



Dry
Canyon Forge ~
Bend's Downtown
Blacksmiths

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Enhancing & Promoting the Economic Vitality of Central Oregon Since 1994

Turning Spare Time into Profitable Art

CBN Staff Report



PHOTO | COURTESY OF MG CUSTOM CREATIONS

MG Custom Creations started from a passion to learn something new during a change-in-life circumstance for Ryan Moeggenberg. After his family had two other part-time businesses close during the COVID pandemic, they moved into town from a ranch that was east of Bend and he looked for something new to learn to fill his spare time constructively. Acquiring used tools from Facebook and Craigslist — most needing complete refurbishment — he started woodworking. With his new-found time during COVID, he was able to watch videos to learn and draw inspiration from. “I’m YouTube certified,” he says jokingly.

He started by making cutting boards for his own kitchen, then as Christmas presents for family members. During a visit to Elk Ridge Chiropractic & Wellness Center, owner Dr. Natasha asked if he could make cutting boards for her to give to her employees for Christmas presents.

And so it began...

He practiced using his tools by building furniture and jigs for his shop. To this point he had not purchased any wood to work with. It had all come from local cabinet shops that gave him their cut offs or allowed him to pull workable wood from their dumpsters. “It took a lot of extra work to turn scraps into something that I could use, but it gave me the opportunity to learn how to use my tools.”

Ryan’s wife Marcee had several art pieces that she had collected over the years that he has built frames for, including a canvas wedding photo that he’d had printed with their vows on it. “I like building frames,” Ryan said. “They enhance the beauty of the artwork and can be works of art themselves.”

As his skills advanced, he built a standing bookshelf out of maple for his son and a folding sewing table for his daughter for Christmas the following year. Once he had experienced larger projects, his chiropractor had another project in mind for him; hope chests for her daughters. “They were a big project

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Sixth Annual Fastest 20 Awards Spotlight Central Oregon Rising Stars

Sponsored by Umpqua Bank & Capstone CPAs

by JEFF MARTIN — President, Cascade Publications

Tonight we award the Central Oregon Fastest 20 Growing Businesses in Central Oregon at the Oxford Hotel in downtown Bend. While those that qualified for the Top 20 are aware they are on the list, they don’t find out who is the #1 fastest growing business until the unveiling at the event.

These companies are reflective a wide variety of industry for the local economy, with a heavy emphasis on the entrepreneurial spirit for which Central Oregon is well known.

With the endless debate of recession or no recession, Central Oregon’s economy keeps rising above the pace of the national average. Umpqua Banks Senior Vice President, Regional Manager for Willamette Valley Central Oregon, Marie Fidler said, “Umpqua Bank is proud to continue in its sixth year, our support of Central Oregon’s Fastest 20!

“It’s exciting to see the incredible growth of these businesses in our community and Umpqua Bank is honored to recognize and acknowledge the hard work of all of the businesses nominated — Congratulations!!”

Lance Brant, managing partner of Capstone, added, “We need to recognize

Cascade Business News



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Made in Central Oregon — Pages 17-23

Argonaut Launches the Supernaut

by ERIK BERGSTROM, Marketing Director — Argonaut

Hand-built in Bend, the Supernaut line of bikes are built on Argonaut’s commitment to elevated ride quality. Argonaut is offering a limited quantity of both their GR3 gravel bike and RM3 road bikes in the Supernaut build. In creating these bikes, Argonaut looked at the bike holistically, curating every element of the bike to work harmoniously. Improved ride quality enables riders to get more out of their bodies and machines while providing greater connection to their terrain.

Years of long rides, data collection, and handcrafting custom bikes designed to enhance ride quality have all been distilled into the Supernaut.

Without ever losing sight of the cyclist and what they deserve from a premium bike, Argonaut has applied their proven carbon layup patterns and custom-tune every element of the Supernaut to match the individual. With a rider-specific stem and handlebar — and Proven Geometries that ensuring a dialed fit — this bike is ready to ride as soon as it is delivered.

Supernauts feature a raw carbon finish and refined gold branding. Raw carbon is the lightest finish Argonaut offers and the raw carbon tells the story of our unique layup



PHOTO | COURTESY OF ARGONAUT

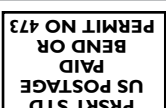
process and shows every detail. It also depicts Argonaut in its truest form — functionally driven design and light-as-air, next-level performance.

Supernauts represent the easiest point of entry into the Argonaut family. Argonaut builds and stocks a fleet of Supernaut frames in-house and shipping in four weeks of ordering. Once individual fit details have been addressed, and rider-specific stems and handlebars selected, each Supernaut is then assembled in-house by Argonaut’s team of master

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Bend, Oregon

www.cascadebusnews.com



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404 NE Norton Avenue
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Sixth Annual Fastest 20 Awards

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small business owners and their positive efforts in our community. Small Businesses are the engine to our business environment, and they provide local

opportunities for employees and future owners of small businesses. I could not be prouder to support this event."

Thank you to our sponsors, nominators and all of the exceptional businesses for making this great event possible!

Cheers and congratulations!



PHOTO | COURTESY OF BRANWYN

Official Name of Business: BRANWYN
Address: Bend, Oregon
Website: Branwyn.com
Contact Email: info@branwyn.com; deanne@branwyn.com
CEO/owners, background: Jeff (CEO) and Lauren Shafer, owners; Deanne Buck, president
Number of Employees: Two employees plus an incredible team of consultants.

