A group of architects recently got together to mull over how an underused site close to downtown, recently purchased by the City of Bend, could be developed in the context of its compatibility with the evolving Franklin Avenue corridor.

The Bend section of the American Institute of Architect (AIA) held a charrette with fellow professionals and allied trades to collaborate on a potential design solution for the City’s newly acquired site — talking through, collaborating and sketching designs to explore and share a broad diversity of design ideas. The City is currently looking into options for reuse of the property and could meet a variety of short-term and/or opportunistic public investment that could be developed in the context of its compatibility with the evolving Franklin Avenue corridor.

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COCC Launches Center for Business, Industry & Professional Development

Central Oregon Community College (COCC) announces the establishment of a new regional workforce resource, the Center for Business, Industry and Professional Development. Organized as a robust toolkit to support economic development, the new center will offer diverse skill-building courses, entrepreneurial assistance, licensing and certifications, customized trainings, COCC’s Leadership Lab and many other specialized employment and employer services.

The Center for Business, Industry and Professional Development, with offices based at COCC’s Chandler Lab in Bend (1027 NW Trenton Ave.), merges the Professional Development, with offices at COCC’s Chandler Lab in Bend, with the Small Business Development Center (SBDC) with other noncredit, college’s Small Business Development (1027 NW Trenton Ave.), merges the

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The Center for Business, Industry and Professional Development, with offices based at COCC’s Chandler Lab in Bend (1027 NW Trenton Ave.), merges the college’s Small Business Development Center (SBDC) with other noncredit, industry-specific resources and professional instruction to provide an integrated educational focus. Visit cocc.edu/departments/center-business-industry to explore the full range of services and course offerings.

“In addition to diverse, ongoing professional trainings in sectors like business and health care, the center’s services will include customizable, virtual skill-building in areas such as project management, computer software and business communication to best suit specific workplace needs,” said Ken Betschart, director of the Center for Business, Industry and Professional Development.

The SBDC, a longstanding component of COCC that provides business tools, guidance and free consultations, will

Continued on Page 38

Hydro Flask Receives U.S. ITC General Exclusion Order to Combat Counterfeiting

Hydro Flask, the award-winning leader in high-performance, insulated stainless steel flasks and a Helen of Troy Limited (NASDAQ: HELE) brand, announces a landmark order issued by the U.S. International Trade Commission (ITC) that protects Hydro Flask’s intellectual property rights at the border. In January 2022, the U.S. ITC issued a General Exclusion Order prohibiting the importation of any infringing or counterfeit Hydro Flask products by anyone. This is a rare and strong order offered by the U.S. ITC and it will be enforced by U.S. Customs and Border Protection. This General Exclusion Order is part of a multifaceted strategy to enforce Hydro Flask’s intellectual property rights at the border.

In a joint application, Central Oregon Intergovernmental Council (COIC) and Heart of Oregon Corps were awarded nearly $1M in Oregon Conservation Corps Funds to Launch Central Oregon Wildfire Workforce Partnership

In a joint application, Central Oregon Intergovernmental Council (COIC) and Heart of Oregon Corps were recently awarded $995,000 in Oregon Conservation Corps state funds to help reduce wildfire risk in Jefferson, Crook and Deschutes counties through fuels reduction projects. COIC and Heart of Oregon Corps have partnered to form the Central Oregon Wildfire Workforce Partnership, or COWWP, under the new Oregon Conservation Corps funding opportunity. As a whole, the COWWP will train and employ over 140 local youth and adults, with a focus on those who have a business sector experience. This is a volunteer position with a budget for conferences and continuing education to get new board members up to speed. The position will be open for the month of May and will close on June 3.

High Desert Education Service District Board Member Position Opening

The High Desert Education Service District (HDESD) has an opening for the ‘business at large’ position on the board that is targeted at someone with broad business connections in Central Oregon and can provide our board prospective and insight from that sector.

Any candidate for that position will need to live in either Deschutes or Crook County for a year, be older than 18 and have a business sector experience. This is a volunteer position with a budget for conferences and continuing education to get new board members up to speed. The position will be open for the month of May and will close on June 3.

HOT NEWS

Continued on Page 38

Continued on Page 38

Continued on Page 38

Continued on Page 38

Continued on Page 38

Continued on Page 38
We’re committed to redeveloping the flexible in how this site can be used.

Because of the broad community interest in housing and houselessness, the City Council added a standing agenda item to Council business meetings to provide regular updates on City Council’s work on addressing houselessness. As stated by Megan Perkins May 4, 2022:

“I wanted to start tonight talking about the Rainbow Motel, an important topic due to our earlier conversation with the Bend Central District Business Association and in relation to houselessness.

The City has purchased the Rainbow Motel property, an opportunistic public investment that could meet a variety of short-term and/or long-term community needs, including but not limited to an immediate need for temporary shelter as well as a future possible site for City Hall, affordable housing, a civic plaza or other public uses.

The City bought this site with General Fund dollars to allow City to be flexible in how this site can be used. We’re committed to redeveloping the Rainbow Motel property and there are many potential options for the future of that site.

- It will initially be used as a temporary shelter. The shelter will be actively managed and we are committed to ensuring it is a good neighbor in the Core Area.
- Beginning in mid-May, the Rainbow Motel property on Franklin Avenue will be temporarily used to accommodate about 44 community members in low-barrier, overnight shelter. The Franklin Avenue site will be operated by NeighborImpact for current residents of the shelter on Division Street while the City renovates the Division Street property.

You may remember that we authorized a temporary contract with NeighborImpact in February for the Division Street property in order to get people in during our winter months, delaying the renovations until this month.

- Tonight, we will be voting on two contracts; one with NeighborImpact to provide management services at the Frankie Avenue site for one year with an option for renewal work at the Division Street shelter.

Many people wonder what “low barrier” really means. A low-barrier shelter increases access to individuals and families experiencing houselessness. With a focus on reducing harm to the people using the service, low barrier shelters encourage people to seek resources by eliminating obstacles, including identification requirements and background checks, pet restrictions and sobriety mandates. Low-barrier does not mean no barrier. Local low barrier shelters do not permit alcohol, drugs, or criminal acts on site. Visitors are limited and good neighbor agreements are required. Our Division Street shelter for instance has two pages of rules for the individuals and families living within. Those who do not follow the rules are asked to leave.

- After the renovation is complete at the Division shelter, people who had been using the Frankie location will be able to return to the Division shelter. The Frankie property (the Rainbow Motel property) may then be used by Shepherd’s House to house people from the Second Street shelter, while renovations occur at the Navigation Center on Second Street.

- Currently, there is no plan to use the Frankie property for shelter after these two renovations are complete.

- We are currently exploring the possibility of using the site for a collaborative office that recently secured $1 million in state funding (through HB 4123) over two years to strengthen our region’s coordinated and collaborative response to houselessness. Having the collaborative office housed in this location would be an important operationally and symbolically.

- In summary, the Rainbow Motel is poised to be used as a shelter for approximately two to three years.

- The next five to ten years, we are committed to redeveloping the site on Franklin as a possible site for housing, the civic plaza, City Hall or other public uses.

We are a committed redevelopment partner to the Core Area and Bend Central District.

- The Comprehensive Plan recognizes Bend’s Central Core as having the potential for quality, urban-scale development and Council members and community members to be developed in most zoning districts in Bend.

We continue to encourage community members to fill out a Service Request Form if you are concerned about sanctioned camps or debris safe in your neighborhood or by your place of work. You can find this form at bendoregon.gov/servicerequests.

- We are soon embarking on an un sanctioned camping code to define

do where and when and how people can camp on public rights of way. Please look for these discussions on upcoming Council agendas. “Megan Perkins

In response to feedback from the community, Bend City Councilors suggested changes to a proposed shelter code. At their May 4 City Council meeting, the agenda for the May 18 Council meeting can be found at bendoregon.gov/councilagenda. The shelter code item is number seven (7) on the May 18 agenda. Here is the issue summary on the agenda.

At the May 4 City Council meeting, more than 50 community members provided public comments on proposed changes to the Bend Development Code in person and virtually. The proposed changes to the Bend Development Code would expand shelters for unhoused community members to be developed in most zoning districts in Bend.

In response to feedback they heard from City staff and local service providers about the proposed code changes, they also discussed whether any other changes needed to be made to the proposed code changes before voting on them.

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Remove on-call site management as an option for managing the shelter property. The Franklin Ave - Street shelter.

We are committed to redeveloping the Rainbow Motel property as a potential strategy to help meet the goals of the area.

- We want to finish by focusing again on the strategy for addressing un sanctioned camps in our community.

- The court decisions in Martin v. Boise and Blake v. Grants Pass do not allow the City to enforce anti-camping laws if there are not enough shelter beds available for the houseless population.

- When we have more options for housing houseless individuals, we will be better able to address the un sanctioned camps that occur throughout Bend, including in the BCD.

- We continue to encourage community members to fill out a Service Request Form if you are concerned about sanctioned camps or debris safe in your neighborhood or by your place of work. You can find this form at bendoregon.gov/servicerequests.

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Train Your Whole Team to Hire Well

by QUINN HANSON, Division Manager — G.A. Rogers & Associates

Creating a great candidate experience is one of the most critical components for success when hiring. The biggest challenge in doing so is that most hiring managers do not have formal training on how to interview candidates well, let alone create a good experience for candidates. At risk of burning some bridges, I’m going to pick on technical companies to illustrate my point and share advice on how to do better.

The career progression for most hiring managers in a technical space starts with going to college for a specific degree, e.g. chemistry or mechanical engineering. They leave school, join a company as an individual contributor and after a handful of successful projects, they become a manager. They adopt responsibility to oversee people and hire additional people, seemingly overnight. There is never a training program that teaches them how to interview applicants effectively (or manage for that matter; a topic for another day).

What happens next is other individual contributors are identified and brought in to interview, usually with the help of an internal HR team or recruiter. The technical hiring manager will use a list of scripted interview questions or give prompts like, “tell me about a time you were resilient.” Not only do scripted interviews feel off-putting, but they give the impression that the hiring manager is not actually interested in the individual applying (e.g. interviewing is just an item to check off a list). Discouraged by a lackluster interview process, candidates will look elsewhere for a company with more enthusiastic management.

The interview process is a complex dance of balancing both specific questions to determine if someone can do a job and fluid conversation to assess personality fit. Without training in the latter category, the result is an off-balance conversation that does not reliably filter in the right people. To put it another way, imagine you are talking to a friend’s parent at a barbecue; address their curiosity like it’s a conversation, not an interrogation.

As the meeting wraps up, there should be a process for what happens next. Who is following up with who, what the timeline is for feedback and next steps and when the candidate should expect to hear more should all be made clear. If an applicant is not moving forward, sharing actionable feedback will be appreciated and stick out to the candidate (most companies don’t do this). If there is a next step, it needs to be scheduled within 72 hours of the most recent communication. The longer a company waits to move, the more likely the candidate loses interest.

Candidates will remember how they feel in the interview process. If they feel like a cog in a machine during the interview, they won’t be enthused about joining the business. If they feel like there is an engaging team and rewarding opportunity, they’ll be much more likely to move forward with conviction.

To address your concern, yes, taking the time to train folks to do this well is expensive. Hiring the wrong people, though, costs a fortune.

Additional questions that spark a real conversation:

- How does this position fit into your vision of your life?
- What quality in a manager would you be most afraid to lose and why?
- Teach me, in as much detail as possible, about your [field]? Assume I don’t know anything about the field.

The secret sauce here is to ask follow-ups to reveal more about an applicant’s communication style and depth of knowledge.

During the meeting, give applicants room to ask their own questions early. If helpful, imagine you are talking to a friend’s parent at a barbecue; address their curiosity like it’s a conversation, not an interrogation.

Start with defining the ideal process, from first touch point all the way through to onboarding a new hire. Speed of communication needs to be emphasized, as well as clarity of expectations for hiring managers. Who in the company is talking about culture and what the company does? When does that happen? How do we hand off information and notes? Make sure each person’s role is defined well. If your company is using virtual interviews as a step in the process, everyone involved should be coached on how to present well. That might mean how to make eye contact (look in the camera lens), how to pass the ball to the next speaker (use names), or a reminder to stay off your phone and email while in the meeting (we can see you typing). Once your team is in lock step on virtuals, getting in person meetings down is next.

When bringing someone in for a meeting, incorporate a facility tour (when applicable) before settling down in a meeting room. Make sure to offer water or other refreshments. During a tour is a great time to tell the company’s story and talk about culture, mission and people on the team. As the tour leads to a sit-down, resist the temptation to plant the nebulous, “tell me about yourself.” Ask a more specific question instead, e.g. “Tell me about why you chose to pursue X” where X could be a degree or former company. Specifics will elicit more useful information.

For candidates interested in a role and in discussing the opportunity in more detail, consider setting up a follow-up call with a different member of the hiring team to get a sense of the team culture and style. This allows the candidate to get a better sense of working with the team and their potential role in the organization.

To address your concern, yes, taking the time to train folks to do this well is expensive. Hiring the wrong people, though, costs a fortune.

g-a-rogers.com
Four Meaningful Tips for Family Business Succession

by ANGELIKA OLSEN — Family Business Coach

Statistically, most family businesses will fail before the third generation gets a chance to take the helm. And, only a few will survive through the third generation.

Family business succession is a complex, and long-term process. It is a journey infamous for its difficulty to navigate. Key factors that typically lead to less-than-ideal outcomes are 1) conflict within the family and 2) unprepared next generation leadership. The good news is that both can be mitigated when faced with awareness and intentionality. Succession planning is a responsibility that falls on the incumbent generation and may prove to be its greatest contribution to the family business legacy. If family business succession is in your future, here are a few things to think about now.

Lay the Groundwork
For the family business succession to be a relatively smooth transition, experts suggest adopting a continuity mindset. What that means is seeing the business not simply as the engine that provides a living, but rather as a separate entity that will outlast your lifetime. Founders and now generation leaders must see themselves as shepherds of the family business, their job to pass it safely to the next.

It reminds me of the egg on a spoon race we played as kids. When the spoon cradling an egg is passed to us, we don’t get to eat it nor carelessly drop it. Rather it is our job to safely carry and hand it off to the next person in line. Adopting that thinking within the family business culture, lays the groundwork for succession. When we see our role as caretakers, the continuity mindset will be reflected in every decision made along the way.

Water The Family Tree
Relationships can be hard. When lives are busy with day-to-day tasks, it’s easy to let communications and connection dwindle. Intentional planning such that siblings, cousins and married ins of the next gen get to know one another well is important. Create and provide opportunities that allow for trust and relationships to build from childhood through adulthood.

Next gens will someday share ownership responsibility and be called on to make big decisions together. If they can come to see themselves as an interdependent unit with a common goal their commitment and willingness to work together will be strengthened. That kind connection rarely happens in a vacuum. By spending time, learning, solving problems and having fun together, related kids are far more likely to grow into connected adults.

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sonrivermusic.org or 541-593-1084

June 5
Woodlands Golf Course
Directly benefitting Sunriver Music Festival, come together on Sunriver Resort’s Woodlands Course for an afternoon of fun, raffles, mulligans music, and of course, A GOOD GAME OF GOLF!

Entry fee includes dinner, golf, music, and drinks

$600 for a foursome
$200 hole sponsorship
$50 golf deal for business participants!

Prepare Next Generation
When it comes to preparing next gen leaders, the transition from first generation to second often happens quite naturally. Gen-two typically has the experience of growing up alongside the family business; summertime likely spent working for Mom or Dad, business phone calls and dinner table conversations overheard. This kind of organic training is often enough introduction to prepare gen-twos for their family business careers.

But if your family business transition is to its third generation or beyond, the training required to prepare that group for leadership roles needs to be far more structured. With their distance from the business’ origin so much greater, relying on organic training won’t be enough. Set up intentional learning opportunities and invite gen-three teens and young adults to experience various aspects of the family business. Start early and stay committed to the process.

Tell Your Family Business Story
Most family business owners take for granted how we got here. But, all the hard work, twists, turns and circumstances that drove our decisions along the way are meaningful. What family history should the rising generation know? Who was the original founder and what is important to know about their life? By providing context and story around the people who built the business, the hard work, the wins, the challenges and the dream, the story becomes relatable. Helping a young person see themselves as part of a bigger system can be a source of meaning and purpose. Family legacy is not just looking back; it includes looking forward. It’s the perfect opportunity to articulate the family values that are foundational to the family business.

