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Liz Smith



Ed Wettig

Seasoned financial advisors join **Cornerstone Financial Planning Group, LLC** in Bend.

As of the beginning of 2022, Financial Advisors **Liz Smith** and **Ed Wettig**, CFP have joined **Barb Seaman** to expand the investment and financial planning capabilities for Cornerstone.

Smith, an Oregon native, grew up in the Portland Metro area and began her financial career at U.S. Bank and for the past 16 years, at

Allstate Financial Services. Smith is committed to her clients' best interest and looks forward to her new affiliation with Cornerstone.

Wettig began his financial services career in 1999 at Morgan Stanley and in 2012 founded Wettig Capital Management. In 2007, Wettig passed the Certified Financial Planner exam and offers comprehensive financial planning, investment management and retirement income strategies to individuals, employer groups and nonprofit organizations.

Seaman has been a financial planner since 1986 and is a co-founder of Cornerstone Financial Planning Group, LLC.



Barb Seaman

The Deschutes River Conservancy (DRC) welcomes new development director, **Rebekah Altman**.

Altman oversees all fundraising and development at DRC — fostering relationships and garnering support for DRC programs from foundations, businesses and community members. With more than a decade of experience in communications and nonprofit fundraising, Altman has worked for organizations across the country and abroad that advance access to education and job opportunities, human services and the arts. She comes to DRC most recently from Rogue Farm Corps, a statewide organization that provides beginning farmers and ranchers with training in sustainable agriculture. Altman is fueled by interdisciplinary approaches to complex

issues and the power of collaboration, which are also embodied in the DRC's organizational values. She looks forward to contributing her skills to DRC for the good of the Deschutes and all who benefit from the river.

Years after a too-brief stint in the PNW in the '90s, Altman finally returned in 2016 to settle in Bend with her family. In her spare time, you can find her getting out into nature, checking out public art and live music, pattering around her yard and dreaming about travel.

Precise Flight, Inc. of Bend has promoted **Tyler Tuttle** to the position of director of engineering.

Tuttle has worked for Precise Flight since 2019. He brings more than 14 years of experience overseeing new product development, product quality assurance and manufacturing innovation. Most recently in the position of Lead Project Engineer, he has been responsible for total project management and providing day-to-day leadership for the engineering team at Precise Flight. Before joining Precise Flight, Tuttle served as senior research and development engineer, the Product Design Engineering team leader for Nosler and Aerospace Production engineer for Precision CastParts.

Tuttle began his new role in March 2022.



Tyler Tuttle

Bend Chamber welcomes **Corban Harrington**, operations manager.

Harrington has garnered 12 years of accounting and finance experience with Driscoll's, Inc. — the world's largest berry company. Desiring to be closer to her work and the impact that it has, she's now serving as the operations manager for the Bend Chamber.

Harrington holds a bachelor's degree in business finance from Pittsburg State University and has her sights set on her CPA. She's also working towards a secondary degree in interior design.

Harrington, her husband, Marc, their son, Beckett and two dogs, Allie and Charlie, enjoy everything Bend has to offer. They currently live in La Pine but are looking forward

to putting down permanent roots in Bend someday very soon. She enjoys photography, reading, cooking and baking.

The law firm of **Lynch Murphy McLane LLP** announced that partner **Jeff Patterson** has been elected by the Board of Regents to the prestigious American College of Trust and Estate Counsel (ACTEC). One of 27 newly elected attorneys, Patterson now becomes a "Fellow" in the premier international organization for estate planning attorneys, comprised of approximately 2,400 lawyers and law professors from across the globe, who are leading members of the trust and estate profession — having demonstrated the highest level of integrity, commitment to the profession, competence and expertise in the preparation of wills and trusts, estate planning, probate, trust administration and related practice areas.



Jeff Patterson

Patterson has been practicing estate planning law in Oregon for over 17 years. He received his advanced LL.M. in taxation in 2010, and offers extensive expertise in advanced estate and gift tax planning, including various charitable giving strategies, advanced estate and gift tax structures, succession planning and is an advisor to several local non-profit boards, including the KIDS Center and the Guardian Group.

Hurley Re, P.C., Attorneys at Law, announces that **Joshua M. Hood** has joined their firm.

Hood practices in the areas of probate and trust litigation, civil litigation, estate planning and probate and trust administration.

After graduating from Southern Oregon University cum laude with a degree in Criminal Justice and a minor in Psychology in 2007, Hood attended law school at Valparaiso University School of Law in Valparaiso, Indiana. Prior to joining Hurley Re, P.C., Hood was an attorney at Solomon Dwiggin Freer & Steadman, in Las Vegas, Nevada. He is excited to return to Oregon with his family.



