

E-Headlines 2021

- E-Mailed to Business Professionals
- Timely Central Oregon News & Events
- Comprehensive Business Calendar
- Every Tues & Thurs to 8,500+ Emails
- Ads Rotate for Optimum Visibility
- Smartphone, Tablet & Computer Friendly

2021 RATES
\$1,000 A MONTH
 DISCOUNTED RATES WITH PRINT PACKAGES

E-HEADLINES AD SIZE

Digital Specifications for Web:
 The file format must be jpg.
 All colors RGB.
 Resolution 72 dpi.

200w x 200h pixels

\$500 PAID ADVERTISEMENT HEADLINES AVAILABLE
 LINKS TO ARTICLE, PHOTOS & WEBSITE

INTERACTIVE FEATURES CAN TAKE YOUR AUDIENCE DIRECTLY TO YOUR WEBSITE OR EMAIL.



“We have been working with CBN for just two months now. With the two articles we have had published, we have already started receiving several leads for new clients who have seen the articles and are interested in working with us. CBN has done a great job of putting us out there and getting us noticed!”

Mollie Boyd, Senior Vice President of Operations
SAGE Program Underwriters, Inc.

The screenshot shows an email newsletter with the following content:

- Header:** CASCADe BUSINESS NEWS E-Headlines Central Oregon's Connection to Business
- Text:** Click to Read the Stories on the CBN Website. March 3, 2021.
- Article 1:** Tech Company Cognito Announces Headquarters Move to Sisters. Includes a link to download the February 17 Edition of Cascade Business News for free.
- Article 2:** City of Bend Facilities Reopen for Limited In-person Services / Las instalaciones de la ciudad de Bend reabrirán sus puertas con servicios presenciales limitados. Includes a link to Pinnacle Architecture.
- Article 3:** COAR Releases Donation Application for Nonprofits. Includes a link to bendgarbage.com.
- Article 4:** Duke Warner Trend Report. Includes a link to SAGE Insurance Solutions.
- Article 5:** Oregon State University Happenings. Includes a link to sageprotects.com.
- Article 6:** BrightSide Animal Center to Offer Training for Volunteers & Fosters. Includes a link to SummitBank.
- Footer:** Find the COVID Status of Activities in Your County. Upcoming Business Events. View Community Events on Website.

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