Family Firm is One-Stop Shop for ADU Options

Anchored Tiny Homes Launches in Bend as Interest in Secondary Space Soars

by SIMON MATHER — CBN Feature Writer

A no idea born out of the tiny home revolution is seamlessly turning property owners’ vision for Additional Dwelling Units (ADUs) into reality, while simultaneously helping tackle the housing availability crisis.

Since its foundation two decades ago, Anchored Tiny Homes is providing a blueprint for helping the cause of homeowner financial freedom. Started by Colton and Shylia Paulhus, along with Colton’s younger brother, Austin, and his father, Scott, the company is helping homeowners across the nation “earn more money, bring family closer together and create more space to thrive” with high-quality, affordable custom-built ADUs based on 30-plus years of industry experience.

Concepts like Anchored Tiny Homes, which recently opened in Bend and will expand to Portland soon, are not only helping solve housing shortages but also aiding those who are struggling to afford traditional single-family homes, as legislators navigate how ADUs fit into the overall housing landscape.

The Anchored models are stick-built on site, versus being prefabricated and hoisted in place, giving more flexibility, including accessibility, and eliminating many of the access issues that may prevent some people from being able to build an ADU. A range of

2024 Marketing Guide — Pages 9-25

Planting Roots as a Pivotal Figure

by ERIKA ORESKOVICH — CBN Feature Writer

Anchored Tiny Homes launched a presence in Bend — which recently opened a job site in Bend and will expand to Portland soon — is not only helping solve housing shortages but also aiding those who are struggling to afford traditional single-family homes, as legislators navigate how ADUs fit into the overall housing landscape.

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RECENT TRANSACTIONS

**RE/MAX Key Properties** broker Ryan Amerongen, CCIM represented the seller, The L.M. Ritz, LLC, in the sale of 135 NW Greeley Avenue in Bend. The 2,182 SF mixed use building sold for $785,000.

Brokers Russell Huntamer, CCIM and Eli Harrison with Compass Commercial Real Estate Services represented the buyer, WAOJ, LLC, in the acquisition of 135 NW Greeley Avenue in Bend. The 2,182 SF office building on 0.16 acres sold for $785,000.

RE/MAX Key Properties brokers Ryan Amerongen, CCIM and John Baumann represented the seller, Thor Holdings, LLC, in the sale of 150 NE Hawthorne Avenue in Bend. The 13,655 SF office building sold for $3,000,000.

Compass Commercial Real Estate Services broker Dan Kemp, CCIM represented both the seller, Skyliner ATX, LLC, and the buyer, Petesadog, LLC, in the sale of 20727 High Desert Lane. The 2,271 SF industrial unit sold for $555,000.

RE/MAX Key Properties broker Ryan Amerongen, CCIM represented the Landlord in the lease of a 1,574 SF office suite located at 790 SW Industrial Way in Bend.

RE/MAX Key Properties broker Ryan Amerongen, CCIM represented the seller and buyer in the sale of 1155 NW Lamonta Rd. in Prineville. The 50 unit self-storage facility sold for $1,050,000.

Hayden Homes Named 2023 Company of the Year by Idaho Home Builders Association

In recognition of its decades of exemplary leadership in the industry, the Northwest’s largest privately owned home builder, Hayden Homes, has been awarded the Idaho Home Builders Association 2023 Company of the Year.

In bestowing the honor, IHBA celebrates member companies that make significant contributions to the industry, to their local home builders associations, and to their communities.

“Hayden Homes is a leader in both home building and community building,” said Heather Hering Brown, IHBA board president. “From quality to customer service to charitable giving — we are proud to lift up this company as a model for the role our industry can play in supporting Idaho families. Thank you, Hayden Homes, for being a bright light in our communities and inspiring others.”

Nominations for the Company of the Year originate at the local level and are passed on to the state organization’s Past Presidents Council for the final selection, said IHBA Executive Officer Rose Almanza. The award has been presented since 1982 and previous winners include construction firms, lenders, design companies and HVAC contractors.

Hayden Homes has built 4,400 homes in Idaho, and contributed $60 million in impact fees to local communities. The company has been ranked in the top five Best Companies to Work for in Idaho.

Pacific Power Foundation Announces Grants to Support Central Oregon Arts & Cultural Organizations

Local organizations that deliver music, theater, community festivals and connections to local history are essential to their communities. They create beauty, join people together across cultures, generate jobs and nurture the creativity needed to solve complex problems. To support this crucial work, the Pacific Power Foundation is donating more than $11,000 in new contributions across the three states it serves.

The grants will help fund a variety of projects, including free arts events and education; community celebrations of cultural heritage; multilingual performances for kids; and programs for Indigenous students, rural youth and incarcerated adults.

“Local programs like these are fundamental to the vibrancy and resilience of the communities we serve, and they nourish and inspire all of us,” said Matt Chancellor, Pacific Power regional business manager. “We honor and appreciate these vitally important organizations.”

This recent round of grants focused on art and culture is one of the foundation’s four annual grant cycles.

The following three grants, totaling $12,400, were given to local organizations supporting communities in Central Oregon:

High Desert Museum to address K-12 educational disparities by expanding access to engaging STEM educational programs

Continued on Page 30
I dedicate the majority of my community involvement to supporting and mentoring youth, and raising awareness for the agriculture industry.

What did it mean to you to receive the award?

Receiving the award was truly an honor. It really extends beyond me as an individual and is representative of the support and guidance of my family and mentors who've invested in my journey personally and professionally.

What are some of your proudest accomplishments that make you who you are today?