Prepare Next Generation

I Help Families Prepare and Plan for Succession
Family business wealth built over a lifetime can easily slip away. To increase the odds of longevity, prepare the next generation for its success. After all, our grandchildren hold the future in their hands. No estate plan or overarching family governance structure can supersed the value of a family who can work well together. The efforts you lead now will pay dividends by building a family legacy.

If family business succession planning is in your future, let’s talk now. You can reach me at Angelika@AngelikaOlsen.com.

AngelikaOlsen.com

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The picture accompanying this article could very well be a "How It Started/How It’s Going" meme, with a photo of rows upon rows of empty bath tissue shelves juxtaposed with a cat unrolling every single square of an industrial-sized, three-ply roll of toilet paper on the bathroom floor. While you at one time in the not-so-distant past would have tried to salvage each square and impossibly roll it back onto that tiny cardboard tube, those days are gone. While many things, such as the great toilet paper shortage of 2020, are seemingly a thing of the past, others are less certain.

Despite the length of time the State of Emergency was in place here in Oregon, and the Governor’s announced wind-down of the state executive order weeks before its end, many questions remained once the State of Emergency was lifted. What exactly did that mean? What rules were still in place for employers after the order was rescinded on April 1, 2022 (and currently remain in place)?

The Oregon Safety and Health Administration, or "OR-OSHA," is currently moving forward with repealing many rules related to COVID-19 safety in the workplace. While that likely will not formally happen until this summer due to bureaucratic red tape, OR-OSHA has stated it will not be enforcing the rules it is seeking to rescind even though they will officially remain on the books for several more months.

While the mask mandate was lifted a few months ago for the general public, the rescission of these OR-OSHA COVID-19 rules does away with requiring masks in the workplace in most instances other than those considered "exceptional risk." However, employers are still required to allow workers to voluntarily wear face coverings, and the employers must provide facial coverings at no cost if desired by the employee and they cannot or choose not to provide their own. Employers must also cover the cost associated with employee COVID-19 testing, including time and travel, if the employer facilitates the testing.

Hopefully no one discarded their mask stockpile just yet.

There is a lot to unpack in this case and, much like the toilet paper plight, a lot has changed since this poor woman’s husband passed away that may lead to a different result if the facts occurred today, or in a different circuit.

In California, a candy company was sued by an employee for failing to take adequate safety measures leading to her contracting COVID-19 in the workplace. While she was recovering at home, her husband caught the disease from her and unfortunately passed away. The company tried to argue that workers’ compensation provided the sole remedy for the worker as her husband’s injury was derivative of her work-related claim. However, the California court declined to dismiss the claim and allowed it to move forward in a civil suit outside of the workers’ compensation realm.

Should you have any questions about your current COVID-19 policies, or want to discuss the pros and cons of keeping policies you implemented during the pandemic or rescinding them, move that excess toilet paper off your desk and give your favorite employment law attorney a call.

Sean Ray is a partner with Barran Liebman LLP, where he advises and represents employers in labor and employment matters, including those related to COVID-19. Contact him at 503-276-2135 or sray@barran.com. barran.com
Through the state-funded Project Turnaround, state agencies are converting motels into temporary shelters. The city proceeded with the other, on NE Division Street, which received state funding and is undergoing conversion.

The City Council is aiming to add 500 new shelter beds by 2023 to augment the 280 beds currently available year-round, and the motel is anticipated to be operated as a low barrier 40+ room shelter by a nonprofit selected through a competitive process.

During the AIA-hosted charrette, participants were tasked with studying the near- and long-term uses of the Rainbow site, as well as the impact and opportunities of the development proposals occurring along the corridor.

Conclusions included that the near-term use could be improved through investments in the property to better serve the houseless residents of the site. Proposed improvements included: modify the parking area to reduce the parking accessed from Franklin Avenue; provide visual screening of the interior courtyard from Franklin Avenue; add planters, seating and other amenities to the courtyard where parking has been eliminated; and provide vehicle access to the parking lot adjacent to Greely from Greely Avenue.

Landowners along Franklin Avenue have seen a decrease in the desirability to visit the businesses and walk along the corridor, driven in part by the houseless that congregate around the bottle drop redemption station off Second Street and it was seen as “imperative” that the projects, like the proposed 181 Franklin and former Les Schwab site, along Franklin Avenue “contribute to the walkability, vibrancy and desired activity along the street.”

On a much higher level in accordance with the City’s planning goals, and intent of the Bend Central District, the idea was promoted that the longer-term use of the City-owned site should include a publicly accessible use (retail, restaurants, co-working, job training facilities) along Franklin, with the opportunity to provide affordable housing or city services accessible from Greely Avenue.

Franklin Avenue is a designated Main Street and, as required by the Bend Central District Overlay Zone, commercial ready spaces must be built close to the parking lot adjacent to Greely Avenue, allowing pedestrian activity to occur along Franklin and vehicle access from Greely. To encourage pedestrian activity, the design should consider a small plaza at street level and a resident amenity on the second or third floor level of the building.

It was determined that “investments in the Franklin Avenue corridor will help the appearance, safety and walkability of this important connection to Downtown Bend.”

The city should also capitalize on the proposed projects slated for this area of the BCD and invest in reconstructing the sidewalks, incorporating street parking and installing streetlights, planters and other pedestrian amenities to improve the appearance of this gateway to downtown.

The design effort underway to investigate the Highway 97/railroad “Mid-town” crossings should include considering working with the developer of the former Les Schwab site to install a pedestrian overcrossing that complements and integrates into the development of the site.

To achieve the required 23-foot height of an overcrossing, the slopes on either side need to be 460 feet long. By integrating the required eastern ramp into the architecture and development of the site, possibly through a public-private partnership, the length of the ramp could be substantially reduced and made into a major feature element that would benefit both the development project and the community.

Ideas included attaching a ramp to a building and providing a switch back ramp by allowing the ramp to extend into the Les Schwab property.

The group discussed that careful consideration should be given how pedestrians and bicyclists will cross Franklin Avenue once they have crossed Highway 97 and the railroad. This might include installing a crossing at First Street if it is safe to do so, or a possible mid-block crossing with a center median.

It is currently acknowledged as “unsafe and intimidating” to attempt a north-south pedestrian crossing of Franklin Avenue at First or Second Streets. The city’s proposed street design for Franklin Avenue includes “bulb outs” at the corners to reduce the distance required to cross the street but this would require improvements to both sides of the intersection and currently all proposed developments are on the southside of Franklin.

It was suggested that the City should invest in completing the northern half of these improvements and, if completed in unison, these improvements along the corridor would have a “passive traffic calming and speed reducing effect” that would make this section of Franklin more walkable, encouraging more visitors and connection to downtown.

The suggestion to study the site was put forward by Katherine Austin, AIA, architect, who sits on the Central Area Advisory Board for the City and is extremely familiar with the location and its future strategic importance.

She emphasized that at this point it was that at a Blue Sky discussion on what could potentially happen with the site, adding, “The motel will be used for the next approximately three years while the city remodels its other two shelters.

“If has to move the families and individuals out of each shelter to renovate and the motel is not slated to take anyone new.

“The city recognized the potential of the site for future redevelopment in the Central Core but had no particular idea in mind as to what its use would be though they anticipate it will be of a public use of some sort.

“Given that information and the fact that our American Institute of Architects (AIA) represents the local architectural community we felt it would provide an excellent location to offer up creative ideas.

“We hope to collect some of the sketches as well as the attendee verbiage to present to the Council and continue to be a resource for the city. We were not commissioned by the City to study this parcel and there is no commitment of any type to use our ideas.

“The AIA is committed to continuing education in our field and this exercise represented an excellent opportunity to learn about the site, the Tax Increment Financing District and an opportunity to be creative. Once we have gathered all the material, we will be in touch with the City Council.”

Seth Anderson, of BLRB Architects, who attended the charrette, concurred with the overall thrust of the discussions, observing, “As a group, with all the development proposals being put forward in that area, there is a need to look at bigger picture and analyze the overall impacts of projects along the Franklin corridor.

“In terms of a potential City shelter use, that would include how to improve such a facility including such features as outdoor amenities, screening and on-site management and in the longer term look at the highest and best use.

“Affordable housing or city services could be components and I think we all agree that given the prominent frontage, Franklin needs to be developed as a compatible visible gateway to downtown.”
Engage Consumers with Visual Content

by RON MONTGOMERY — Cight Solutions

Visual content is a driving factor in consumer buying decisions. Conveying feelings with immersive video and beautiful imagery engages consumers on an emotional level, allowing you to make a memorable connection.

The use of video and imagery helps increase consumer engagement in your product or service, can help with SEO (Search Engine Optimization), and promotes brand recognition.

If you’re invested in your overall marketing strategy and looking to grow your business, here are a few things to consider.

Engage Consumers with Video

Using video on social media, on your website, or even in your email marketing can help build your brand identity and grow consumer trust. Studies show that more time is spent on websites with video, and videos can significantly increase conversion rates.

Short informational videos, for example, are easier to digest and provide consumers a way to understand your product, service, or business better. Consider creating videos to:

• Introduce your team to prospective or current clients to humanize your organization
• Provide an overview of a product or service to foster a better understanding of what your company provides
• Use a virtual walkthrough video to provide immersive engagement opportunities

To top it off, if you provide the ability for viewers to share your video content, you allow others to help promote your business by sharing on social media. Who doesn’t like a little free advertising?

Video also helps increase SEO ranking and can help drive traffic to your website when loaded to video services like YouTube or on social media.

Search engines like Google not only look for relevant content, but they also care about variation in content type as well. Video mixed with text content allows search engines to see a nice variety and boosts ranking. And, using platforms like YouTube or social media affords you an opportunity to use video to drive traffic to your website and increase your overall traffic.

Imagery Grabs Attention

We’ve all heard the old saying “a picture is worth a thousand words” and, even with all the vehicles to consume content that are available today, this phrase still rings true. Studies have shown content with imagery is viewed more often and grabs attention.

Consider this, if you were using an online recipe to try a new meal, would you be drawn to an online article with images of the ingredients or just step-by-step instructions with no imagery?

Since most of the information humans process on a daily basis is visual, using impactful imagery is an easy way to:

• Increase brand recognition
• Create atmosphere and inspire emotional responses
• Support SEO (Search Engine Optimization) efforts

Branded imagery helps consumers create associations between your company and the image content. For example, an image of a residential home with the home builder’s logo on the image will help the viewer associate the beautiful property with that specific company.

Images also play an important role in SEO work and should be a critical component to your company’s website. Here are a few easy steps you can take to have your website images support your SEO efforts:

• Alt text and captions built into image files on your website help search engines locate images relevant to user searches
• Properly formatted images support positive page load speeds improving user experience
• Well thought our background images create help create an atmosphere and give website visitors a feeling they then associate with your brand

Using videos and images to engage with your audience is just one of many ways strategic digital marketing can help a business be found online and become a contender in their industry. At Cight Solutions, we breed contenders because we pay attention to each component of digital marketing. If you want to be a contender, we’re here when you’re ready.

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Deschutes Children’s Foundation
Executive Director Moving On to New Role
Organization Announces Hiring Initiative

by JAMES CHRISTOPHERSON

Deschutes Children’s Foundation (DCF) announced on May 4 that Executive Director Amy Ward is stepping down after six years in the role. DCF is now actively evaluating prospective candidates to fill the position.

Amy has provided strong leadership for Deschutes Children’s Foundation during her successful tenure as Executive Director, overseeing significant growth in the value of the services we provide and our impact in Central Oregon, and we’re sorry to see her go,” said Luke Ross, Deschutes Children’s Foundation’s Board Chair. “We are grateful for her leadership and her commitment to this community, and we know she’ll succeed in her new role. She’s leaving us in an admirable position, poised for growth and continued success.”

Founded in 1990 to create a central location for children and families to access services, Deschutes Children’s Foundation envisions a community where all children and families have the resources they need to thrive. DCF provides classroom and office space and free facility management to nonprofits that help children and families at four community campuses in Bend, Redmond and La Pine.

“This change in leadership represents a significant opportunity for a new executive director to build on the momentum our organization has, and carry us into an exciting future. As a key partner to regional nonprofits, Deschutes Children’s Foundation sees great things on the horizon for children and families in Deschutes County,” said Ross.

DCF hosts Ripples, its annual fundraising gala, this Saturday, May 7 at The Riverhouse in Bend. All proceeds support DCF’s mission to provide the space and support where nonprofits succeed at helping children and families. For more information on Ripples and the executive director role, visit deschuteschildrensfoundation.org.

About Deschutes Children’s Foundation

Founded in 1990 to create a central location for children and families to access services, Deschutes Children’s Foundation envisions a community where all children and families have the resources they need to thrive. Deschutes Children’s Foundation provides classroom and office space and free facility management to nonprofits that help children and families at four community campuses in Bend, Redmond and La Pine.

deschuteschildrensfoundation.org

Les Schwab Opens Modern, Spacious New Store on Third Street
Latest Technology gets Customers Back on the Road Fast, with as Little Wait Time as Possible

Les Schwab has opened a brand-new tire shop — built with 12 spacious bays equipped with the latest technology — on NE Third Street, after 67 years in its old location at 105 NE Franklin Avenue.

In moving to this location, Les Schwab consolidated seven lots into one lot the size of a city block. The Bend-based tire retailer took many steps, including working closely with the City and neighbors, to make a site plan that would benefit everyone in the community. Included in the plan was work that widened both Burnside and Clay as well as adding streetlights, sidewalks and landscaping.

The new facility includes contemporary technology and ample storage, with a goal to meet the considerable demand for service in Bend and get customers back on the road as soon as possible, with as little wait time as possible.

“This new, modern store is representative of our pride in Central Oregon as this area continues to grow and flourish,” said Store Manager Steve Curtiss. “Our founder and company are from right here. This is our home. We’ve been deeply involved with the community since our founding in 1952 through careers and community involvement, and we look forward to more of that in the years to come.”

This move improves customer access and makes Les Schwab’s former space, at the gateway to downtown, available for redevelopment that aligns with the city’s vision for the Bend Central District.

The new store will host a customer-appreciation event on May 21, with Bend High Baseball hosting a car wash from 10am-1pm and KSJJ 102.9 radio broadcasting on site from 10:30am-12:30pm.

lesschwab.com

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Bridge Masters Reaching New Heights with Planned Expansion

by SIMON MATHER  CBN Feature Writer

Bridge utilities experts Bridge Masters Inc. has broken ground on its expansion to a new 26,000-square-foot facility in Redmond that will create an estimated 15 additional jobs.

The company is moving its corporate headquarters from the Alfalfa area to a site off Greenwood Avenue and owner Jeremy Herauf said the new jobs will be primarily a combination of manufacturing, construction, management and administrative positions.

Bridge Masters has been in business in Central Oregon since 2008. Starting as a specialty construction company, it has expanded its services to include its own type of under bridge access equipment and nationwide rentals.

Herauf said, “It may not be widely realized but any utilities that you have in your house or for telecommunications often at some point have to cross a bridge. It is typically not feasible to straddle aerially or bury under a river so there needs to be utilities continued along the structure.

“That is where we come in and we have established a niche over many years in installing, repairing, inspecting, maintaining and designing bridge utilities and bridge conduits.”

Celebrating 20 years as a family owned business, Bridge Masters, Inc. was founded by Allan Herauf in 2002, who purchased an existing fleet of three “BridgeWalker” machines, originally designed and built by Ralph Langston of Oregon City.

Allan Herauf moved the company to Bend, near Alfalfa in 2008. In 2015 his son Jeremy and Crystal Herauf purchased the company.

By 2018 they had started Titan Manufacturing and Bridge Masters Rentals to assist in the scaling of the construction company as well as to provide a new product, the modified BridgeWalker, to the industry. The company was issued a U.S. Patent for the BridgeWalker Type II in 2017 and is in Patent Pending stage with the BridgeWalker Type I-Track Unit, both reconfigured to meet current standards.

The new 26,000-square-foot building in Redmond will allow all three companies to expand and take advantage of opportunities that their products and services provide.

The Redmond facility will primarily cater to manufacturing of the BridgeWalker machines and servicing the fleet for Bridge Masters Rentals. Since construction services are provided primarily out of state, the building will house executive and support staff.