#1 — BRANWYN

Year Established in Central Oregon: 2022

Product/Services Offered: BRANWYN is the only ethical, sustainable, and tech-driven next-to-body innerwear made by and for active women. Our breakthrough bras and underwear are constructed with Italian seamless knitting machines. BRANWYN transforms ZQ certified Merino wool fibers into performance innerwear with the simple idea to support all women, in all ways, always.

Hot News: We recently launched a limited edition capsule collection of SWAG — Sustainable Wool Active Goods. Drawing on inspiration from our incredible community, we re-imagined the most iconic active wear staples in our wardrobe: the tank and the short-and-long-sleeve tee; jogger; leggings; hoodie.

Outlook for Growth: BRANWYN is poised to build on its foundation of investing in community and its commitment to producing the highest performance innerwear available to women to grow two to three times annually over the next three years.

What do you attribute your rapid growth to? Intertwined in our products, company, and brand is knowledge that the planet is a better place when women are fully supported. At BRANWYN, sports and time outdoors are gateways to a sense of self, the power women possess, and moments of grace and connection. We invest in and live our brand values.

Our recent growth is a reflection of our commitment to always placing our customer at the center of every decision. We also are the opposite of "fast fashion," in which companies use mass production techniques to create identical, cookie-cutter garments.

Our Fabric Sets Us Apart: BRANWYN makes one-of-a-kind pieces from natural fibers, using hand-crafting. We start with wool (a natural fiber that can change slightly from sheep to sheep). Our seamless knitting technology creates the basic shape of the product, which is then dyed in small batches, cut by hand, and sewn. All of this makes every single BRANWYN piece unique and special... just like our customers.

Our Products Set Us Apart: We have also invested in five products and do them really well: three styles of underwear; two styles of bras. We are the first company to solely focus on offering women sustainable and natural performance innerwear. Next-to-skin, BRANWYN has become a trusted partner in women's adventures.

What is your vision for growth and/or expansion over the next five years? We have the roots and foundation of a classic heritage brand. When the norm is to try to do and be everything to everyone, we committed to creating the highest performance innerwear only and specifically for women. Our direct relationship with our customers through our online shop is built on trust and transparency.

Our commitment is also to the future of our planet and we believe women in leadership is at the center of a sustainable planet. Any future growth is with our customer and community at the center: we will create new product and offerings based on our customer's needs; we will strengthen our connection with her through a diversified distribution channel.

What is your philosophy to running a successful company? For BRANWYN, a successful company is not just about financially profitable or being a fast-growth company. A successful company is one that does more than "do no harm" but that commits to making the world a better place through the people it touches, whether employees, consultants, or customers and the products it puts in the world.

#2 — Dirtbag Enterprises LLC

Official Name of Business: Dirtbag Enterprises LLC
Address: Bend, Oregon
Phone: 865-258-4724
Contact Email: dirtbagtix@gmail.com
CEO/owners, background: Jeff Edgington
Number of Employees: 5
Year Established in Central Oregon: 2019

Product/Services Offered: We are not a public-facing company, we operate exclusively on the back-end of the entertainment industry connecting buyers and sellers of various event tickets. This opaque middle-man sector has long had a negative reputation ("scalpers") in the public eye, so we decided to embrace that and chose the tongue-in-cheek name Dirtbag Enterprises. Essentially, we acquire prime inventory for concerts and sporting events across the U.S. and Canada then aim to sell for a market-clearing price so that whomever most desires that inventory can attend and purchase tickets whenever they choose — rather than in the first five minutes of them going on sale.

Hot News: 2023 has been a record year for concerts, and for us as well!

Outlook for Growth: We are planning to continue to expand and work on sourcing inventory through a wider network of relationships beyond just primary market on-sales. In addition to opening more avenues for inventory acquisition, we also hope to hire once more in the spring and continue to grow our numbers.

What do you attribute your rapid growth to? The key to the success of the business has been investing in early in acts before their true market value is well-known. In addition to that, we have been reinvesting 100 percent of profits, utilizing all available credit and taking a lot of chances.

What is your vision for growth and/or expansion over the next five years? The plan is to just keep doing what we're doing, none of us actually know anything about business but it's been working out so far. I do think this makes things a little stressful for our accountant (sorry Greg) — we certainly intend to get our books more organized over the next five years.



PHOTO | COURTESY OF DIRTBAG ENTERPRISES LLC

What is your philosophy to running a successful company? We pay our contractors at least double the industry standard commission percentage. Since COVID there has been no turnover at all, I think treating everyone as well as possible has made things run smoothly. In addition, there is no set schedule and no minimum requirement of work to do. Everyone works on commission and can work as much or as little as they want. I think this respect and trust of everyone to make their own schedule creates a mutually beneficial work environment that is hard to find.

#3 — Onboard Dynamics LLC



PHOTO | COURTESY OF ONBOARD DYNAMICS LLC

Official Name of Business: Onboard Dynamics LLC
Address: 62958 Layton Ave., Ste. 2, Bend
Phone: 541-550-3632
Website: onboarddynamics.com
Contact Email: rita.hansen@onboarddynamics.com
CEO/owners, background: Rita Hansen, CEO and Co-Founder
Number of Employees: 36
Year Established in Central Oregon: 2013

Product/Services Offered: Onboard Dynamics develops, produces and deploys through a hybrid business model patented compression-based systems that minimize methane and other GHG releases during natural gas pipeline operations and maintenance and capture methane that would otherwise be released to the atmosphere with their products.

