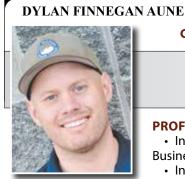
## 2014 ACCOMPLISHED UNDER 40



Owner 541-382-9615

**Great Northern Window and Door** 

dylan@gnwad.com

**PROFESSIONAL ACCOMPLISHMENTS** 

• Increased revenue 10 times since 2009, successfully grown company from two employees to 15 and growing, Better Business Bureau Accredited Business, Community Action Award presented by Milgard 2007, Multiple Milgard Dealer of the Month Awards, COBA member. Installation Masters Certified, Building Performance Institute Certified, CCB Licenses # 173368 GNWD // # 199595 KnowinGreen

### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Has been a committed partner with First Story, Habitat for Humanity and COBA. In 2014 sponsored Happy Girls Marathon and Mtn. View Girls Volleyball team. Continues to share vital small business information and helpful tips with fellow small business owners.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

For over 10 years, has successfully secured a reputation in Central Oregon as being a leader in the industry. He goes the extra mile in all he does, even choosing to recycle all of the windows the company breaks down. He is reliable, committed and always puts his customers and employees first. He's always respectful and honest and you can see he loves working with his dad!

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Have a clear vision of what you want, surround yourself with people who are better than you and create an environment where your employees have purpose.



Ascent Architecture & Interiors Interior Designer 541-647-5675 lbaker@ascentarch.com

**PROFESSIONAL ACCOMPLISHMENTS** 

Bachelor of Science in Interior Space Design, The Ohio State University

 Master of Science in Textiles/Apparel Design, Oregon State University National Certification for Interior Design Qualification accreditation

In her role at Ascent Architecture & Interiors, Lynn manages interior design, remodel and tenant improvement projects and is responsible for the development of the interior components of the firm's large senior living projects.

### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

2014 Leadership Bend graduate with Distinction and Perfect Attendance. As part of the class project, Lynn arranged a visit by Oregon First Lady Cylvia Hayes for "A Taste of Leadership Bend." Lynn serves as a board member on the High Desert Design Council (HDDC) and is involved with HDDC's philanthropic project, a redesign and renovation of the Ronald McDonald House of Bend.

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

To call Lynn detail oriented is probably an understatement. Every project she touches shows her thorough consideration of design challenges and desire to meet client needs. When working on a project, Lynn's ultimate goal is to understand her clients and produce well-thought-out and cohesive results. That's why she strives to understand the wants of clients both aesthetically and functionally to come up with designs they're proud to call their own.

#### Lynn looks for solutions that respond to the needs of the clients she serves, rather than pushing her own style or preferences, and communicates those with her team. She strives to anticipate clients' needs and provide them with something before they even know they need it. Lynn believes that her role as an interior designer is to create a positive atmosphere and experience for occupants of a building.

**BUSINESS LEADERSHIP PHILOSOPHY** 

**DR. ERIC CADWELL** PureCare Dental of Bend Owner 541-647-5555 eric@purecaredental.com **PROFESSIONAL ACCOMPLISHMENTS** • Dr. Cadwell opened a start-from-scratch dental practice in 2010. In less than four years, the practice has grown rapidly to employ 11 staff and serve

over 2,000 patients. • Recognitions include 2012 Central Oregon Builders Association New Business of the Year, 2013 Bend Chamber Sage Awards New Business of the Year, 2014, O3 Catalyst Magazine (A national dental publication) Feature Article: Revolutionary Dentistry. • PureCare Dental's unique philosophy and business model have also been featured in articles published in the Bend Bulletin, Cascade Business News, Bend Chamber Business Journal and Central Oregon Magazine, as well as other regional news outlets.

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

PureCare Dental provides complimentary dental care to those in need through Volunteers in Medicine, Medical Teams International and Project Connect. Care is also provided to military members during special events. Memberships include Central Oregon Dental Society, Oregon Dental Association, American Dental Association, Academy of General Dentistry, Bend Chamber of Commerce and Central Oregon Builders Association. PureCare Dental also supports numerous charitable organizations throughout the area.