Joshua M. Hood

RE/MAX Key Properties welcomes a new team of brokers, **Chris Scott** and **Taylor GeDeros**.

Buying or selling a home requires the right partnership with a real estate agent you trust. Scott is dedicated to being this trusted partner to his clients. With a strong background in business operations and sales, Scott brings a unique combination of skills to his real estate career. Above all, it is his ability to make everyone feel comfortable and productive as they navigate the most important journey of their lives, the

journey to find a home. He believes that identifying and understanding your goals for a home or property is the key component for a positive experience.

GeDeros has a passion for helping people and is driven by achieving positive outcomes for her clients. She graduated from the University of Oregon with a degree in business with a focus in marketing. Raised in a family of general contractors, she grew up in the business and brings a wealth of knowledge and experience.

Prineville cowboy **Buck Faust** will be competing in the Simonich third season of **Ultimate Cowboy Showdown**, the cowboy competition series hosted by country music icon Trace Adkins. Viewers will have to tune in to see if Faust, a cattle rancher and horse trainer, with a larger-than-life personality can come out on top.

Oregon can hold a lot of challenges for ranchers, with a diverse climate and varied terrain, but it ultimately toughens cowboys. After years of roping, training horses, calving cows and running his own cattle operation in Prineville, Faust feels he is ready to compete in one of today's toughest cowboy competitions, in the often harsh conditions of Wyoming.

In *Ultimate Cowboy Showdown*, top cowboys from across the United States compete to win a herd of cattle (worth at least \$50,000), a coveted belt buckle and a lifetime of bragging rights. As they lock horns in a series of grueling challenges, they are judged on their skills, knowledge, grit and passion. The diverse male and female contestants include ranch owners and managers, horse trainers, ranch hands, bull riders and rodeo competitors. One-by-one, the cowboys who don't perform are eliminated by country music icon Trace Adkins and a panel of expert judges. In the end, only one cowboy rides away with the herd.

Season 3 of *Ultimate Cowboy Showdown* premieres on Thursday, April 21st at 8PM ET on general-entertainment network INSP.

Local children in foster care now have 20 more **Court Appointed Special Advocates (CASA)** volunteers advocating for them. The community volunteers were sworn-in this week as volunteers by Judge Annette Hillman.

CASA volunteers are the voice to represent the child's best interest in court and in the community during their time in foster care. Each volunteer completed a 40-hour training process before being sworn-in as an officer of the court and assigned a child or sibling group currently in foster care. Last year, 436 children spent time in foster care in Central Oregon and 366 of these children were served by a CASA volunteer.



Buck Faust

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Who's Who

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Staci Simonich, a nationally recognized researcher and faculty member who has held numerous leadership positions at **Oregon State University** over two decades, has been named dean of the university's College of Agricultural Sciences and director of the Oregon Agricultural Experiment Station. As dean, she is also appointed the Reub A. Long Professor.

Simonich will start as the first woman to serve as dean of the college on March 28. She has served as acting dean of the college since March 1 and as executive associate dean for nearly two years. From 2018 to 2020, she served as associate vice president for OSU research operations and integrity.

Simonich will oversee a college with more than 3,000 students, 290 tenure-track faculty and more than \$90 million in annual research expenditures, and that has been ranked among the top agricultural programs in the world. The college has 13 academic departments and more than 40 undergraduate and graduate degree programs. The college leads research at agricultural experiment stations at 14 locations throughout the state and its teaching, research and community engagement programs provide impact throughout Oregon, the nation and the world.

Simonich arrived at Oregon State in 2001 as an assistant professor with a research focus on how chemicals move through the environment. She became a professor in 2011 and served as associate head of the Department of Environmental and Molecular Toxicology from 2015 to 2017. In 2017 and 2018, she held the position of associate dean for academic and student affairs in Oregon State's College of Science.

With more than 120 peer reviewed publications, her research focuses on understanding the fate, chemistry and transport of pesticides and other semi-volatile organic compounds, as well as human and environmental exposure to these pollutants. Her research has been published in *Science*, *Nature*, *Environmental Health Perspectives*, *Environmental Science & Technology* and the *Proceedings of the National Academy of Sciences*.

During her tenure at Oregon State, Simonich has mentored 30 doctorate and master's students and 24 undergraduate students in her laboratory. Over her career, she has received more than \$15 million in funding from the National Science Foundation, National Institute of Environmental Health Sciences, Department of Defense and Department of Interior.