Hot News: The company has recently launched its latest product offering called the GoVAC MAX system to much anticipation from the industry. This past May, the company was named a recipient of an \$800K grant from Business Oregon to help in the research, development, engineering, building, testing, and successful launch of the GoVAC MAX system. The grant from the Emerging Opportunity Fund is awarded to businesses based in Oregon that help bring significant local economic gain.

Outlook for Growth: The company plans to continue its growth in deploying its solutions across the country and internationally. It shipped its first pipeline evacuation system to Ontario, Canada in September of this year. Europe and other geographies are on the company's radar for expansion as well.

What do you attribute your rapid growth to? We attribute our rapid recent growth to a great partnership with BP Energy Partners, a private equity firm that specializes

in technology companies that focus on energy transition to a lower carbon future. Through their support and growth capital, we have been able to quickly commercialize and deploy our solutions for the natural gas industry to prevent methane emissions during normal pipeline operations and maintenance. All while continuing to grow the company here in Bend, Oregon where we have access to technical talent from our local educational institutions such as OSU-Cascades and COCC.

What is your vision for growth and/or expansion over the next five years?

We are excited that this is an emerging technology solution in an emerging market and that we have the right products at the right time to address this need for our customers. As mentioned above, we are targeting not only the United States but other geographies such as Canada, Europe, and other areas that have natural gas pipeline infrastructure to maintain and operate. We will continue to grow the company here in Bend in administration, engineering, and operations functions while also working to keep as much manufacturing in the state.

What is your philosophy to running a successful company? From day one, the founding principle of my company has been to develop products that provide environmental benefits to our customers compared to currently established products and accepted practices in the marketplace. This has been a guiding principle due to the core values of the co-founders and all subsequent employees and contractors engaged by the company. In addition, we wouldn't be here if we did not listen to the voice of our customers who pointed us towards the problems that they were facing. Customer discovery work and understanding customer issues are core to being a modern day maverick and innovator in this industry. Also, we work to embrace empathy, compassion, respect, and tenacity as our key values to running an innovative, successful company.

#4 — RISE Modern Wellness

Official Name of Business: RISE Modern Wellness
Address: 320 SW Century Dr., Ste. 400, Bend
Phone: 541-499-3225
Website: risemodernwellness.com
Contact Email: franchise@risemodernwellness.com
CEO/owners, background: Garrett Ahlberg, CEO; Rachel Ahlberg, COO
Number of Employees: 25
Year Established in Central Oregon: 2018

Product/Services Offered: Whole body cryotherapy, infrared saunas, body contouring, IV therapy, vitamin injections, dry salt therapy, state of the art modern wellness center.

Hot News: We began franchising our concept in October of 2022. Our 1st franchisee opened in April of 2023 in Boise, Idaho and is doing well. We have since added eight other franchisees to our system who have a development schedule to build out 17 locations over the next several years in various market throughout the U.S. including states such as Texas, North Carolina, Florida, Utah, and Arizona.

Outlook for Growth: We are positioned well to open up ten new locations by the end of 2024. Throughout 2024 we plan to build out the necessary company infrastructure to expand at a more rapid rate in 2025.

By the end of 2025, we have aspirations to have over 30 locations open at this point with more than 100 locations open by the end of 2027.

What do you attribute your rapid growth to? Ability to continuously listen to what the market wants and improve upon the product offerings based on feedback. Our objective is to make a product so good that word of mouth happens without asking for it from your existing client base because people simply can't help themselves from expressing how good their experience was to their friends and family members.

What is your vision for growth and/or expansion over the next five years? Open 100+ locations by the end of 2027 with continuous expansion from there.



PHOTO | COURTESY OF RISE MODERN WELLNESS

Five years from today we plan to achieve an AUV (Average unit volume) of \$1mil/ storefront with over 100 stores open... so system-wide revenues of over \$100mil.

What is your philosophy to running a successful company? Building a company comes down to letting the people you recruit build the business because you simply can't do it alone. So rather than giving orders to your team... it means you let the people come to you with ideas on how to grow and improve in various areas because they have greater depth of knowledge within that particular area.

Therefore, the job of a CEO is put people in a position that lights them up and makes them excited about what they do so that they have the drive and desire to bring great ideas and strategy to the table.

Compared to a sports team: The CEO is the coach... the people within the organization represent each position on a team.

#5 — Puffin Drinkwear



PHOTO | COURTESY OF PUFFIN DRINKWEAR

Official Name of Business: Puffin Drinkwear
Address: 2738 NW Potts Ct., Ste. 120, Bend
Phone: 541-414-6191
Website: PuffinDrinkwear.com
Contact Email: tyrone@puffindrinkwear.com
CEO/owners, background: Tory Upham, CEO; Tyrone Hazen, Founder
Number of Employees: 14
Year Established in Central Oregon: 2019
Product/Services Offered: Puffin Drinkwear designs and manufactures insulated clothing for your drinks to wear.
Hot News: 2023 Inc5000 #131 nationally, #1 in Oregon. We hired a new CEO as of August, Tory Upham who will be leading the company into continued growth
Outlook for Growth: Puffin has seen another year of fantastic growth and sees considerable demand in new channels we will be opening in the coming years.
What do you attribute your rapid growth to? In addition to high quality, a focus on details, and a price-point perfect for gifting, Puffin’s almost always elicit a smile. We are lucky to have a product with emotional appeal.
What is your vision for growth and/or expansion over the next five years? As we enter into more brand collaboration partnerships and licensing agreements, we see an increased ability to speak directly to the interests that are a major component of our customers’ identities.
What is your philosophy to running a successful company? Create a great overall brand experience which is enjoyed equally by our customers, employees, partners, and community. Puffin Drinkwear can be counted on to bring the fun and do good together!

