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WaFd Bank welcomes **Ryan Brown** to their team. Brown recently transitioned to WaFd Bank to manage and grow commercial client relationships as he has been doing for many years. Over the past 16 years of his banking career, he's been serving businesses, people and the communities throughout Central Oregon. A relentless advocate, he takes to heart the importance of supporting his client's entire relationship and growing the right way. Brown's in-depth experience of commercial lending is wide ranging and includes real estate, construction, equipment, working capital lines of credit and other financing capabilities. Outside of work, he prefers to be outdoors with his wife and two daughters.



Awbrey Glen Golf Club welcomes new assistant golf professional **Eliot Gouvea**. Gouvea was born on Maui and picked up golf in high school in Sacramento, California. After high school he returned to Maui where he started in the golf business. In 2006, he became a PGA member and the head professional at Wailea Blue Course. After several years he moved to Makena Golf Club where he spent his last ten years on Maui. He has over 20 years teaching experience with golfers of all levels from junior golfers to mini-tour players. Gouvea played in the PGA Professional Championship at Sunriver Resort on his first trip to Central Oregon. He enjoyed the golf and the outdoor activities Central Oregon had to offer and returned many times. Eventually in 2019 he decided to make Bend home.

Two new members, one with roots in Jefferson County and the other with a passion for equitable healthcare, have joined the board of the **Latino Community Association (LCA)**.

Imer Gutiérrez, an agent at Dreams Realty Group in Madras, helps clients navigate through "the tedious paperwork" to reach their dream of home ownership. Growing up, he interpreted for family members, so advocating for the Latino community has always been second nature for him.

Gutierrez graduated from Madras High School and attended Seattle Pacific University. Later, he studied counseling at Central Oregon Community College and became a certified recovery mentor at Turning Points Recovery Services in Madras. He also worked at SELCO Community Credit Union as a loan officer. Outside of work, Gutierrez coaches soccer and encourages his children, who play soccer and volleyball. His wife, Monica, works as an office manager at Bend Immigration.

Elizabeth Sánchez of Bend brings a strong health-care perspective to the board as language access coordinator for the Deschutes County Health Department. She got an early start in the medical field. When she was in sixth grade, her family left Silverton, Oregon, and moved to Jalisco, Mexico. A family hired her at 16 to work weekends as a dental assistant and summers in their pharmacy.

After her family moved to Central Oregon in 2011, Sánchez became a Spanish health care interpreter and volunteered at Volunteers in Medicine. Currently, she serves on the board of the High Desert Educational Service District and co-chairs the Deschutes County DEI (Diversity, Equity and Inclusion) committee. She joined LCA to advocate for the Latino community to be seen and heard. Sánchez and her husband enjoy camping, kayaking, swimming and traveling with their children.



Windermere Central Oregon Real Estate announced that **Steve Redman** has returned as managing principal broker. He previously led the company from 2016-2020 and most recently he was the managing principal broker of Windermere Willamette Valley. As a former top producing real estate broker, Redman is an exceptional mentor and coach with innate leadership abilities to train and inspire top-performing sales professionals.



The City of Prineville has welcomed two new additions to City Council. After winning their respective elections last November, **Scott Smith** and **Shane Howard** were sworn in on January 3.

Smith was born and raised in Prineville. His family was pioneers in the country, with his paternal grandmother and aunt serving as Pioneer Queens. Smith worked 34 years for the City on the street department, with the last 20 years serving as the Street superintendent.

Smith retired from the City at the end of 2021. Shortly before his retirement, he was awarded Pavement Manager of the Year by the Northwest Pavement Management Association.

Smith says his time on the Council will be his opportunity to give back to the community that has given so much to him.

Howard was born in Redmond and raised in Prineville, where his family goes back several generations. He graduated from Crook County High School in 2004, where he was on the wrestling and golf teams. Later, Howard coached the Crook County Middle School Wrestling team for approximately nine years. In his spare time, he enjoys fishing and golfing.