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Prior to being a dentist, Dr. Cadwell earned his MBA from the University of Washington and ran a medical software company – a far cry from dentistry. He is business-savvy, but also very patient-focused. He has developed and implemented the first and largest dental membership program in Central Oregon, designed for those without dental insurance. **BUSINESS LEADERSHIP PHILOSOPHY** 

#### Dr. Cadwell wants to change the way people think about dentistry and deliver an incredible patient experience. This requires great staff who are encouraged to "wow" patients at every visit. His philosophy is "hire for attitude, train for excellence," because having the right team with the right attitude is the most important key to success. He also strives to do right by his patients, knowing that properly caring for people is what ultimately matters.

JORDAN ELLIOTT	
	Mt.Bachelor Ski Resort
	Director of Staff Resources/Development 541-693-0902
	jelliott@mtbachelor.com
	<ul> <li>PROFESSIONAL ACCOMPLISHMENTS <ul> <li>At age 27 Jordan achieved his goal of becoming a manager at a large ski resort and began down the road for further career augmentation in the skiing and tourism industry. He is involved in the Pacific Northwest Ski Areas Association.</li> <li>At age 32 he was promoted to become the director of staff resources and development at Mt.Bachelor. He is also a U.S.C.G. Licensed Captain for vessels rated up to 100 gross tons.</li> </ul></li></ul>

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

P.N.S.A.A. conference steering committee member. Board and planning committee member and M.C. for Ignite Bend. Planning committee member for Armchair, Bend's quarterly live story telling event. Leadership Bend Class of 2014 Graduate

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Steps up to the plate both as a leader and as a team player with consistent and motivated follow-through. Thinks before acting while still incorporating the fun factor aside responsibility. Motivates others to be a part of community issues and opportunities and sets out to stay engaged personally on a wide variety of topics. Seeks to make a difference to our region.

### **BUSINESS LEADERSHIP PHILOSOPHY**

In being a business leader in the recreation industry you can't ever let go of the idea that fun should always be a priority. It is easy to get bogged down by other important responsibilities, but at the end of the day your job is better than most people's vacations. Keeping the idea of fun in the forefront of the minds of the teams you lead cannot only lead to rewards in and of itself, but will also have overflow into the not-so-entertaining sides of a business that are just as important. When you set aside time for the fun factor, the other pieces tend to follow.



Athletic Club of Bend (ACB) Director of Youth and Family Programs 541-771-3186 Jennifer@athleticclubofbend.com

**PROFESSIONAL ACCOMPLISHMENTS** 

· Jennifer has been part of the Athletic Club for nearly 10 years. She was promoted two years ago to take over the six and under program and now is youth and families director for ACB with over 30 employees under her leadership. Employee of the Year in 2012 and multiple winner of Employee of the Month. Jennifer's program won 2014 Central Oregon Magazine top Summer Program

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Bend-LaPine School District Report Card Committee, chair of Sunrise Preschool, volunteer for Girl Scouts, many kids' athletic programs, Pine Ridge Elementary volunteer

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Jennifer is a dedicate employee that strives to teach her employees on how to be problem solvers along with positive examples to young people. Jennifer has turned around programs that were once stale to thriving programs. Her programs continue to be one of the reasons people chose the ACB and stay with ACB.

### **BUSINESS LEADERSHIP PHILOSOPHY**

Jennifer leads by example and treats every dollar that is generated in her program as her own, often times using coupons and will visit multiple stores to make sure she saves the company money.

JAY	LYONS,	CCIM
	and the second se	

**Compass Commercial Real Estate Services** Broker

> 541-383-2444 JLyons@compasscommercial.com

**PROFESSIONAL ACCOMPLISHMENTS** 

• Since joining Compass Commercial in 2011, Jay has earned a place as one of the firm's top producers. Certified Commercial Investment Member (CCIM) designee.

Jay is a licensed broker in the states of Oregon and California

• Leadership Bend – Class of 2013

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Active member of the Mt. Bachelor Rotary Club and is past board treasurer for Volunteer Connect.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Work ethic. Brokerage is a relationship business and requires a great deal of time and a high level of expertise. Jay consistently puts in extra time to deliver successful results for his clients, whether that's during normal business hours, nights or weekends.

Lead by example and treat people how you'd like to be treated.

### SAM LAMBERT

**BUSINESS LEADERSHIP PHILOSOPHY** 

Co-Owner 541-382-0445 sam@midoregonpersonnel.com

**Mid Oregon Personnel** 

**PROFESSIONAL ACCOMPLISHMENTS** 

• Regional manager to Mid Oregon Personnel. Has grown the Bend and Redmond offices to significant market share leaders. Was the 2013 BVC Concept State Competition winner for Ochoco Arms, which has received its patent.

