

# E-Headlines 2024

- E-Mailed to Business Professionals
- Timely Central Oregon News & Events
- Comprehensive Business Calendar
- Every Tues & Thurs to 8,500+ Emails
- Ads Rotate for Optimum Visibility
- Smartphone, Tablet & Computer Friendly

**2024 RATES**  
**\$1,000 A MONTH**  
 DISCOUNTED RATES WITH PRINT PACKAGES

## E-HEADLINES AD SIZE

**Digital Specifications for Web:**  
 The file format must be jpg.  
 All colors RGB.  
 Resolution 72 dpi.

**200w x 200h pixels**

**\$500 PAID ADVERTISEMENT HEADLINES AVAILABLE**  
 LINKS TO ARTICLE, PHOTOS & WEBSITE

**INTERACTIVE FEATURES CAN TAKE YOUR AUDIENCE DIRECTLY TO YOUR WEBSITE OR EMAIL.**



“We have been working with CBN for just two months now. With the two articles we have had published, we have already started receiving several leads for new clients who have seen the articles and are interested in working with us. CBN has done a great job of putting us out there and getting us noticed!”

**Mollie Boyd, Senior Vice President of Operations**  
**SAGE Program Underwriters, Inc.**

The screenshot shows a professional email newsletter layout for Cascade Business News. It features a header with the CBN logo and the tagline 'Central Oregon's Connection to Business'. The main content area includes several articles with headlines such as 'Tech Company Cognito Announces Headquarters Move to Sisters', 'City of Bend Facilities Reopen for Limited In-person Services', 'COAR Releases Donation Application for Nonprofits', 'Duke Warner Trend Report', 'Oregon State University Happenings', and 'BrightSide Animal Center to Offer Training for Volunteers & Fosters'. Each article includes a brief summary and a link to the full story. On the right side, there are several promotional banners for various services, including 'Download the February 17 Edition', 'Pinnacle Architecture', 'Secure Shred', 'SAGE Insurance Solutions', and 'SummitBank'. At the bottom, there is a section for 'Find the COVID Status of Activities in Your County' and a list of 'Upcoming Business Events' with dates and times.