Before getting his real estate license in 2017, Howard was an arborist, keeping utility lines clear. He has two children; a son Trenton, five-years-old; and a stepdaughter Kaegan, who is 15. Howard decided to run for Council in the November 2022 election to be involved and give back to his community.

AP Equipment Financing (AP) has hired **Zack Marsh**, CLFP, as the senior vice president of accounting and analysis. In this role, Marsh will be responsible for managing the accounting and treasury operations of the organization including financial analysis, planning and budgeting.

Marsh comes to AP with over 20 years of experience in the equipment finance

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The Center Orthopedic & Neurosurgical Care announced the appointment of **Brett Hazlett** as interim CEO. Hazlett brings a wealth of experience and expertise to the role, having previously served as CFO at The Center. Reporting to the board of directors, he will be responsible for overseeing day-to-day operations and providing administrative leadership to accomplish The Center's strategic goals and priorities.

Hazlett is a mission-driven financial executive with a diverse background in both for-profit and nonprofit organizations. He has held multiple strategic and operational roles across various industries and is known for his collaborative leadership style that encourages creative problem solving, drives accountability and integrity and promotes sound decision making. He has a track record of driving organizational value by developing strong, results-oriented teams of innovative thinkers who use data and analytics to measure and improve performance. Previous roles include VP finance and administration for Inboard Technology, VP financial planning and analysis for Levi's Brand and controller for Eli Lilly and Company.

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Who's Who!

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and leasing industry and is an active member of the Equipment Leasing and Finance Association. Marsh has served as the inaugural chair for the Emerging Talent Advisory Council and is currently involved with the Equipment Leasing and Finance Foundation where he serves as vice chair of the board and is a trustee.

AP is now actively managing a portfolio of nearly 13,000 contracts and \$635 million of receivables. With AP's continued year-over-year growth, Marsh's role will be pivotal in maintaining the organization's strong financial management and guiding it towards continued success.

Lynch Murphy McLane LLP law firm has announced two new attorneys and a new Klamath Falls office.

Peter Richter has been added as senior counsel in the Bend office. He joined the firm in January 2023 and brings 50 years of experience in numerous areas of the law, specializing in jury trials. He has tried cases including multi-million

dollar contracts, real estate, securities fraud, anti-trust, employment and trust and partnership cases. In addition to teaching many trial advocacy seminars, he co-founded the Oregon State Bar Trial Advocacy College, a hands-on mock trial experience for lawyers.

Daniel Bunch will lead the new Klamath Falls office as Of Counsel. Bunch joined the firm in January 2023 after serving 13 years as judge in the Klamath County Circuit Court. He brings 32 years of extensive experience as an attorney and judge.

Bunch served as Major General in the military, district attorney, a private practice attorney and Klamath County Counsel. Bunch's focus is arbitration/mediation, civil litigation and probate/estate planning. He enjoys representing small business owners and local governments on a variety of legal issues.

The firm now has 12 attorneys and 14 total staff members across offices in Bend, Portland and Klamath Falls, Oregon.



Peter Richter

Daniel Bunch

2023 Business Excellence Awards Recipients Announced

Nine Awards Bestowed Across Six Categories

provided by **BEND CHAMBER OF COMMERCE**

The Bend Chamber is proud to announce the recipients of the 2023 Business Excellence Awards, sponsored by U.S. Bank. These awards celebrate the outstanding achievements made by Chamber members in 2022 across four categories: Innovation, Workplace Engagement, Organizational Growth, and Community Stewardship. In addition, award categories of Emerging Leader and Lifetime Achievement recognize individuals for their contributions to their places of business and the community at large.

"Congratulations to all the businesses, organizations, and individuals being recognized this year. We know that all the nominees and winners tirelessly power the potential of our community, and we are proud to support the Bend Chamber Business Excellence Awards for acknowledging these extraordinary recipients. Well done and thank you!" shared Wendy McGrane, US Bank Vice President and Business Banking Team Manager.

The Bend Chamber Business Excellence Awards is now in its second year under the new format where the award recipients are announced ahead of the celebration event. In the past, nominees were announced ahead of time, with award recipients being revealed during the award ceremony.