#6 — Riley Visuals

Official Name of Business: Riley Visuals
Address: Bend, Oregon
Phone: 951-541-6137
Website: rileyvisuals.org
Contact Email: kaleb@rileyvisuals.org
CEO/owners, background: Kaleb Riley
Number of Employees: 3
Year Established in Central Oregon: 2016
Product/Services Offered: Real estate marketing services. Photos, video and more.
Hot News: After years of running as a solo business, we have grown our company to now service even more clients by adding to our team.
Outlook for Growth: We are looking to grow into other markets in Bend and offer more services that real estate brokers may need or not know they need.
What do you attribute your rapid growth to? We always say we started this company at the right time. So a lot of luck. But also a lot of late nights and many failed attempts. But we are so thankful for those failed attempts as it has helped us grow to what we are today. We put effort into making sure our presence is fun and helpful in a time of stress and anxiety in a lot of home owners’ lives.
What is your vision for growth and/or expansion over the next five years? We’d like to add new services that our clients can take advantage of. To be able to be a one stop shop for all things real estate marketing.
What is your philosophy to running a successful company? Work hard and be kind. Do the most and need the least. I know if we can do those things we are on the right track!



PHOTO | COURTESY OF RILEY VISUALS

#7 — C.O. Alpha Painting, LLC



PHOTO | COURTESY OF C.O. ALPHA PAINTING LLC

Official Name of Business: C.O. Alpha Painting, LLC
Address: 63125 de Haviland Ct., Bend
Phone: 541-848-8590
Contact Email: ibanezco@bendalpha.com
CEO/owners, background: Jesus Ibanez
Number of Employees: 5
Year Established in Central Oregon: 2017
Product/Services Offered: Painting services including exterior, interior, decks, cabinet painting and staining, color consultation.
What do you attribute your rapid growth to? I believe networking and connecting with builders and clients has been my biggest attribute to growth. Construction in Central Oregon has been hot for the last several years and you really have to make sure your company stands out. From the initial meet and greet, completing the job on time and most importantly providing the highest level of quality painting and customer service.
What is your vision for growth and/or expansion over the next five years? My vision for growth and expansion for the next five years is continuing the process of hiring more employee and keep expanding. Focus on marketing and growing our business by 15 percent each year.
What is your philosophy to running a successful company? My philosophy to running a successful company is exceeding customer expectations in everything we do and holding ourselves accountable at every step. Also, taking care of your people! I do my best to really show my appreciation to my guys because I wouldn’t be where I am without them.

#8 — Construction Management Services, Inc.



Official Name of Business: Construction Management Services, Inc.
Address: 221 S Ash St., Sisters
Phone: 541-549-2077
Website: cncmsinc.com
Contact Email: info@cncmsinc.com
CEO/owners, background: Chuck Newport, founder; Charlie Patterson
Number of Employees: 5-15, depending on how much work is under contract.
Year Established in Central Oregon: 1970
Product/Services Offered: Construction Management Services, Inc. is a licensed and bonded corporation doing

business in western Deschutes and Jefferson Counties. They has the experience, manpower and equipment to handle any type of construction project from the most complicated and detailed custom residence to medium scale commercial facilities. A working knowledge of CADD drawing systems and comprehensive use of digital photography are important tools available at CMS for modern design and construction. Computerized estimating, scheduling and billing formats provide accurate and detailed accounting of all phases of construction and a friendly, competent staff is dedicated to make the building experience pleasant, rewarding and cost effective.

#9 — The Montessori Center Inc

Official Name of Business: The Montessori Center Inc
Address: 3052 NW Merchant Way, Bend and 1418 NW William Clark St., Bend
Phone: 541-383-5163
Website: themontessoricenterbend.com
Contact Email: andi@themontessoricenterbend.com
CEO/owners, background: Andrea Snyder, Alexa Davio, Will Elkins and Liz Elkins
Number of Employees: 15
Year Established in Central Oregon: 2003
Product/Services Offered: Montessori preschool for children ages 36 months to six years old.

Hot News: The Montessori Center is one of the largest preschools in Central Oregon serving 100 families. We provide a child-centered environment, in which children are viewed as active participants in their own development, strongly influenced by natural self-correcting forces opening the path to growth and learning. Our teachers are considered nurturers and guides to the children. We provide a carefully prepared, aesthetically pleasing environment which is used as a tool to provide a foundation for a lifetime of happiness in the classroom and a lasting love of learning.

Outlook for Growth: The Montessori Center was founded in 2003 by Nancy Elkins. Her passion for Montessori started in her hometown when her children were young, and took her around the world to many International Montessori schools. She moved to Bend in 2002 and after encouragement from her family, opened The Montessori Center for her young grandchildren. Nancy passed in 2022 and her children have taking over the school. We currently have two locations serving 100 families in Central Oregon.

We hope to grow and expand our program to include infant, toddler and possibly an elementary program.

What do you attribute your rapid growth to? We attribute our growth to the foundation our Mother set in her program. With the shortage of childcare in Central Oregon, we are proud to own and operate an affordable, quality Montessori program for our families.

What is your vision for growth and/or expansion over the next five years? Our vision is to maintain the classrooms we currently have and introduce infant, toddler and elementary programs to our school.

