## JASMINE BARNETT **Arts and Culture Alliance of Central Oregon**

541-647-9133 • jasmine.barnett541@gmail.com PROFESSIONAL ACCOMPLISHMENTS

Community coordinator for the nonprofit The Arts and Culture Alliance of Central Oregon. She has been active in the Arts and Economic Prosperity 5 Survey and proving the arts and culture industry is an economic powerhouse. Her work is very behind the scenes but is very impactful. She also works for Les Schwab Amphitheater as a concert host, Munch & Music as stage manager

and Clear Summer Nights as assistant stage manager. Jasmine previously has worked for almost every venue in town in some capacity with her now folded company JAH Promotions. She folded that company when she realized she wanted to make a larger impact on the community by working at a nonprofit. She spearheaded the local PAC Heartbeat of Bend: Save Live Music in response to unifying the local music scene in response to a small group trying to amend our noise ordinance. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Involved in Arts and Culture Alliance for almost two years. Previously social media manager for

community as well as the music community. SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Develops relationships with her peers. She listens. Which is a huge personal characteristic that

not many people these days have. Getting to know someone and listening takes a lot of patience, caring and time.

She is extremely driven and hard working. She is the hardest working person I've ever met. She will



If she makes a promise, she will follow through. Every time. **BUSINESS LEADERSHIP PHILOSOPHY** Jasmine's leadership philosophy is to lead by example and to think of others. Compassionate action is so much more powerful and impactful

### Vice President and Commercial Relationship Manager • U.S. Bank 541-388-8771 • ryan.brown1@usbank.com PROFESSIONAL ACCOMPLISHMENTS Top commercial banking relationship manager at U.S. Bank. Annual Pinnacle Winner in 2016, 2014 and 2013 (highest level of



banking solutions for his clients.

recognition within U.S. Bank). Top producer of new commercial financing in 2016 for the Central and Eastern Oregon Region of U.S. Bank. Twice asked to speak on bank-wide calls in 2017 for success in collaborating with colleagues to provide unique financing and **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

Member of Grow3Degrees (formerly HiDEC) and has a passion for lean business practices. Spearheaded U.S. Bank's involvement and sponsorship of Central Oregon Locavore. Volunteers with Bend Swim Club, Financial Beginnings and Bethlehem Inn. Plays on the Rend Rughy Club SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Takes initiative to deliver the best solutions and experience for his clients as well as working toward continuous improvement within the Bank. Inspired by attending Grow3Degrees (HiDEC) workshops, Ryan organized a task force of U.S. Bank employees

to improve efficiencies in delivering financing to clients. His engaging approach resulted in new best practices used throughout the region to improve speed to market. Ryan's colleagues speak very highly of his uniquely collaborative approach to consider all options and deliver innovative solutions to his clients that go well beyond standard commercial banking services. **BUSINESS LEADERSHIP PHILOSOPHY** Ryan always seeks to do the right thing for his customers, and it is very important to him to be truly authentic in working with clients, prospects, colleagues and everyone he connects with. Ryan expects the unexpected regularly, helping him to consistently manage through challenges and adversity with a positive attitude. He thoroughly enjoys mentoring others and leads by way of his high level of engagement, strong sense of purpose and genuine desire to help others.

Chamber Leadership Bend program graduate 2011 SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

organizations to contribute to the growth and success of our community. **BUSINESS LEADERSHIP PHILOSOPHY** a teachable spirit. He practices law with the highest level of integrity and quality.

PROFESSIONAL ACCOMPLISHMENTS

**JESSICA CROUCH** Founder/Co-Owner • Heritage Brand, LLC 855-389-9889 • info@heritagebrand.com

weekly in her public ministry

**BUSINESS LEADERSHIP PHILOSOPHY** Do the absolute best work out there. Always be one step ahead of the others in the industry. Stand behind your product with a lifetime warranty. Treat each customers like they're the most important customer you've ever had. Jessica leads by example, she has high expectation of her employees, her products and herself. Give back whenever and wherever you can to those in need.

and in Hawaii. Elizabeth provides concierge customer service, going above and beyond to make clients happy. She establishes a

