

Better Business Bureau Great West + Pacific released its 2021 BBB Torch Awards for Ethics Finalists, highlighting businesses and charities that are recognized as trustworthy community role models. Of the 2021 BBB Torch Awards Oregon Finalists, Bend's **Guardian Group** was within the Charity Finalists category.

Winners of the 2021 BBB Torch Awards will be announced as part of an online ceremony scheduled for Thursday, October 28, on the BBB Great West + Pacific YouTube page.



Rachel Tiry

Rachel Tiry, PT, DPT, joined **Rebound Physical Therapy's** South Bend Clinic.

Tiry earned her bachelor of science degree in Kinesiology from the University of Wisconsin-Madison and a doctorate of Physical Therapy from University of Minnesota-Twin Cities. Upon graduation, she worked in outpatient orthopedics in the Minneapolis area, and then spent three and a half years as a traveling physical therapist in seven different states. Tiry and her husband love the lifestyle that Central Oregon offers with endless biking, hiking, camping and skiing. She is excited to be part of an outdoor-centered community.

The **High Desert Education Service District** (HDESD) has appointed **Amy McCormack** to serve as director of Early Intervention Early Childhood Special Education. McCormack brings more than 29 years of education experience to her new role. Starting her career as a teacher of students who are vision impaired, she later worked as a teacher in special education. She most recently served as HDESD's supervisor of EI/ECSE. Diane Tipton, HDESD's long-time director of EI/ECSE retired in June after more than ten years in that role and more than 30 years in special education.

In her new position, McCormack is leading the planning, implementation and service of HDESD's Early Intervention and Early Childhood Special Education programs. HDESD's Alyce Hatch Center serves as Central Oregon's core location for EI/ECSE programs with teachers, specialists and administrative staff who provide referrals and comprehensive evaluations. The center is the hub for the program's satellite locations in Deschutes County (Redmond, Sisters and La Pine), Crook County (Prineville) and Jefferson County (Madras). In all, 618 students are being served in the tri-county area. An average of 300 Central Oregon children benefit each year from the expertise of 80 HDESD specialists and educators. Services encompass programs for children birth to five years of age with disabilities, developmental delays and also children at risk.

And as part of its continuous quest to enhance region-wide support systems for Central Oregon students, High Desert Education Service District has appointed **Jim Boen** as regional director of mental and behavioral health. Boen, who previously served as executive director for secondary programs and counseling for Bend-La Pine Schools, will partner with Central Oregon school districts to build upon existing mental and behavioral health efforts and develop region-wide systems of support.

According to Shay Mikalson, HDESD's chief student success officer, the new regional position is a product of the 2019 Student Success Act (SSA). The SSA, an unprecedented investment in the state's education system, includes a focus on mental and behavioral health and academic achievement with a particular emphasis on students who have historically been underserved.

Boen brings more than 28 years of experience in education to his new role and has served as an educator, school counselor and administrator for schools and districts in Western, Central and Eastern Oregon.

In this new role, Boen will also engage families and community-based organizations in the creation and implementation of a shared vision of improving students' mental and behavioral health with a focus on equity, prevention and wellness. HDESD serves more than 40,000 kids in Crook and Deschutes counties.



Devin Lewis

The **City of Redmond** has selected **Devin Lewis** as Chief of Police following a national search. Lewis has more than 20 years of experience in Central Oregon law enforcement — spending the last two as Captain of the Redmond Police Department (RPD).

Lewis will take the helm January 1, 2022, following Chief Dave Tarbet's retirement which is effective December 31, 2021.

Before joining RPD in September 2019, Lewis served Central Oregon law enforcement as a Deschutes County Deputy and then as a Lieutenant at the Bend Police Department. In 2016, he was recipient of the Sgt. John Lawrence Award of Excellence and later recognized by Deschutes County DA's/Victim's Assistance office with the 2018 Crime Victims Award. He graduated Magna Cum Laude from Washington State University earning a bachelor of arts in sociology.

Attorney **Jason Kropf** joins **High Desert Law**, a boutique personal injury law firm in downtown Bend. He brings over 20 years of trial experience as well as a committed record of public service in Central Oregon.

