Davis believes that the key to great leadership is authenticity. Genuinely caring about the people you lead and the work you do is essential. She is not afraid to be vulnerable and share her experiences, both successes and failures, in order to inspire and connect with her team.

Business Leadership Philosophy:

- Be transparent with your team. As a leader, you need to be open and honest about your decisions and the reasons behind them. This builds trust and allows your team to understand your thinking process.
- Encourage collaboration and teamwork. Foster an environment where everyone feels comfortable sharing ideas and working together towards a common goal. This approach leads to more creativity and innovation.
- Lead by example. Your actions should align with the values you espouse. If you expect your team to be honest and trustworthy, you need to live up to those same standards.

Specific Characteristics that Distinguishes Them from Their Peers:

- Katie Anderson is a true leader who understands the importance of relationships. She invests time in building strong connections with her colleagues and clients, which are the foundation of a successful business.
- Star Schmidt is known for her attention to detail. She is meticulous in her work, ensuring that every project or transaction is executed flawlessly. This attention to detail is crucial in the real estate industry, where precision is key.
- Karen Lamoureux personifies the concept of a servant leader. She puts the needs of others first, always ready to lend a helping hand. Her genuine care for her team and stakeholders is evident in her approach to leadership.
- William Greenberg is a leader who understands the power of community involvement. He actively contributes to the betterment of his city through a variety of roles, demonstrating that successful leaders are also active and engaged members of society.
- Ekaterina Urch MD is a leader who encourages a culture of inclusion. She ensures that all team members, regardless of gender, race, or background, feel valued and respected. This approach fosters a diverse and dynamic workplace.
- Marvel Schmidt, aside from being a professional athlete, is also a leader who understands the importance of empathy. She brings her own unique perspective to her work, and her experiences as an athlete inform her approach to leadership.

Entrepreneur of the Year Award, and the company was named 2020 Accomplished Under 40 Award Recipients.