My greatest source of pride stems from the meaningful relationships I have with my family and among clients. A mentor once shared with me that “it’s all about the people,” and I believe that to be true. When you prioritize relationships, everything else tends to fall into place.

What advice would you give to this year’s — and future — recipients of Accomplished Under 40 Award?

Look for the good in every situation, invest time in building meaningful relationships, trust your gut, and do things that bring you joy and make you forget to check your phone!

What question would you ask yourself for this interview?

“Who is one person that positively impacted your career?”

Bill Smith. He could have hired someone more experienced or qualified, but he took a chance on me when I was 24 years old. He mentored me and showed me what I was capable of achieving. He also encouraged me to pursue my dream of starting my own business.

Additional Comments

Thank you for the opportunity to share and for selecting me as one of your top 40’s before I was in my 40’s!

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Known nationally for their high-end, laser-cut custom metal cabinetry, Baldhead is a local family business that believes relationships matter. The fact that Summit Bank is local and shares those values, too, made us the perfect fit for their business.
Anchored Tiny Homes

Continued from page 1

standard floorplans and designs are available, as well as fully custom options.

Colton Paulhus said, “We are a family-owned business with over two generations of building experience, dedicated to crafting high-quality, customizable anchored accessory dwelling units (ADUs) tailored to clients’ unique needs and preferences. Our mission is to create innovative living spaces that blend quality, functionality and style seamlessly.

“After three decades of servicing the Northern California community, we decided to do our part to positively impact the earth and the lives of those we serve more widely by building ADUs to help families stay closer together, earn rental income, and help solve the housing crisis that we are facing across the country.

“Our vision is to help people become financially free, keep families close and make housing options available for more Americans.”

Paulhus said his team of industry-leading experts collaborates closely with homeowners to design and construct a variety of tiny home solutions.

Specializing in detached, attached and garage conversion ADUs, as well as garages and pool houses, the company prides itself on expert craftsmanship, attention to detail and commitment to using quality materials.

Paulhus added, “We handle the entire process for you from start to finish. Starting with the design, then putting together plans and blueprints, getting everything submitted and approved for permits, building your ADU on your property, and hooking everything up to utilities. In the end, you get a completed, move-in-ready ADU right in your backyard! We are passionate about creating unique living spaces that reflect the personalities and aspirations of our clients.”

The technical definition of an ADU is a secondary living space, such as an apartment or small home, sometimes called “mother-in-law quarters,” or simply “guest house” constructed on a lot where there is already a primary residence.

Locally, ADUs are permitted uses on residentially zoned lots or parcels with a single-unit dwelling, townhome, or manufactured home.

Part of the appeal of an ADU lies in its multifunctionality, whether used for rental income, family housing, a home office or workout space.

In Oregon generally, with the recent adoption of House Bill 2001, homeowners have more options to add additional housing to their lots, while the legislature just passed a $376 million housing package to address the state’s worsening affordable housing and homelessness crisis through passage of Senate Bill 1530 and Senate Bill 1537.

The Emergency Housing Stabilization and Production Package provides significant state investment to support renters, encourage housing production and infrastructure, fund homeless shelters and changes to state land use laws to make it easier for cities to build safe and healthy homes.

This comes after Governor Tina Kotek issued an executive order on January 10, 2023, setting a target of 36,000 homes to be built per year.

For its part, the City of Bend says increasing the supply of affordable and attainable housing to support Bend’s growing population is one of its guiding policy principles, with adding an ADU to a property seen as one of several ways to help add workforce housing to the community.

A spokesperson added, “The City of Bend is encouraging the development of more diverse housing units and recognizes that ADUs are an integral part of the housing continuum.

“Since 2016, we continue to take meaningful steps towards removing barriers within our codes and permit processes and seek to incentivize the production of ADUs wherever possible.”

Paulhus said his company can build on most lots in Oregon, whether that be in urban or rural settings, depending on the particular rules for each jurisdiction. The company has more than 25 different plans, ranging from small studios coming in at around $50-$90,000 all the way to a 1,200+ sq. ft. three-bed model retailing at between $350,000 and $400,000.

The benefits of an Accessory Dwelling Unit include:

• Creates more housing opportunities in existing neighborhoods with existing community;

• Takes advantage of existing and often costly infrastructure;

• Creates opportunities for intergenerational living, onsite caretakers, or assistants such as childcare or assisted living;

• Provides financial benefit and or property value to the property owner;

• Triggers economic development at a local scale through local builders/contractors;

• Contributes to the density efforts in a more gentle community-based approach;

• Provides for more diversity in neighborhoods.

Paulhus added, “We really deliver a turnkey anchored system, starting with the design, then putting together plans and blueprints, getting everything together plans and blueprints, getting everything submitted and approved for permits, building your ADU on your property, and hooking everything up to utilities. In the end, you get a completed, move-in-ready ADU right in your backyard! We are passionate about creating unique living spaces that reflect the personalities and aspirations of our clients.”
Bend-Based Cv International Continues Growth

Cv International is proof that there's more to Bend's economy than beer, mountain biking and skiing, though Central Oregon's outdoor amenities largely explain why the company, founded in Torrance, Calif., came to town about a dozen years ago.

Cv International manufactures a group of products that seem, at first glance, to have little in common. They include mobile nitrogen generators and service kits as well as complex maintenance platforms for nearly two dozen varieties of military and commercial aircraft. As is often the case with successful kits as well as complex maintenance platforms for nearly two dozen varieties to have little in common. They include mobile nitrogen generators and service kits as well as complex maintenance platforms for nearly two dozen varieties of military and commercial aircraft. As is often the case with successful kits as well as complex maintenance platforms for nearly two dozen varieties of military and commercial aircraft. As is often the case with successful kits as well as complex maintenance platforms for nearly two dozen varieties of military and commercial aircraft. As is often the case with successful kits as well.