The relocation has some strategic advantages, including to be nearer the Crooked River Pedestrian Bridge which BMI uses for training and quality control purposes. As to not rely too heavily on the Crooked River Bridge, they plan to build a bridge on the new site for day to day use.

Jeremy Herauf added, “We started the manufacturing company to produce our own under bridge access machines, which we can sell to our rental company and in turn rent out to contractors like Department of Transport’s that conduct inspections in-house. “The BridgeWalker is the lightest, most innovative bridge access machine on the market and we identified a need for such a small to mid-size piece of equipment and expanded successfully into areas such as the East Coast.
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<tr>
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<th>Phone</th>
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<tr>
<td>Alexander Development LLC</td>
<td>541-322-5964</td>
<td>541-387-3727</td>
<td><a href="mailto:jorie@jorie.com">jorie@jorie.com</a></td>
<td>John Lutz</td>
<td>7</td>
<td>2001</td>
<td>Luxury townhomes &amp; residential</td>
<td>Bridge Creek Village, Armstrong Trails &amp; El Whippet Ridge, Armstrong Summit, Teton Ridge, Summit Pointe, Penrose Pavilions</td>
</tr>
<tr>
<td>Bohadore Bros., Inc.</td>
<td>541-430-7560</td>
<td>N/A</td>
<td><a href="mailto:blair@bohadorebros.com">blair@bohadorebros.com</a></td>
<td>Kent Bohadore</td>
<td>8</td>
<td>1975</td>
<td>Development, residential &amp; commercial construction &amp; excavation</td>
<td>High-end homes, Lost Tracks &amp; Sunriver</td>
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<tr>
<td>Building Craftsmen Company</td>
<td>541-728-4214</td>
<td></td>
<td><a href="http://buildingcraftsmencompany.com">buildingcraftsmencompany.com</a></td>
<td>Kehoe Hill</td>
<td>4</td>
<td>2012</td>
<td>Residential</td>
<td>Central Oregon, Aerie Resort and Spa, Sunriver, Black Butte, Grey’s Crossing, Black Butte Ranch, Sunriver</td>
</tr>
<tr>
<td>Bend Custom Homes</td>
<td>541-728-4045</td>
<td>541-389-0368</td>
<td><a href="http://bendcustomhomes.com">bendcustomhomes.com</a></td>
<td>Shayne Olsen</td>
<td>4</td>
<td>2000</td>
<td>New home construction &amp; custom homes</td>
<td>Tetherow, Black Butte, Broken Top, Tillamook Springs, Sunset &amp; Broken Top Ranch, Bend</td>
</tr>
<tr>
<td>Box Car Productions</td>
<td>541-420-6636</td>
<td>N/A</td>
<td><a href="http://www.boxcarhomes.com">www.boxcarhomes.com</a></td>
<td>Paul Schmitz</td>
<td>3</td>
<td>1993</td>
<td>We build houses utilizing sustainable building concepts as well as dismantle &amp; sell reclaimed building materials</td>
<td>Private homes throughout Central Oregon &amp; the Northwest, 1600 block on Fresno Ave.</td>
</tr>
<tr>
<td>Cascade Custom Homes LLC</td>
<td>541-389-8250</td>
<td>541-349-3793</td>
<td><a href="http://www.CPDInc.com">www.CPDInc.com</a></td>
<td>Tom Pryce</td>
<td>1</td>
<td>2000</td>
<td>Custom homes, additions, remodels</td>
<td>Sunriver, Silverton, Bend, Gilkey &amp; Tumalo areas</td>
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<tr>
<td>Cedar Ridge Homes &amp; Development Co., Inc.</td>
<td>541-330-8700</td>
<td>N/A</td>
<td><a href="http://www.cedarridgehomes.com">www.cedarridgehomes.com</a></td>
<td>Josh Wilhite</td>
<td>2</td>
<td>2003</td>
<td>Custom homes, sustainable building &amp; unique projects</td>
<td>Tetherow, North Rim, Suttle Commons, Silverton, Bend, Horseshoe District</td>
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<tr>
<td>Central Oregon Hitachi Homes of Oregon</td>
<td>541-388-0719</td>
<td>N/A</td>
<td><a href="http://www.cdhomes.com">www.cdhomes.com</a></td>
<td>Bruce Daley</td>
<td>5</td>
<td>1979</td>
<td>Custom homes, remodeling, commercial, tenant improvements</td>
<td>Central Oregon</td>
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<tr>
<td>Circle K Custom Homes</td>
<td>541-699-4224</td>
<td>N/A</td>
<td><a href="http://www.circlekcustomhomes.com">www.circlekcustomhomes.com</a></td>
<td>Bruce Joy</td>
<td>8</td>
<td>2001</td>
<td>Custom home design, build &amp; renovation</td>
<td>All of Central Oregon</td>
</tr>
</tbody>
</table>
Resort to Your Backyard

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Dining Sets - Lounge Groups - Firepits - Umbrellas

Designing your new home??

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**Lounge Group w/Fire Table** — Love seat or Sofa and Swivel Rockers around the ambiance of fire.

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**Hot Tub** — Hot water jets to soothe yourself at the end of a day.

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**Mike** holds several certifications in green building including Earth Advantage Sustainable Professional and National Association of Homebuilders Certified Green Professional. He gives back to his industry through leadership roles at the local and state level. Mike contributes locally and internationally as an active member of the Rotary International Greater Bend Club.

"Mike won't brag about what he's done," Cindi said. "He's adamant about making sure a home is built correctly such as choosing the right materials to withstand Central Oregon's seasons and making sure homes are sufficiently insulated. He's always been willing to go above and beyond to design and build quality energy-efficient homes."

**Solaire's Future**

Geoff Harris has more than 22 years of professional home building experience including in construction, sales, customer service and executive leadership. MaryLea Harris is a professional artist, real estate investor and social media/brand manager.

He and MaryLea have worked together for more than 27 years renovating and designing homes. Together they are excited to use their talents to design and create healthy and energy-efficient homes as the new owners of Solaire Homebuilders.

As a LEED Accredited Professional, Geoff’s passion for energy efficiency, healthy buildings and sustainability in construction will support Solaire’s legacy in the green-building space long into the future. “We are aware something needs to be done to help the environment,” MaryLea said. “We hope our work at Solaire will make a positive impact in the long run for future generations and the environment.”

They are grateful for everything Mike and Cindi O’Neil have done to evolve Solaire over the last 27. “We are here to carry on what they have done and as lifelong learners, ask questions on how we can continue to provide personalized service and care to people who want to build a Solaire home.”

**Industry Professionals**

Mark LaLiberte is the co-founder and president of Construction instruction. He has developed the training materials for the building industry’s most successful providers, architects, and manufacturers with an in-depth look at the current and future state of housing.

He met Mike and Cindi more than 20 years ago. “I have an incredible amount of respect for Mike and Cindi,” LaLiberte said. “There are a handful of people I know who have exemplary personal integrity. I believe integrity is doing the right thing when nobody’s watching. Mike and Cindi have committed their careers to doing exactly that.”

LaLiberte added there are people who make a living and people who create a legacy. “Mike and Cindi were working to make the world a better place when no one else was even considering ways to create low energy, high-performance homes,” LaLiberte said. “They were committed to doing things that matter, always evolving and asking questions on what they could do better. They have truly been trailblazers in their industry, and I think they are exceptional people.”

Douglas said they are looking back at the employees, contractors and subcontractors who have shared that Mike and Cindi O’Neil were involved with the initial green building construction in Central Oregon. They also were a prominent supporter and founding member of the Building Green Council, which provides leadership, education and support for new or interested members. “Solaire has been a leader in the homebuilder industry for well over 20 years with Mike serving as the Central Oregon Builders Association President in 2005,” Flagan said. “In addition, Mike and Cindi have been active in Rotary for years volunteering and contributing to numerous service projects with Veterans Village being a recent recipient. We appreciate their years of service.”

Flagan said she looks forward to Geoff and MaryLea Harris’ involvement in COBA and the industry to continue the green building efforts that Mike and Cindi created.

Matt Douglas, the manager of Earth Advantage for Central Oregon Residential, said Solaire Homebuilders has been a leader in energy efficiency and sustainability in the Central Oregon community. “They were the first Earth Advantage builder in Central Oregon, one of the first builders to build an Earth Advantage Zero Energy certified home and continue to push the building industry to build better by example;” Douglas said.

A few of the ways Solaire designs energy-efficient homes is by incorporating energy modeling including using thicker wall framing to allow more insulation and installing efficient ductless mini-split heat pumps for heating and cooling, Douglas said. “Solaire Homebuilders brings value to the community by being the example of building sustainable and energy-efficient homes,” Douglas continued. “They also show the building community that there is value and a consumer demand for sustainable and energy-efficient homes.”

**Solid Foundation**

Geoff and MaryLea O’Neil shared the most valuable tool in their job belt is “old school integrity.” “We always did what we said we would do, and we have been willing to look at the process and methodologies of how to achieve our goals.”

Cindi and Mike are looking forward to sharing everything they have learned with Geoff and MaryLea Harris. “Geoff, Mike and Cindi all have amazing communication skills and they’re able to paint a picture for our customers explaining why it’s so important to build the way we do;” MaryLea said. “Mike and Cindi took a risk or leap of faith to start the company and now we are ready to carry Solaire’s values forward as we grow into the future.”

Geoff added he and MaryLea are honored and excited to carry on Mike and Cindi’s legacy as lifelong learners, we know how important it is to ask questions so we can continue to provide personalized service and care for Solaire homeowners,” Geoff said.

---

**Solaire Homebuilders**

Continued from page 1

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**Continued from page 12 Custom & Residential Home Builders (Listed Alphabetically)**

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
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<th>Type of Construction</th>
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<td>Hagen Homes</td>
<td>541-678-7000</td>
<td>541-526-2819</td>
<td><a href="http://www.hagenhomes.com">www.hagenhomes.com</a></td>
<td>Joe Mousser, Jordan Albers</td>
<td>1990</td>
<td>10 Years Let louder</td>
<td>Central Oregon</td>
<td></td>
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<tr>
<td>Hansel Development Construction</td>
<td>541-489-1086</td>
<td>N/A</td>
<td><a href="mailto:hansen@hanselhomes.com">hansen@hanselhomes.com</a></td>
<td>John Housholt</td>
<td>1975</td>
<td>Custom residential, commercial</td>
<td>Mount Shasta &amp; NorthWest Crossing.</td>
<td></td>
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<td>Kallberg Construction, LLC</td>
<td>541-549-0649</td>
<td>N/A</td>
<td>kallberghomecontractor.com</td>
<td>Kurt Kolberg</td>
<td>1993</td>
<td>Custom, residential remodels.</td>
<td>Central Oregon</td>
<td></td>
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<tr>
<td>Kallberg Development, Inc.</td>
<td>541-439-5041</td>
<td>N/A</td>
<td>kallberghomecontractor.com</td>
<td>Jeff Klein</td>
<td>2005</td>
<td>Residential custom homes &amp; remodels.</td>
<td>Tumalo, Sisters (Elkhorn BL), the Pales, Mount Shasta, Sisters Backs, Bend</td>
<td></td>
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<tr>
<td>Miller Homes</td>
<td>541-408-2787</td>
<td>N/A</td>
<td><a href="http://www.millerhomes.com">www.millerhomes.com</a></td>
<td>Tim Miller</td>
<td>2015</td>
<td>Residential.</td>
<td>Central Oregon</td>
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<tr>
<td>Miller Homes</td>
<td>541-389-7562</td>
<td>N/A</td>
<td><a href="http://www.millerhomes.com">www.millerhomes.com</a></td>
<td>Mike Kalvan</td>
<td>1995</td>
<td>Custom homes.</td>
<td>Bend, Sunriver &amp; Redmond</td>
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<tr>
<td>New Era Homes</td>
<td>541-970-4841</td>
<td>541-382-9198</td>
<td><a href="http://www.newerahomes.com">www.newerahomes.com</a></td>
<td>Todd McKinley</td>
<td>2017</td>
<td>Custom &amp; small custom home building Member of COBA.</td>
<td>Central Oregon</td>
<td></td>
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</tbody>
</table>

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Custom & Residential Home Builders (Continued from page 12)
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BEND
PARAMOUNT DRIVE
541.388.0088
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<th>Company / Address</th>
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<th>Area Projects</th>
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<td>Simplicity by Hayden Homes</td>
<td>541-390-8898</td>
<td>N/A</td>
<td><a href="mailto:philhenderson@bendbroadband.com">philhenderson@bendbroadband.com</a></td>
<td>Phil Henderson</td>
<td>2</td>
<td>2011</td>
<td>New custom homes &amp; remodeling.</td>
<td>Central Oregon, Madras, Yarrow, Redmond, Terrebonne.</td>
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<td>Simplicity by Hayden Homes</td>
<td>541-385-7770</td>
<td>N/A</td>
<td><a href="mailto:markhuffman@bendbroadband.com">markhuffman@bendbroadband.com</a></td>
<td>Mark Huffman</td>
<td>2</td>
<td>1996</td>
<td>Custom &amp; residential home builders.</td>
<td>Central Oregon, Madras, Sunriver.</td>
</tr>
<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-385-6742</td>
<td>541-385-6742</td>
<td><a href="mailto:aaron@salvesenhomes.com">aaron@salvesenhomes.com</a></td>
<td>Aaron Salvesen</td>
<td>3</td>
<td>2010</td>
<td>Custom residential. Northwest Crossing, Central Oregon.</td>
<td>Bend, Redmond, Powder, Terrebonne.</td>
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<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-385-2880</td>
<td>N/A</td>
<td><a href="mailto:jeff@panterrahomes.com">jeff@panterrahomes.com</a></td>
<td>Jeff Payne</td>
<td>1</td>
<td>2000</td>
<td>Custom Homes, select remodels, aging in place conversions, wine cellar, guest house, final commercial.</td>
<td>Bend &amp; Sunriver.</td>
</tr>
<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-312-4381</td>
<td>541-312-7330</td>
<td><a href="mailto:ed@rchbend.com">ed@rchbend.com</a></td>
<td>Ed Bauck</td>
<td>13</td>
<td>2001</td>
<td>Residential - custom homes, remodels, additions, landscaping, restorations, Glha, home remodel design &amp; interior design.</td>
<td>Bend, Sunriver, Eagle Crest, Redmond, Terrebonne, Sisters, Black Butte, Powell Butte.</td>
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<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-385-9848</td>
<td>N/A</td>
<td><a href="mailto:jessicas@pahlischhomes.com">jessicas@pahlischhomes.com</a></td>
<td>Jessica Seidel</td>
<td>102</td>
<td>1983</td>
<td>Luxury residential homes.</td>
<td>Bend, Sunriver, Eagle Crest, Redmond, Terrebonne, Sisters, Black Butte, Powell Butte.</td>
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<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-613-3964</td>
<td>N/A</td>
<td><a href="mailto:paulwhitaker@pahlischhomes.com">paulwhitaker@pahlischhomes.com</a></td>
<td>Paul Whitaker</td>
<td>1</td>
<td>1996</td>
<td>Custom homes &amp; multi-unit housing. Awbrey Butte, Northwest Crossing, Terrebonne Commons.</td>
<td>Bend, Redmond, Northeast Oregon.</td>
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<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-389-5944</td>
<td>N/A</td>
<td><a href="mailto:sales@simplicity-homes.com">sales@simplicity-homes.com</a></td>
<td>Customer Service</td>
<td>57</td>
<td>2009</td>
<td>Residential, multi-family &amp; investor housing on-your-land.</td>
<td>Bend, Redmond, Powder, La Pue, Drake &amp; Sisters.</td>
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<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-385-7172</td>
<td>N/A</td>
<td><a href="mailto:vmswest@homebush.com">vmswest@homebush.com</a></td>
<td>Bryan Reinhart</td>
<td>5</td>
<td>1992</td>
<td>Residential &amp; light commercial.</td>
<td>Bend, Redmond, Powell Butte.</td>
</tr>
<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-312-3066</td>
<td>N/A</td>
<td><a href="mailto:sales@powellbuildersinc.com">sales@powellbuildersinc.com</a></td>
<td>Nate Powell</td>
<td>3</td>
<td>1998</td>
<td>Custom residential &amp; remodel.</td>
<td>Bend, Sunriver, Eagle Crest, Eagle Crest Ridge, Crooked River Ranch, Broken Top, Tomales &amp; Central Oregon.</td>
</tr>
<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-390-8188</td>
<td>N/A</td>
<td><a href="mailto:info@pgcbuilding.com">info@pgcbuilding.com</a></td>
<td>Ed Busch</td>
<td>12</td>
<td>2006</td>
<td>Custom Homes, select remodels, aging in place conversions, wine cellar, guest house, final commercial.</td>
<td>Bend, Sunriver, Eagle Crest, Redmond, Terrebonne, Sisters, Black Butte, Powell Butte.</td>
</tr>
<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-389-4131</td>
<td>541-389-4131</td>
<td><a href="mailto:jeff@panterrahomes.com">jeff@panterrahomes.com</a></td>
<td>Jeff Payne</td>
<td>1</td>
<td>2000</td>
<td>Custom Homes, select remodels, aging in place conversions, wine cellar, guest house, final commercial.</td>
<td>Bend &amp; Sunriver.</td>
</tr>
<tr>
<td>Simplicity by Hayden Homes</td>
<td>541-385-6742</td>
<td>541-385-6742</td>
<td><a href="mailto:aaron@salvesenhomes.com">aaron@salvesenhomes.com</a></td>
<td>Aaron Salvesen</td>
<td>3</td>
<td>2010</td>
<td>Custom residential. Northwest Crossing, Central Oregon.</td>
<td>Bend, Redmond, Powder, Terrebonne.</td>
</tr>
</tbody>
</table>
Ill mortgage loans are not created equal. Mid Oregon Credit Union understands this and is committed to helping people with complex financial situations find the loan option that best fit their needs.

