## who's who who's who who's who who's who who's who who's who who's who



Jennifer Cranford, CPA, has been promoted to partner at Kernutt Stokes, an Oregon-based accounting firm with an office in Bend. Cranford joined Kernutt Stokes' Eugene team in 2013. In 2019, she relocated to the firm's Bend office after being promoted to senior tax manager. Cranford specializes in real estate and privately held business accounting, and provides in-depth tax and accounting services to Central Oregon businesses. She holds a bachelor of arts in accounting from Westminster College and is a member of the American Institute of Certified Public Accountants (AICPA) and the Oregon Society of Certified Public Accountants (OSCPA).

Before joining Kernutt Stokes, Cranford worked for eight years as the chief financial officer at Ridgeline Management Company, where she managed the accounting department

and prepared financial statements for numerous assisted living communities across the United States. Cranford's experience in the industry and exposure to various business structures provided her a strong foundation for working with Kernutt Stokes' diverse client base.

**Logan Peterson** knew he wanted to work for a winery this summer before he began his senior year at Linfield University in McMinnville. He's working toward a major in business and a minor in wine studies. The 2018 Summit High School graduate never imagined he would be able to do that in his hometown of Bend.

Peterson has a combined internship/job at **Lava Terrace Cellars**, owned by Dina and Duane Barker. From now until the end of July, he will be helping Duane manage the vineyard, plant new vines, learn about selling the wine and numerous other tasks. He leaves in August to study for a semester in France. This summer, Logan is also playing first base for the Bend Bucks and taking a college business class.



Logan Peterson



**Katy Haines** was recently elected to the board of directors of **Diversability Inc.** Diversability Inc. is an established 501(c)3 nonprofit organization serving the community of people with diversabilities.

Diversability is the preferred term to replace disability. The term diversability embraces the uniqueness and potential in every human being. Diversabilities refer to physical, cognitive, developmental, learning and/or neurological differences, or diversity, in ability levels.

Katy Haines

Diversability Inc.'s mission is to empower community connections and provide services, resources and tools for people with diversabilities and their families to assure they are elevated to their potential and seen as valued citizens of our community.

Haines brings marketing and business administration acumen to the organization. For the past four years she has led NAI Cascade Commercial Real Estate Services as principal broker and director of operations. She has been involved with the Down Syndrome community since 2015.

**The Council on Aging of Central Oregon** (CoA) announced that they have once again received SAGECare certification. CoA is Central Oregon's aging experts — ensuring that all of us have access to the supports, services and resources we need when we're older. They serve seniors and their caregivers of any race, ethnicity, gender, sexual orientation and economic level. SAGECare certification training provided the staff with a deeper understanding of the unique challenges LGBT elders face as they age and we are now better prepared to address them in our program and service offerings across Central Oregon.

SAGECare is a division of SAGE, the country's oldest and largest non-profit organization dedicated to improving the lives of LGBT older adults. SAGECare provides LGBT competency training and consulting on LGBT aging issues to service providers.

For the second year in a row, **Volunteers in Medicine** (VIM) has received a Gold Rating from the National Association of Free and Charitable Clinics (NAFC) Quality Standards Program.

**Central Oregon Community College's** (COCC) student-run newspaper, *The Broadside*, recently took top honors in the best website category for two-year colleges at the Pacific Northwest Association of Journalism Educators' (PNAJE) annual student contest. The paper also received two second-place awards, two thirdplace awards and three honorable mentions in the categories of writing, photography and graphic design. The contest is open to two- and four-year



**Brooks Resources Corporation** recently announced that **Erica Hollern Kelly** has joined its board of directors. Kelly is the first female to ever be elected to the board of directors of Brooks Resources Corporation or Brooks-Scanlon, Inc. With a mix of experience that spans Fortune 500 company leadership and championing philanthropic causes, Kelly will bring a unique perspective to the real estate development company. She will join the other seven Brooks Resources board members in overseeing the fulfillment of the company's vision and mission, while also participating in the diversity, equality and inclusion (DEI) committee.



Hollern Kelly

Kelly's rich and varied background includes holding leadership positions at global financial industry giants, J.P. Morgan and Goldman Sachs. At Goldman Sachs, she

managed the company's recruiting and then diversity programs in Europe. She is a founding member of the Myotonic Dystrophy Foundation, which works to enhance the quality of life of people living with this disease through community support, education, advocacy and research. Additionally, she serves on the board for Project Awareness and Special Sports (PAASS) which seeks to create an inclusive sports and recreation environment for individuals with developmental delays.

Kelly completed post-graduate work in World Politics at the London School of Economics, and she holds a degree from Dartmouth College in Chinese and East Asian History. While at Dartmouth, she served as elected president of Phoenix Women's Honor Society, an organization that worked to improve representation for women and minority groups on campus. She is a Bend, Oregon native who currently lives with her family in the Bay Area.

**Sam Conklin** recently received notice that he has been awarded an appointment and a full scholarship to the **United States Military Academy at West Point**.

The scholarship, valued at over \$250,000, covers all his tuition, room, board and books for four years. West Point, as it is best known, is a highly esteemed academic institution that has been continually rated by the *Princeton Review*, *U.S. News and World Report, Forbes Magazine* and other rating groups as being among the very top colleges in the country.

Conklin also found time to work part time at Bend Builders Assist, a company that helps fliers build their own airplanes from kits. He learned how planes work from the inside out and all about what makes airplanes safe to fly the skies.