Kropf's seasoned experience as a public defender and subsequently as a

Deschutes County Deputy District Attorney has provided him with unique insight into the justice system — driving home how our laws impact the lives of Oregonians every day. His dedication to the Central Oregon community spans nearly two decades, including helping children in crisis on the Court Appointed Special Advocates (CASA) of Central Oregon board and working to protect and provide access to our open spaces on the Bend Park and Recreation Board. Kropf currently serves as State Representative for House District 54 in Bend.

Kropf is enthusiastic about bringing his experience and continued interest in serving the community to High Desert Law and its clients.

Erika McCalpine, a business faculty member who has championed social justice issues within Oregon State University, OSU-Cascades and in the Bend community, has been named executive director of strategic diversity initiatives at **OSU-Cascades**.

McCalpine, who teaches courses in human resources, is the founder and director of the Diversity, Equity and Inclusion Laboratory at the Bend campus. She is also president-elect of the OSU Faculty Senate.

In her new role, McCalpine will advise Ketsdever and campus leadership in designing and implementing strategies to advance social justice.

Her responsibilities will include designing and implementing an annual diversity, equity and inclusion training program for employees and creating an on-boarding program that introduces new employees to campus values focused on social justice.

McCalpine's role will also focus on leveraging partnerships throughout OSU — including with the university's Office of Institutional Diversity, Division of Student Affairs, University Relations and Marketing and other academic and administrative units — that can support the Bend campus's faculty, staff and students as they further diversity, equity and inclusion efforts.

She will also engage Central Oregon community members in diversity, equity and inclusion topics through forums and events, and an annual Diversity, Equity and Inclusion Symposium.

Katie Anderson, CEO of Bend-based **Aperion Management Group**, was recognized nationally as a rising star in the Homeowners' Association (HOA) management industry. Community Association Institute (CAI) presented the award to Anderson at the 2021 Annual Conference & Exposition: Community NOW in August for her efforts in volunteer work with the CAI Central Oregon Chapter and CAI Oregon Legislative Action Committee.

CAI is an international membership organization dedicated to building better communities. With over 42,000 members and 63 chapters worldwide, CAI provides information, education and resources to the homeowner volunteers who govern communities and the professionals who support them. Their presence is recognized internationally throughout the industry, and they choose only two recipients each year to receive the rising star award.

Anderson is a founding member of the CAI Central Oregon Regional Chapter and a member of the CAI Oregon Legislative Action Committee. She conveys her ideas and experiences freely, and those ideas, when shared with the participants at the ACAM CEO-MC Retreat, brought the birth of the civility code, which lead to a broader conversation within CAI that resulted in the Civility Pledge. Anderson speaks regularly at any event or webinar she is asked to, and she encourages her managers to be involved locally in the chapter. Importantly, she has pushed the CAI Oregon Legislative Action Committee to comply with best practices, communicate with membership, and be a more inclusive and effective entity. Anderson is a leader who has already had an impact on shaping the community association management profession and owner expectations in a way that is aligned with the next generation.

Oregon Secretary of State **Shemia Fagan** assumed the role of chair of the **Oregon Sustainability Board** recently at their fall quarterly meeting. Outgoing chair, John Miller, provided a smooth handoff; Oregon Governor Kate Brown was also in attendance to provide welcoming remarks for the new chair and the board.

The Oregon Sustainability Board (OSB) was created in 2001 and encourages activities that best sustain, protect and enhance the environment, economy and community for the present and future benefit of Oregonians. Appointed by the Governor, members represent a variety of stakeholders across the State of Oregon.

The Board play an important oversight role in the development of state agency sustainability plans, providing expert feedback and guidance to support the State's overall sustainability goals. Upon its inception, the Board was chaired by then Secretary of State Bill Bradbury and later then-Secretary Kate Brown. The board is comprised of a chair directly appointed by the Governor and ten members appointed by the Governor and approved by the Senate.

Bend Outdoor Worx (BOW) has announced a new partnership with **Christie Dobson** as BOW's new Operations Director.