The company was founded in 1981 by Robert Tatge, an engineer and inventor who sought to develop mobile systems to provide nitrogen to aircraft, says George Darcy, Cv International’s chief marketing officer. Nitrogen is an inert gas that loses pressure less quickly than air and does not produce moisture when the temperature changes. It’s also abundant, making up almost 80 percent of the Earth’s atmosphere. These qualities make nitrogen an ideal gas for aircraft tires and struts as well as fuel tank “inerting,” in which an inert gas replaces air to reduce the risk of explosion.

From its original location in Torrance, Cv International produced mobile systems for generating and delivering nitrogen. It continues to do so today with its latest model, the MNG4, which can run on diesel, aviation gas or electricity.

But even mobile nitrogen generators are fairly bulky and can’t meet every aviation need. Tatge discovered while talking with soldiers returning from Operation Desert Storm in the early 1990s, says Darcy. They described problems providing nitrogen to aircraft in remote desert locations. Tatge and Cv International responded by developing a backpack system consisting of high-pressure tanks and gauges that could be helicoptered along with a technician to waiting aircraft. Think Ghostbusters of the Gulf War.

Cv International continues to produce backpack kits along with support equipment, including nitrogen generators and backpack-filling equipment. Parts are machined and assembled at the company’s facility in Bend, while gauges and accessories are sourced locally. There continues to be significant demand for backpack units among utilities, gas and oil companies and — an area of strong growth — operators of wind turbines, says Darcy. In many turbines, the machinery that translates blade movement into electricity relies upon nitrogen. But the business part of most turbines is hundreds of feet above the ground, requiring a mobile nitrogen source for servicing.

Maintenance platforms now make up the biggest part of the business, says Darcy. The company has won a number of large awards, including a pair of NATO contracts, one in 2017 to build KC-135 platforms and a second in 2019 to build platforms for C-130 aircraft. The company also has won contracts to build platforms for F-16 fighters, C-17 transports (see photo above) and even the E-4 “doomsday” plane, a 747 configured to serve as a mobile command platform for the president, secretary of defense and other officials in the event of a nuclear attack.

In addition, Cv International serves as a contractor for Lockheed Martin, providing a pair of maintenance platforms and a nitrogen cart. In both 2021 and 2022, Lockheed Martin named Cv International its supplier of the year for the F-35 fighter program.

The company manufactures maintenance platforms for commercial aircraft as well, including 737s, 747s and 787s. It also produces guardrail systems for transformer maintenance and gas-sampling systems.

Operating a manufacturing business in Bend does have its challenges, says Darcy. These include high material and transportation costs and finding engineers and skilled welders. Bend is fairly remote. And, despite the region’s recent growth, the population is still fairly small.

It’s also difficult for a business in an expensive area to compete on a cost basis with companies in less pricey parts of the country, says Darcy. But Cv International succeeds by leveraging the high quality of its work, he says.

Despite such challenges, Cv International continues to grow, and its mix of products and contracts, particularly its long-term contracts with Lockheed Martin, has allowed it to avoid layoffs. The company employs about 50 people.

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Trangistics
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“...our journey from a regional service to a global logistics provider mirrors our commitment to innovation and customer service,” Hougham explains, “Because of the complexity of the projects, we need to be plugged in as an extension of their own organization. This is where we thrive. We break down silos in organizations and help facilitate communication between stakeholders.”

According to Hannah Harrer, director of strategy, digital infrastructure and hi-tech, “We pride ourselves on being very flexible and able to tailor solutions to the client. We figure out what they need with high-touch customer service.” The company’s shift towards a ‘white glove service’ model emphasizes Trangistics’ commitment to going the extra mile with communication, care, and support, far exceeding client expectations. Trangistics tailors its strategies to the unique challenges and requirements of each project.

One of Trangistics’ significant milestones has been landing a successful collaboration with general contractor United Integrated Services (UIS), supporting the development of a state-of-the-art $40 billion computer chip manufacturing plant in Phoenix, Arizona, owned by Taiwan Semiconductor Manufacturing Company (TSMC). This partnership showcases Trangistics’ pivot to the niche area of data center and semiconductor manufacturing spaces, highlighting their value in a high-stakes industry. They’ve grown from traditional freight brokerage to an essential logistics service provider, providing thorough consultation and planning. Their work with TSMC’s advanced facility showcases their capability to manage intricate and complex construction projects.

Data centers and semiconductor manufacturing are experiencing explosive growth, driven by the demand for Artificial Intelligence and the global expansion of digital services. “Our pivot to focusing on data centers and semiconductor spaces reflects our adaptability and commitment to evolving with the industry’s needs,” remarks McGrew. Trangistics is positioning itself right at the heart of this boom. The company’s future endeavors are as ambitious as their current portfolio, with a focus on AI’s massive growth that’s intensifying data center demands. With established partnerships with industry leaders such as BASIX Solutions, Hoffman Construction, and Skanska, Trangistics is well-prepared to manage the logistical challenges that accompany large-scale construction projects.

While Trangistics’ growth has been significantly fueled by word-of-mouth, the company recognizes that strategic marketing efforts are key to its continued growth. The company has adopted an account-based marketing approach, focusing on building long-term relationships and establishing a brand presence within key industry sectors. By participating in prominent industry events and partnering with a specialized marketing and PR agency, JSA, Trangistics has enhanced its visibility and aligned its branding with its strategic goals. “We’re not just adapting to trends; we’re setting them, leading the conversation on the future of logistics in high-tech and construction sectors,” Harrer states, highlighting their proactive stance in the industry.