"This year's Business Excellence Awards will be a time for our community to come together and celebrate some of the amazing accomplishments and impacts that we have seen in the past year. The quality of the applications we received for these awards was astounding and is a great reflection of our thriving ecosystem, from all industries and backgrounds," shared Cyrus Mooney, Bend Chamber Events and Programs Lead. "We also plan to share a moment of remembrance and gratitude for the contributions that Bill Smith made, and the leadership that he exuded as a visionary in Bend's development," he continued.

The community is invited to join us in person for appetizers, drinks and celebration on Tuesday, March 7, 2023, at the Riverhouse Convention Center. During the awards ceremony, attendees will hear more about each award recipient's inspiring accomplishments in what turned out to be a continually challenging post-pandemic year.

Registration is now open for the celebration event at:
bendchamber.org/bend-event/business-excellence-awards-2023-march-07.

2023 Business Excellence Awards Recipients

Innovation Award

- Small Organization: Farewell Media

Workplace Engagement Award

- Small Organization: Oregon Media
- Large Organization: Beaver Coach Sales & Service

Organizational Growth Award

- Small Organization: Caldera High School Pack Shack
- Large Organization: Compass Commercial Real Estate Services

Community Stewardship Award

- Small Organization: High Desert Food & Farm Alliance
- Large Organization: Mid Oregon Credit Union

Emerging Leader Award

- Sally Compton, Think Wild

Lifetime Achievement Award

- Bill Smith, William Smith Properties/Old Mill District

Information about each of the awardees can be found here:
bendchamber.org/excellence.

The Bend Chamber of Commerce strives to create an environment where businesses, their employees and our community excel together through collaboration, advocacy, resources and leadership to meet Bend's business challenges.

bendchamber.org

Morning Commutes are Changing in Central Oregon

92/9FM Welcomes Gustav — The X 100.7 Brings Woody Back to Central Oregon

Backyard Media alternative KRXF (92/9FM) Bend announces Gustav as the new morning show host effective February 13.

PD Kris Metzendorf-Arnold said, "Gustav has been a beloved fixture in Oregon radio for almost 30 years and I couldn't be more excited for him to join the Backyard Media family. His music knowledge and style is a match made in Heaven for us and I know he's going to rock mornings on 92/9FM."

Gustav first moved to the PNW for college where he immediately got lost, walked into the campus radio station and the rest was history! He loves both discovering new music and reminiscing about seeing that one northwest area band that no one had ever heard of at the time in that one venue that no longer exists.

The X 100.7, Central Oregon's Newest Radio Station, brings you Happy Hour for Your Mornings

Broadcasting weekday mornings LIVE from 5am to 10am, *The Woody Show* is highly-interactive, socially-engaging appointment radio. Featuring Woody, along with co-hosts Ravey, Greg, Menace and Sebas, *The Woody Show* is described by listeners as "authentic," "raw," "unapologetic" and "recess/happy hour on the radio."

The top-rated program based in LA, has had incredible success in their previous major markets, including St. Louis, Chicago and San Francisco. In 2016, *The Woody Show* was a NAB Marconi Radio Award finalist for Major Market Personality of the Year, and was launched into national syndication in 2017.

The Woody Show is now heard in nearly 30 markets in

the United States and Canada, including: Los Angeles, Philadelphia, Phoenix, Portland, Las Vegas, Austin, Kansas City, Raleigh, Indianapolis, New Orleans, Honolulu and Peterborough, Ontario.

Andy Himes, general manager of Backyard Media says, "I am so proud of what our team has brought to the community of radio listeners in Central Oregon! I think Central Oregonians will love to tune in and rock out!"

Backyard Media is the #1 resource for radio listeners and advertisers in Central Oregon. Backyard Media is a full service media company including the BackyardBend.com platform, KSJJ 102.9, Power 94, The X 100.7, 92/9FM, BYB Internet Radio, Live event production/sponsorship, video & audio production, content creation, digital ad placement.

backyardbend.com