

who's who who's who who's who who's who who's who who's who



Shaun Clifford

Mallory Fair

Pinnacle Architecture promotes **Shaun Clifford**, project architect, and **Mallory Fair**, interior designer. 2020 was a challenging year, and these two staff members thrived. Clifford continued to study and passed his final test to become a licensed Oregon architect. Fair engaged in every project in the office in 2020, providing interior design and overall building visual branding input. Their contributions help the firm fulfill its mission of enhancing lives and communities through the design of housing,

healthcare and public service projects.

Clifford is promoted to project architect, level 1, and joins Pinnacle's ownership team with Peter Baer and Briana Manfrass. He recently became an Oregon licensed architect and is responsible for design, documentation and construction administration for multifamily housing, community healthcare and senior living projects. Current key projects under construction including Hearts for Health, a 21,545-square-foot integrated community health clinic in Enterprise, Oregon, and Midtown Place, a 47-unit workforce housing project in Redmond. Clifford heads up the firm's Building Information Modeling and Revit standards and actively collaborates with teammates on project delivery improvements.

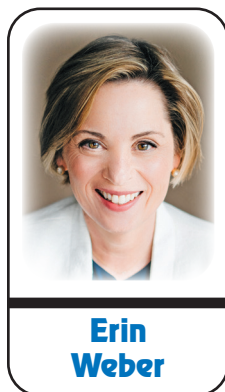
Fair is promoted to interior designer, level 2. She works with the project teams to ensure cohesive interior and exterior design packages selecting finishes, materials and products. Fair is NCIDQ certified by the National Council for Interior Design, showcasing her knowledge and commitment to the profession. She is a multi-faceted designer and engaged in nearly all of Pinnacle's projects. She is LEED accredited and helps research and select materials that lead to healthier indoor spaces and less impact on the environment. Current key projects include Cow Creek Health and Wellness North Clinic in Roseburg, Oregon, a 7,757-square-foot renovation and Meredith House, Heart of Grant County office and domestic violence shelter in John Day, Oregon, that is currently under construction.

UScellular has promoted **Jared Maxson** to retail area sales manager in the Northwest territory. Maxson was previously in the role of agent sales and development manager for the Nebraska area. In this role, Maxson is responsible for leading his team of store and sales managers in their daily operations while providing the highest level of support to UScellular associates and customers.

Maxson will be responsible for UScellular sales in several Oregon cities, including Bend, Redmond, Klamath Falls, The Dalles, Hermiston, Pendleton and La Grande. He is a nine-year veteran of the company, most recently in the role of Agent Sales and Development Manager in Nebraska. He also has experience as a general manager for Fairfield Inn and Hampton Inn. He has a bachelor of arts from the University of Nebraska at Kearney and is an avid sports fan.



Jared Maxson



Erin Weber

Erin Weber, a financial advisor with **Sherpa Wealth Strategies, LLC**, has earned the Chartered SRI Counselor designation from The College for Financial Planning. The designation focuses on Sustainable, Responsible and Impact (SRI) investing.

Weber joined Sherpa Wealth Strategies in 2019.

The Chartered SRI Counselor and CSRIC certification marks identify those individuals who have successfully completed coursework covering foundational knowledge and best practices for advising clients on SRI investments. The professional designation program was developed in partnership with US SIF (The Forum for Sustainable and Responsible Investment) and is an industry-recognized credential dedicated specifically to SRI investments. CSRIC

professionals agree to meet ongoing CE requirements and compliance to standards of professional conduct to maintain continued use of the designation.

Jason Bauer has joined **STEELE Associates Architects** as a project designer. He has over a decade of architectural experience on projects in Oregon, Minnesota and Wyoming and is a passionate designer with deep knowledge of detailing and construction. His prior experience includes public works, commercial, religious, a winery and residential projects with a focus on waterfront homes.

Bauer earned his master of architecture at the University of Oregon and his bachelor of architecture at the University of Minnesota College of Architecture and Landscape Architecture where he studied abroad in Mexico and Denmark. He is highly skilled in computer modeling and Building Information Management (BIM) software.

He is currently working with STEELE Team members on residential and commercial projects.



Jason Bauer

Recently, the U.S. Environmental Protection Agency Region 10 and the U.S. Department of Energy honored six **ENERGY STAR** partners for their outstanding leadership in reducing American energy bills and tackling climate change.

This year, ENERGY STAR gave special recognition to award-winning partners for their year-over-year commitment to energy efficiency through the program's highest honor: the ENERGY STAR Partner of the Year — Sustained Excellence Award. To qualify for Sustained Excellence recognition, winners must have already received ENERGY STAR Partner of the Year recognition for a minimum of two consecutive years and gone above and beyond the criteria needed to qualify for recognition.

The local 2021 ENERGY STAR Partner of the Year — Sustained Excellence and Excellence Award Winner in EPA's Region 10 was **GreenSavers**, Bend — Home Performance with ENERGY STAR: Sustained Excellence, Home Performance with ENERGY STAR: Contractor of the Year, Contractors: GreenSavers, a Portland-based home performance and HVAC company, drastically increased energy savings per project and was the sole contractor to join a state pilot project using verified energy savings instead of forecasted savings for rebates, helping to advance statewide programs aimed at proven efficiency results.

The annual City of Bend 2021 Clean Water Works Youth Video Contest, sponsored by the **City of Bend**, **BendFilm** and **Central Oregon Daily News**, brings awareness to local and global pollution concerns. The annual contest introduces topics of concern to our youth audiences and asks them to create a 30-second video that provides public awareness and remedies to fix the pollution problem.