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Sponsor of the Ronald McDonald House charity, significant supporter of EDCO, mentors other people in the business start-up stage. High School athletics and member Chamber of Commerce.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Excellent work ethic, understanding of basic business fundamentals, strong leadership skills with vision and planning.

### **BUSINESS LEADERSHIP PHILOSOPHY**

Lead by example. Do the right thing even when no one is looking. Make decisions based on the long term view. Treat people the way you want to be treated. Outperform customers expectations. Tell customers the truth regardless of the cost.



NeighborImpact Associate Director, HomeSource & Assets 541-323-6559

lynnem@neighborimpact.org

**PROFESSIONAL ACCOMPLISHMENTS** 

• After completing law school at Lewis & Clark, Lynne spent two years as a staff attorney at Legal Aid Services of Oregon. Then off to Alaska to spend time as a manager in the ski industry, before becoming the Executive Director of the Anchorage Youth Symphony. Today, as the associate director of HomeSource and Assets, she supports Central Oregonians with home buyer education and home ownership services at NeighborImpact.

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Lynne is involved in national and statewide advocacy efforts, through HomeSmart, OregonOn, NeighborWorks America and Corporation for Enterprise Development (CFED), to increase affordable housing and home ownership opportunities for working class families.

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Lynne leverages community momentum as demonstrated by her previous efforts to launch a revolutionary pro bono project in Portland that partnered the Legal Services office with a large law firm as well as in-house counsel for Intel Corp. to provide pro bono legal services to survivors of domestic violence. This project streamlined passage of Oregon's innovative house counsel rule, which allows certain in house counsel to practice pro bono, even if they are not licensed in the state.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Lynne is a collaborative leader adept at empowering her team to achieve their professional goals while strengthening business and production. By building on the strengths of each employee, Lynne builds stronger decision makers who are able to perform to high expectations as well as support one another more effectively. Team cohesion is critical to Lynne's style and employees respond with loyalty and high production.



**Rivera Wealth Management Group UBS Financial Services** 

- Partner, Financial Advisor
- 541-749-0789 ryan.mchugh@ubs.com
- **PROFESSIONAL ACCOMPLISHMENTS**
- Financial Advisors Leaders Forum (top in class) 2012
- UBS Portfolio Manager Designation earned in 2013 Certified Financial Planner (CFP) candidate
- Partner, Rivera Wealth Management Group in 2014
- **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Leadership Bend Graduate – 2012
- Board Member Economic Development Central Oregon (EDCO) 2012 current
- Board Member Ronald McDonald House 2014 current Volunteer Fundraiser – Volunteers in Medicine (VIM) 2012/2013
- Past Board President Pilot Butte Partners 2012 2014
- Co-race chair Butter Burner charity race on Pilot Butte 2013
- SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS
- Ambitious, responsible, good family man, honest, goal oriented good presentation, work ethic and reliable. • These many positive characteristics help distinguish Ryan as a well-rounded professional and individual who is a great asset to the community of central Oregon and The Rivera Wealth Management team.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Ryan enjoys serving his clientele in a way that best meets their financial needs and expectations. He also strives to do what's best for the client's goals and help them see the bigger picture of investing, financial planning and historical market dynamics. He always strives to continue learning to stay abreast of market changes and the investment landscape.

### **DREW MOORE**



**Deschutes County District Attorney's Office** Deputy District Attorney 541-388-6520

drew.moore@dcda.us **PROFESSIONAL ACCOMPLISHMENTS** 

 Graduate from Lewis & Clark Law School in 2007 with a certificate in environmental and natural resource law and was inducted as a member of the Cornelius Honor Society. Published by the Michigan State University College of Law Animal Law Journal in 2005.

Graduated Cum Laude from Oregon State University for Fisheries and Wildlife Science (returned to school after law school). Worked with the Humane Society of the United States from 2005-07 including assisting with animal rescue operations in during Hurricane Katrina and assisting with drafting and passing current legislation in Oregon for animals in disasters.

• Hired by Deschtues County DA's Office in 2012. Qualified for Xterra Nationals in 2011 and completed an Ironman 70.3 and Leadman 250 in Bend in 2013.