He chose West Point because, believe it or not, the Army has more aircraft than the Air Force and Navy combined. His father having been a Marine helicopter pilot and a Rescue Helicopter Pilot with AirLink CCT here in Bend, now, had a great influence on his choice. Also, they recognize that the very high standards at West Point provide strong second career possibilities outside of the military. West Point continually demonstrates that it is the top military academy academically and among the top ten universities in engineering, business and liberal arts.

Conklin starts his West Point education later this month with his Plebe Summer training. That includes Army basic training and a head start on the academic year before his class joins the Corps of Cadets in late August.



GERRY SMITH, SAM AND BILLCONKLIN WITH CERTIFICATE OF APPOINTMENT | PHOTO COURTESY OF WEST POINT

TIGERS Success Series announces that Ali Cammelletti, president and chief

THE BROADSIDE OFFICES | PHOTO BY TERESA RISTOW

schools in Oregon, Washington, Idaho, Montana and Alaska.

Having shuttered in 2018 due to waning student participation and readership, the long-running student paper — first published in 1952 — underwent a series of changes at the recommendation of a COCC task force, relaunching two years ago with a digital-only format and recently receiving approval from college administrators to continue its publishing operations.

Award winners are:

- Best website, 1st place
- News/feature/sports photo, 2nd place, Roman Russell
- Portrait photography, 2nd place, Marvin Walder
- Photo essay, 3rd place, Marvin Walder
- Best use of media storytelling, 3rd place, Marvin Walder
- Feature reporting, Honorable mention, Marvin Walder
- Photo illustration/graphics, Honorable mention, Miina McCown
- Personality profile, Honorable mention, Ayla Adkins



The founding director of **MountainStar Family Relief Nursery**, Tim Rusk, will be stepping down in August wrapping up 19 years of service to the community in that role. MountainStar announces that **Kara Tachikawa** will be the new executive director, starting in August 2021.

Tachikawa is a strong and well-respected community leader who has been advocating for young children in Central Oregon for seven years. In addition to being a Central Oregon native, she brings an abundance of passion, knowledge and experience to this leadership role and has the full support and confidence of the board, staff, families and program partners.

Tachikawa

Tachikawa believes all babies, toddlers and preschoolers deserve a strong start and that we have a collective

obligation to step forward and help when families face big challenges, such as unstable housing, poverty, intimate partner violence, substance abuse issues or involvement with the criminal justice and child welfare systems. She is thrilled to lead MountainStar's highly qualified and caring staff in providing trauma-informed, therapeutic services that show documented success at keeping children safe and increasing family resilience.

Tachikawa is currently the program director at MountainStar and led the effort to open a new Relief Nursery site in Redmond in September 2020. She was also integral in adding Preschool Promise classrooms last fall at MountainStar sites in Bend, Madras and Prineville. Managing childcare operations with constantly shifting health and safety guidelines has been demanding. Kara and MountainStar continue to be committed to the safety of our staff, children and families. consultant of Spark Your Mindset, is now credentialed as a Licensed Coach and Consultant for deploying the TIGERS 6 Principles Collaborate Leadership and Group Development system with her clients. At her disposal is the TIGERS Workforce Development Profile that measures the quality of trust, interdependence, genuineness, empathy, risk resolution and success in group behavior, micro-training platform, facilitation methods and strategic consulting resources.

Cammelletti brings over 30 years of experience in the Hospitality Industry. Serving in many capacities within the industry, from a front-line restaurant and lodging employee to building and owning a successful event planning business for nine years and now running a consulting company.

Having earned a bachelor of arts in Hotel/Restaurant Management from Northern Arizona University in Flagstaff, Cammelleti also taught Information Technology Systems, Hospitality Technology Systems and Hotel and Lodging Operations for Le Cordon Bleu. Cammelletti has been independently consulting with businesses on relationship building sales and leadership for over 20 years.

In 2013 she launched Cammelletti Consulting, LLC., focusing on the lodging industry. In 2020 Cammelletti re branded with Spark Your Mindset. LLC focusing on leadership coaching with certifications from Velvet Machete Leadership and TIGERS Success Series. At the same time, launching Snack Leadership podcast with bite size leadership topics. She is currently a member with the Vacation Rental Management Association, Northwest Vacation Rental Professionals and presents at conferences throughout the year.

Recently **Compass Commercial** brokers **Howard Friedman**, CCIM, **Jay Lyons**, CCIM, SIOR and **Grant Schultz** were awarded the EnCOAR Transaction of the Year award for their work on the sale of Post Office Plaza at 777 NW Wall Street in Bend.



COMPASS COMMERCIAL BROKERS GRANT SCHULTZ, HOWARD FRIEDMAN, CCIM AND JAY LYONS, CCIM, SIOR | PHOTO COURTESY OF COMPASS COMMERCIAL

**Awbrey Glen** member **Ed Shasek** got a Hole in 1 on hole # 11 on June 19, 2021; 130 yards using a 6 iron. Witnessed by Rick Heider and Sue Kolb.

**EDCO** recently announced new and returning board members. The 2021 election results at Gold Level: **Wes Price** (incumbent) of Price Fronk & Co LLP and **Justin Sivill** (incumbent) of Summit Health; Titanium Level: **Julianne Horner** (uncontested incumbent) of Providence Health Plan; Silver Level: **Bob Moro** of Skanska and **Eric Strobel** (incumbent) of Barrett Business Services, Inc. (BBSI); Bronze Level — this election level resulted in a tie vote where EDCO reserves the right to make the final decision. We are adding a third Bronze Level seat for the 2021-22 term — **Steve Curley** (incumbent) of Oregon Small Business Development Center Network (SBDC), **Lance Gillies** of EarthCruiser Overland Vehicles and **Wade Underwood** of Three Creeks Brewing Co.