The first outdoor-specific industry accelerator, Bend Outdoor Worx was conceived in 2013, offering mentorship, infrastructure, related resources and industry connections to help outdoor companies become more sustainable and successful. Over the years, the program has grown substantially and gained national recognition.

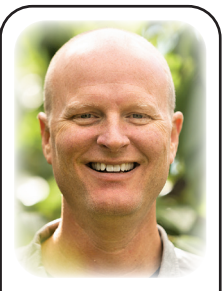
Dobson, who began working with BOW on September 1, will help operate the organization, manage co-hort recruitment and development and coordinate sponsorships and possible grants. She will work alongside Gary Bracelin, BOW's original founder.



Erika McCalpine



Amy McCormack



Jim Boen



Christie Dobson

Elk Ridge Chiropractic & Wellness Center Welcomes New Massage Therapist

by **ABIGAIL MORSE** — Elk Ridge Chiropractic & Wellness

We at Elk Ridge Chiropractic & Wellness Center are committed to providing quality service to our patients by a team of highly trained professionals. That's why we're excited to announce the arrival of our newest team member, Licensed Massage Therapist Michele Gottschalk.

A true Pacific Northwest girl, Gottschalk was born and raised in Fairbanks, Alaska and spent her early years as a talented gymnast, later going on to become a gymnastics coach. This experience left Gottschalk with a greater desire to understand the human body, and thus the dream to become a massage therapist was born.

Gottschalk made the courageous decision to move from her home in Alaska, but never away from the PNW.



Michele Gottschalk

Her dream took her to Portland, Oregon, where she studied massage therapy at East-West College of the Healing Arts.

While attending school, Gottschalk met current Elk Ridge owner, Dr. Natasha Rueggesser, and the two became roommates and close friends. It was then when the two devised a dream to one day work together in a chiropractic office. However, this dream would not reach its fruition for another eight years.

While continuing her coaching career in the midst of school, Gottschalk graduated in March of 2020 with a 4.0, just in time to kick off the pandemic with a veritable bang. But Gottschalk was not deterred. She continued working with her goals in mind, and in August, 2021, the dream that was crafted eight years

before was finally realized.

Gottschalk received a proposition from her old friend, Dr. Natasha, to join the Elk Ridge family, and once again, she made the decision to move, this time to our very own Bend.

At Elk Ridge, Gottschalk specializes in a myriad of modalities. Ranging from Swedish massage to deep tissue, trigger point and tender point therapy, myofascial release and neuromuscular therapy, Gottschalk is a regular swiss army knife of massage therapy. She is also proficient in hot stones and dynamic cupping, to add to the repertoire. But that's not all!

Gottschalk is a real go-getter. Never willing to settle, she's always looking to learn and try new things. For this, she made the decision to train with our team of chiropractors and chiropractic assistants, in addition to undergoing rigorous schooling, to gain her own license as a chiropractic assistant.

Gottschalk is available five days a week during normal business hours, which are Mondays and Wednesdays, 9:30am-6:30pm; Tuesdays and Thursdays, 2:30-6:30pm; and Fridays: 9:30am-1pm.

To schedule your first massage with Gottschalk, give us a call at 541-388-3588, or email us at elkridgechiropractic@gmail.com. If you plan to utilize insurance for your visit, ask us about massage therapy coverage. In addition, let us know if you're interested in receiving regular chiropractic care with one of our providers. We may be biased, but we recommend massage therapy in conjunction with chiropractic care for a healthy lifestyle that will keep you kicking for years to come!

So give us a call, shoot us an email, book an appointment or simply ask a question. At Elk Ridge Chiropractic, we're always here to help!
thebendchiropractor.com

Oregon State Honored with National Diversity & Inclusion Award for Fourth Straight Year

by **SEAN NEALON** — Oregon State University

Oregon State University has received a national award for the fourth straight year that honors colleges and universities for having a campus culture committed to diversity and inclusion.

Oregon State was one of two institutions in Oregon and one of only three Pacific Northwest institutions and 101 nationally to receive the 2021 Higher Education Excellence in Diversity (HEED) Award from INSIGHT Into Diversity magazine.