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

Leadership Bend Graduate 2014, member of Deschutes County Domestic Violence Council, Team 10 Barrel race team (triathlon and bike racing). Member Oregon State Bar. Nominated to co-chair the Deschutes County Domestic Violence Council

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Sought out for his trustworthy and thoughtful decision making. While initially an understated and modest individual, he was deemed the "E.F. Hutton" of the Leadership Bend Class of 2014 for those qualities as well as the way in which he diplomatically engaged his insights with consideration for all. Balances work and life with genuine interest in the whole of the community. A 30,000 foot thinker and leader.

#### **BUSINESS LEADERSHIP PHILOSOPHY** Listen, learn and do what is right.



**Cascade Publications Inc.** Cascade A&E Editor, Art Director 541-388-5665 renee@cascadebusnews.com

**PROFESSIONAL ACCOMPLISHMENTS** 

• Renee has an incredibly varied background and seems to excel at whatever she decides to do. In addition to editor of Cascade A&E Magazine, she started two new businesses this year and she serves on three boards for arts organizations in Bend. Next year she will complete the "Triple Crown" with a thru-hike of the Continental Divide Trail, having already hiked the Appalachian Trail and Pacific Crest Trail.

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Board member Arts & Cultural Alliance, Marketing Committee Chair.

Board Member Art in the High Desert. Advisory Board Member Tower Theatre.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Renee's determination, enthusiasm and hard work set her apart. She is genuinely passionate about all she does and that shows through in the quality of work she produces, even under tight deadlines. She will do the job to the best of her ability, and completes even smaller tasks with integrity.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

She leads by example, and is nurturing and diplomatic in leadership situations. Her leadership skills developed after years as a wilderness therapy staff, leading trail crews, working logistics at Outward Bound and managing editorial interns at Cascade Publications. She believes in walking the walk and talking the talk.



SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS • Krista has a strong economics and financial background from her pervious employment in the Mortgage Industry. Krista is also involved in multiple brokerage transactions including both lease renewals and commercial sales.

**BUSINESS LEADERSHIP PHILOSOPHY** 

Krista has a strong athletic background and is a strong believer in teamwork. She values the importance of building a strong team in her career to develop an advantage and to provide the highest quality of work for her clients.



# **OSU Cascades**

Instructor of Counseling 509-240-2072 ryan.reese@osucascades.edu

#### **PROFESSIONAL ACCOMPLISHMENTS**

• Ryan received his PhD in Counseling & Counselor Education at the University of North Carolina at Greensboro. He is an Instructor in the masters of counseling program at OSU Cascades and owns Ecowellness Counseling & Consulting which is a progressive therapy program developed by Ryan that incorporates therapeutic healing through nature, which has experienced breakthroughs that other forms of traditional therapy have not. Ryan has been published in a variety of industry and peer-reviewed publications for his work with EcoWellness and has received grants to further his research and development of EcoWellness.

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

He spreads his knowledge at OSU cascades and in the community, lives his passion and gets to connect with people in the place he loves most: the outdoors. Ryan has volunteered with at-risk youth in Central Oregon's STRIVE program by utilizing the fundamentals of his EcoWellness program in group sessions with students. He also volunteers his time and counseling services at Shepherd's House by teaching men to fish in a therapeutic, healing setting, thereby giving them the tools needed to address struggles in their lives which facilitates sustainable changes needed for positive growth.

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

You see the passion come out in him when he begins to talk about his practice. He loves to be able to help other people work through some of their issues. I am not sure if much else makes him happier. His passion will carry him through life. Rvan set long term goals in college in the early stages of his research and development of EcoWellness that he thought would take many years to achieve. His dedication to his practice/research and his passion to help others overcome struggles has catapulted Ryan's success in his industry and more importantly, he has had a dramatic impact on the people he has counseled, literally changing lives. Most people of Ryan's age and time in the work force have not had even half of the accomplishments Ryan has earned in his career thus far.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

He strives to find new and interesting ways to get his business out there. He writes a monthly article in a published Oregon magazine and in Cascade Business News. We always talk about avenues in which he might not have thought of in which he could grow his business. EcoWellness in its most basic form is the business of change and healing. Ryan believes that sustainable change must come from within and his encouragement and training of others under this philosophy has provided a platform for growth and empowerment in everyone he works with. By utilizing the outdoors in this philosophy, he has truly built a "Bend" business from the ground up.



#### Account Executive 541-740-1041 michelle@dvaadv.com

**PROFESSIONAL ACCOMPLISHMENTS** 

 Michelle is a fourth generation Bendite who began her career by managing some of Central Oregon's largest festivals and events for C3 Events. Now, in her role as Account Executive with DVA Advertising & Public Relations, Michelle provides strategic advice to clients in diverse industries including pharmaceuticals, healthcare, tourism and outdoor recreation.