As the only financial institution headquartered in Central Oregon, your Mid Oregon Home Loan team is uniquely positioned to offer flexible options with an array of loan products tailored to fit your individual circumstances.

In addition to traditional lending options, we have had proven success financing niche loan products, such as ADUs and bare land purchases, which may be difficult to finance with other lenders.

There are several loan choices with competitive rates that we offer, including:

- ADUs, Remodeling and Construction
- Financing for Bare Land
- Bridge Loans and Reverse Mortgages
- FHA, VA, USDA Loans
- Manufactured Homes
- Multi-Family and Investment Properties
- Home Equity Lines of Credit
- Conventional Home Loans

Being local, we know the Central Oregon community and can provide a comprehensive review of your loan situation to identify the option that will best suit your needs, your lifestyle and your budget.

Have a challenging financial circumstance? Come talk to us. Mid Oregon specializes in helping people who may not meet traditional lending standards. Our lending options with local, flexible underwriting can help where other lenders cannot.

In addition, we pride ourselves on providing fast and professional customer service. Just look online at the more than 140 five-star Google reviews our team has earned from local homeowners.

No matter what your goal — building additional living space to care for elderly family members, financing new property or just exploring options — our goal is to find a loan solution that works for you.

From start to finish, we will guide you through your entire mortgage process and ensure a simple, hassle-free experience.

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midoregon.com

Come Home to Your Local Lender,
Come Home to Mid Oregon

We offer traditional lending options with local, flexible underwriting. Additionally, we have proven success financing niche loan products:

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- Bare Land Purchases
- Construction
- Manufactured Homes on Land
- Bridge Loans
- Investment Property
- Reverse Mortgages

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Contact us at RealEstateLoans@midoregon.com | 541-382-1795
Apply online at SloanHolloway.zipforhome.com
## Custom & Residential Home Builders

(Listed Alphabetically)

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Ext.</th>
<th>Type of Construction</th>
<th>Area Projects</th>
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<tr>
<td>Sauter Custom Homes</td>
<td>541-640-7341</td>
<td>N/A</td>
<td><a href="http://www.sautercustomhomes.com">www.sautercustomhomes.com</a></td>
<td><a href="mailto:Yelascustomhomes@gmail.com">Yelascustomhomes@gmail.com</a></td>
<td>2</td>
<td>2005</td>
<td>Custom &amp; residential homes, green home specialist, LEED certified homes, remodels, indoor design.</td>
<td>Bend, Redmond, Tumalo, Sisters, Prineville, La Pine, Sunriver &amp; Alfalfa, Broken Top, Brasada Ranch, Eagle Crest, Pronghorn, Terrebonne, Highland &amp; more.</td>
</tr>
<tr>
<td>Tebbs Design Group</td>
<td>541-389-0375</td>
<td>N/A</td>
<td><a href="mailto:info@tebbsdesign.com">info@tebbsdesign.com</a></td>
<td>Elvin Spurling</td>
<td>2</td>
<td>1990</td>
<td>Custom homes, small commercial, green building.</td>
<td>Bend, Redmond, Tumalo, Sisters, Prineville, La Pine, Sunriver &amp; Alfalfa.</td>
</tr>
<tr>
<td>Timberline Contractors of Bend LLC</td>
<td>541-388-3979</td>
<td>N/A</td>
<td><a href="http://www.timberlineconstruction.com">www.timberlineconstruction.com</a></td>
<td>Jenifer Engoo</td>
<td>4</td>
<td>1999</td>
<td>Custom homes &amp; green building.</td>
<td>Projects in Tetherow, Avery, Bend, the Highlakes, Black Butte &amp; Old Bend.</td>
</tr>
<tr>
<td>Western Custom Construction</td>
<td>541-787-7707</td>
<td>541-734-7708</td>
<td><a href="http://www.westerncustomconstruction.com">www.westerncustomconstruction.com</a></td>
<td>Shari Barnes</td>
<td>22</td>
<td>2013</td>
<td>Architecturally designed residential.</td>
<td>Pronghorn, Pronghorn Ranch, Redmond, Sisters, Prineville, Bend, the Deschutes River, Terrebonne, Black Butte &amp; Old Bend.</td>
</tr>
<tr>
<td>Yoke Custom Homes</td>
<td>541-986-3974</td>
<td>N/A</td>
<td><a href="http://www.yokecustomhomes.com">www.yokecustomhomes.com</a></td>
<td>Sean Barnes</td>
<td>2</td>
<td>2005</td>
<td>N/A</td>
<td>Bend, Redmond, Sisters.</td>
</tr>
</tbody>
</table>

CBN has made every effort to ensure that all information is accurate and up-to-date. We cannot, however, guarantee it. Please contact us immediately if you know that certain information is not correct or you would like to be added to a list. 541-388-5665 or email cbn@cascadebusnews.com.
Energy Trust, Oregon State Agencies Offer New Support & Savings for Wildfire Victims

First-of-their-kind Incentives will Help Oregon Families Build Energy-Efficient, Fire Resilient Homes

by CHRIS WILSON

Energy Trust of Oregon recently announced new, additional support for families and businesses owners whose homes and buildings have been damaged or destroyed by wildfires. The new cash incentive offers are part of a joint effort led by Energy Trust — a nonprofit bringing the benefits of energy efficiency and renewable energy to more people — in cooperation with Oregon’s Department of Energy (ODOE) and Oregon’s Building Code Division (BCD) to help Oregon families create long-lasting, affordable homes.

Energy Trust offers cash incentives to make energy-efficient upgrades in homes and buildings more affordable and accessible. Moving forward, wildfire victims can now receive more than double the incentives previously offered as they rebuild.

“Sadly, we’re seeing wildfire seasons lasting longer and becoming more severe,” said Michael Colgrove, executive director of Energy Trust. “This new support will help Oregonians who have faced tragedy rebuild family homes that use less energy and are more resilient in the face of future disasters.”

With this offer, the more efficient the home, the higher the cash incentives available. Incentives are offered for energy-efficient features such as advanced framing and lighting, high-performance windows, efficient appliances and heating and cooling. Along with saving energy, these features make homes more comfortable and healthier, with better air quality.

In addition, Energy Trust is also offering new cash incentives for design elements that both increase efficiency and strengthen a home against wildfires. These incentives were created following new research to determine which design features were most effective. Those include:

• Triple pane windows that add another layer between the interior of a home and the fire.
• Exterior rigid insulation that is highly flame resistant and offers considerable energy savings.
• Unvented attics that save energy and lower fire risk because they can help keep embers from entering a home.

“Over the last year and a half, we’ve seen communities in Southern Oregon working together to overcome complete devastation,” said Scott Leonard, program manager at Energy Trust. “In that same cooperative spirit, we hope the work from Energy Trust and our partners will make the rebuilding process easier and create new, affordable homes for more families.”

Energy Trust supported ODOE and BCD in the development of their incentives and when combined with Energy Trust’s, homeowners could see savings of more than $16,000 — a major help, especially as supply chain issues and other economic factors continue to increase costs of rebuilding.

Energy Trust, ODOE and BCD incentives include offers for single-family homes, manufactured homes, and commercial buildings. All three organizations offer enhanced support for residents with low incomes. Customers seeking Energy Trust incentives can apply with their builder or on their own if serving as the general contractor.

For more information on all three incentive offers visit:
• Energy Trust of Oregon, Rebuilding from Wildfires at energytrust.org/about/explore-energy-trust/rebuilding-from-wildfires
• Oregon Department of Energy, Energy Efficient Wildfire Rebuilding Incentive at oregon.gov/energy/Incentives/Pages/EEWR.aspx
• Oregon Building Codes Division Fire Hardening Grant Program at oregon.gov/ bcd/Pages/firehardening.aspx

Energy Trust of Oregon is an independent nonprofit organization dedicated to helping utility customers benefit from saving energy and generating renewable power. Our services, cash incentives and energy solutions have helped participating customers of Portland General Electric, Pacific Power, NW Natural, Cascade Natural Gas and Avista save $4.6 billion on energy bills. Our work helps keep energy costs as low as possible, creates jobs and builds a sustainable energy future.

energytrust.org • 1-866-368-7878
Three Revolutionary Approaches to Home Building

There are three technologies coming to market that are already revolutionizing home building. With massive labor and logistics shortages dramatically lowering the build rates of a variety of housing products, we need faster, more sustainable approaches to home building. These three methods effectively mitigate the problems with lower labor requirements and boast faster on-site build times coupled with the ability for two of them to better survive the increasing number of climate change events disrupting the country.

The three approaches are 3D printed homes, tiny homes and factory-built homes. These aren’t mutually exclusive technologies either, and can be potentially mixed and matched depending on the nature of the project. Let’s talk about the advantages of each approach over more traditional home building this month.

3D Printed Homes

Promising a massive reduction in building cost, labor and building time, 3D printed homes also tend to be more resilient to climate change (wind, fire, flood damage). This has made the approach, which China has aggressively embraced, not only an attractive way to build homes, but a faster way to build temporary shelters. Cement and polymer derivative compounds can sequester CO₂ (take CO₂ out of the atmosphere), and the designs tend to be more fluid and organic as opposed to more traditional building methods.

While there is still finish carpentry, electric and plumbing that needs to be done the old-fashioned way, the initial structure and roof goes up in a few days, making it ideal for disaster recovery when you need to establish semi-permanent structures after some major weather event or disaster.

Tiny Homes

The entire square footage of a tiny home is often smaller than some people’s bedrooms. These homes can be built on-site or remotely and trailerd in. Some can be mobile, as well. Tiny homes focus very tightly on the concept of sustainability that speaks to waste.

Larger versions may consist of a small living room/kitchen with a loft overhead for the bed, very limited closet space and no tendency for those occupying the Tiny House to become claustrophobic. Some of the most interesting things I’ve seen of late were highly automated where tables retracted into floors and walls moved to change the rooms into something else. Kitchens morph into living rooms, living rooms morph into bedrooms and tables and chairs retract or emerge out of floors.

This last concept first emerged in places like Japan where space is tight, so building out a small space is far cheaper than getting a larger one. The underlying concept is to make the house into a place where you shower, sleep and eat, encouraging you to mostly enjoy the outdoors, something that is already popular in destination sites like Central Oregon. But these can also be used as low-cost housing rentals, or for when you like having relatives visit but aren’t a huge fan of having them in your home 24/7 while visiting.

Continued on Next Page
While I’m sure you have seen trailer homes and probably have a negative perception of them, high-end manufactured homes like those made by Blu Homes are built using automotive or aircraft building methods. They are naturally resilient to most natural disasters, only require a pad of the right size and hookups for power, sewer, gas (optional) and water to be installed, and they tend to ship with many of the appliances and furniture already in them. Set-up time can range from hours to days. Configurations tend to be modular so you can design your own space. This is arguably the most expensive of the approaches but, in speed, it is second only to pre-manufactured tiny homes which can roll up pretty much complete and often don’t need that pad.

These homes are very sturdy, have a boxy contemporary look and, like the other choices, require little on-site labor which is critical in the tight labor market we’re in. When complete, the homes look like they were built on the spot but have far higher automotive/aerospace-level quality control in the factories where they have been created.

They aren’t cheap. Costs are similar to custom home prices, but they can cost far less to maintain and, because they are built in factories with oversight, they also are likely to have far fewer first day issues to correct once turned over to the buyer.

Wrapping Up

The home building market is hot, but with interest prices going up and a severe shortage of qualified labor and building supplies, alternatives are needed to traditional home building if builders want to meet demand before the economics collapses it. Three technologies stand out. They are 3D printing that promises fast, on-site build times, far lower costs and far higher resilience than traditional building methods; tiny homes that promise far more sustainable-sized homes coupled with a greater focus on outdoor living. And, finally, we have manufactured homes that also go up quickly, look more like traditional modern homes and are also very resilient to climate change events.

The home market is going through a revolution of technology largely forced on it by the cost and unavailability of supplies and an increasing interest in one of these alternative home choices. The right answer may be to look to 3D printing, tiny Homes, or manufactured homes to better and more quickly and affordably meet the needs of an increasingly dissatisfied home-buying public.

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Summit Bank. Vice President Jill Cummings and Old Mill developer Bill Smith

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**Warm Springs**

Continued from page 1

Site 2, Elk Loop, will involve remodeling two duplex buildings with a total of four units, including an additional bedroom to be added to each of the four units. The housing units are two- and three-bedroom floor plans and all 18 units are targeted to households with annual incomes up to 60 percent of the Area Median Income (AMI). Many amenities are located a short distance (1.5 miles or less) from both sites, including a community center, grocery store, bus station, K-8 schools, a park and a hospital and emergency medical services. Residents also have convenient access to adult and family services.

Daniele Wood, executive director of WSHA, which has developed over 400 units of affordable housing for tribal members, said, “This project involves much-needed updating of older units to bring them up to modern standards in terms of everything from livability to energy efficiency. “Praise must go to OHCS as this would not have been possible without their assistance and they were key in providing gap funding.”

The LIHTC provides a tax incentive to construct or rehabilitate affordable rental housing for low-income households and is acknowledged as the most important resource for creating affordable housing in the United States today. Originally created by the Tax Reform Act of 1986, the LIHTC program gives State and local LIHTC-allocating agencies the equivalent of approximately $8 billion in annual budget authority to issue tax credits for the acquisition, rehabilitation or new construction of rental housing targeted to lower-income households.

Since the mid-1990s, the LIHTC program has supported the construction or rehabilitation of about 110,000 affordable rental units each year and over two million units in all since its inception. The federal government issues tax credits to state and territorial governments. State housing agencies then award the credits to private developers of affordable rental housing projects through a competitive process.

Developers generally sell the credits to private investors to obtain funding, in this case Raymond James is the private investor. Once the housing project is in service (essentially, made available to tenants), investors can claim the LIHTC over a typically 15-year period.

Many types of rental properties are LIHTC eligible, including apartment buildings, single-family dwellings, townhouses and duplexes. Owners or developers of projects receiving the LIHTC agree to meet an income test for tenants and a gross rent test. There are three ways to meet the income test:

- At least 20 percent of the project’s units are occupied by tenants with an income of 60 percent or less of AMI; or
- At least 40 percent of the units are occupied by tenants with an income of 60 percent or less of AMI; or
- At least 40 percent of the units are occupied by tenants with income averaging no more than 60 percent of AMI, and no units are occupied by tenants with income greater than 80 percent of AMI.

Bend’s Wolf Construction & Development was awarded the LIHTC #2 Project in Warm Springs as General Contractor, and the project architect is Travois Design, an arm of Kansas-based Travois, which specializes in promoting housing and economic development for American Indian, Alaska Native and Native Hawaiian communities.

Wolf Construction owner Scott Wolf said, “I am looking forward to helping the Warm Springs Housing Authority develop more desperately needed housing. “This is great for community and will include solar light standards as part of energy efficiency updates, new siding, roofing, doors, new energy compliant windows, insulation and appliances, as well as the additional laundry and storage and site improvements.