"Oregon State University is committed to advancing diversity, equity and inclusion throughout the university and addressing racism within OSU and higher education," said Interim President Becky Johnson. "We are very pleased that our efforts to advance a welcoming environment and success for all students have been recognized for a fourth straight year. We know there is more work to do, and OSU is committed to continue progress in these efforts."

The University of Oregon and Central Washington University are the other Pacific Northwest universities to receive the award this year.

Many initiatives related to diversity, equity and inclusion are underway at OSU. These include:

- Moving Forward Together, a presidential initiative launched last year that focuses on rapidly advancing anti-racist initiatives at OSU. It has already led to many changes, including:

- Launching the President's Commission on the Status of Black Faculty and Staff Affairs, which is charged with advocating for the well-being and identity of Oregon State faculty and staff who identify as Black or of African heritage or descent.

- Creating a Racism and Antiracism Curriculum Task Force comprised of faculty, students and academic leaders that review and recommend changes to advance antiracism principles in the university's curriculum.

- Hiring two coordinators of Black and African-American student mental health and wellness to support the success of students through Counseling & Psychological Services' consultation, outreach, programming and advocacy. A national search for a coordinator of Indigenous student mental health and wellness has also been launched.

- A Pre-Doctoral Scholars Program, a collaboration between the Office of Institutional Diversity, the Office of Faculty Affairs, colleges and faculty mentors, is focused on developing pipelines into OSU for faculty focused on advancing diversity, equity and inclusion. During the first cohort of the weeklong program this summer, OSU faculty mentors from the Colleges of Agricultural Sciences and College of Liberal Arts hosted scholars from Cornell University, Morgan State University, North Carolina State University and Purdue University.

- The OSU-Cascades campus is engaged in advancing equity and inclusion initiatives, including the launch of a Diversity, Equity and Inclusion Lab. Erika McCalpine serves as the inaugural executive director of strategic diversity initiatives on the Bend campus, and a multicultural center at OSU-Cascades will be located in a new student success center to be opened in the 2023-24 academic year.

- Conference on Anti-Racist Teaching, Language and Assessment, a free, online



A "HUMANITY AND HOPE" GATHERING APRIL 20, 2021 ON OREGON STATE UNIVERSITY'S CORVALLIS CAMPUS IN RESPONSE TO THE CONVICTION OF FORMER POLICE OFFICER DEREK CHAUVIN ON ALL COUNTS OF MURDER AND MANSLAUGHTER IN THE DEATH OF GEORGE FLOYD ON MAY 25, 2020 | PHOTO BY DAVID BAKER

conference that allows secondary and college-level educators nationally to learn about advancing antiracist teaching practices and connect with community members working to implement those practices. The conference takes place in September and October and is hosted by OSU's School of Writing, Literature and Film in collaboration with the newly established Asao and Kelly Inoue Antiracist Teaching Endowment within the College of Liberal Arts. More than 3,500 people registered for the conference this year, drawing attendance from at least 36 states and three other countries.

"Motivated by calls for racial and social justice, and aligned with the university's strategic plan, the Oregon State University community made rapid and impressive progress to advance inclusive excellence over the last year," said Scott Vignos, interim vice president and chief diversity officer at OSU. "The many efforts of OSU's students, faculty, staff, volunteers and stakeholders to create access, belonging and success are recognized by this year's HEED Award. We're honored to receive

this recognition and look forward to continuing this important work."

As a recipient of the HEED Award, Oregon State will be featured, along with 100 other recipients, in the November issue of INSIGHT Into Diversity magazine, the oldest and largest diversity-focused national publication in higher education.

"The HEED Award process consists of a comprehensive and rigorous application that includes questions relating to the recruitment and retention of students and employees — and best practices for both — as well as continued leadership support for diversity and other aspects of campus diversity and inclusion," said Lenore Pearlstein, publisher of INSIGHT Into Diversity magazine. "We take a detailed approach to reviewing each application in deciding who will be named a HEED Award recipient. Our standards are high, and we look for institutions where diversity and inclusion are woven into the work being done every day across campus."
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