What is your philosophy to running a successful company? We are a family owned and operated school. We attribute much of our success to our dedication to continuing our mother's passion and to stay true to our founding core values. None of this would be possible without our staff, who implement her vision in their classrooms every day.



PHOTO | COURTESY OF THE MONTESSORI CENTER INC

#10 — Almost Family, LLC.



PHOTO | COURTESY OF ALMOST FAMILY, LLC.

Official Name of Business: Almost Family, LLC.
Address: 233 SW Wilson Ave., Ste. 1, Bend
Phone: 541-389-0006
Website: almostfamilycare.com
Contact Email: kristy@almostfamilycare.com
CEO/owners, background: Dr. Todd Sheldon
Number of Employees: 412
Year Established in Central Oregon: New owners 2020
Product/Services Offered:

In-home care for seniors and care for the developmentally disabled.

Outlook for Growth:

Outlook for continued growth is positive.

What do you attribute your rapid growth to?

Creating a culture of compassion for those we serve, and striving for the best customer service.

What is your vision for growth and/or expansion over the next five years?

We expect to continue to grow rapidly as our area continues to grow and more people retire in Central Oregon.

What is your philosophy to running a successful company?

Treat our staff and clients like family. Hire the best people. Be responsive to our employees and clients. Nurture the relationships with our community partners.

#11 — Veterinary Referral Center of Central Oregon



PHOTO | COURTESY OF VETERINARY REFERRAL CENTER OF CENTRAL OREGON

Official Name of Business: Veterinary Referral Center of Central Oregon
Address: 1820 NW Monterey Pines Dr., Ste. 100; Bend
Phone: 541-210-9200
Website: vrcvet.com
Contact Email: jrbentley@vrcvet.com
CEO/owners, background: Mauricio Dujowich, Matt Vaughan, Stephen Stockdale, Taylor Stockdale, Jennifer Bentley
Number of Employees: 100
Year Established in Central Oregon: 2018
Product/Services Offered: Veterinary specialists and emergency care.
Hot News: Veterinary Referral Center of Central Oregon (VRCCO) is expanding to the East side.
 Since its founding in 2018, VRCCO has been dedicated to providing the highest quality care to pets and their families. To meet the growing needs of the community,

VRCCO is expanding to a new state-of-the-art facility on the East side. The new 26,000-square-foot hospital will feature more space, better diagnostic tools, and additional services, including a bone and joint center, physical therapy, and an animal-dedicated MRI. The hospital is expected to open in January 2024.

In addition to its new hospital, VRCCO is also excited to announce Ponch's Place, a new gathering place for the people to enjoy food, and drinks, and help VRCCO continue to make connections within the community. Ponch's Place will have room to house four food trucks as well as a beer pavilion.

Outlook for Growth: We are fortunate to be one of the few hospitals in the Pacific NW to grow our services, expand hours, and hire more staff throughout the COVID-19 pandemic. Having a new facility will allow us to expand our reach of specialty services and emergency care. At our core, we are committed to providing the best possible experience and care to our patients, their families, and our staff. With that in mind, we will continue to add additional services, technology, and infrastructure to ensure we stay true to our mission and vision. We are excited to see what the future holds for VRCCO.

What do you attribute your rapid growth to? Our adherence to our core values has created a positive, empathetic, and caring culture for our team and our patients. These values include going beyond expectations, providing a personalized journey, always displaying compassion, and providing opportunities for education.

What is your vision for growth and/or expansion over the next five years? With our new Eastside facility, VRCCO will be able to expand our specialty services and diagnostics to better serve the Central Oregon community as well as those unable to find better care in the Pacific Northwest. We have recently hired the first and only veterinary neurologist in Central Oregon, and we will be the only hospital in the region with a pet-dedicated MRI. We will also be opening a dedicated Spine, Bone, and Joint Center that is geared toward providing the most comprehensive orthopedic and spinal surgery options, including advanced surgeries such as total hip replacements. This new center will be complemented by in-house physical therapy to ensure the best possible outcomes for our patients.

What is your philosophy to running a successful company? Our philosophy is to deliver a positive journey for every patient, regardless of the circumstance or outcome. We understand that nobody wants to see the vet, especially when it comes to complex cases and emergencies, which can be emotionally draining, costly, and time-consuming. That's why we strive to create a welcoming and supportive environment for all of our patients and their families.

#12 — Pinnacle Architecture

Official Name of Business: Pinnacle Architecture
Address: 1001 SW Disk Dr., Ste. 105, Bend
Phone: 541-388-9897
Website: pinnaclearchitecture.com
Contact Email: pinnacle@parch.biz
CEO/owners, background: Peter Baer, AIA, president.
 Additional owners: Briana Manfrass, EDAC, principal;
 Jessica Biel, business director; Shaun Clifford, RA, project architect.
Number of Employees: 18
Year Established in Central Oregon: 1990
Product/Services Offered:

- Architecture
- Interior design
- Planning and feasibility studies
- Sustainable design and certification support

Pinnacle Architecture's purpose is to design places that enhance lives and communities. Established in 1990 by Peter Baer, Pinnacle takes pride in its solid reputation for integrity, collaboration, and socially responsible design. The firm operates on the belief that good design is meeting deadlines with cost-effective, tailored solutions and ensuring personalized service. Pinnacle's 80 percent repeat client rate shows its commitment to excellence. Working in Oregon for 30 years, Pinnacle provides planning, architecture, and interior design services for affordable/workforce housing, community health clinics, senior living, and civic projects. The firm prides itself on working collaboratively to build consensus and empower all those involved in each project.