In 2021, Simonich became a fellow of the American Association for the Advancement of Science. Criteria for selection include pioneering research, leadership within a given field, teaching and mentoring, fostering collaborations and advancing public understanding of science.

Prior to joining Oregon State, Simonich worked in the consumer product industry with Procter & Gamble for six years. She received her doctorate in chemistry from Indiana University, a bachelor's degree from the University of Wisconsin-Green Bay and a Master of Business Administration from Oregon State in 2020.



Staci
Simonich

Simonich succeeds Alan Sams, who recently announced his plans to return to Texas A&M University.

The **Central Oregon Health Council** announced that **Carmen Madrid** has been named executive director of the health care nonprofit, which is dedicated to improving health care delivery and outcomes in the region while reducing costs by bringing community partners to the table to execute a five-year Regional Health Improvement Plan.

Madrid comes to the Health Council from Micro Enterprise Services of Oregon (MESO) in Portland, where she served as the deputy director, managing strategic design of business development programs, contract negotiations, operations oversight, grant development and education programs. Madrid held prior positions at the Center for Intercultural Organizing and Kaiser Permanente and is a member of the Tualatin Riverkeepers.

Madrid will join the Central Oregon Health Council at the end of April and looks forward to connecting with the Central Oregon community.

Effectual has named **John White** as chief innovation officer. White will drive the company's product and innovation strategy to deliver full stack IT modernization solutions that realize the full potential of cloud technologies.

A proven cloud expert, White has guided thousands of companies through complex infrastructure migrations and technology evolutions — keeping cost, culture and business impact top of mind. He brings extensive experience designing technology products, developing strategic product roadmaps, leading post-acquisition integrations and increasing selling capacity at cloud and infrastructure companies.

In his most recent role as an Enterprise Technologist at Amazon Web Services (AWS), White advised enterprise organizations on moving successfully to AWS. This included bringing them through Cloud Adoption Framework workshops, setting up Cloud Centers of Excellence and aligning business goals to technology initiatives.

Prior to AWS, White was the chief innovation officer and senior VP of Product Strategy at Expedient, where he led the modernization of their tech and product stack and the development of their portfolio of cloud services. While at Expedient, White built products that garnered acknowledgement in Gartner Magic Quadrants and Gartner Market Guides, facilitated a deep relationship with VMware that resulted in being named VMware Cloud Provider of the Year for the Americas and ultimately positioned Expedient for a successful sale in 2019.

Laird Superfood, Inc. (NYSE American: LSF) announces **Daryl Moore** as the company's new senior vice president of sales. In his new role, Moore will lead the brand's Sales team towards strategic and aggressive growth, focused on national expansion across all wholesale channels.

Moore possesses more than 30 years of leadership experience in the food and beverage industry in both the grocery and foodservice channels. He has successfully pioneered and scaled premium brands, holding executive roles and contributing to notable growth at Bulletproof Nutrition, La Brea Bakery/ARYZTA and Performance Kitchen. Prior, Moore held positions within the Starbucks Coffee Company, where he received the highest individual honor, the President's Award for Food Program Innovation.

This announcement follows the appointment of **Jason Vieth** as Laird Superfood's newest chief executive officer in late January.

Businesses Serving Community



PHOTO | COURTESY OF SOROPTIMIST INTERNATIONAL OF BEND

SOROPTIMIST INTERNATIONAL OF BEND

The "Bras from Bend Drive" is back for the month of April, sponsored by Soroptimist International of Bend.

One bra — one woman from Central Oregon. Both make a difference to one woman rescued from human trafficking halfway around the world. Your gently used or new bra provides a woman rescued from sex trafficking the opportunity to earn a living by selling used clothing and to create a better life for herself and her family. It is that simple.

Please give support during the month of April and drop your bras in the Soroptimist of Bend Bra Boxes at the following locations. In turn, they are sent to the nonprofit, Free the Girls (freethegirls.org) that ships them to Africa and Latin America. Donations are always welcome to help defray the cost of shipping. More details available at sibend.org.

Bend Locations:

- Apollo Hair Salon, 61470 S Hwy. 97, Suite 2
- Chic and Shabby Hair Salon, 2669 NE Twin Knolls
- Creative Hair Graphics, 1040 NW Galveston Avenue
- Deschutes Children's Foundation, 2125 Daggett Lane
- Little Hair Shoppe, 2669 NE Twin Knolls
- Mariposa Beauty, 345 NE Norton Avenue

Got a Who's Who?

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