Trangistics, with domestic and global ambitions, remains committed to core values such as integrity, flexibility, and exceptional client relationships. Operating from Redmond, Oregon, the company embodies a blend of small-town authenticity with global ambitions, a mix that has proven successful and allowed them to compete on a nationwide stage without losing their personal touch.

Their journey from a regional freight broker to a global logistics provider tells a story of adaptation and innovation anchored by a dedication to client needs. Hougham’s evolution from a farm boy in Eastern Oregon to a pioneer in logistics reflects Trangistics’ ethos. The company has grown by staying true to its core values — adaptation, innovation, and unwavering commitment to its clients — even as it expands.

Today, Trangistics is not just a participant in the logistics field; it is a leader, innovator, and partner. It stands out not only for its comprehensive solutions but also for its approach to client relationships and project management. As the logistics landscape continues to evolve, driven by AI and the increasing complexity of global supply chains, Trangistics remains at the helm, ready to address and anticipate the needs of a diversifying client base.

If you’re interested in partnering with Trangistics or want to learn more about their services, don’t hesitate to reach out. You can contact them via email at info@trangistics.com to get started.

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Sunriver’s Landmarks Unlimited Helps ‘Commemorate Your Most Treasured Travels’

by ANDREA HINE — CBN Feature Writer

Why do souvenirs have to be so bad?” lamented Wesley Ballew after first visiting the Painted Hills in Eastern Oregon — considered one of the state’s seven natural wonders — and, when looking for a travel memento for sale in nearby stores, found that they “failed to capture the beauty and essence of what I had just seen.”

Owner of Landmarks Unlimited, located in The Village in Sunriver, Ballew was did more than deplore this disparity, but instead was inspired to help like-minded explorers “commemorate your most treasured travels and experiences.”

As he explained, “the idea of creating elevated gifts and collectibles had already been ticking in my brain, and crystallized after this trip. I can’t paint or sculpt, but — by learning digital art design, could turn the pictures that are in my head into what I term ‘collections.’”

that speaks to the true character of the destination.” Reproduced on matchbooks (a once-popular collectible that has recently seen a resurgence), pins, magnets, stickers that are used to adorn water bottles and vehicles, and stationery, “the designs are leveraged across product lines,” said Ballew. “The items in each collection have a similar shape, color palette, and tone.” In order to differentiate the product lines, Ballew focuses on “quality materials and an authenticity that speaks to the true character of the destination.”

Thus far, the collections include the Bridges of Portland, the Mountains of the Cascade Range, the Natural Wonders of the Northwest, Cities & Towns, and the Oregon Coast — “to encourage collectability and showcase the items together as an art piece.”

Ballew also collaborated on a finely crafted line of keychains and coasters emulating national forest signs that are produced here in Oregon. The other products stocked in Landmarks Unlimited — such as softly textured blankets, soy candles, and leather-bound journals — “all have a story,” he said.

Coming from the retail industry — Ballew has nearly 20 years of experience at such trendsetting companies as Fossil, Tom’s Shoes, Columbia Sportswear, and Williams Sonoma — where he focused on direct-to-consumer channels — including e-commerce, print catalogs, and brick-and-mortar retail stores.”

He eventually realized that “corporate retail was no longer fulfilling. Life is too short, and I wanted to make my own path, and do what makes me happy.”

And so the sought-after-executive became an entrepreneur — an contrast that struck Ballew while selling his wares at Portland-area street fairs, and relishing his new-found “sense of pride and ownership. I’m growing the brand at a measured pace to make sure I maintain a focus on details,” he said, “and doing
Advertising Agencies

(Listed Alphabetically, providers of full-service advertising, graphic design, marketing, public relations & web services.)

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Molt Brands

Project 4

Every Idea Marketing

Mazama

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Elevating Voices, Changing Lives

zö agency’s Mission to Empower the Changemakers

by CAITRIA ALDRICH — zö agency

In an age where societal challenges and inequalities persistently surface, the importance of investing in and nurturing changemakers cannot be overstated. These individuals and organizations drive the engine of positive change, tirelessly working towards a more equitable and compassionate world.

The journey towards social progress is a collective endeavor, one that beckons every individual and business to play a part. It is not just a call to those directly affected by societal issues, but an invitation to everyone, regardless of their field or expertise, to contribute their unique skills and resources.

The power of collective action lies in its inclusivity; every contribution, no matter how small it may seem, amplies the impact of changemakers. As businesses, we possess an array of talents and resources that, when directed towards supporting these forces of change, can catalyze profound societal transformations. It is our shared responsibility to identify, support, and amplify the work of these pioneers, ensuring their initiatives not only succeed but thrive.

By fostering an ecosystem that values and invests in changemakers, we lay the foundation for a future that benefits all members of society, setting a precedent for corporate social responsibility and community engagement.

In this era marked by significant challenges and disparities, a beacon of hope shines through by the efforts of dedicated organizations aiming to forge a more equitable world.

These changemakers tirelessly champion the cause of the underserved and marginalized, endeavoring to uplift those most in need. Often central to this important effort is zö agency, whose core mission resonates with the goal of amplifying the voices of these vital but often overlooked populations, thus driving meaningful societal change.

**Literature as a Lifeline: zö agency and Libraries**

Libraries stand as more than mere repositories of books; they are vital community hubs that foster literacy, imagination, and learning across all ages. Recognizing the pivotal role libraries play in societal enrichment — from early childhood literacy programs to adult education resources — zö agency collaborates with institutions such as Deschutes, Hillbrow, Jacksonville, and Sherwood libraries. Our goal is to safeguard access to literature and learning spaces, promoting community cohesion and personal growth through innovative outreach and campaigns that celebrate the joy of reading and lifelong learning.

