## who's who who's who who's who who's who who's who who's who





Jim Darcey

Bella Lewis



Seetharam **Dravida** 

year. He has over 30 years of experience in the

SCORE Central Oregon welcomes three new

Jim Darcey is a retired business owner who

moved to Bend from Southern California last

printing industry, with involvement in all aspects of business including HR, sales, marketing and operational efficiency and profitability. He graduated from UC Berkeley. While running his businesses in California, as a volunteer, he was active as the Chair and member of the local Workforce Development Board for many years. With an interest in helping others succeed and knowing that his business knowledge would translate to any field, he connected with the local SCORE chapter here in Central Oregon and is

now providing mentoring guidance. His interests also include golf, hiking and reading and continued learning in many fields.

certified mentors to its team.

Bella Lewis is a retired Procter & Gamble executive with broad experiences in manufacturing, logistics, customer service, operations, transportation, warehousing, organizational development and business strategy. She began volunteering at SCORE this year to help people start and grow their business, and ultimately achieve their vision for what their business can become. Lewis' other passions include whitewater kayaking, snowboarding, skiing and hiking.

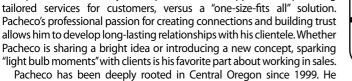
Seetharam Dravida (DS) is a Retired IBM executive with experience in supply chain management, distribution, operations management and public policy. He began volunteering with SCORE this year to support and foster Small Businesses. His passions include reading, writing and business coaching.

Sam DeLay of Team DeLay and Cole Billings, formerly of Duke Warner, announce their new partnership — **DeLay & Billings Team Real Estate** (DBTRE).

With nearly 136 transactions in 2021 between the two brokers, combining efforts and talents allow them to grow their existing client base both locally in Central Oregon and reach outside the area with a unique team approach. DBTRE will start with six licensed brokers all in positions that best match their skill sets and their strengths ensuring you get the best of each of us throughout the transaction.

Bend-based telecom company BendTel welcomes Alec Pacheco. As a senior account executive in BendTel's sales team, Pacheco is responsible for developing customized solutions and providing a consistently outstanding level of customer service. With over seven years of experience in customer care, Pacheco has played a key role in all aspects of the buyer's journey. From sales and customer service to support and delivery, Pacheco is keenly aware of the importance every stage plays in the customer's experience.

In order to help businesses select the right technology, Pacheco recognizes that a deep understanding of their specific needs and budget is required. Which is why he respects BendTel's approach to providing



is an alumnus of Mountain View High School and holds a Bachelor of Science degree from Oregon State University with a minor in Chemistry. When Pacheco isn't connecting businesses with the best technology available, he enjoys recreating outdoors and spending time with his wife and two kids.



Russ **Monroe** 

**Compass Commercial Asset & Property Management** welcomes **Russ** Monroe, CSM to the team. Monroe will be starting as the vice president of Asset and Property Management at the end of April. He will be overseeing the department and also managing a portion of the company's portfolio. which is currently comprised of 137 office, retail and industrial buildings totaling over 2.7M square feet in Central Oregon.

Monroe has more than 15 years of experience in commercial property management, successfully managing 4.5 million square feet of commercial and retail properties worth a market value of \$750 million. He also maintains a Certified Shopping Center Manager (CSM) designation from the International Council of Shopping Centers. He most recently served as VP of Property Management at Capstone Advisors in Carlsbad, California, where he oversaw and operated 21 commercial properties totaling 1.5 million SF across four states.

Laird Superfood, Inc. (NYSE American: LSF) announced the appointment of Andrew Judd as chief commercial officer. Judd will be responsible for the commercial strategy and the development of LSF. He will oversee marketing, sales, product development and customer experience to drive business growth and aggressively expand market share. Judd is an experienced marketing leader focused on building exceptional teams and go-to-market models that build brands and businesses. He has led teams across brand marketing, insights and creative services from large strategic CPG enterprises to emerging high-growth brands. Most recently, he was CMO of Yasso. Before that he served as CMO of ONE Brands and VP Marketing for the Boulder Brands business unit of Pinnacle Foods. Previous roles included leading the management of the So Delicious brand at WhiteWave, Category Director for ice cream, iced coffee, blended beverages and value-added milk portfolio at Saputo Dairy Foods and various roles at Campbell Soup Company.