There are few insurance agencies where all agents offer both business and personal insurance and even fewer agencies owned by women. Additionally, only Culley Insurance Group provides a full range of coverage on the western mainland (Oregon and California)

genuine relationship with clients they won't get elsewhere, focusing on the overall customer experience, not just customer service. She also sets herself apart with her incredible friendly manner, professionalism, accessibility and impeccable attention to detail. **BUSINESS LEADERSHIP PHILOSOPHY** Elizabeth believes that compassion and honesty are the keys to having a successful business. You can't lead a team if you aren't honest with them and you need to establish trust with clients for them to want to do business with you. Without compassion for your

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

what you want done to yourself" rings true in every interaction.

clients' situation or your employees' lives, you won't understand what is needed to help them. The ancient saying of "do unto others TRAVIS DAVIS Commercial Insurance Broker • PayneWest Insurance 541-306-2081 • ttdavis@paynewest.com PROFESSIONAL ACCOMPLISHMENTS Licensed Civil Engineer - 2004 to current, LEED Accredited Professional 2005. Project Engineer, Hoffman Construction, 2000-06, Engineer and Project Manager, Norman Building & Design, 2006-13, Small business owner in Bend, 2011-current. Commercial Insurance Broker, PayneWest Insurance, 2015-current **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Board chair, American Red Cross, 2016-current, board member Bend FCTimbers Build It Forward Campaign, Youth Sports Coach, Bend FC Timbers and Bend Parks and Recreation, 2011-current, Lego Robotics Coach,



**BUSINESS LEADERSHIP PHILOSOPHY** 

## this trusting environment, to facilitate individual growth that will lead to team success.

2016-17, Leadership Redmond, 2015 graduate

**BUSINESS LEADERSHIP PHILOSOPHY** 

**CIVIC, INDUSTRY AND COMMUNITY** 

the Team DeLay approach is to focus on people, not the sale.

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

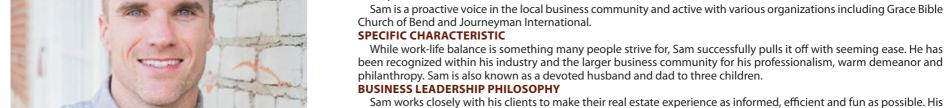
Hard working. Connector of people. Intuitive decision maker, capable of understanding complex inputs quickly and determining correct course of action. Willingness to invest in the community, driven by more

Authenticity and trust are the cornerstones. Each member of the team needs to know their true selves, align their actions with their true selves and share who they are with their team. A leader's role is to create

Katherine never loses sight of the big picture. She keeps a global outlook when making business decisions, a necessary approach for someone who regularly analyzes complex issues that demand a quick response. Always, she combines focus and perspective toward what is best for the firm in the long-term.

> SAM DELAY Realtor • Team DeLay at Hasson Company Realtors samdelay@hasson.com

reputation for integrity, sincerity and humor has endeared him to hundreds of clients and their referrals. Sam explains



## **MATT DYNICE** Commercial Relationship Manager • Umpqua Bank 541-312-4805 • MattDynice@UmpquaBank.com PROFESSIONAL ACCOMPLISHMENTS Matt has worked in the Central Oregon banking community for 15 years, spending the last 10 years with Umpqua Bank as a commercial relationship manager. His professional accomplishments include running his family business, Commercial Mobile Structures, prior to its sell. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Matt is a firm believer in giving back to the community. He is currently the board treasurer for the Deschutes Children's Foundation. Previously he served on board for the local chapter of the American Red Cross. SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Matt is well respected by his banking peers and his customers for his ability to apply his knowledge and skills to any professional situation while always putting the customer first. He can carry a conversation with everyone he encounters and has an uncanny ability to treat everyone as an equal. **BUSINESS LEADERSHIP PHILOSOPHY** Matt is a leader in our organization, not necessarily by title but by daily conduct. He leads by example, is always available

to help others, and is looked upon as the pillar of Umpqua Bank's team.