**Healing Communities: The Recovery Network of Oregon**

With Oregon facing a critical discrepancy between the need for and availability of substance abuse resources, the Recovery Network of Oregon emerges as a crucial lifeline. zö agency’s strategic communication and awareness campaigns play a pivotal role in bridging this gap, challenging stigmas, and facilitating access to essential support services. Our work with the Recovery Network exemplifies our dedication to empowering individuals and communities to overcome adversity and foster recovery.

**Empowering Transitions: Oregon Employment and Economic Resilience**

Facing layoffs and economic instability, many individuals struggle to find their footing, and zö agency assists Oregon Employment in crafting outreach initiatives and resources that empower affected workers to navigate these transitions with confidence, highlighting the importance of resilience, skill development, and community support in fostering economic empowerment.

**Enhancing Senior Lives: Thrive Guides Partnership**

Recognizing the unique challenges and opportunities in supporting the well-being of seniors, zö agency partners with Thrive Guides to combat isolation and enrich lives through cultural, social, and recreational programs. Our collaborative efforts focus on connecting seniors with enriching experiences, ensuring they remain integral, celebrated members of our communities.

**Cultivating Community Wellness: The Rogue X Initiative**

In partnership with the City of Medford, zö agency was at the forefront of launching Rogue X, Oregon’s largest recreation and community center. This initiative underscores our commitment to fostering community health, wellness, and connection, promoting an inclusive, vibrant space for individuals and families to thrive together.

**Championing Inclusivity: Superbia’s Financial Revolution**

Superbia stands as a testament to financial inclusivity for the LGBTQIA+ community, challenging long-standing barriers to equality in financial services. zö agency’s collaboration with Superbia underscores our shared vision of a world where everyone is valued and empowered, supporting groundbreaking initiatives that offer comprehensive wellness and financial services tailored to the LGBTQIA+ community’s unique needs.

**Preserving History, Inspiring Futures: Museums and Cultural Engagement**

Through partnerships with the High Desert and Deschutes Historical Museums, zö agency highlights the critical role of museums in fostering cultural appreciation and historical awareness. Our efforts ensure that these institutions remain accessible and vibrant, serving as educational resources — zö agency collaborates with institutions such as Deschutes, Hillsboro, Jacksonville, Sherwood, and Sherwood libraries. Our goal is to safeguard access to literature and learning spaces, promoting community cohesion and personal growth through innovative outreach and campaigns that celebrate the joy of reading and lifelong learning.

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**Preserving History, Inspiring Futures: Museums and Cultural Engagement**

Through partnerships with the High Desert and Deschutes Historical Museums, zö agency highlights the critical role of museums in fostering cultural appreciation and historical awareness. Our efforts ensure that these institutions remain accessible and engaging for all, inspiring future generations to explore, learn, and connect with their heritage.

At the heart of zö agency’s work is a profound belief in the power of community, understanding, and progress. We are honored to support a diverse array of organizations that are the lifeblood of positive change, championing causes that resonate deeply with our mission to amplify impact and foster a more just, compassionate world. Through collaboration, innovation, and dedication, zö agency and our partners continue to make strides towards a brighter future for all.

For more information about zö agency and how we can support your organization’s mission, please visit our website.
### Advertising Specialties (Listed Alphabetically)

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Services</th>
</tr>
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<tbody>
<tr>
<td>Bear Prints</td>
<td>541-388-1274</td>
<td>N/A</td>
<td><a href="http://www.bearprints.us">www.bearprints.us</a></td>
<td>Customer Service</td>
<td>4</td>
<td>1978</td>
<td>Screen printing &amp; embroidery, laser engraving, online storage solutions, nationwide shipping</td>
</tr>
<tr>
<td>Bend Promotional Products</td>
<td>541-389-9806</td>
<td>541-388-6744</td>
<td><a href="http://www.bendal.com">www.bendal.com</a></td>
<td>Genesis Blad, Robert Sandberg</td>
<td>2</td>
<td>1982</td>
<td>Company snap; hats, pens, calendars, mugs, shirts, decals, lip balms w/ your logo. Just ask, we have it 40 yrs.</td>
</tr>
<tr>
<td>Blastoff Studio</td>
<td>541-797-0166</td>
<td>N/A</td>
<td>blastoffstudio.com</td>
<td>Nave Kapil</td>
<td>5</td>
<td>2022</td>
<td>Expertise in brand coaching, crafting effective strategies, forming long-lasting scalable brand identities, creating innovative &amp; user-friendly websites &amp; producing interactive &amp; engaging, digital &amp; print products &amp; experiences.</td>
</tr>
<tr>
<td>Brilliance In Branding, LLC</td>
<td>541-382-5406</td>
<td>541-839-7100</td>
<td><a href="http://www.blakeoceansbranding.com/dina@barkergroupnw.com">www.blakeoceansbranding.com/dina@barkergroupnw.com</a></td>
<td>Dina Barker</td>
<td>8</td>
<td>2016</td>
<td>Bend’s best full service promotional branding company. Showcase your corporate identity with logoed products, apparel &amp; headwear featuring Richardson Caps. We offer in-house fulfillment services for events, ongoing programs &amp; special occasions. Our onsite embroidery facility can handle all your apparel &amp; caps needs. Leather patches, screen printing, awards, banners &amp; signage, tradeshow displays, pet products, safety gear, golf products, health &amp; wellness, the latest tech, roundies &amp; more. We welcome visitors to our large showroom, call today.</td>
</tr>
</tbody>
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**Do you have a book or a blog you want to write?**

**Two-time New York Times** bestselling writer — **Linden Gross** — can help.

**WRITING COACH • EDITOR • WRITER**

Writing that sounds like you ONLY BETTER.