“As part of these LIHTC-type programs OHCS has minimum requirements to meet energy standards in terms of HVAC systems and so forth. “We have already started work on demo and will be rolling through each unit in phases in the same manner as new construction projects. “We hope to have the project completed sooner than within the scheduled 14 months to help address this huge demand for affordable housing. Much like the rest of the U.S. affordable housing and costs are a major issue.

“As a company we are focused on delivering in terms of affordable workforce housing. Where we can shine is in value engineering and in working closely with architects and engineers to match costs to the projected budget. We have lot of experience in the Central Oregon market and this kind of collaborative projects are really a win-win.”

Project Architect Laura Herron of Travois Design added, “When OHCS facilitates these types of programs it has requirements regarding standards that must be met including in terms of energy efficiency to minimize utility costs, compliant fixtures, air conditioning installation and so on.

“We helped with application, and schematic designs in connection with the bid and are working on the design components, and this really is a great partnership all round. “There will be a lot of rehabilitation within the existing footprints including creating additional bedrooms within current garage spaces, converting two-bed to more three-bed large family living style spaces, and improving livability generally. This is much in demand with a waiting list for such opportunities.”

Travois was also involved in the Warms Springs LIHTC Project #1 which saw the construction of 35 new single-family units on the Warm Springs Reservation several years ago. The new homes were built approximately 1.5 miles south of the town of Warm Springs within the Greeley Heights subdivision of other single-family homes. That project consisted of 15 three-bedroom units, 15 four-bedroom units and five five-bedroom units, all of which include two bathrooms, full-sized washer and dryer and attached one-car garages. All 35 housing units were targeted toward households with annual incomes of up to 30 percent, 50 percent and 60 percent of Area Median Income (AMI).

One unrestricted manager unit was allocated to house an employee to provides site improvements.

Continued on Next Page ➤
Custom & Residential Home Builders  
May 18, 2022  •  Cascades Business News  •  23

Bend ReStore Expands to Seven Days a Week, Starting Sunday, May 15
Now Open on Sundays

by MELISSA KAMANYA  — Bend-Redmond Habitat for Humanity

End-Redmond Habitat for Humanity ReStore will now be open for business seven days a week, starting this Sunday, May 15.

STORE HOURS as of SUNDAY, MAY 15:
• Shopping Hours — 10am-6pm, seven days a week
• Donations — 11am-5pm, seven days a week

“We’re always looking for ways to better serve the community,” said Cole Smith, ReStore manager. “By our opening on Sundays, we hope to offer those with limited time during the week an extra opportunity to shop and donate to ReStore. This, in turn, helps us with our ultimate goal, which is to help provide much needed affordable housing in our community.”

Expanded business hours in the ReStore also create new volunteer opportunities, and the ReStore is seeking new volunteers. “If you like being a part of a family-oriented team where you can give back to the community, then this is the place for you!” Zachary Cota, volunteer coordinator said. “The store has numerous positions available for volunteers, including cashiering, stocking, working in the donation lane, and so much more. Interested community members should visit restorebend.org/volunteer/ for more information.

As the largest source of local funding for Bend-Redmond Habitat for Humanity, the ReStore home improvement outlet accepts and sells a wide variety of home furnishings, appliances and building materials. Proceeds from ReStore help cover the administrative expenses of the organization. Bend-Redmond Habitat is currently building ten townhomes in Redmond on Quince Ave., and eight townhomes in Bend on 18th St.

About Bend-Redmond Habitat for Humanity

Bend-Redmond Habitat builds strength, stability and self-reliance through affordable homeownership for families and individuals in Bend and Redmond. We are dedicated to changing lives by bringing people together to help make a difference in our communities through affordable housing. Since 1989, Bend-Redmond Habitat has built nearly 200 homes and repaired 146 more, providing more than 1000 children and adults a safe, secure and healthy home.

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restorebend.org • 541-312-6709

Warm Springs
Continued from previous page

security and manage the development. At the conclusion of the mandatory 15-year compliance period, tenants will have an opportunity to buy the homes at an affordable price and become homeowners.

A multipurpose community room was also constructed as part of the project. The community amenity includes a small classroom/meeting area, computer workstations, a kitchen, a larger meeting area and an outdoor covered seating area. The community amenity was built next to an existing playground and basketball court that is available for the enjoyment of tenants of the project.

In addition to providing housing, the development is closely connected to other important services. The new homes were also located within walking distance of an innovative elementary school and a healthcare clinic.

The elementary school, a $21 million 80,000-square-foot facility, provides continuous education for students from kindergarten through eighth grade. The school opened in the fall of 2014 and the location allows tribal students to easily walk to school and remain in their community. Prestige Affordable Housing Equity Partners was the investor for the project.

About Warm Springs Housing Authority (WSHA)

WHSA is responsible for: Assisting and promoting affordable housing activities to develop, maintain and operate affordable housing in safe and healthy environments on the Reservation and in other Indian areas for occupancy by low-income Indian families; Ensuring better access to private mortgage markets for Indian tribes and their members and to promote self-sufficiency of Indian tribes and their members; Coordinating activities to provide housing for Indian tribes and their members with federal, state, and local activities to further economic and community development for Indian tribes and their members; Planning for and integrating infrastructure resources for Indian tribes with housing development for tribes; and promoting the development of private capital markets in Indian country and to allow such markets to operate and grow, thereby benefiting Indian communities.

About Oregon Housing and Community Services (OHCS)

OHCS is Oregon's housing finance agency, providing financial and program support to create and preserve opportunities for quality, affordable housing for Oregonians of lower and moderate incomes. OHCS administers federal and state antipoverty, homeless energy assistance, and community service programs. Its sources of funds are varied and include federal and state resources that have complex regulatory compliance requirements, and thus stewardship, compliance monitoring, and asset management are all critical functions played by OHCS.

warmsprings-nsn.gov/program/hud-and-tribal-housing • oregon.gov/ohcs

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### Custom & Residential Home Builders

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
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<tr>
<td>A.L.L. Interiors, Bend, OR 97701</td>
<td>541-480-0481</td>
<td>N/A</td>
<td><a href="http://www.allinteriorsbend.com">www.allinteriorsbend.com</a></td>
<td>Michael Lyman</td>
<td>1</td>
<td>2023</td>
<td>Residential &amp; commercial interior design.</td>
</tr>
<tr>
<td>Bend Design Center, 13002 Layon Ave., Ste. 102, Bend, OR 97701</td>
<td>541-310-0146</td>
<td>N/A</td>
<td><a href="http://www.benddesigncenter.com">www.benddesigncenter.com</a></td>
<td>Jennifer Mitchell</td>
<td>1</td>
<td>2015</td>
<td>Kitchen cabinets &amp; design, bathroom cabinets &amp; design, Entertainment &amp; other cabinet spaces Flooring, tile &amp; countertops.</td>
</tr>
<tr>
<td>BILBB Architects, 772 W Industrial Way, Ste. 130, Bend, OR 97702</td>
<td>541-310-0351</td>
<td>N/A</td>
<td><a href="http://www.bilbb.com">www.bilbb.com</a></td>
<td>Seth Anderson, AIA</td>
<td>18</td>
<td>2010</td>
<td>Three interior designers. Tenant improvements &amp; interior remodels; interior design &amp; branding; furniture planning &amp; selection; sustainable design for retail, office, education, hospitality &amp; civic projects.</td>
</tr>
<tr>
<td>Beam Tacks, 4610-Scot St., Mail: 1320 NE 12th St, Bend, OR 97701</td>
<td>541-610-0238</td>
<td>N/A</td>
<td><a href="http://www.beamtacks.com">www.beamtacks.com</a></td>
<td>Lisa Reikher</td>
<td>1</td>
<td>1991</td>
<td>Interior design, furniture concepts, color schemes, hard &amp; soft surface selections &amp; exclusive fabrics.</td>
</tr>
<tr>
<td>Black Environmental Building Products, 525 NW Greenwood Ave., Ste. 100, Bend, OR 97703</td>
<td>541-317-0282</td>
<td>541-550-2280</td>
<td><a href="http://www.blackenvironmentalbuildingproducts.com">www.blackenvironmentalbuildingproducts.com</a></td>
<td>Jordan Reckart</td>
<td>2</td>
<td>2008</td>
<td>Specializing in sustainable building materials for the interior of a home such as wood, cork, linoleum, bamboo, carpet, fabric, paint, paper &amp; more.</td>
</tr>
<tr>
<td>Cascade Design Center, Inc., 1805 NE Hwy 20, Bend, OR 97701</td>
<td>541-385-0808</td>
<td>541-417-9783</td>
<td><a href="http://www.cascadedesigncenter.com">www.cascadedesigncenter.com</a></td>
<td>Brandi Finos</td>
<td>15</td>
<td>1998</td>
<td>Offering interior design, small flooring &amp; tile including hardwood, stone, tile, carpet, tile flooring, wall coverings, flooring, tiles &amp; accessories, window coverings, drapes, curtains, blinds, framed art &amp; professional design services.</td>
</tr>
<tr>
<td>Circa Interiors, 514 NE Underwood Ave., Ste. 100, Bend, OR 97701</td>
<td>541-385-1440</td>
<td>N/A</td>
<td><a href="http://www.circainterior.com">www.circainterior.com</a></td>
<td>Traci Porterfield, Tiffany Keale, Sandy Palmer</td>
<td>4</td>
<td>1991</td>
<td>Custom residential interior design.</td>
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<tr>
<td>Design Works Northwest/Window Works, 10114 NE Lake Road, Bend, OR 97707</td>
<td>541-385-2455</td>
<td>N/A</td>
<td><a href="http://www.designworksnw.com">www.designworksnw.com</a></td>
<td>Heather Scott</td>
<td>2</td>
<td>1994</td>
<td>Window coverings, interior design, curtain, Northern/Western-style furniture, general contracting, CCB#1257351.</td>
</tr>
<tr>
<td>Diana Cade Designs, 501 Box 354, Bend, OR 97709</td>
<td>541-215-5190</td>
<td>N/A</td>
<td><a href="http://www.dianacade.com">www.dianacade.com</a></td>
<td>Diana Cade</td>
<td>2</td>
<td>2017</td>
<td>Remodels, kitchens &amp; bathrooms design, full furnishings, new construction, apartment &amp; downtown, Meet at client’s residence.</td>
</tr>
</tbody>
</table>

---

Thoughtful design and craftsmanship doesn't simply survive a 9-5; it absorbs creative energy and amplifies it. We create solutions for your workspace that foster human-to-human interaction while reconnecting your company with its goals, culture, and community.

Call for a Consult

Katie Hartz
Workplace Consultant
503.226.4151
katie.hartz@hyphn.com

www.hyphn.com

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Contact us to be included:
541-388-5665
cbn@cascadebusnews.com

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Sent Directly to Your Email

To Receive, Send Your Email to:
CBN@CascadeBusNews.com

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Continued on Page 27
Ten Ways to Create a Timeless Home

by MINDY LYMAN — A.L.L. Interiors

2021 was a huge year for home building and remodeling in Central Oregon. And 2022 will be no different. Home remains our sanctuary and our work space. It is where we spend our family time and our rejuvenation time. So, it makes sense that we want to create a sanctuary we love now, and down the road. Below are ten ways to build timeless function into your home.

1. Sustainability. Discuss Passive cooling techniques with your home designer. Central Oregon is a great location with sunny winters and hot summers to get the most out of energy saving design. Energy efficient appliances, LED lighting and solar are mainstream and stylish. Save energy and be comfortable at the same time.

2. Health & Wellness: Health means more to us now than ever before. Manufacturers have developed building products that promote wellness: paints that absorb odors and floors that break down toxins. In-duct air purifiers and high value filters help protect from smoke and pollutants. Air quality monitors are easy to find and affordable. Don’t forget to have your ducts cleaned after construction ends.

3. Keep your home clean and organized with a butler’s pantry. This high use space not only stores your canned goods, but could also incorporate a wine fridge, mudroom, drop zone, dog wash and pet feeding area accessible and out of view.

4. Outdoor Living: Enlarge your home with a covered outdoor living space complete with kitchen and firepit. Utilize shades in the summer months, and gas heaters in the colder months. Incorporate a pass-through window with bar directly to the kitchen to make entertaining a breeze.

5. Technology: Tech will always be evolving. But one thing that seems to have staying power are wall outlets. Use outlets that have USB ports for both types B and C. Type C is gradually replacing the USB Type B we are all familiar with. Tuck them away beneath upper cabinets, so they don’t poke holes in your beautiful backsplash.

6. Built-Ins. Customize storage as well as use space efficiently with built-in cabinets. Panel ready appliances integrate seamlessly into your kitchen cabinetry. Hide the TV and technology in a custom media cabinet with folding pocket doors.

7. Work From Home: Create a dedicated space for work that is separate from the rest of your home. This could be a fully enclosed room or a small nook with barn doors. When the door is shut, the office is closed.

8. Avoid Décor for the sake of décor. Filling empty shelves to look like an advertisement for a home store is not the way to go. Display objects from your travels or keepsakes that have meaning. Start a vintage art collection. Small prints or pottery from local artists is a great and affordable way to fill space, while keeping it timeless.

9. Ceilings: Select lighting that focuses light upward, as well as down. This lifts the ceiling and reflects light evenly around the room. Keep your ceiling low enough that you can replace a bulb (if you ever need to thanks for LEDs long life).

10. Only if you really love it: Steam showers and freestanding tubs can make a bathroom feel like a spa, but only if you use them! Use sparingly: Large scale art, wallpaper and accent walls. Only incorporate one of these if you absolutely love it and it reflects your personal style.

A timeless interior design isn’t tied to any particular decade or trend, because neither are you! By starting simple, and selecting materials and furnishings that are a reflection of your lifestyle and personality you can achieve a style that lasts.

allinteriorsbend.com
**Interior Designers (Listed Alphabetically)**

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Services</th>
</tr>
</thead>
</table>
| Floor Coverings International of Bend | 541-245-9083 | N/A | http://floorcoveringsinternational.com | Brian Benton | 2 | 2018 | Custom & residential home builders.
| Floor Decor LLC | 541-303-2286 | 541-303-2189 | wdi793@gmail.com | Marvin Weidl | 7 | 1992 | All-floor coverings, tile, wood, natural stone, custom draperies, and area rugs.
| Hixon Home Style 1300 NW 2nd Ave, Ste. 1 | 541-316-5999 | 541-316-5991 | northhomestyle.com | Julia Andreasen | 5 | 2006 | Commercial & residential interior design, fine furnishings, unique decor, home staging & extraordinary lighting.
| Handwerker Construction & Interior Design 730 NW Washington Ave, Ste. 1 | 541-459-3780 | N/A | thehandwerkers@yaho | Shari Hinkle | 2 | 1983 | Residential & commercial interior design & construction. Specializes in kitchens, baths & custom furnishings design. ASID member.
| Hyphen 70 SW Wall St, Ste. 105 | 541-313-0538 | N/A | www.hypothesisdesign.com | Sharan Jee | 60 | 2004 | Supplier of innovative office furniture, professional workplace consulting, design tools, and interior planning solutions.
| Jacobson Design | 541-610-0825 | 541-317-0869 | jacobson@jacobson.com | Janette Jacobson | 1 | 2004 | Residential & office interior design. Allied member. SHD.
| Kirsten Stolle Designs 517 NW Chancellor Dr, Ste. 300 70 NW Century Dr, #110-170 | 541-388-1429 | N/A | www.kirstenstolledesign.com | Kirsten Stolle | 1 | 2006 | Interior architecture design specializing in kitchen and bath, contract & hospitality design.
| M Jacob Fine Furniture 29 NW Oak Bay Blvd. | 541-382-5900 | 541-382-5902 | www.mjacobfinefurniture.com | Andy Ried | 20 | 1983 | Staff interior design consultant, home furniture & accessories.
| Norman Building & Design LLC 8155 NE Pearl Dr | 541-389-1670 | 541-389-0779 | sales@normanbuilding.com | Brian Murphy | 50 | 1977 | Custom residential & remodels.
| NW Pacific Interiors 958 NW 3rd Ave | 541-325-3332 | N/A | www.nwpiinteriors.com | Chris Smith | 18 | 1998 | Interior design services from planning to install, 20,000 sq. ft. showroom of furniture & home furnishings in downtown Bend.
| Patty Jones Design, LLC 2756 Northwest Crossing Dr, Ste. 205 | 541-635-7621 | 541-635-7620 | www.pattijdesign.com | Patty Jones | 1 | 2005 | Interior design services to residential & commercial clients specializing in interior design.
| Studio Vero Design 617 NW 10th Ave, Ste. 105 & 106 | 541-610-2271 | N/A | www.studioverodesign.com | Vero Vero design | 1 | 2014 | Textile design, organic fibers, design services.
| Summers Flooring & Design 1846 NW Century Dr, Ste. 100 | 541-389-0246 | 541-389-7083 | www.summersflooringdesign.com | Michael Summers | 14 | 1994 | Visit customers’ homes in a Mobile Flooring Showroom stocked with over 2,500 samples of top manufacturer’s flooring products including carpet, hardwood, ceramic, tile, vinyl, plank, tile and sheet vinyl, laminate & more. Serving customers in Bend, Redmond, Sunriver & Sisters. Mobile showrooms only in Bend & Mount Bachelor.
| SudDrak Painting 2201 NW Carden Rd, Bend | 541-771-5949 | N/A | www.suddrak.com | SudDrakPainting@gmail.com | 1 | 1995 | Complete painting services in central Oregon, commercial movers & logistics, loud noise & dust free finishes.
| Tillet Design Group 3536 NW 3rd St, Ste. 120 | 541-389-0575 | N/A | www.tilletdesign.com | John Tillet | 4 | 1992 | High end residential custom homes, green homes specialist, LEED certified homes, remodels, interior design.