**DVA Advertising** 

### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Board member of the Advertising Federation of Central Oregon and chairperson of the Oregon Advertising Awards. Board member of Ignite Bend. Supporter of the Bend FFA.

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Michelle is a wonderful young leader in Central Oregon. She believes in leading by doing and always sets a positive example. At a young age she managed festivals for many of Bend's most visible community events. Michelle's clients at DVA respect her and look to her for strategic advice.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Work hard. Act with integrity. Contribute to community. Cultivate and strengthen relationships. And don't sweat the small stuff.



#### Investment Partner, Director, Management & Operating Engagements, Cascadian Group, LLC 541-788-8712 corey@sevenpeaksventures.com corey.schmid@cascadiangroup.us

**PROFESSIONAL ACCOMPLISHMENTS** 

**Seven Peaks Ventures** 

Over 15 years of general management, diverse product and market leadership across the globe in the medical device and clinical healthcare industry. • Nine years, Global Business Director, Philips Healthcare. Currently early-stage venture capital investor, and executive and operational consulting expert to companies across the Pacific Northwest.

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

• Nominated (1/40) out of 40,000 global employees, to serve as Culture Champion working w/ executives to improve the employment culture within Philips.

- Mentor, Founder's Pad: CO Business Accelerator Junior Achievement Volunteer/Teacher: High Lakes Elementary
- · Girls on the Run: Volunteer/mentor
- Past Board Member: Oregon Bioscience Association
- 2014 Bend Venture Conference Event Panelist and Concept Stage Judge
- 2014 Oregon Bioscience Association Annual Mtg- Investor Judge Bend Bioscience Consortium Steering Committee Member

### SPECIFIC CHARACTERISTICS THAT SEPARATES THEM FROM PEERS

Corey possesses a rare combination of uncanny instincts, tremendous work ethic and personal charm. Combine that with her years managing diverse teams at young startups, as well as leading business units at some of the world's largest companies, and you have a skilled leader, poised to identify opportunities and handle challenges on any scale.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Don't be afraid to hire up. An excellent team is your number one asset; be smart enough and humble enough to know that you can't do it alone. Be authentic-we are all people at the end of the day, managing through the ups/downs of life; respecting and supporting your team builds trust and delivers results. Embrace change and innovation-if you remain stagnant, life gets boring very quickly.

### **KRISTOPHER SCHOLL**



manager of two breweries, director of planning and performance management for North America operations, and global director of brewing and quality responsible for 70+ breweries in China, Brazil and Argentina.

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Leadership Bend Class of 2014, High Desert Enterprise Consortium (HiDEC) Steering Committee, Co-Chair Management Department Advisory Board – Syracuse University, Treasurer-Elect Master Brewers Association of Americas.

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Kris is a driven, focused problem solver and is a calculated risk taker. Kris is forward looking and very strategic in nature. Always pragmatic, Kris strives to find solutions to complex problems in a way that is understandable, actionable and based on sound business principles.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Great leaders inspire by encouraging others to dream big and see the possibilities in the seemingly impossible. Great leaders empower and enable others to achieve their dreams because they recognize and unlock the talent and potential within. Great leaders achieve their ultimate success by watching those very dreams become reality.



Stahancyk, Kent & Hook P.C. Head Office Manager 541-318-9115 shana@stahancyk.com

**PROFESSIONAL ACCOMPLISHMENTS**  Shana has worked for Stahancyk, Kent & Hook P.C. since August 2003. She progressed from receptionist, to head legal assistant and then to her current position of head office manager managing over 20 employees in a high paced, intense law firm. Shana quickly advanced in her career proving to be hard working, honest and a leader amongst her peers. Shana also manages the bookkeeping for her family's business, Cloverdale Fence.

#### CIVIC, INDUSTRY AND COMMUNITY INVOLVEMENT

Shana is a member of National Association of Legal Professionals, Central Oregon Legal Professionals and ConnectW. Shana has volunteered for Relay for Life, Child Centered Solutions, Wills for Heroes and the Crooked River Roundup Queen program.

### SPECIFIC CHARACTERISTICS THAT DISTINGUISHES THEM FROM PEERS

Shana is positive, professional and committed to helping others in and outside of the workplace. She is decisive in her managerial style, yet caring of the employees she manages. Her attention to detail, sense of corporate organization, knowledge of human resources and aptitude are unmatched.