541-317-1509 | lindengross.com | OneStopWritingShop.com
When ChatGPT burst on the scene at the end of 2022, many wondered what our AI overlords had in store for us next. The platform gained millions of users in just weeks and continues to impact industries across the business landscape.

While the initial hype may have been slightly overblown, there's no denying that ChatGPT can be a helpful tool for your small business when used correctly. Here are some suggestions to get you started.

1. Generate Content
ChatGPT can be used as a language model to quickly create content like blog posts, articles, emails and even ads, saving you the cost of hiring a professional writer and the time of doing it yourself.

However, it's important to understand that ChatGPT has serious limitations in this area. For example, there have been numerous instances where the platform was caught "writing" articles blatantly containing false information. At a minimum, you'll still have to proofread the output, so a certain amount of human supervision and time will be necessary.

Secondly, no AI model can know your customer, your value proposition and how those two factors intersect better than you or your marketing team (at least not yet). So, don't expect ChatGPT to serve as a substitute for developing original or creative ways to communicate with your audience. However, it can move the process along by brainstorming new concepts and content ideas.

2. Brainstorm Ideas
Although you should not fully rely on ChatGPT to write content you can immediately release to the masses, you can use it to brainstorm content ideas and identify topic areas.

You can ask it to give you ten ideas for blog posts that your audience would find compelling (you'll want to make sure you describe your audience in your prompt and identify your industry). You can also ask it to suggest five email subject lines likely to increase open rates.

You may not be able to use all the ideas ChatGPT generates — at least not word for word — but it can certainly help get the creative juices flowing.

3. Serve as Frontline Customer Support
Customer support may not be one of ChatGPT’s “out-of-the-box” features, but the platform can serve as an initial “chatbot” for customers seeking answers to basic questions. You can also use it to walk new customers through product setup steps or explain the core features of a product or service.

Using ChatGPT for customer support will likely require the services of a programmer or developer who can work with its application programming interface (API) to integrate it into your platform or website. You or your programmer will also need to “train” it to respond appropriately to customer questions. The implementation and training process can take some time, but it is a great way to free up your support team to handle more complex issues.

4. Act as a Translator
Numerous online tools can convert text into different languages, but ChatGPT is notable because it can be integrated into a website relatively quickly. This feature can complement the customer support element previously discussed.

While integrating ChatGPT as a translator on your website might require some technical assistance, it enables you to cater to users in over 20 languages once set up. Similarly, you can ask ChatGPT to take existing website content and translate it into another language without getting a programmer involved. Just prompt, copy and paste. This feature is part of ChatGPT’s core functionality.

5. Help with Search Engine Optimization (SEO)
SEO often involves manually performing mundane tasks like keyword research, which can be time-consuming. Because ChatGPT’s source information comes from a wealth of online content, it can be an asset for producing keyword lists, which are pivotal for enhancing blog posts and improving search rankings.

To leverage its potential, ask ChatGPT to “provide a roster of SEO keywords suitable for a blog post on [your topic].” Using the AI tool in this manner saves precious time and also provides unique insights that might take longer to identify on your own.

In the small business world, efficiency is key, and tools like ChatGPT are instrumental in helping you stay productive and profitable.

Have more questions? Reach out to SCORE for free, expert mentoring and resources to guide you through your small business journey.

score.org
204 Marketing Guide

Advertising Specialties (Listed Alphabetically)

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<td>Coriant Workflow Solutions</td>
<td>541-306-4842</td>
<td>N/A</td>
<td><a href="http://www.e-coriant.com">www.e-coriant.com</a></td>
<td>Gale Slaughter</td>
<td>1</td>
<td>2007</td>
<td>Print &amp; marketing solutions; commercial, envelopes, forms, direct mail, digital, labels, newspaper, magazines, publications, thermal, variable imaging, barcodes. Marketing materials, campaigns, packaging, promotional products &amp; apparel. Graphic &amp; advertising design, print &amp; supply chain management, fulfillment &amp; reporting.</td>
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<td>Flash Ink</td>
<td>541-323-5274</td>
<td>N/A</td>
<td><a href="http://www.flashink.com">www.flashink.com</a></td>
<td>Dan Wellish</td>
<td>7</td>
<td>2008</td>
<td>Custom screen printing, embroidery &amp; promotional products.</td>
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<tr>
<td>Frac Digital Bend</td>
<td>541-840-5373</td>
<td>N/A</td>
<td>hidigital.com/bend</td>
<td>TJ Murphy</td>
<td>2</td>
<td>2017</td>
<td>Web design, brand development, logo design, graphic design, social media management, social media advertising, google advertising, AI advertising, TV/radio advertising, print advertising &amp; more.</td>
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<tr>
<td>Momentum Promo Inc.</td>
<td>541-549-0807</td>
<td>N/A</td>
<td><a href="http://www.momentumpromo.com">www.momentumpromo.com</a></td>
<td>Eric Alldred</td>
<td>7</td>
<td>1996</td>
<td>Screen printing, embroidery.</td>
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**Good Marketing**

**A Key to Business Growth**

by GARY A EINHORN — The Entrepreneurial Ear

This is the sixth article in my series “The ABC’s of Entrepreneurship.”

In this installment, I will address my thoughts on marketing.

Suffice it to say, marketing is the one area that requires my attention more than any other. In my business consulting practice, it is the topic most concerning to my clients.