Hot News: Pinnacle is working with Housing Works, Deschutes County's Housing Authority, to open Bend's first Permanent Supportive Housing community — Cleveland Commons. Central Oregon has seen a spike of 28 percent in homelessness in just one year, and this 33-unit community is part of the solution. In addition to permanent housing for the chronically homeless population, Cleveland Commons will include on-site medical, behavioral health, case management, and substance use disorder services provided by NeighborImpact, Central Oregon FUSE, and Shepherd's House Ministries.

Outlook for Growth: Pinnacle's outlook for growth is optimistic. With a steadfast commitment to mission-driven projects, the firm has positioned itself as an expert in the design of affordable housing, healthcare, and public works projects in Oregon, all markets that are forecasting a steady funding stream for the near future. The firm's focus on fostering a culture of creativity and collaboration promises a future marked by exciting and impactful projects that enhance lives and communities.

What do you attribute your rapid growth to? Although Pinnacle's growth is rapid, it is also thoughtful and measured. The firm's success is attributed to a combination of strategic factors — continuous planning and nimbleness, building expertise in key markets, and investing in developing staff. Pinnacle's entire staff engages in strategic planning efforts each year. It's not a document



PHOTO | COURTESY OF PINNACLE ARCHITECTURE

that collects dust. It's a roadmap followed throughout the year and continuously revisited to allow course corrections based on current influences. What's unique is how the firm combines the staff's individual professional goals with the firm's vision to move the company forward.

What is your vision for growth and/or expansion over the next five years? Pinnacle's vision is to be a catalyst for improving communities making a greater impact on individuals within and beyond each project. To achieve this vision, the firm is focused internally on creating a thriving firm culture and crafting a resilient firm. By developing leaders and putting a diverse ownership group in place, the firm will continue to prosper and be a trusted advisor to clients and the communities they work.

What is your philosophy to running a successful company? Pinnacle Architecture's philosophy for running a successful company is rooted in a strong commitment to constant improvement. When Peter Baer named the firm, he wanted something that would live beyond his ownership. Peter describes "Pinnacle" as always looking up to achieve a new goal and striving to be the best. Pinnacle understands that the team's diverse talents and perspectives are the greatest assets. Therefore, the firm focuses on developing staff, understanding client's needs, and sustaining a solid reputation.

#13 — Alt Blu



PHOTO | COURTESY OF ALT BLU

Official Name of Business: Alt Blu
Address: PO Box 1626, Bend
Phone: 541-604-2284
Website: altblu.com
Contact Email: hello@altblu.com
CEO/owners, background: Riley and Elena Willitts, cofounders
Number of Employees: 2
Year Established in Central Oregon: 2010
Product/Services Offered: Websites and web applications, consulting, marketing (digital, social media, brand), strategy and design.
Hot News: After being a services company for the last 13 years we're working on our own marketing platform, in addition to client services.
Outlook for Growth: We are committed to doing the absolute best work for our clients and expect that with the addition of our marketing platform we will see the benefit of new revenue channels.
What do you attribute your rapid growth to? Commitment to the highest

level of client care and service. By showing up for our clients when they need us most we have built a strong degree of trust and synergy. This trust contributes to long lasting relationships with confidence in the results.

What is your vision for growth and/or expansion over the next five years? We're ambitious in our goal to capitalize on vertical integration within our industry; ideally in the next five years we can build a place where marketers, developers, and technicians can collaborate with businesses of various sizes to deliver custom solutions targeting sales and marketing challenges in the digital space.

What is your philosophy to running a successful company?

Client/customer centricity. By focusing on the individual success of our clients and observing their challenges through this lens we are able to capture a deep and sustained loyalty. We win because they win.

#14 — Elevation Property Management LLC

Official Name of Business: Elevation Property Management LLC
Address: 2660 NE Hwy. 20, Ste. 610-383 Bend
Phone: 541-647-2251
Website: epmbend.com
Contact Email: info@epmbend.com
CEO/owners, background: Tiffany Aguilar, background in advertising; Brian Bornfleth, background in sales
Number of Employees: 5
Year Established in Central Oregon: 2017
Product/Services Offered: Residential property management services.
Hot News: Elevation Property Management (EPM) is proud to announce they just achieved its strongest year of growth in 2023.
Outlook for Growth: Brian and Tiffany feel very positive about the outlook for growth. The Bend real estate market has proven very resilient and despite high interest rates and rising cost of homes, EPM had its strongest two years of growth in 2022 and 2023. The demand for rental houses continues to be very good as people are constantly making moves to and across Bend so there is always a pool of interested renters. And while the market for investment buyers looking to own rental properties has softened, many homeowners who were considering selling have since decided to put their home on the rental market so there continues to be new rental inventory coming.
What do you attribute your rapid growth to? While both owners' have previous careers in marketing and sales, Brian and Tiffany relied most on

good-old-fashioned word of mouth and networking tactics to grow EPM to where it is today. They invested time in building relationships with local realtors and being a valuable resource to those partners in return, offering tools such as rental estimates and other thought leadership opportunities within the real estate and rental sector.

After the business became stable enough to support employees, Brian and Tiffany feel they struck gold with the three full-time employees they hired in Shelly, Brad and Braun. Those team members not only contribute with expertise and creativity in each of their domains, they most importantly share the same principles and values that led Brian and Tiffany to start the company: they care deeply about treating people right. The growth of the company would not have been possible without the unique and fantastic addition each of those team members bring to the business.