Alec

**Pacheco** 

**Andrew** Judd



Mooney

**Bend Chamber** welcomes **Cyrus Mooney**, events and programs lead.

Mooney is a born and raised Oregonian that finally made the leap to Bend to follow his passions and work in the community. He started as a student at Oregon State University, studying business in 2013. He continued to work within the institution and the field of higher education as he completed his master's degree.

Mooney has found fulfillment in his personal and professional commitments by providing opportunities for individuals to develop further and expand their skills and experiences. As an operations coordinator at OSU within the Department of Recreational Sports, Mooney prioritized areas of inclusivity and social justice to promote more equitable outcomes for folks in the community and beyond. He found his way to the Bend Chamber through a motivation to contribute to a city that he cares deeply about and hopes to positively impact local businesses and growing professionals.

In his free time, Mooney enjoys exploring new areas of Oregon with his wife Ariel and building new memories with their three rescue pets.





Kart John Barker Letovsky

In February, Volunteers in Medicine (VIM) welcomed Morgan Schmidt as the newest member of the board of directors. Schmidt brings a wealth of experience to the VIM board and has dedicated her career to community building and collaboration. She's a co-founder of the Clergy for Justice of Central Oregon, founded Pandemic Partners, Chairs the Presbytery of the Cascades Wildfire Response Committee, chairs the Homeless Leadership Coalition's Community Engagement Committee. She also serves as a member of the Larkspur Neighborhood Association Board, and an appointed representative for the City of Bend's Neighborhood Leadership Alliance.

Schmidt is a true believer in the power of board leadership to transform an organization and looks forward to growing the legacy of her predecessors at VIM. As an advocate for justice and peace, she has made it a priority to strengthen her community and provide a welcoming environment where everyone can thrive. By joining the VIM board, Schmidt will be able to advocate for the underserved in Central Oregon and further strengthen the community through her service.

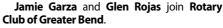
VIM is also saying goodbye to two longtime board members, Reverend Dr. Barry B. Heath and Kurt Barker.

And after five years as the clinical leader of VIM, **John Letovsky**, MD, has announced his retirement as medical director.

The VIM community welcomes Heather Laird ANP, MS as VIM's new medical director, beginning April 18. Laird has been involved with community medical care since first moving to Bend in 2013. She began volunteering as a nurse practitioner at Volunteers in Medicine that same year, while working her full-time job in telemedicine. Laird's desire to work with patients in person led her to Mosaic Medical, first at the Madras clinic, and more recently at their East Bend location.

Laird is a graduate of Whitman College and was a Peace Corps volunteer in Nicaragua, where she became fluent in Spanish. Through her Peace Corps experience, she developed a desire to learn technical skills to help her community, inspiring her to attend the University of Washington for a masters of science in environmental and occupational health sciences, after which she obtained her adult nurse practitioner degree from University of California at San Francisco.

In her free time, Laird enjoys the company of her husband, two young children and their pit-mix, Olive. They favor using bikes and skis to explore, and call themselves amateur gardeners, growing as many fruits and vegetables as the short Central Oregon growing season allows.



Heather

Laird

Garza has lived in Central Oregon for 30+ years. She knows the area well and absolutely loves Central Oregon. She enjoys all of the amazing recreational opportunities and takes advantage of them often. When Garza is not busy selling real estate she is hanging out with her dog and enjoying many of the outdoor activities offered in Central Oregon. She enjoys hiking, fishing, camping, boating and traveling to new places. Being the youngest of ten children, family is one of her main priorities and she enjoys spending time with them. Through Rotary, Garza will strive to do charitable work by helping in Central Oregon and also support international efforts through the World Service Committee.



Rojas, and his wife, Debra, a Family Therapist, moved to Bend in 2021 to be closer to Family. They have two daughters and two grandchildren living in Bend, and a son living in North Carolina.

Rojas advanced his career as a director of Community Services in Chino, California, and moved on to become the city manager. Later in his career, Rojas moved to Menlo Park, California to become the city manager, from which he retired in 2011. Rojas served as an adjunct professor in the MPA program at San Fransisco State University and as a consultant contractor for Facebook.

Roiass service to Rotary started when he joined the Rotary Club of Chino. California in 1982. He then became a charter member of the new Rancho de Chino Club in 1989 and was the president of that club for one term. Rojas moved to the Club of Menlo Park where he served both as foundation president and club president and then district assistant Governor for District 5150.

Rojas is committed to community service and has already become involved with the Environmental

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