Why is that? It has much to do with personal contact and presentation skills — and avoidance of the same.

The key words to remember when addressing marketing are exposure and presence. The objective with regard to successful marketing is to execute a plan that attempts to create the most exposure and presence as possible. How does one execute such a plan?

What has been the most significant preparation for me has been Toastmasters. This group was created in the early 1920s to provide a safe, supportive, empathetic environment meant to improve one’s public speaking skills. Yes, that is its primary purpose. But, for me, it is much more than that. Toastmasters is an arena where you can build confidence and address your fear of presenting to a group of listeners.

Why is this so important? It is because entrepreneurs need to present. It is of course important to speak well, without hesitation and with authority. Consumers make their decisions as to whom they like to support based on the likeness factor.

I had, as one of my seven businesses, an organic and specialty food distribution business. My success was due to the fact that people liked doing business with me. My prices were higher than my mass-market competitors, but I was more likable. I credit my 14 years in Toastmasters for my development as a most likable entrepreneur who could present without fear and with authority.

I believe that success in marketing is best achieved by focusing on making a connection first and the sale will follow. The establishment of a relationship with the potential customer or buyer is essential.

For example, in New Zealand, when one enters a place of business there is almost always a greeting before any business is broached. Trader Joe’s is another example of this. The employees are instructed to be welcoming to the shoppers. At the registers, the employees often ask the customer “How is your day going?” or “What do you have planned after your shopping?” It is the establishment of a connection first and then the products are placed on the counter and tabulated. It ends with “Have a wonderful day.”

It is important to have a super website with search engine optimization considerations built in. It need not have an overabundance of copy. It needs to have testimonials and reviews and often a blog. It is to be a representation of the business and the personality of the entrepreneur. It is essential to have a well-made business card, preferably with a professional photo of the owner.

I spent many hours promoting my businesses by making presentations wherever I could. Examples were chamber meetings and service organizations such as Rotary, Kiwanis, and Lions clubs.

It is also valuable to have a pocket elevator speech of 30 and 60 seconds to use whenever the situation presents itself. Social media, such as Facebook and LinkedIn, should be explored and used.

Joining service organizations such as those above or perhaps the Elks or Masons is a way of gaining exposure and presence.

An entrepreneur can create his or her own unpaid sales force by asking for a testimonial from clients or customers that can be posted online, and on one’s website.

Contacting a local newspaper and either placing an ad or asking to be interviewed. As an example, I introduced myself to the editor of the Redmond Spokesman, Tim Trainor who agreed to permit me to write a column once a month. This is a classic example of gaining exposure and presence and is a win/ win for Tim and I.

In the past I have been interviewed by the Jefferson Exchange at Southern Oregon University, Five on Five on channel five in Medford and had my own radio show. It was called the “Entrepreneurial Ear” and aired for one hour a week on KSKQ radio in Ashland. I interviewed my business consulting clients and other local entrepreneurs.