LAURA FERGUSON Curator of Western History • High Desert Museum 541-382-4754 ext. 361 • Iferguson@highdesertmuseum.org

Laura is the Curator of Western History at the High Desert Museum. She holds a BS from Oregon State and an MA and Ph.D. in history from the University of Michigan. She worked with UC Berkeley's Teaching American History program, which supported history education in K-12 classrooms. She served as a visiting assistant professor at

Reservation. She contributed to the museum being awarded the prestigious Creative Heights grant from the Oregon Community Foundation which will be a collaboration of artists and scientists to explore the theme of water. She was elected to serve on the Oregon Heritage Commission which is designated the primary agency to coordinate activities

Laura is a true collaborator, scholar, life-long learner. She is a consummate professional who values and takes pride in her community. She is a rare blend of being both task-orientated and a visionary. You will not find someone more

Laura is inclusive by nature and insists on bringing all voices to the table. She seeks different perspectives and is extremely thoughtful moving forward with decisions based on this diversity. She is highly regarded among her

with public and private organizations that express an interest in the heritage of Oregon.

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

colleagues and museum volunteers as an innovative and collaborative leader.



PROFESSIONAL ACCOMPLISHMENTS

**BUSINESS LEADERSHIP PHILOSOPHY** 

CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT

Financial representatives nationally.

that strength.

### Whitman College and as the faculty advisor to the student-led American Indian Association. Laura became the Curator of Western History in fall 2015. In this capacity, she curated WWII: The High Desert Home Front exhibition that explores contributions from the High Desert to the war effort and the war's lasting effect on the region. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Laura has fostered relationships with numerous partners including the Oregon Historical Society and Warm Springs

PROFESSIONAL ACCOMPLISHMENTS

thoughtful, thought-provoking and kind. **BUSINESS LEADERSHIP PHILOSOPHY** 

TIM GREEN **Designer** • Faceout Studio 541-323-3220 • tim@faceoutstudio.com

Tim Green has been employed with Faceout Studio for 13 years, designing book covers for publishers all over the world. Along with designing over 1,000 covers, Tim's work has been recognized by the AIGA, The New York Book Show, Graphis International Design Annual, Print Magazine, the American

Speaks internationally and domestic-pro bono. Judged various industry award shows. Speaks at many west coast universities — encouraging

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Tim is a rare breed of professional — highly accomplished, yet humble. Tim has coached younger employees and students for years. He freely gives of his expertise, his insight and his skillset in order that others may grow. Tim is highly motivated to produce excellence and is loved by his co-workers,

Tim's philosophy is built upon a relentless pursuit for growth. Growing personally, embracing the uncomfortable, engaging in risk, and never settling is what enables him to lead with conviction and with actual results. Tim directs other designers to stay curious, remain innovative, abandon the

Allison is a trusted advisor who takes pride in helping her clients protect their assets and create a realistic wealth management plan for retirement. Since 2007, she has been providing Central Oregon businesses and families with solutions for their insurance and financial planning needs, while consistently qualifying in the top 5% of COUNTRY In 2013, Allison founded the Oregon Success Group which serves as a forum to create professional camaraderie, support, and cohesion among female financial representatives at COUNTRY Financial and continues to serve as a mentor. SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS In a highly competitive industry Allison strives to partner with her peers, and finds strength through collaboration, coaching/mentoring and learning; and the success of her practice and community within where she works reflects

PROFESSIONAL ACCOMPLISHMENTS

Advertising Federation, among others.

**BUSINESS LEADERSHIP PHILOSOPHY** 

easy routes and overcome their own fears.

clients and industry peers.

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

students. He has branded his church and many other nonprofits.



Financial Representatives • COUNTRY Financial 541-420-7377 allison.glasier@countryfinancial.com

As a mom first and business owner second, Allison believes that family comes first and has promoted this philosophy

throughout her team. Life and work balance are crucial to a healthy family, business and community.

PROFESSIONAL ACCOMPLISHMENTS Heart of Oregon Corps' Executive Director (5 years), Program Director/Manager (6 years.) \$3M. Leads 30 FTE staff and a \$3M budget serving 325 youth/year. Increased revenue 32 percent since 2013. Recently Laura successfully led a half-million dollar capital campaign to modernize the nonprofit's fleet of vehicles and equipment. MA, Transformative Leadership; BA, Writing and Rhetoric. CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

gamut of skills. She is intelligent, gutsy, creative, decisive and resilient. Staff praise her close listening and quick assessment of challenging contingencies and possible options. Her blend of skills have driven Heart of Oregon's remarkable growth. **BUSINESS LEADERSHIP PHILOSOPHY** Laura is a transformative leader with proven experience, facilitating change, developing people building partnerships, and increasing organizational capacity. She inspires and supports experience at all levels of the organization through mission-based strategies. She develops essential community partnerships that strengthen her organization and enhance critical links to maximize limited community resources.