What is your vision for growth and/or expansion over the next five years? EPM has already far exceeded Brian and Tiffany's growth expectations in the first six years, so in many regards any continued growth is 'icing on the cake' so-to-speak. The sweet spot for EPM is to stay fiscally strong without compromising work / life balance and missing out on all the many reasons they and their team chose to live in Bend in the first place! Brian and Tiffany believe a net addition of 30 new doors per year puts EPM in that realm and would also allow the company to grow with new team members in the years to come.

What is your philosophy to running a successful company? Brian and Tiffany started EPM because



PHOTO | COURTESY OF ELEVATION PROPERTY MANAGEMENT LLC

they both firmly believe in the Golden Rule of treating people how you want to be treated. Property management seems to carry a reputation as being a "necessary evil" today, and they wanted to break that type of thinking by showing that a company can treat both clients (investment owners and tenants alike) with dignity, respect, and professionalism. Together, they built a brand and a team who stands behind that philosophy with two simple tactics that continue to pay dividends: time and communication. Giving tenants, owners and vendors time to be heard, appreciated and cared for, and given complete and transparent communication in return. They also firmly believe that the people behind the business are the most important instrument to make the wheels turn. Hiring the right people and investing in those people is crucial to the success of the company.

#15 — VocalBooth.com Inc.



PHOTO | COURTESY OF VOCALBOOTH.COM INC.

Official Name of Business: VocalBooth.com Inc.
Address: 1103 NE 11th St., Redmond
Phone: 541-330-6045
Website: VocalBooth.com
Contact Email: cal@vocalbooth.com
CEO/owners, background: Calvin Mann, BA University of Oregon, entrepreneur
Number of Employees: 13
Year Established in Central Oregon: 1997
Product/Services Offered: Modular sound

enclosures used for voiceover and music recording and practice. Also used in product testing in manufacturing, technology, science and education. Used in audiology for hearing testing. Standard and custom sizes and options available. Sizes run from 4'x4' to 16'x24'.

Hot News: We are a preferred supplier for Amazon, Apple, NASA, Lockheed Marting, Dolby and Intel. We have recently launched with great success our voiceover series booth the "V01" and have launched our upgraded design of our Silver Series booth with equal success. We have also partnered with a well-known audio engineer and will be offering a new line of acoustic product upgrades.

Outlook for Growth: We are a niche product in a niche market so predicting growth can be difficult. There are not any traditional market indicators that we can utilize for growth analysis. We will continue to do what we do and hope our upward trend continues.

What do you attribute your rapid growth to? We have recently developed products to cater to clients that wanted a quality product in a lower price range that we were not able to reach before. Also we have honed our marketing to be more effective without

increasing cost. We also enjoy the critical mass of being in business for 27 years with an above average track record in customer satisfaction. We are considered the premier manufacturer in our product class.

What is your vision for growth and/or expansion over the next five years? I believe innovation and diversification are key to growth as well as for hedging against economic uncertainty. We will continue to develop new products and upgrades for our current line. For diversification, we will be launching two new startups of completely different products that will reach different audiences. Projected launch date is March 1 for "Spark Music Gear", SparkMusicGear.com, a music products company for professional musicians and a year later we will launch Spark Outdoors, SparkOutdoors.com, a camping products company with a low cost and lightweight teardrop trailer as its core product.

What is your philosophy to running a successful company? I believe overall success is about creating an atmosphere and a culture where everyone wins. If you focus on what is best for your employees and your customers, verses only looking at what is best for the bottom line, your financial gains as well as your quality of life will ultimately be better in the long term.

#16 — Diversified Heating & Cooling, Inc.



PHOTO | COURTESY OF DIVERSIFIED HEATING & COOLING, INC.

Official Name of Business: Diversified Heating & Cooling, Inc.
Address: 61511 American Lane, Bend
Phone: 541-323-1840
Website: diversifiedheating.com
Contact Email: rita@diversifiedheating.com
CEO/owners, background: Ken Ledbetter (business and HVAC),
 Tanya Ledbetter (business and accounting)

Number of Employees: 35
Year Established in Central Oregon: 2011
Product/Services Offered: Furnaces, A/C's, heat pumps, mini splits, fireplaces, service work, piping, humidifiers, air filtration and annual maintenance.
Hot News: Bought our building — 10,000 sq. ft.; over 3,000 maintenance contracts.
Outlook for Growth: We are tempering our expectations for year 2024. With (2) wars going on, high interest rates and an election year, we don't expect to see 15-20 percent sales growth as previous years, probably more like five to ten percent.
What do you attribute your rapid growth to? We have an amazing team of professionals. We have a great reputation with our customers in the Central Oregon community. A company is only as good as the team that stands behind it.
What is your vision for growth and/or expansion over the next five years? Our vision is to continue our growth, then the next generation to take the torch over in the next two years. We think Bend and the Central Oregon area will always be a desirable place to live and travel to.
What is your philosophy to running a successful company? Hiring, developing and retaining team members who are committed to our growth and customer satisfaction. Cultivating trust and loyalty among team members and customers alike.

#17 — Integrated 3D LLC

Official Name of Business: Integrated 3D LLC
Address: 1263 SW Lake Rd., Redmond
Phone: 541-588-2198
Website: i3dmfg.com
Contact Email: estone@i3dmfg.com
CEO/owners, background:

Erin Mastroni and Chad Cooper
Number of Employees: 18
Year Established in Central Oregon: 2014
Product/Services Offered: Integrated 3D LLC (i3DMFG) is an AS9100D certified 3D metal engineering and manufacturing company providing transformational production parts for the aerospace & defense industries. We operate one of the largest private U.S. fleets of EOS Direct Metal Laser Melting machines.