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*Customers and Residential Home Builders*
Eastlake Framing, a fine art, photo and custom frame shop located in Bend, will host their “Not Your Grandma’s Garage Sale” on Thursday and Friday, May 19 and 20, from 9am to 5pm. The huge annual sale is back! Located at Eastlake Framing, 1335 NW Galveston Ave.

Put aside your ideas of knick-knacks and trinkets, Eastlake Framing is clearing out their shop once again to bring you deals even your grandma wouldn’t want to miss. Hundreds of handcrafted frames, prints, artwork, and photos will be on sale at garage sale pricing. The sale is back in full force featuring several new products available for purchase at steep discounts and many of the products at the sale are exclusive to the Central Oregon area.

There will be random items that are one of a kind, such as vintage prints, both framed and unframed; standard sized frames as well as custom sizes and styles; framed and unframed photos, prints and paintings. There is something for everyone, whether you’re looking for modern and contemporary, traditional or vintage. There will be sticks of high-end frame moulding if you are handy and like to cut and make your own frames. Everything will be sold for pennies on the dollar. Lots and lots of treasures that have accumulated over the 37 years Eastlake has been in business. “We’re really excited for the sale this year, it’s going to be bigger and better than ever,” said Deb Spicer, owner of Eastlake Framing. “We’ve got some of the highest quality framing products and selection available, at the best prices you will find them for.”

For more information about the “Not Your Grandma’s Garage Sale,” call Eastlake Framing at 541-389-3770 or visit eastlakeframing.com/events.

About Eastlake Framing:

Eastlake Framing is proud to have developed a retail footprint that is three-times the size of an average frame shop in the U.S. They have been recognized as the small business with the best consumer-marketing program in the country by the Photo Marketing Association/Professional Picture Framing Association (PMA/PPFA). They were also recognized as the Bend Chamber’s 2008 Distinguished Small Business.

Harmonizing art with its environment is how Eastlake Framing sums it up! After 37 years in business, and still relishing in the excitement of framing masterpieces, Debbie Spicer, owner of Eastlake Framing, says it simply... love what you do, do it with integrity, and always give back to the community.

eastlakeframing.com • 541-389-3770
## Building Designers (Listed Alphabetically)

See custom home builders and architects for additional building designers.

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Services</th>
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</thead>
<tbody>
<tr>
<td>Clough Design Studio</td>
<td>541-380-7591</td>
<td>N/A</td>
<td><a href="mailto:cdesign@bendbroadband.com">cdesign@bendbroadband.com</a></td>
<td>Levi Howe</td>
<td>1</td>
<td>1995</td>
<td>Custom home design &amp; remodels.</td>
</tr>
<tr>
<td>Cornerstone Drafting &amp; Design</td>
<td>541-225-1163</td>
<td>N/A</td>
<td><a href="mailto:custom@cornerstonedd.com">custom@cornerstonedd.com</a></td>
<td>Scott Kueger</td>
<td>2</td>
<td>2008</td>
<td>Architectural design for residential, commercial, remodel &amp; additions.</td>
</tr>
<tr>
<td>Direct Design</td>
<td>541-388-1437</td>
<td>541-389-3283</td>
<td><a href="mailto:datco@bendbroadband.com">datco@bendbroadband.com</a></td>
<td>Brent Davis</td>
<td>2</td>
<td>1995</td>
<td>All kinds of building design with a specialty in insulated concrete forms.</td>
</tr>
<tr>
<td>Evolution Home Design Inc.</td>
<td>541-480-3723</td>
<td>N/A</td>
<td><a href="mailto:evolution@homelanddesignllc.com">evolution@homelanddesignllc.com</a></td>
<td>Julie Jordan</td>
<td>1</td>
<td>1998</td>
<td>Custom homes, remodels, additions, passive &amp; active solar homes, solar thermal additions &amp; remodels, historic preservation, timber frame design &amp; furniture design.</td>
</tr>
<tr>
<td>Homeland Design, LLC</td>
<td>541-322-2441</td>
<td>541-322-2542</td>
<td><a href="mailto:becky@homelanddesignllc.com">becky@homelanddesignllc.com</a></td>
<td>Joey &amp; Becky Shaw</td>
<td>5</td>
<td>2009</td>
<td>Full service custom &amp; residential home &amp; landscape design, remodel design, building permit &amp; drawings, site study, design, consultation, renderings, computer studies, full service site plans, construction administration &amp; bidding.</td>
</tr>
<tr>
<td>Jason Todd Home Design</td>
<td>541-327-1289</td>
<td>N/A</td>
<td>jason@jason todddesigns.com</td>
<td>Jason Todd</td>
<td>4</td>
<td>1998</td>
<td>Custom home design.</td>
</tr>
<tr>
<td>Maddox Design Inc.</td>
<td>541-503-5452</td>
<td>N/A</td>
<td><a href="mailto:maddoxdesigns@bendbroadband.com">maddoxdesigns@bendbroadband.com</a></td>
<td>Don Maddox</td>
<td>2</td>
<td>1978</td>
<td>Custom home &amp; remodels.</td>
</tr>
<tr>
<td>Middleton Design &amp; Drafting</td>
<td>541-581-5631</td>
<td>N/A</td>
<td><a href="mailto:eagle88@bendbroadband.com">eagle88@bendbroadband.com</a></td>
<td>Michael Middleton</td>
<td>4</td>
<td>1996</td>
<td>Custom home &amp; additions.</td>
</tr>
</tbody>
</table>
Custom & Residential Home Builders

Building Designers (Listed Alphabetically)

See custom home builders and architects for additional building designers.

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Contact</th>
<th>Staff</th>
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<th>Services</th>
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<tbody>
<tr>
<td>Muddy River Design</td>
<td>541-389-2319</td>
<td>N/A</td>
<td><a href="http://www.muddyriverdesign.com">www.muddyriverdesign.com</a> <a href="mailto:apeterson@muddyriverdesign.com">apeterson@muddyriverdesign.com</a></td>
<td>Adam Peterson</td>
<td>1</td>
<td>2001 Award winning home designs, custom &amp; stock plans.</td>
</tr>
<tr>
<td>Christopher Dean &amp; Lauren Duncan</td>
<td>541-585-1993</td>
<td>N/A</td>
<td><a href="http://www.moodysplan.com">www.moodysplan.com</a> <a href="mailto:ownertest@yahoo.com">ownertest@yahoo.com</a></td>
<td>Lauren Duncan</td>
<td>2</td>
<td>1997 Smart design &amp; building plans for homes &amp; garages, new construction &amp; remodels. Throughout Central Oregon.</td>
</tr>
<tr>
<td>Pacific Builders LLC CCB# 21897</td>
<td>541-389-2095</td>
<td>N/A</td>
<td><a href="http://www.pacifichomes.com">www.pacifichomes.com</a> <a href="mailto:jerry@pacifichomes.com">jerry@pacifichomes.com</a></td>
<td>Jim Yeomans, Spencer Wiley, Susan Yeomans</td>
<td>15</td>
<td>1999 Custom home &amp; remodeling design, interior design, commercial/communities.</td>
</tr>
<tr>
<td>Rossieu Design &amp; Architecture LLC</td>
<td>541-385-3241</td>
<td>N/A</td>
<td><a href="mailto:rosquiadesign@gmail.com">rosquiadesign@gmail.com</a></td>
<td>Bruce Rossie</td>
<td>2</td>
<td>1989 Residential timber frame homes.</td>
</tr>
<tr>
<td>Studio Design, Inc.</td>
<td>541-589-3004</td>
<td>N/A</td>
<td><a href="http://www.studiohomedesign.com">www.studiohomedesign.com</a> <a href="mailto:studio@studiohomedesign.com">studio@studiohomedesign.com</a></td>
<td>Diane Saarien</td>
<td>2</td>
<td>1995 New residential, replacement, remodels &amp; additions, green design.</td>
</tr>
<tr>
<td>Sun Forest Construction</td>
<td>541-385-4522</td>
<td>N/A</td>
<td><a href="http://www.sunforest.com">www.sunforest.com</a> <a href="mailto:sales@sunforest.com">sales@sunforest.com</a></td>
<td>Bob Wreener, Sam Houston, Glen Dietrich</td>
<td>30</td>
<td>1977 Custom home building, design &amp; remodels, painting.</td>
</tr>
<tr>
<td>Tribble Design Group</td>
<td>541-580-4775</td>
<td>N/A</td>
<td><a href="http://www.tribbledesign.com">www.tribbledesign.com</a> <a href="mailto:info@tribbledesign.com">info@tribbledesign.com</a></td>
<td>Jim Tribble</td>
<td>4</td>
<td>1992 High-end residential &amp; custom homes, green home specialist, LEED certified homes, remodels, interior design.</td>
</tr>
<tr>
<td>The Shuler Studio, Inc.</td>
<td>541-580-4270</td>
<td>N/A</td>
<td><a href="http://www.shulerhometo.com">www.shulerhometo.com</a> <a href="mailto:contact@shulerhometo.com">contact@shulerhometo.com</a></td>
<td>Jason Offutt</td>
<td>4</td>
<td>2007 Custom homes, A&amp;D design, specialty homes, remodels, additions, remodeling, vacation homes, infill home, townhome, new home. Projects in Bend, Terrebonne, Discovery West, Two Ponds, Alturas, North Cross, Ridgecrest, Discovery West, Southern Oregon &amp; the U.S.</td>
</tr>
<tr>
<td>Western Design Inspiration</td>
<td>541-443-1239</td>
<td>N/A</td>
<td><a href="http://www.westerndesigninspiration.com">www.westerndesigninspiration.com</a> <a href="mailto:info@westerndesigninspiration.com">info@westerndesigninspiration.com</a></td>
<td>Ville Wessel</td>
<td>1</td>
<td>1989 New residential &amp; remodel.</td>
</tr>
<tr>
<td>Wright Design Studio</td>
<td>541-580-1978</td>
<td>N/A</td>
<td><a href="http://www.wrightdesignstudio.com">www.wrightdesignstudio.com</a> <a href="mailto:rick@wrightdesignstudio.com">rick@wrightdesignstudio.com</a></td>
<td>Rick Wright</td>
<td>1</td>
<td>1980 Custom home design.</td>
</tr>
</tbody>
</table>

CBN has made every effort to ensure that all information is accurate and up-to-date. We cannot, however, guarantee it. Please contact us immediately if you know that certain information is not correct or you would like to be added to a list, 541-388-5665 or email cbn@cascadebusnews.com.
### Fine Furniture (Listed Alphabetically)

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
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<th>Staff</th>
<th>CO Year Est.</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Log &amp; Lumber Concepts, Inc.</td>
<td>541-384-8022</td>
<td>N/A</td>
<td>n/a</td>
<td><a href="mailto:Imonopo@hotmail.com">Imonopo@hotmail.com</a></td>
<td>Scott Stuart</td>
<td>1999</td>
<td>Log homes, log siding, post &amp; rail, log columns, trimwork &amp; design, furniture and accessories and furnishings.</td>
</tr>
<tr>
<td>Log Rhythms Inc.</td>
<td>541-385-4907</td>
<td>N/A</td>
<td>n/a</td>
<td><a href="mailto:logrhythms@logrhythms.com">logrhythms@logrhythms.com</a></td>
<td>Lee Marzela, Greg Neubauer</td>
<td>1984</td>
<td>Custom home design, planning &amp; log home design, Antimicrobial.</td>
</tr>
<tr>
<td>Bears Castle Log Homes</td>
<td>541-385-2553</td>
<td>541-385-2569</td>
<td>n/a</td>
<td><a href="mailto:log@bearscastle.com">log@bearscastle.com</a></td>
<td>Mark Koppen</td>
<td>8</td>
<td>1970</td>
</tr>
<tr>
<td>Northern Pass Coffee &amp; Fine Furniture</td>
<td>541-515-0875</td>
<td>541-512-8400</td>
<td>n/a</td>
<td><a href="mailto:starkebilling@gmail.com">starkebilling@gmail.com</a></td>
<td>Janine Stanley</td>
<td>1</td>
<td>1985</td>
</tr>
<tr>
<td>Sunflower Construction, Inc.</td>
<td>541-385-8522</td>
<td>541-385-8587</td>
<td>n/a</td>
<td><a href="mailto:sal@sunflower.com">sal@sunflower.com</a></td>
<td>Mike Brown</td>
<td>30</td>
<td>1977</td>
</tr>
<tr>
<td>Swan Mountain Log Homes, Inc.</td>
<td>541-385-8406</td>
<td>N/A</td>
<td>n/a</td>
<td><a href="http://www.swanmtn.log.com">www.swanmtn.log.com</a></td>
<td>Phil &amp; Kari Ross</td>
<td>5</td>
<td>1980</td>
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### Log Home Builders (Listed Alphabetically)

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<tr>
<td>Log &amp; Lumber Concepts, Inc.</td>
<td>541-384-8022</td>
<td>N/A</td>
<td>n/a</td>
<td><a href="mailto:Imonopo@hotmail.com">Imonopo@hotmail.com</a></td>
<td>Scott Stuart</td>
<td>1999</td>
<td>Log homes, log siding, post &amp; rail, log columns, trimwork &amp; design, furniture and accessories and furnishings.</td>
</tr>
<tr>
<td>Log Rhythms Inc.</td>
<td>541-385-4907</td>
<td>N/A</td>
<td>n/a</td>
<td><a href="mailto:logrhythms@logrhythms.com">logrhythms@logrhythms.com</a></td>
<td>Lee Marzela, Greg Neubauer</td>
<td>1984</td>
<td>Custom home design, planning &amp; log home design, Antimicrobial.</td>
</tr>
<tr>
<td>Bears Castle Log Homes</td>
<td>541-385-2553</td>
<td>541-385-2569</td>
<td>n/a</td>
<td><a href="mailto:log@bearscastle.com">log@bearscastle.com</a></td>
<td>Mark Koppen</td>
<td>8</td>
<td>1970</td>
</tr>
<tr>
<td>Northern Pass Coffee &amp; Fine Furniture</td>
<td>541-515-0875</td>
<td>541-512-8400</td>
<td>n/a</td>
<td><a href="mailto:starkebilling@gmail.com">starkebilling@gmail.com</a></td>
<td>Janine Stanley</td>
<td>1</td>
<td>1985</td>
</tr>
<tr>
<td>Sunflower Construction, Inc.</td>
<td>541-385-8522</td>
<td>541-385-8587</td>
<td>n/a</td>
<td><a href="mailto:sal@sunflower.com">sal@sunflower.com</a></td>
<td>Mike Brown</td>
<td>30</td>
<td>1977</td>
</tr>
<tr>
<td>Swan Mountain Log Homes, Inc.</td>
<td>541-385-8406</td>
<td>N/A</td>
<td>n/a</td>
<td><a href="http://www.swanmtn.log.com">www.swanmtn.log.com</a></td>
<td>Phil &amp; Kari Ross</td>
<td>5</td>
<td>1980</td>
</tr>
</tbody>
</table>
**Dollar Cost Averaging**

A Potential Upside of Down Markets

by ED WETTIG, CFP — Cornerstone Financial Planning Group

Even for the most experienced investment professionals, accurately predicting the ups and downs of the financial markets is virtually impossible. In fact, the only thing the experts can tell you with certainty is that although stocks have historically provided higher long-term returns than other types of investments, they have also experienced periods of decline. While it is hard to feel good about any stock market decline, investors who utilize a dollar cost averaging strategy may be able to see a bright side.