PROFESSIONAL ACCOMPLISHMENTS

Board VP, Children's Forest of Oregon; Committee Member, Better Together-Youth Career Connect; Committee

As a higher education administrator, I mentored many budding leaders but rarely encountered one with Laura's

Member, Central Oregon Latino Partnership Project; National Directors Fellow, YouthBuild USA, 2013-2015

Megan Horner is a partner in Horner & Park, LLP. Megan's expertise is in estate planning and administration, special needs trusts and elder law and she is admitted to practice in Oregon, California and Washington. Megan offers clients an intimate and

Pro Bono Attorney — local nonprofits. Fundraising — MBSEF, Cycling Events Organizer (benefiting MBSEF, World

Megan's legal expertise, combined with her relaxed and friendly manner and the intimacy of her private office, puts clients at ease as they discuss very personal subjects. Megan has the ability to make legal documents seem user friendly and she

Megan is committed to accessibility of the law and works to ensure that clients are well briefed on their options before embarking on any work together. She reduces guesswork and goes the extra mile to help clients feel supported and confident

named Ascent's small projects specialist. A talented designer, Tia blends her excellent communication skills, caring nature and understanding of human behavior within interior spaces to deliver exceptional design solutions for clients. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 2017 Leadership Bend Graduate, Desert Sky Montessori Charter School, board member Baha'i Faith Neighborhood-based Community Development Activities Coordinator for Bend, Redmond, Sisters and surrounding areas SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Tia has an outstanding eye for color, materiality, and balance in interior and building design. But beyond that, her high emotional intelligence makes her keenly aware of both her team and client needs. She's highly collaborative and seeks to understand the visions and motivations of those with which she works. She lives with her husband of 10 years and two boys, ages 2.5 and 6. **BUSINESS LEADERSHIP PHILOSOPHY** "Any endeavor meant to be of genuine, lasting service to one's community requires the contribution of many voices and their varied experiences, talents, and skill sets. Leadership, to be successful within that context, must invite equitable collaboration with an attitude of humility, optimism, creativity and perseverance." ~ Tia Hanson MEGAN HORNER, JD MBA Horner & Park, LLP • mhorner@hornerparklaw.com 541-797-1466



# **PROFESSIONAL ACCOMPLISHMENTS** model to an industry award winning software company CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT **BUSINESS LEADERSHIP PHILOSOPHY** Maggie believes in delivering a product or a service that makes the world a better place — for the clients, employees and

**PROFESSIONAL ACCOMPLISHMENTS** 

**BUSINESS LEADERSHIP PHILOSOPHY** 

professional experience without the overhead of a large firm. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

offers free consultations to new clients to discuss their needs.

in their planning, providing them with peace of mind.

BicycleRelief). Volunteer Attorney — Legal Aid Society of San Diego SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

## Jackson is always working on improving his craft. **BUSINESS LEADERSHIP PHILOSOPHY** To work hard until the job is done and to exceed his client's expectations. To be a leader and mentor. To provide excellent customer service. To be a role model for his two boys.

Episcopal Church. He donates photography and videography to nonprofits for their advertising.

JACKSON HRUSKA **Brewer • Deschutes Brewery** 503-318-0992 • jacksonhruska@gmail.com

Brewer at Deschutes Brewery, Jackson opened High Desert Real Estate Photography in May 2017 and it already has a great reputation in the community and is growing every month. He works everyday and often

Jackson helps coordinate team building activities for the staff at Deschutes and is a member of Trinity

and two young boys (ages 4 and 2 months). He is very professional in demeanor and many realtors he works with see him as an extension of their business. They trust him to interact with the client without them being present. Jackson never takes sick time unless ordered by a doctor and always arrives early to appointments.