PHOTO | COURTESY OF INTEGRATED 3D LLC.

Hot News: In a move that underscores the strategic importance of 3D printing technologies in traditional manufacturing sectors, i3DMFG has been acquired by ERA Industries. The acquisition took place on October 6, 2023, and integrates i3DMFG into a portfolio that already includes precision manufacturing specialists Gen El Mec (GEM). With roots going back over 40 years, Chicago-based ERA Industries specializes in precision machining and assemblies for key sectors including aerospace, military, and medical industries. The company is known for its multi-axis capabilities and has been involved in the aerospace and medical contract manufacturing spaces. This acquisition follows the earlier inclusion of Oxford, CT-based GEM into ERA's fold, adding even more depth to its expertise and talent pool.

Outlook for Growth: Both i3D and the 3D metal production market are poised for rapid growth in the space, aerospace, defense, medical and energy sectors.

What do you attribute your rapid growth to? i3D prides itself on discipline and tenacity. Once the 3D metal printing industry experienced production growth,

i3D was ready to take on that production. Our focus was always on a sustainable business model.

What is your vision for growth and/or expansion over the next five years? i3D's recent acquisition positions us to double its revenue each year. We are planning a 30,000-square-foot expansion in 2024 to accommodate this growth.

What is your philosophy to running a successful company? Culture is #1 and that culture treats its employees, customers and suppliers as long term investments in relationships.

#18 — Cascade Ice, LLC



Official Name of Business: Cascade Ice, LLC
Address: 1315 SE Armour Rd., Ste. C, Bend
Phone: 541-312-2910
Website: cascadeicellc.com
Contact Email: pduvall@pavcoforms.com

CEO/owners, background: Ted Pavlicek, business owner for over 20 years.

Number of Employees: 7-57, we hire over 50 employees for seasonal work in the summer months.

Year Established in Central Oregon: 2002
Product/Services Offered: Cubed ice, block ice and carving ice. We also rent out merchandisers, small refrigerated trailers and large refrigerated trailers for events.

Outlook for Growth: We anticipate continuing to grow with the ever increasing population and tourism popularity of Central Oregon. We provide our services to the state and federal forest fires throughout the busy summer months.

What do you attribute your rapid growth to? Growth in population and events that use our product.

We also serve the Hayden Homes Amphitheater for all its summer concerts. The concerts scheduled for Bend have increased in numbers over the past several years since the pandemic.

What is your vision for growth and/or expansion over the next five years? We will continue to expand our facility as necessary to provide the best customer service to our loyal Central Oregon businesses.

What is your philosophy to running a successful company? Always being available to our customers by phone, 24/7 during the busy summer months. Good communication with employees and respect for their individual contribution to the success of our business. No job is beneath anyone, it takes a team effort to deliver the quality of service we provide. Our employees are our greatest asset.

#19 — Sun Country Engineering and Surveying, Inc.



PHOTO | COURTESY OF SUN COUNTRY ENGINEERING & SURVEYING, INC.

Year Established in Central Oregon: 1976

Hot News:

Over the years, we have created over 260 subdivisions. **Product/Services Offered:** Since 1976 Sun Country Engineering & Surveying, Inc. has demonstrated our commitment to Central Oregon by providing land surveying and civil engineering expertise and services. As a locally-owned company, we have firsthand knowledge of the demands of our area, and adapt as the area grows. Our strong relationships with municipalities and contractors, combined with our extensive knowledge of the region have resulted in thousands of successfully completed projects over the years.

Sun Country Engineering remains dedicated to the community, sponsoring local charities, with an emphasis in the 4-H community. In addition, we mentor aspiring engineers and surveyors by providing intern and training opportunities.

We have efficiently completed thousands of surveys and hundreds of subdivision. Contact us today to see how we can help you with your property needs.

Our full service engineering and surveying includes topographic and boundary surveying, utility and infrastructure design, land use planning, lot line adjustments, certifications, construction inspection, water rights, permitting.

Official Name of Business: Sun Country Engineering and Surveying, Inc.

Address: 920 SE Armour Rd., Bend

Phone: 541-382-8882

Website: suncountry.engineering

Contact Email: info@suncountry.engineering

CEO/owners, background: Rob Tye, Tim Weishaupt

#20 — Sisters Landscape

Official Name of Business: Sisters Landscape

Address: PO BOX 970, Sisters

Phone: 541-549-3001

Contact Email: sisterslandscape@gmail.com

CEO/owners, background: Denise Burke, Michael Burke

Year Established in Central Oregon: 1995

Hot News: Sisters Landscape recently brought on Aaron St. Jeor as partner to help expand the reach of their company.

Product/Services Offered:

Sisters Landscape is a professional lawn and landscaping business located in Sisters. It was founded by Mike Burke in 1995 when he moved to Sisters after deciding it would be a great place to raise a family.

For the last 28 years, they have provided both residential and commercial services to meet the needs of the community. Those familiar with Sisters Landscape recognize them as a business that goes above and beyond, making them an integral part of the Sisters community.



Along with providing a comprehensive list of Central Oregon Commercial Contractors, Cascade Business News will feature **TOP PROJECTS COMPLETED in 2023** in our December 20 issue!

DEADLINE TO SUBMIT TOP PROJECTS IS DECEMBER 13

Contact Jeff Martin at 541-388-5665 or jeff@cascadebusnews.com