**HOW DOES IT WORK?**

The concept of dollar cost averaging is simple. You just invest a fixed dollar amount every month, quarter or other regular interval. This type of systematic investing is a built-in benefit to 403(b), 457(b), 401(k), and other workplace retirement plans where contributions are taken automatically from each paycheck. You can also integrate a dollar cost averaging strategy into your IRA and other savings plans by making equal contributions that are automatically deducted from your bank account at regular intervals.

**WHAT ARE THE BENEFITS?**

The benefits of dollar cost averaging are best realized with longer-term investments in fluctuating markets. When the market is down and prices are lower, your fixed contribution amount buys more shares. When the market is up, your systematic contributions purchase fewer shares at higher prices. In markets that fluctuate in the short term but rise over the long term, the results can be more shares purchased, a lower average price per share, and a higher ending value. To see how this works, take a look at the table that compares an investment that fluctuates in price to an investment with a steadily increasing price. Notice that when share prices are lower, each $100 contribution buys more shares. Also notice that when share prices fluctuate up and down, the end result is more shares purchased and a higher ending value. Dollar cost averaging also encourages discipline and helps take the emotion and guesswork out of investing. However, dollar cost averaging does not ensure a profit nor protect against loss in declining markets. And because dollar cost averaging involves continuous investment in securities regardless of fluctuating price levels, you should consider your financial ability to continue your purchases throughout periods of market fluctuations.

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**Dollar Cost Averaging**

<table>
<thead>
<tr>
<th>Fluctuating Price</th>
<th>Steadily Increasing Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$100 Contribution</strong></td>
<td><strong>Share Purchased</strong></td>
</tr>
<tr>
<td>1</td>
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</tr>
<tr>
<td>2</td>
<td>$8.00</td>
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</tr>
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<td>$9.00</td>
</tr>
<tr>
<td>6</td>
<td>$12.00</td>
</tr>
</tbody>
</table>

Total Shares

- Fluctuating Price: 60.74
- Steadily Increasing Price: 55.01

Average Price

- Fluctuating Price: $10.17
- Steadily Increasing Price: $10.95

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Provided by Ed Wettig, CFP, Cornerstone Financial Planning Group, which offers investment management, financial planning and retirement income strategies. Representative is registered with and offers only securities and advisory services through PlanMember Securities Corporation, a registered broker/dealer, investment advisor and member FINRA/SIPC. 6187 Carpinteria Ave, Carpinteria, CA 93013, 800-874-6910. Cornerstone Financial Planning Group and PlanMember Securities Corporation are independently owned and operated. PlanMember is not responsible or liable for ancillary products or services offered by Cornerstone Financial Planning Group or this representative.

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800.765.5201 Investment Advisory Services offered through ValMark Advisers, Inc., a SEC-registered investment advisor. Rosell Wealth Management is a separate entity from ValMark Securities, Inc. and ValMark Advisers, Inc.
The Deschutes County Commissioners have appointed Judy Trego and Jim Fister to serve on the Deschutes County Budget Committee. Trego and Fister will serve as two of the committee’s three citizen members. The budget committee, which includes the Board of County Commissioners, reviews the County’s proposed budget and recommends a final version for adoption.

Trego, a Bend resident, currently serves as CEO of the Sisters Area Chamber of Commerce and is the founder of the Sisters Community Foundation. She will serve the remainder of an existing term through December 31, 2022 with the opportunity for reappointment to a subsequent term.

Fister, a Sunriver resident, owns a consulting business and operates an art gallery. He has previously served on the Sunriver Service District and Sunriver Owners Association boards. He will serve the remainder of an existing term through December 31, 2024 with the opportunity for reappointment to a subsequent term.

Budget committee members are asked to serve three-year terms and are not paid for their time. The committee will convene during the week of May 23 to review the County’s FY 2023 budget.

The Deschutes County Public Health Advisory Board (PHAB) announced its 2022 Health Hero award recipients.

The awards, which are presented annually in conjunction with National Public Health Week in April and Mental Health Month in May, honor individuals and groups which demonstrate excellence in promoting and protecting behavioral and public health. This year, the PHAB is also recognizing outstanding work and contributions during the COVID-19 pandemic.

This year’s individual Health Hero award winner is Donna Mills, executive director of the Central Oregon Health Council (COHC). The COVID individual award winner is Gwen Gist, of St. Charles and Dr. Logan Clausen of Central Oregon Pediatric Associates (COOP). Gist is a laboratory services team at St. Charles processed thousands of COVID-19 specimens. She also spent many evenings helping during the COVID-19 drive-through testing tent at St. Charles Bend to make sure the testing site could function through bad weather and staffing shortages. Clausen led the way on COVID care in pediatrics over the last two years. Her leadership and dedication is executive, thoughtful, extremely intelligent and with a foundation of hard work and dedication.

The Organization and COVID Organization award goes to Central Oregon Public Safety Chaplaincy.

Who’s Who!

New hires, promotions, accolades, awards, retiring? Send us your Who’s Who!

Send a high resolution head shot and a short, 100- to 150-word writeup to CBN@CascadeBusNews.com to be seen in the next edition of Cascade Business News.

Who’s Who!

in volunteer organizations including Central Oregon Veterans Outreach and Central Oregon Public Safety Chaplaincy.

Another new member of the civil engineering industry, Jack Mitchell, PE leverages his civil design expertise on a wide range of projects including transportation, utility, mixed-use commercial and residential subdivisions while he participates in both public and private projects with the AVE team. Originally from the Portland-Metro area, his keen interest in construction and the building process led him to pursue a career in engineering, and he attended Oregon State University where he was an active member of the Civil Engineering Co-op (CECOP) Internship Program while he completed his degree. Now, as a professional engineer, Mitchell enjoys following projects from the early stages of development through construction while forming partnerships in the engineering, development and construction communities. Away from the office, Mitchell enjoys skiing, mounting biking and fishing with his wife, Emily, and his dog, Ruby.

A new member of the civil engineering industry, Emily Passey has also joined the ACE civil group where she utilizes her background in BioResource and Agricultural Engineering to augment the team. Originally from Santa Cruz County, a long family history of general contracting sparked her interest in the construction and engineering fields. Passey attended California Polytechnic State University and participated in engineering internships and the Natural History Committee. In 2023, Passey began working as the project manager for the City of Santa Cruz, a role she continues to fulfill.

Ashley and Vanez Engineering, Inc. welcomes two new members to their Bend civil engineering team.

More Who’s Who Next Page
Resource Conservation Service prior to joining AVE. Passey loves being a part of the engineering community and working on projects that help improve the city. When she steps away from the office, Passey enjoys mountain biking, hiking or any outdoor activity with her boyfriend, Quinn, and dog, Robby.

Join us in honoring Ryan Gibler from Boy Scouts of America (BSA) Troop 9027 as we acknowledge his achievement in earning their Eagle Scout Rank. Gibler served their local community by planning, coordinating and implementing their service project: building an honor wall for Redmond veterans. Gibler demonstrated his knowledge and skills that they developed in Scouting. As one of the highest honors for our youth in Scouting, we want to recognize the hard work that Gibler has put into their time in Scouting.

Eagle Scout is the highest achievement or rank attainable in the Scouts BSA program of the Boy Scouts of America. Since its inception in 1911, only four percent of Scouts have earned this rank after demonstrating the knowledge they’ve learned in Scouting and after a lengthy review process. Service to other people is what Scouting is all about. In many ways, the journey to earning the Eagle Scout rank reflects who these young leaders are and what they have accomplished. The Eagle Court of Honor acknowledges the hard work and dedication of the Eagle Scout, as they coordinate and execute their community service project to better their local community.

Dr. Logan Clausen of COPA is recognized as a Deschutes County COVID Health Hero. The entire team at COPA is proud of Clausen’s leadership from the very beginning of COVID. She worked tirelessly to research published medical information, stay connected with Federal and State authorities and offer timely pediatric medical direction for healthcare organizations and schools in the tri-county region. During the first 18 months of the pandemic, official information changed continuously and Clausen has been a key conduit for the community regarding the most up-to-date medical learnings about COVID in children.

Bend-based 10 Barrel Brewing announced that Tonya Cornett secured three medals — including one gold, one silver and one bronze — at the World Beer Cup, held recently in Minneapolis, Minnesota. The World Beer Cup is often described as The Olympics of Beer Competitions, and one of the most prestigious beer competitions in the world. The 2022 edition winners were chosen on May 5 during an award presentation broadcasted live by the Brewing Network. The three medals also set 10 Barrel apart as the most awarded Oregon brewery. Cornett proudly led 10 Barrel’s team of brewers, which brought beers from all of 10 Barrel’s Brewing locations and pubs, representing five locations and six brewers, for a total of 30 10 Barrel Brewing beer entries. This trio of medals comes hot on the heels of the 10 Barrel brewing team’s seven medals — 2x Gold, 4x Silver, 1x Bronze — won at the Oregon Beer Awards in April.

Beer submissions were segmented into 103 judged categories. 226 judges from 28 countries took 18 days to taste and bestow 307 of the 309 possible awards. Category 68: Belgian-Style Witbier did not have a gold or silver medal awarded. The 2022 World Beer Cup produced the largest number of entries ever, with 2,943 breweries representing 10,542 individual beers from 57 countries. 10 Barrel Brewing was able to take home three medals in three different categories. 10 Barrel Award-Winning Beers from the 2022 World Beer Cup: • Gold, Money Cat, Tonya Cornett — Contemporary American Lager • Silver, Brilliant, Tonya Cornett — American Sour Ale • Bronze, Cucumber Crush, Tonya Cornett — Field Beer

The Deschutes Land Trust (Land Trust) recently announced that eight new members have joined the Land Trust’s Board of Directors. Each brings unique skills, expertise and passions for conserving and caring land in Central Oregon to the Land Trust. New board members include: Breck Flanagan-Caldwell enjoys a deep connection to the high desert landscape after having grown up in Bend. Flanagan-Caldwell holds a bachelor of science in Natural Resource Management from Oregon State University, and has worked with the U.S. Forest Service and Swalley Irrigation District. Currently, in his current role with the Jefferson County Soil & Water Conservation District, Flanagan-Caldwell provides technical assistance to local landowners, cooperators and the public in the wise development and stewardship of our region’s natural resources. Flanagan-Caldwell is a graduate of the Leadership Bend Foundation Class of 2022, is a volunteer youth mentor with Big Brothers Big Sisters of Central Oregon, but is most motivated by his pursuit of constantly evolving as a father for his son, Arlo, and sharing in his exploration of the natural world. Flanagan-Caldwell joined the Board in 2022.

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Recognizing fastest growing independently operated privately owned for-profit entities located and based in Central Oregon. Reported revenues should be taken from externally prepared financial statements or tax returns filed with the IRS. Deadline September 28, 2022. Only percentage of growth will be published.
Stacey Forson grew up working on a cattle ranch near Bend, developing a deep appreciation and connection to the land she is now retired from after years with the Forest Service where she lived and worked in Pineville during her most recent post as the Forest Supervisor for the Ochoco National Forest and Ochoco National Grassland. Forson currently lives in La Pine and is the president of the Friends of Fish Lake, a nonprofit partner with the Forest Service for the restoration, maintenance and interpretation of a historic site and developing education center located on the Willamette National Forest. She is also a co-ordinator of Firewise activities in her neighborhood. Forson joined the Board in 2022.

Rob Garrott has lived in Bend since 2015. He works for LinkedIn as a content manager for the Engineering / Construction / Architecture, Engineering, Construction (AEC) verticals. Garrott is responsible for Test and Verification studies of high-quality books at home is more important than ever. “It’s been a challenging couple of years for kids, and ensuring they have access to more access to books, reading practice time, motivation around reading, and social-emotional support — all things we provide through our programs and that SELCO helps fund.”

Amy Miller brings professional experience in social justice and nonprofit management to the Land Trust Board, including serving as the executive director of Youth, Rights & Justice, a nonprofit organization that serves the youth of Central Oregon and supports the goals of reintroducing spring Chinook, sockeye and summer steelhead to the upper Deschutes River. Miller enjoys spending more time outside than inside. She loves to snowboard in the backcountry, hop on her paddle board and go on long hikes. Her favorite place to be is in the mountains, and she tries to climb as many of our peaks as time allows. Miller joined the Board in 2021.

Rob Garrott

Gabriel Vasquez

Mike Shadrich

Selco Community Credit Union to Get Books to Kids

by JENNIFER ZARINEJAD, Central Area Director — SMART Reading

Children’s literacy nonprofit SMART Reading received a $2,500 grant from Selco Community Credit Union to sponsor two book giveaways in Bend, meaning that each of the 500 students served at eight local sites received two new books to keep and share with their families. “SELCO is committed to empowering our members and communities — for students, what’s more empowering than opening a new book of their own?” says Cheryl Cauthon, manager of SELCO’s Old Mill and West Bend branches. “As organizations that are passionate about removing barriers to learning, SMART and SELCO couldn’t be a better fit.”

For three decades, SMART Reading has paired community volunteers with PreK through third-grade students for in-person, one-on-one reading sessions. The organization now provides students with a collection of long books to keep. “We’re so grateful to our community partners like SELCO for their ongoing support,” says SMART Reading Central Area Director Jennifer Zarinejad. “It’s been a challenging couple of years for kids, and ensuring they have access to high-quality books at home is more important than ever.”

Given the ongoing health precautions due to the COVID-19 pandemic, SMART Reading has focused on continuing to get books to students — distributing over 12,000 books to Central Oregon students for the school year — and has new virtual models for providing reading support for its students.

Recent national studies by Reading is Fundamental and the Stanford Graduate design of curriculums show that kids’ progress in reading has been significantly impacted by the pandemic. “This is a huge concern for our community because reading is a gateway skill that opens the door to success in school and beyond,” says Zarinejad. “These studies point to the need for more access to books, reading practice time, motivation around reading, and social-emotional support — all things we provide through our programs and that SELCO helps fund.”

SMARTReading.org • 877-598-4633 • selco.org

SMART Reading Teams Up with SELCO Community Credit Union to Get Books to Kids

Selco Community Credit Union to Get Books to Kids

New book giveaway

Photo: Courtesy of SMART Reading
Now in its 32nd Year, the Program has Awarded $235,000 in Scholarships in the Past Five Years — Virtual Ceremony to be Held on Friday, May 13 at 2pm

SELCO Community Credit Union celebrated the 32nd year of its annual scholarship program by awarding $52,500 in college scholarships to 20 graduating high school seniors throughout Oregon. Each scholarship recipient will receive $2,500 to use toward college-related expenses, while the Richard Metzler Opportunity Scholarship recipient will receive $5,000.

To celebrate the 2022 scholarship recipients, SELCO hosted a virtual ceremony via Instagram Stories (@selcoccu) on May 13. The ceremony is saved to SELCO’s Instagram Story Highlights.

SELCO started its scholarship program in 1991 as an important component of its mission to help members reach their financial and educational goals. In the past five years alone, SELCO has awarded $235,000 in scholarships.

“We’re honored to help give these students a well-deserved head start toward their college and career goals,” said Craig Carpenter, SELCO’s senior vice president of Lending & Business Banking. “If the quantity and quality of this year’s applications are any indication, Oregon’s high school seniors are as motivated and prepared as ever to do some truly incredible things.”

SELCO’s Scholarship Committee chose this year’s recipients from students across the 27 Oregon counties SELCO serves — and beyond. To qualify, applicants had to be graduating from a four-year accredited high school in Oregon, have a cumulative GPA of at least 3.5, and plan to attend an accredited two- or four-year college or university.

As part of the application, scholarship hopefuls were asked to submit an essay that answers the question: “Describe a time when diversity (of ideas, cultures, experiences, etc.) has made you reexamine a belief or viewpoint. Did you change your mind? Why or why not?”