PROFESSIONAL ACCOMPLISHMENTS

**CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

takes pictures and brews in the same day (working 16 + hours per day)

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

541-280-6250 • alison@thegarnergroup.com PROFESSIONAL ACCOMPLISHMENTS Alison is a highly successful real estate agent with 16 years of experience. Although she comes from a real estate family, she didn't inherit her position. She earned it by being extremely knowledgeable about her industry and the market, an excellent communicator and committed to transactions that are considered successful by all parties involved. She is distinguished within her company by quarterly sales awards and her work helping to manage the development of neighborhoods such as the Commons in NW Crossing and River Camp at Mt. Bachelor Village.

Girl Scout Troop Co-Leader (Involved with Girl Scouts six years), Harmony4Women member for two years and Chorus Member for seven with the annual choral event that raises funds for a number of women's organizations, participant in Relay

**ALISON MATA Harcourts The Garner Group** 

LEELA MORIMOTO

CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT

for Life-multiple years, Foxborough HOA past board member.

as she knows that success is achieved through partnerships.

**BUSINESS LEADERSHIP PHILOSOPHY** 

Entrepreneur - started LeeMo Designs from her home. Left her event planning job at Tate & Tate to pursue her dream of designing origami jewelry and lighting. Origami is her relaxation and her passion, and she has Teaches folding classes to help connect people to the art, donates pieces to area fundraising events and

## PROFESSIONAL ACCOMPLISHMENTS **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT**

SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

general wellness.

## JENNIFER MOSS LEWIS 541-330-4993 • jmosslewis@pacificsource.com

guide a successful executive director retirement/hiring process. **BUSINESS LEADERSHIP PHILOSOPHY** Jennifer is recognized as an enthusiastic strategic leader committed to doing the right thing and accomplishing goals in a collaborative environment. Here are some attributes that describe her leadership style: collaborative and open communicator, driven and smart strategist, high standards on delivering results, nice person and fun to work with, maintains a healthy family/work balance, do the right thing.



believes in empowering the people around her and supporting their success and growth.

# as evidenced by her calm, positive attitude and balanced work ethic.

Designer • LeeMo Designs 808-640-3588 • Ikmorimoto@gmail.com

Leela is one of the most hardworking people I have ever met; she is dedicated, passionate, fierce, and

PROFESSIONAL ACCOMPLISHMENTS

continues to find ways to improve her craft.

**BUSINESS LEADERSHIP PHILOSOPHY** 

created a business that is flourishing in Central Oregon. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** 

you will never know until you jump in with both feet.

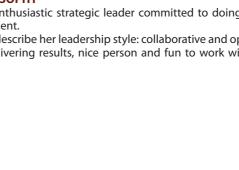
SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS

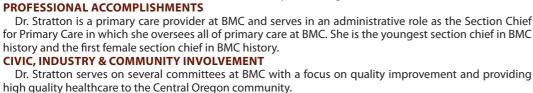
a particular community. If all three of these things align then you can bring value to the world in many different ways. She

unafraid to chase her dreams and take risks. Her attention to detail and eagerness to create something that is unique and beautiful is an inspiration. She was inspired as a young girl by a package of paper that she learned to fold and she never forgets where her success all started. Everyone has the potential to be the best they can be. Taking risks equals both rewards and failures, but