This year's contest topic is Scoop the Poop, bringing awareness to dog waste

cleanup and protecting our water from waste contaminants.

Participants are asked to show how dog waste can harm our waters and public health, and steps we all can take to help prevent pollution from dog waste in environmentally friendly ways.

Video creators are asked to consider why and to what degree dog waste is a problem, more so than waste from other animals, how to properly dispose of the waste, and the need to minimize plastic waste from non-biodegradable poop bags.

The contest also gives youth an opportunity to learn about video production, which includes script writing, staging, computer graphics and video editing.

The contest is open to area students from 5th to 12th grade. Division winners are awarded in the 5th to 8th grade, 9th to 12th grade and People's Choice categories.

A Grand Prize winner is also selected who will have the opportunity to work directly with an Emmy award-winning producer, Joe Dean, to create a professional public service announcement to air on TV stations throughout Central Oregon and at the BendFilm festival. The Grand Prize winner's teacher is also awarded with school supplies for their classroom. Several past winning entries have won regional awards.

Volunteers in Medicine welcomes **Cody Michael**, CFP of U.S. Bank and **Rod Marchiando**, PharmD of St. Charles Health System onto the board of directors.

Michael moved to Bend in 2018 from Iowa, where he was raised, attended Iowa State University and started his career with U.S. Bank. He became familiar with VIM through the nonprofit's relationship with U.S. Bank and was immediately inspired by the mission, and the passion with which the volunteers and board pursue it. In addition to his role as a wealth management trust advisor, he works to promote diversity, equity and inclusion in the workplace. Outside of work, he enjoys skiing, hiking, cycling and exploring creative endeavors like stand-up comedy, dancing and acting.

Marchiando is senior vice president of Improvement and Strategy for St. Charles Health System, serving in this role since 2015. At St. Charles he provides support to the organization's Strategic Planning, Value Improvement Practice (lean), Human Resources, Communications / Marketing departments and Community Engagement and Foundation. He also provides strategy and process assistance to the board of directors. Prior to his time with St. Charles, he served in an array of leadership roles spanning two decades with Regional Health in South Dakota. These include vice president of performance improvement, administrative director of academic affairs and clinical faculty with Regional's Family Medicine Residency Program. Marchiando's areas of interest include continuous improvement, people development, strategy models and clinical research. He holds a bachelor of science in biology and a doctor of pharmacy from Idaho State University. Marchiando completed his clinical pharmacy residency at University of Nebraska Medical Center.



Cody Michael

Rod Marchiando



Becky Johnson

The **Oregon State University (OSU)** Board of Trustees recently voted unanimously to name **Rebecca "Becky" Johnson** as the university's interim president.

Johnson has served as vice president of OSU-Cascades since 2009. She joined OSU in 1984 as an assistant professor in the College of Forestry, before ascending into college and university academic and administrative leadership positions.

Johnson will begin her interim presidency on May 1 and serve as the top leader of the state's largest university for approximately a year or until a permanent president is in office. She is OSU's first woman president.

The announcement follows an extensive community engagement process in recent weeks to gather nominations for the interim president appointment and a community

forum with Johnson on Wednesday.

Johnson succeeds Acting President Edward Feser, who plans to return to his role as OSU provost and executive vice president. Feser's appointment resulted from the resignation of former President F. King Alexander on March 23, after concerns arose about his leadership of Title IX matters as president of Louisiana State University. Alexander joined OSU on July 1, 2020.

Under Johnson's leadership, OSU-Cascades has secured state and philanthropic funding that have helped transform it from a 2+2 degree transfer program based on the Central Oregon Community College campus starting in 2001, to a four-year university in 2016. Enrollment at OSU-Cascades has nearly tripled to almost 1,400 students. The campus now totals 128 acres and expects to eventually serve 3,000 to 5,000 students.

Over the coming decades, the OSU-Cascades campus will continue to transform a former pumice mine and landfill, a plan that is considered one of the most innovative university development projects in the country.

Johnson has worked closely with regional economic development and industry interests to build programs that increasingly meet their needs for a talented and skilled workforce. The number of graduate and undergraduate degrees offered at OSU-Cascades has more than doubled during her tenure.

Since she arrived at OSU-Cascades, nearly 3,500 students have earned bachelor's and master's degrees, the majority of which are from Central Oregon, a region that has lagged in educational attainment. In total, 4,435 students have earned degrees from OSU-Cascades since its creation in 2001.

Johnson received a bachelor's degree in economics from the University of Wisconsin-Madison, where she played on the basketball and golf teams. She then received a master's and a doctoral degree in agricultural economics from Michigan State University. In 2015, she was named the Bend Chamber Woman of the Year; in 2014, the Bend *Source* newspaper's Woman of the Year; and in 2009, she received the Bend 2030 Vision Builder Award.

Acting OSU President Ed Feser — in his role as provost and executive vice president — will appoint an interim vice president for OSU-Cascades after gathering input from faculty, staff and internal and external stakeholders.

The appointment of Johnson follows an extensive community engagement process led by OSU Trustee Patty Bedient. Bedient held more than 50 one-on-one conversations with OSU Faculty Senate leaders, staff, student leaders, administrators, university partners and other stakeholders to gather nominations and input on the focus and experience needed in the interim president. Hundreds of comments regarding nominations and focus of an interim president were provided to a Board of Trustees webpage. And a virtual OSU community forum with Johnson as the recommended candidate for interim president was attended and viewed by hundreds.

Trustees heard public comment from ten people in support for Johnson's appointment. The Board will begin to consider the search process for a permanent president at its May 21 meeting.