### **BUSINESS LEADERSHIP PHILOSOPHY**

Shana believes that the most successful business is based upon respect, dedication and leadership. Attention is always given to the individual rather than the circumstance or social expectation. A true leader does not limit his or her leadership expectations to the workplace but lives by them.

### **STEPHANIE SENNER**

**BendBroadband Business Services** Director of B2B Marketing

541-728-0327 ssenner@bendbroadband.net

**PROFESSIONAL ACCOMPLISHMENTS** Director of Business-to-Business Marketing for BendBroadband Business Services and the Vault data center. Awarded 2014 Emerging Leader by Bend Chamber of Commerce, granted a Walter Kaitz Foundation scholarship for the Women in Cable Telecommunications 2014 Rising Leaders Program.

### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Board member: Bend Economic Development Advisory Board (BEDAB), Central Oregon Tech Alliance, Leadership Bend steering committee. Member: Jewell Elementary PTO, DAR, Women in Cable Telecommunications.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Like many, Stephanie wants to win, but unlike most, Stephanie puts in the effort to become a winner. Another distinguishing facet of her competitive personality is that she doesn't want to win at the expense of others. She is a great unifier. She is in it to win it with us. She is brave, caring, true to herself, honest with those around her, and she is hilarious.



We agree with Myers Briggs, Stephanie is "the inspirer." From her brilliant bevy of ideas and solutions to her encouraging adages that compel us ever forward. Some of our favorites include, "finishing is the new black" and "make new mistakes."

### **ISABELLE LAFORET SENGER**



High Desert Chamber Music Founder, Executive Director

541-306-3988 info@highdesertchambermusic.com

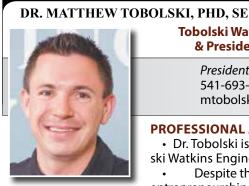
**PROFESSIONAL ACCOMPLISHMENTS**  Accomplished violinist and performer from the Los Angeles area. She has performed in numerous orchestras, and is featured on albums with major pop artists and on soundtracks for television and films. She is a founding member of the Crown City String Quartet, the premiere group featured in the HDCM Concert Series.

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Founder and Executive Director of High Desert Chamber Music, a non-profit that presents a chamber music series and educational outreach programs for young aspiring musicians.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Isabelle conceived and created a demand for a product that did not exist before her arrival in Central Oregon. She has single handedly grown and inspired this region to support classical music, one where there was little knowledge of the art form, let alone the specific genre of chamber music.

**BUSINESS LEADERSHIP PHILOSOPHY** I make every effort to live my life, accomplish my work and run my business with integrity. I am grateful for the relationships and opportunities that have come my way and do not take that for granted. I hold myself accountable, learn from my mistakes and always strive for excellence.



Tobolski Watkins Engineering, Inc & President - BasX Solutions	
President & CEO 541-693-1133 mtobolski@tobolskiwatkins.com	

### **PROFESSIONAL ACCOMPLISHMENTS**

• Dr. Tobolski is an innovative engineer and business leader, featured lecturer, policy-maker and expert witness. In 2008, he co-founded Tobolski Watkins Engineering, a structural engineeringand anti-terrorism consulting firm headquartered in San Diego, California. Despite the recession, he led the firm to an enviable position of status and integrity in the industry, resulting in a litany of awards for growth,

entrepreneurship and engineering excellence. In 2012, he went on to co-found BasX Solutions, LLC, a company which manufacturescustom HVAC equipment and modular products including data centers, central plants and operating room systems. Tobolski Watkins Engineering opened a branch office in Bend in August 2012, while BasX relocated from Tualatin to Redmond in July 2014.

### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Dr. Tobolski serves as an active member of a number of professional and community organizations (for example - American Society of Civil Engineers, Earthquake Engineering Research Institute, Structural Engineers' Association of California and Oregon, etc.) and frequently serves on professional committees that work diligently to establish codes and standards to protect public life and safety.

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Dr. Tobolski is an accomplished engineer, a published author and a business leader with a dynamic, take-charge personality. He frequently delivers educational lectures on relevant "hot" topics in structural and earthquake engineering, volunteers for university student leadership panels through the Earthquake Engineering Research Institute, serves as an expert witness related to seismic events throughout the world and supports over 25 non-profit organizations through Tobolski Watkins Engineering and BasX, BasX Solutions and personally.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Dr. Tobolski is a corporate visionary who motivates and empowers people to excel by using their unique talents and personalities. Both Tobolski Watkins Engineering and BasXSolutions provide innovative solutions to an ever-changing complex physical environment with the goal of improving the lives and the communities in which we live and work.