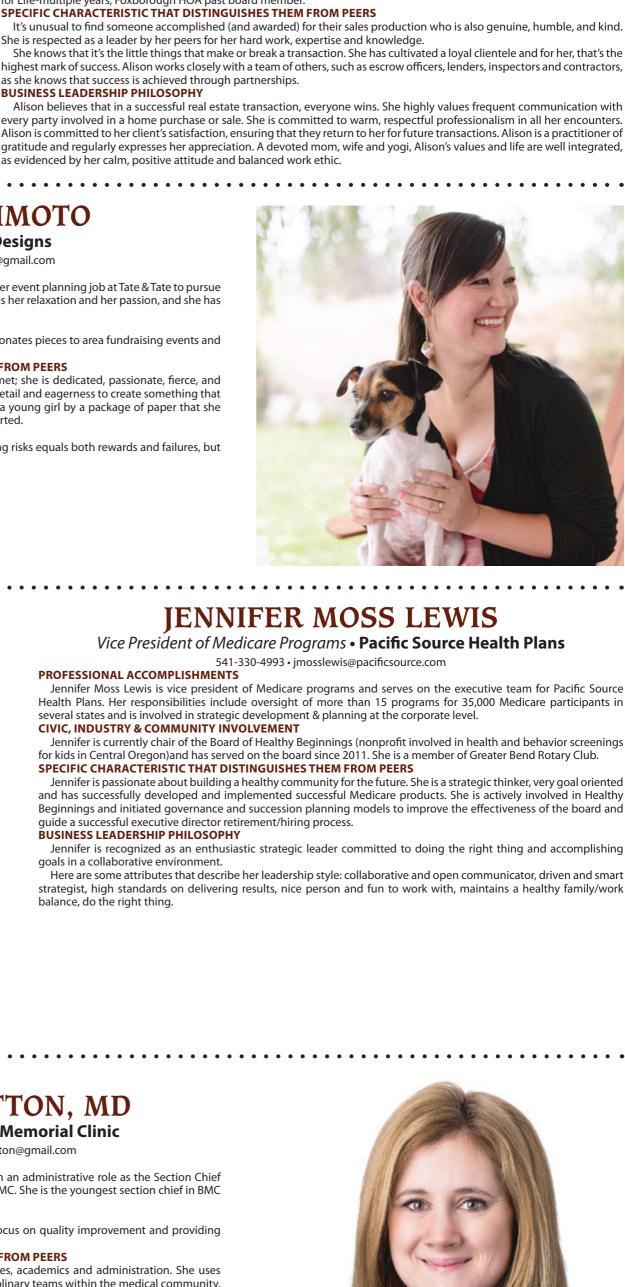


Dr. Stratton has a unique background in healthcare services, academics and administration. She uses





that background and associated skill set to work in multidisciplinary teams within the medical community. Physicians within the Central Oregon medical community recognize Dr. Stratton's abilities and consistently refer their most medically complex patients to Dr. Stratton. **BUSINESS LEADERSHIP PHILOSOPHY** Dr. Stratton focuses on quality improvement and cost conscious-high valued care. She actively seeks to learn each patient's values so that she can customize and execute an individualized, evidenced based care plan with an aim of preventing disease progressions, avoiding future hospitalizations and promoting





### Jessica is the co-owner, founder, designer and visionary of Heritage Brand, LLC, a custom leather company (horse tack, dog collars, purses). Formed in 2009, and beginning in their garage, they've grown this in to the premier custom "bling" horse tack business in the country. Always innovative and "Often imitated, never duplicated" is their tag line, many have tried to copy their work and always fall short. Custom designs from beginning to end. They have a custom dog collar line and recently launched a wholesale horse tack line available to select retailers around the country. Now employing several Central Oregonians. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Each year Jessica's company donates a set portion of their proceeds to people in need. Most recently conducting an online auction of their own products to raise almost \$5,000 in an hour for a young woman who was hit by a train. Her company is always giving back to the community. SPECIFIC CHARACTERISTIC THAT DISTINGUISHES THEM FROM PEERS Jessica is extremely creative, innovative and driven to produce new designs and is always one step ahead of the trend. Usually starting the trend! Jessica's company sponsors a select number of equine professional athletes and those people are chosen based on their morals, values and positive effect on those around them. **ELIZABETH CULLEY Owner • Culley Insurance Group** 808-283-1873 • elizabeth@culleygrp.com PROFESSIONAL ACCOMPLISHMENTS After being in the insurance industry for 14 years and working for various insurance agencies, Elizabeth decided she needed to start her own agency. She saw a need in the market for something different that she wasn't seeing in other agencies. In June 2016, she started Culley Insurance Group, a concierge insurance agency offering personal and commercial insurance, operating in Oregon, Hawaii and California. Elizabeth saw the huge Bend-Maui connection and having lived in Hawaii for almost 14 years, knew she had a chance to be the only independent insurance agency that offered insurance both on the mainland and Hawaii. **CIVIC, INDUSTRY & COMMUNITY INVOLVEMENT** Board Member of ConnectW, membership in BNI, Rush Wahine and COAR (Central Oregon Association of Realtors), volunteers