The 2022 SELCO Scholarship recipients are:

$5,000 Richard Metzler Opportunity Scholarship:
Aaron Pina, Marist Catholic High School, Springfield

$2,500 SELCO Scholarships:
Katy Klein, Summit High School, Bend
Bryn Littlefield, Summit High School, Bend
Jessica Sperber, Ridgeway High School, Redmond
Ethan Peasley, Burns High School, Hines, Oregon
Atenaria Cramer, South Eugene High School, Eugene, Oregon
Halle DeGarlais, Cottage Grove High School, Cottage Grove, Oregon
Sabrina Giulietti, Henry D. Sheldon High School, Eugene, Oregon
Lucia Hernandez Merino, Churchill High School, Eugene, Oregon
Ryan Hinton, Springfield High School, Springfield, Oregon
Sofia Megert, South Eugene High School, Eugene, Oregon
Angelina Mitchell, North Eugene High School, Eugene, Oregon
Leslie Monjaras, Winston Churchill High School, Eugene, Oregon
Evelyn Silva-Morales, North Eugene High School, Eugene, Oregon
Francesca Thunessor, Pleasant Hill High School, Springfield, Oregon
Priscilla Thurman, Lowell Junior Senior High School, Springfield, Oregon
Natalie Vanderloeg, Mohawk High School, Marcela, Oregon
Mieli Ward, Thurston High School, Springfield, Oregon
Nicole Williams, Sprague High School, Salem, Oregon
Adam Ramsey, International School of Beaverton, Beaverton, Oregon

For a complete list of the 2022 SELCO Scholarship recipients, including photos, visit selco.org/why-selco/scholarships/2022-recipients.
Healthy Communities

St. Charles Cancer Center Hosts Survivorship Series for Young Women with Breast Cancer

by LISA GOODMAN, Public Information Officer — St. Charles Health System

Starting June 7, St. Charles Cancer Center will offer a series of workshops for young women diagnosed with breast cancer before the age of 45.

A national nonprofit organization that provides information and community support to those impacted by breast cancer, Living Beyond Breast Cancer selected St. Charles Cancer Center and just 18 other sites to host the series.

Living Beyond Breast Cancer’s four-part Survivorship Series for Young Women will provide answers and resources on some of the most common concerns for young women such as sex and intimacy, early menopause, the long-term effects of treatment and self-care after breast cancer.

The organization’s national needs assessment of young women diagnosed with breast cancer revealed their survivorship needs were not being adequately addressed. Living Beyond Breast Cancer developed the Survivorship Series to address the identified need for more survivorship patient education and enhance the skills of the oncology nurses to address the needs of their young patients.

The series of sessions will be offered Tuesdays in June, from 5 to 7 p.m., at St. Charles Bend in the Heart and Lung Center conference room. There is no cost to attend, but RSVPs are required by June 1 to Michele Halligan at 541-706-6715 or mhalligan@stcharleshealthcare.org.

Session topics include:

June 7 — Hot and Bothered: Coping with Early Menopause

Hot flashes, mood changes and trouble sleeping are just a few of the annoying symptoms of early menopause due to breast cancer treatment. During this session, participants will learn more about the impact of early menopause and tips on how to manage the symptoms.

June 14 — Stay Alert: Managing the Long-Term Side Effects of Breast Cancer Treatment

The side effects of breast cancer treatment may last many years following treatment. Some common concerns include heart problems, pain, fatigue, numbness and weight gain. During this session, participants will learn what to watch for, what to report to their provider and when to call them.

June 21 — Let’s Talk About Sex and Breast Cancer

Changes in a person’s sex life are common after a breast cancer diagnosis and during treatment. In this session, participants will learn how to talk about these concerns with their health care provider and partner, and get tips on how to improve their sexual health and satisfaction.

June 28 — Self-Care After Breast Cancer

During this session, participants will learn ways to take care of themselves physically, mentally and spiritually. The important role exercise, nutrition, alcohol consumption, cancer and genetic screening and emotional support can play in a person’s health will be discussed.

About St. Charles Health System

St. Charles Health System, Inc., headquartered in Bend, Ore., owns and operates St. Charles Bend, Madras, Prineville and Redmond. It also owns family care clinics in Bend, La Pine, Madras, Prineville, Redmond and Sisters. St. Charles is a private, not-for-profit Oregon corporation and is the largest employer in Central Oregon with more than 4,500 caregivers. In addition, there are more than 350 active medical staff members and nearly 200 visiting medical staff members who partner with the health system to provide a wide range of care and service to our communities.

stcharleshealthcare.org

Heaven Can Wait 5K Walk & Run Postponed to October

The Event will also Now Be Held in Redmond

by LISA GOODMAN, Public Information Officer — St. Charles Health System

Heaven Can Wait, a 5K walk and run that was originally scheduled for June 5 at Drake Park, will now be held sometime in October in Redmond.

The changes were made due to unforeseen logistical challenges in trying to hold the event at Drake Park.

Information including the new date and location will be announced as soon as details are confirmed. At that time, participants will have the option of keeping their registration, receiving a refund, deferring their registration until next year or donating their registration fee to the St. Charles Foundation.

A time-honored tradition for the community, Heaven Can Wait brings together and celebrates cancer survivors while also remembering the loved ones who have been lost. The event raises funds for Sara’s Project, which provides support services for Central Oregonians battling breast cancer.

“While we are sorry for any inconvenience this has caused our participants who have already registered, we are excited about bringing Heaven Can Wait to Redmond, which will make the race more accessible to people throughout Central Oregon,” said Mari Shay, administrative director Cancer Services. “It will also be held in October, which is Breast Cancer Awareness Month, a time devoted to educating everyone about breast cancer.”

For updates on the event or to register, visit HeavenCanWait.org.

stcharleshealthcare.org

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A program launched at Oregon State University – Cascades and in partnership with Central Oregon Community College aims to increase the number of child care and early learning workers in Central Oregon. The region was identified as a ‘child care desert’ in a 2019 OSU report because of the lack of care available for children under five.

The new Early Learning Career Development Program pays full-time tuition for one year, a value of up to $12,000, for students interested in working in the child care field, provides part-time work in child care for student participants, and provides mentoring and career advising. It is open to students at OSU-Cascades and Central Oregon Community College and child care workers in the region looking for additional education to advance their careers.

Faculty experts, including OSU-Cascades Associate Professor Shannon Lipscomb and Amy Howell, a professor of early childhood education at COCC, helped develop the program, which is supported by American Rescue Plan Act funding provided by Deschutes County.

“Central Oregon families and child care operators need and deserve a sustainable source of skilled and qualified workers who can help create more child care openings and nurture our youngest children, readying them for success at home and in school,” said Kelly Sparks, associate vice president for finance and strategic planning at OSU-Cascades who convened the team that created the program.

Lipscomb, a researcher in the human development and family sciences program studies resilience and school-readiness of preschool children and the adults who nurture their development.

“Early childhood teachers are gardeners of children’s resilience and learning. This new career development program is exciting because it opens doors for teachers to invest in their own development while also strengthening skills for developmentally appropriate, trauma-informed and culturally responsive teaching,” said Lipscomb.

The program is designed for students seeking a career in early childhood development and is especially relevant for current and incoming students in OSU-Cascades’ human development and family sciences program and COCC’s early childhood education program. It is also open to individuals working as teacher’s aides and who hope to become early learning teachers.

“The program gives participants a path to a degree and careers as early learning teachers, early support interventionists or future program directors or owners, fulfilling important and necessary roles here in Central Oregon,” said Sparks.

To learn more about the program visit osucascades.edu/early-childhood or contact info@osucascades.edu.
Hydro Flask  
Continued from page 3

property rights and expand its brand protection initiatives.

“This ITC General Exclusion Order marks a very important achievement in our efforts to ensure our consumers are receiving legitimate, high-quality Hydro Flask products that we are known for,” said Helen of Troy Home & Outdoor President Larry Witt. “The sweeping restriction is not taken lightly, and as one of the most prestigious general exclusion orders to receive, we are taking immediate action with U.S. customs enforcement officers to educate and inform appropriate identification of the violation of our intellectual property at every level.”

“With the rise in online shopping that has accelerated over the last few years, this is a pressing problem for many popular and authentic global brands. We’re fortunate to have the U.S. Government’s support in helping to alleviate the risks that these counterfeit products pose to consumers,” continued Witt. “Our proactive approach is the next step to ending the exchange of counterfeit products so we can continue to deliver authentic products backed by our Let’s Go™ Promise that guarantees a lifetime of adventure.”

http://hydroflask.com/helenotroy.com

OWWP  
Continued from page 3

young adults in wildfire reduction and related skills. In addition to gaining on-the-job training, certifications and knowledge in fire fuel reduction practices, youth in the program will receive wages, scholarships, additional workforce training in both soft and hard skills to prepare them to enter the professional workforce. Youth crews will start project work on identified high risk areas in early May and will continue through June of 2023. Youth, young adult and staff positions are available now and applications are at heartoforegon.org or at coic.org.

In collaboration with Oregon Department of Forestry and the Office of the Oregon State Fire Marshal, COIC and Heart of Oregon Corps will continue working with longstanding partners at the U.S. Forest Service and local fire districts to outline work, as well as build new relationships with Homeowner Associations, municipalities and other local organizations to coordinate projects in high risk areas across all three counties. Work will be prioritized for underserved and low-income communities and will range from thinning, chipping and ladder fuels reduction in natural areas to create defensible spaces around homes, neighborhoods and critical infrastructure.

Oregon Conservation Corps funds are the result of Senate Bill 762, new comprehensive legislation passed with bipartisan support that will provide more than $195 million to help Oregon modernize and improve wildfire preparedness through three key strategies: creating fire-adapted communities, developing safe and effective response and increasing the resiliency of Oregon’s landscapes.

Doug Grafe, the Wildfire programs director of the Office of Governor Kate Brown, shared “Supporting youth programs to reduce hazardous fuel reduction projects around our communities is a brilliant and impactful investment," said Michelle Alvarado, as an owner, “said Michelle Alvarado, program was hugely impactful for me and our communities.”

Commissioner Phil Chang, who advocated for the passage of Senate Bill 762 throughout the 2021 legislative session and now serves on the Advisory Committee of the Oregon Conservation Corps added, “It is so exciting to see these state investments in building the workforce to make our communities safer from wildfire in Central Oregon.”

coric.org • heartoforegon.org

RECENT TRANSACTIONS

Continued from Page 3

Real Estate Services brokers Jay Lyons, SIOR, CCIM and Grant Schultz represented the tenant, Sensenbach Properties, LLC.

Compass Commercial Real Estate Services: principal broker Bruce Churchill represented the tenant, Capacity Performance Therapy, LLC, in the lease of a 3,939 SF industrial suite located at 150 SW Scalehouse Loop in Bend.

Broker Luke Ross with Compass Commercial Real Estate Services represented the landlord, Pine Cone Ventures, LLC, in the lease of a 1,650 SF industrial suite located at 64435 Strickler Avenue in Bend.

Compass Commercial Real Estate Services brokers Terry O’Neill, CCIM and Luke Ross represented the landlord V&F Holdings, LLC, in the lease of a 1,538 SF office suite located at 1180 SE Division Street in Bend.

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May 18
5:30pm City of Madras Virtual and In-Person City Council Special Meeting at City of Madras Council Work Room.

May 19
8-9:30am Bend Chamber Commerce & Coffee at All Star Labor and Staffing.

May 19-20
9am-5pm Eastlake Framing Not Your Grandma's Garage Sale at Eastlake Framing.

May 21
10am Neil Kelly Bath Design + Remodeling Webinar.

May 21
10am-1pm Les Schwab Customer Appreciation Event at New Location, 210 NE Third St., Bend.

May 21
Noon-2pm Saving Grace Heroes Celebration at Riverbend Park, Bend.

May 24
9am Visit Bend Board of Directors Meeting at Residence Inn, Bend.

May 26
11:30am-1pm City Club Virtual and In-Person May Forum at the Riverhouse.

May 26
5pm EDCO Virtual and In-Person PubTalk at Silver Moon Brewing.

June 3
Farm to Fork Benefitting Heart of Oregon Corps at Seventh Mountain Resort.

June 17
8am-4pm Bend Chamber YP Summit and After Party at COCC. Register at https://bend101.negov.com/2022-bend-yp-summit.

June 18
8am-4pm Bend Chamber YP Summit and After Part at COCC.

July 23 and September 17
9am-1:30pm and 6-8:30pm Deschutes Soil and Water Conservation District and OSU Extension Service Virtual and In-Person Irrigation Water Management Workshop Series: Adapting to Drought Conditions at Deschutes County OSU Extension Office, Redmond.

(ONGOING)
COCC Small Business Development Center Virtual Classes.

**Building Permits**

**COMMERCIAL PERMITS WEEK ENDING 4-29-2022**

**City of Redmond**

$265,000.00 - Commercial (Tenant Improvement) at 367 NW Oak Tree Ln. Redmond 97756 OR
Owner: Wellmax, LLC PO Box 1583 Corvallis, OR 97339 812-273-2144 Permit # 711-22-000054

**City of Bend**

$800,000.00 - Commercial (New) 6,477 sf. at 61655 S Hwy 97 Bend 97702 OR Owner: JKC Bend, LLC Builder: Kellcon, LLC 541-312-4034 Permit # PRNC202106812

$98,000.00 - Commercial (Addition) 586 sf. at 110 SE 9th St. Bend 97702 OR Owner: Burger Properties, LLC
Builder: Winstead Construction, LLC 541-410-8517 Permit # PRAD202201362

**Lake County**

$45,000.00 - Commercial (Tenant Improvement) at 609 Center St. Lakeview 97630 OR Owner: William Cahill 511 SO H St. Lakeview, OR 97630
Builder: Rob Thornton Builders, Inc. 541-947-2064 Permit # 497-22-000154

**COMMERCIAL PERMITS WEEK ENDING 5-6-2022**

**City of Redmond**

$300,000.00 - Commercial (New) 4,311 sf. at 1570 SW Lake Rd. Redmond 97756 OR Owner: Front Water Holdings, LLC 1555 NE 3rd St. #B-4251 Prineville, OR 97754
Builder: Jova Contracting, LLC 541-699-3144 Permit # 711-20-001653

**City of Bend**

$500,000.00 - Commercial (Alteration) 46 sf. at 520 NW Wall St. Bend 97703 OR Owner: Bend Metro Park and Rec Dist Permit # PRRE202109025

$300,000.00 - Commercial (Alteration) 46 sf. at 520 NW Wall St. Bend 97703 OR Owner: School Dist # 1 520 NW Wall Bend, OR 97703 Permit # PRRE202109025

$191,476.00 - Commercial (Alteration) 1,819 sf. at 1700 NE Purcell Blvd. Bend 97701 OR
Owner: St. Charles Medical Center Builder: Fortress Group, Inc. 541-320-7000 Permit # PRRE20200228

$95,000.00 - Commercial (Alteration) 2,184 sf. at 65 NW Newport Ave. Ste 200 Bend 97703 OR Owner: Newport Asset Holding, LLC Permit # PRRE202105790

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**Watch for Upcoming Editions of CASCADE BUSINESS NEWS**

2022 EDITORIAL CALENDAR

<table>
<thead>
<tr>
<th>ISSUE DATE</th>
<th>SPECIAL SECTIONS</th>
<th>INDUSTRY LISTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 1</td>
<td>Business of Pets</td>
<td>Grooming, Boarding, Pet Services, Vets</td>
</tr>
<tr>
<td>June 15</td>
<td>PRINEVILLE Profile</td>
<td>Employment Resources, Largest Employers, Office Supplies</td>
</tr>
<tr>
<td>July 6</td>
<td>SUNRIVER Profile/Summer Recreation Special</td>
<td>Travel Agencies, Athletic Clubs, Spas, Tour Companies, Mailing Services, Golf Courses</td>
</tr>
<tr>
<td>July 20</td>
<td></td>
<td>Engineers, Insurance Companies, Health Plan Companies</td>
</tr>
<tr>
<td>August 3</td>
<td></td>
<td>Internet Services, Computer Services, Education Services, Web Design &amp; Digital Marketing</td>
</tr>
<tr>
<td>August 17</td>
<td>Women in Business</td>
<td>Largest Women-Owned Businesses, Moving/Storage, Auto Dealers, Trucking &amp; Transportation, Auto Body Repair</td>
</tr>
</tbody>
</table>
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