**Compass Commercial Real Estate** Broker

541-749-0654

JThomas@compasscommercial.com

PROFESSIONAL ACCOMPLISHMENTS Commercial Real Estate Broker – up and coming broker with Compass Commercial.

Statewide Campaign Manager – managed a full political campaign for Dr. Knute Buehler's Secretary of State run in 2012. Political Consultant – Continues to serve as a political consultant for Oregon politicians.

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

• Rotarian – Active member of the Rotary Club of Greater Bend.

• Volunteer – Contributes to community causes including United Way and Friends of Dr. Knute Buehler.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Joel is heartfelt, charismatic and passionate. He approaches his professional and personal endeavors with commitment and enthusiasm. His background in politics as well as business strategy is a strength few posses at his age. He cares deeply about the well being of his family, the Bend community, and the future of Oregon.

## **BUSINESS LEADERSHIP PHILOSOPHY**

Since returning to Bend in 2013, Joel has immersed himself in the Bend community. He is an active Rotarian, and community contributor, both politically and philanthropically. His leadership philosophy is to 'lead by example,' and he does just that through his optimism, passion and community involvement.



#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Katrina has volunteered as an executive board of director for the state-wide organization Oregon Farmers' Market Association (2009-12) and the High Desert Food & Farm Alliance.

### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

Born on a farm in NE Oregon, Katrina understands the importance of community in rural towns. Her perspective on life is to understand the broad picture of what people want and need and focus on projects that empower individuals and give back to the community.

### **BUSINESS LEADERSHIP PHILOSOPHY**

As a natural leader, Katrina is passionate and committed to her community. She believes that empowering people through hands-on skills development and education gives people the tools to grow. Her foundation is built on relationships and partnership and supporting organizations and people to provide opportunities for our community.

### STEVAN VINCI



**Morrison Hershfield** Principal

541-306-0736

### svinci@morrisonhershfield.com

PROFESSIONAL ACCOMPLISHMENTS

• Principal at Morrison Hershfield since 2010 Accreditations: LEED AP BD+C, LEED AP O+M, LEED AP HOMES, Green Globes Professional, Living Future Accredited Project work throughout US, Canada, Europe, South America and China Industry expert in the field of sustainability and building science Conference Presentations: AIA National Convention, USGBC, Living Future unConference

#### **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

Leadership Roles within Cascadia Green Building, City of Bend – Georgetown University Energy Prize, Living Building Challenge, Canada Green Building Council Faculty, US Green Building Council

#### SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Stevan believes sustainability cannot be achieved with big leaps, but with smaller steps. Progress, not perfection. He feels it's best to be someone that makes a difference, than someone fixated on getting the most awards. He strives to focus others on the role we all play in achieving a sustainable planet.

### **BUSINESS LEADERSHIP PHILOSOPHY**

Stevan believes we all need to be a champion by taking ownership of the opportunity given and make change where we can. Stevan has an obligation to push the boundaries. He communicates sustainability issues to others by reminding people what the issues are and what opportunities exist to reduce the impacts.

	Northwest Quality Roofing LLC
	<i>Owner</i> 541-647-1060 jake@nwqualityroofing.com
	PROFESSIONAL ACCOMPLISHMENTS <ul> <li>Certified Master Elite GAF Contractor, 2013 Building Green Council Sub Contractor of the year, Certified Green Roofer, CertainTeed Shingle Technology, Green Roof Infrastructure Design &amp; Installatio, Versico Certified</li> </ul>
	CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT
	COBA- board of directors. Sisters Habitat for Humanity, Rotarian, Bend Christmas Parade, Humane Society of Central Oregon, Adopt a Highway s Bureau member, Roof for Troops e, Sunriver, Edmondand Bend Chambers of Commerce

of our customers. To ensure the securit project. Jake is committed to providing quality products and services that exceed customer expectations. Through teamwork and communication he strives for continuous improvement and positive results that are shared with our customers, business partners and employees.

#### **BUSINESS LEADERSHIP PHILOSOPHY**

Quality means doing the right thing even when no one is looking ~Henry Ford