These are all examples of how to market and gain exposure and presence. I welcome your comments and questions.
garyeinhorn.com
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<tr>
<td>Cascade Graphics 473 SE Bridgerdale Blvd, Bend, OR 97702</td>
<td>541-389-6423</td>
<td>N/A</td>
<td><a href="http://www.cascadegraphics.com">www.cascadegraphics.com</a></td>
<td>Mike Whinkle</td>
<td>13</td>
<td>1979</td>
<td>Large-format digital, commercial or consumer printing with UV inks, die-cutting, decals, laminating, banners, displays, business cards, signs, banners, flyers, graphic design, custom design, specialty items &amp; materials &amp; fulfillment.</td>
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<tr>
<td>Corbett Business Center</td>
<td>N/A</td>
<td>N/A</td>
<td><a href="mailto:corbettbusinesscenter@gmail.com">corbettbusinesscenter@gmail.com</a></td>
<td>Jeanette Mein</td>
<td>3</td>
<td>1992</td>
<td>Design, production, printing.</td>
</tr>
<tr>
<td>Moonlight Business Process Outsourcing 2453 NE Two Knobs Dr, Bend, OR 97701</td>
<td>541-348-9781</td>
<td>N/A</td>
<td><a href="http://www.moonlightbpo.com">www.moonlightbpo.com</a></td>
<td>Ellen Koch</td>
<td>3</td>
<td>1985</td>
<td>Commercial printing, graphic design, branded apparel, full-service mailings with discounted postage, brochures, EDDM, flyers, business cards, business forms, letterheads, envelopes, invitations, newsletters, promotional products, labels, large format printing &amp; dye sublimation products &amp; apparel, blueprinting, large format, more.</td>
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<tr>
<td>Premier Printing Solutions 6302 Layman Ave, Suite 170 Bend, OR 97702</td>
<td>541-417-9899</td>
<td>N/A</td>
<td><a href="http://www.premiersolutions.com">www.premiersolutions.com</a></td>
<td>Bent Davis</td>
<td>6</td>
<td>1999</td>
<td>Printing services for multi-business marketing products as well as packaging, add &amp; sheet letter, trade show graphics, art reproduction, large format graphics &amp; more.</td>
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<tr>
<td>Progressive Screen Printing 207 NE High Desert Cir, Suite 4 Bend, OR 97701</td>
<td>541-385-0931</td>
<td>N/A</td>
<td><a href="http://www.progressivescreenprinting.com">www.progressivescreenprinting.com</a></td>
<td>Sean McAllister</td>
<td>13</td>
<td>1985</td>
<td>Commercial printing both offset &amp; Digital, direct mail, all mailing services, UV coating &amp; laminating. Prepress &amp; mail pick up, statement &amp; invoice printing, digital printing &amp; variable data, personalization &amp; TransPromo data. Lock Box services, return mail services, data archiving &amp; on site &amp; on site storage. Certificate: SOC 1, SOC 2, PCI, independently audited yearly for all certifications as well as HIPAA compliance certificate. Other certifications WBENC, WBE, WBVE, BISI. New to MBPO services HP Indigo press as well as pressure seal print &amp; mail services.</td>
</tr>
<tr>
<td>Reddy Graphics 730 NE Columbia St, Bend, OR 97701</td>
<td>541-382-9914</td>
<td>541-382-9908</td>
<td><a href="http://www.reddygraphics.net">www.reddygraphics.net</a></td>
<td>Scott Ryder</td>
<td>15</td>
<td>1990</td>
<td>Full commercial printing, specializing in four-color process &amp; election printing.</td>
</tr>
<tr>
<td>Snee &amp; Sons Unlimited 321 NE Second Ave, Bend, OR 97701</td>
<td>541-330-1803</td>
<td>541-382-6027</td>
<td><a href="http://www.sneenandones.com">www.sneenandones.com</a></td>
<td>Lori Pinek-Smich</td>
<td>1</td>
<td>1996</td>
<td>Graphic design &amp; printing services including single to four color process &amp; other promotional media. Consulting.</td>
</tr>
<tr>
<td>The Bulletin/EO Media Group &amp; Central Oregon Media Group 120 SIS Upper Terrace Dr, Suite 200 PO Box 6025 Bend, OR 97702</td>
<td>541-617-7380</td>
<td>N/A</td>
<td><a href="mailto:inputshop@thesubmitin.com">inputshop@thesubmitin.com</a></td>
<td>Holly Rouska</td>
<td>172</td>
<td>1905</td>
<td>High quality, high volume print &amp; distribution. Daily newspaper &amp; commercial printing. Advertising, marketing, digital, design, printing, distribution.</td>
</tr>
<tr>
<td>Visuals 2350 Young Ave, Suite 3 Bend, OR 97702</td>
<td>541-280-1488</td>
<td>N/A</td>
<td><a href="http://www.visvalites.biz">www.visvalites.biz</a></td>
<td>Michelle Gushenrother</td>
<td>1</td>
<td>2000</td>
<td>Coordinator of print &amp; design projects throughout the Northwest.</td>
</tr>
<tr>
<td>X-Press Printing Inc. 601 NE Racetrack Rd, PO Box 304 Sisters, OR 97759</td>
<td>541-549-3211</td>
<td>541-549-4142</td>
<td><a href="http://www.xpressprinting.biz">www.xpressprinting.biz</a></td>
<td>Jeff Swales</td>
<td>19</td>
<td>1985</td>
<td>Commercial &amp; quick print, digital color, digital print, business printing, design, direct mail &amp; marketing services, variable data, electronic file transfer &amp; proofing.</td>
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</table>
andmark Unlimited

Continued from page 9

what needs to be done at each step along the way.”

A telling example for this self-admitted introvert was breaking into the wholesale arena. “I’m not a natural salesperson,” Ballew admitted, so he approached potential customers with a certain amount of modesty, only to be happily surprised by their encouraging response. As he was repeatedly told, “we’ll absolutely take these.”

Landmark Unlimited’s Items are now sold in 100 stores across Oregon and Washington, and Ballew plans to expand into California and Alaska in the near future. “Our wholesale business has provided the opportunity to open a retail space in Sunriver,” he said, “while allowing us to test the water for new product lines.”

And even though Landmark Unlimited has only been open a few months, “the Sunriver community has been fantastic — so wonderful and supportive.” To the extent that Ballew and his husband Aaron, a screenwriter, plan to make the town their home base — both professionally and personally.

“We’ve been pleased with the store’s success, particularly in the off-season,” said Ballew, “and are positioning ourselves to be prepared for upcoming summer travelers.” Despite working 80-hour weeks (which includes fulfilling online orders, growing his wholesale business, and undertaking interior renovations) he is adamant that “putting my experience and energy into Landmarks Unlimited was one of the best decisions I’ve ever made.”

landmarksunlimited.com
Visit Bend’s commitment to not only bolster the local economy but also to reinvest visitor-paid lodging tax into local marketing entity, focusing instead on key leadership roles. Between 2010 and 2015, Bend and revolver its vibrant spirit? Faced with these challenges, the key role, succeeding Doug La Placa as CEO now renowned. His leadership since 2010 has been pivotal in helping harmonize lasting legacy. After Doug La Placa’s tenure, Bend Magazine is not only recognized as tools to help enhance morale, but its success services are. The additions to the OSU-Cascades campus development — and the economic landscape of instability and uncertainty — and with construction now underway — a 17,500-square-foot Student Success Center. As Jarrod Penttila, OSU-Cascades' associate local architects share upcoming projects — pages 10-24.

Central Oregon Office Interiors (COOI) can play an integral role. "We've spent lots of hours together, share the experiences in Bend, balancing economic, environmental, and social issues, said McDougal of OSU-Cascades. "It's a good partnership, and it helps us stay aligned with our university’s mission."

The high-class marketing tool. "We've spent lots of hours together, share the experiences in Bend, balancing economic, environmental, and social issues, said McDougal of OSU-Cascades. "It's a good partnership, and it helps us stay aligned with our university’s mission."
## Web Designers & Social Media Services

(Listed Alphabetically, please see full-service Advertising Agencies for more companies.)

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<th>CO Year Est.</th>
<th>Services</th>
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<tbody>
<tr>
<td>Alpine Internet</td>
<td>Sarah Turner 25 2013</td>
<td>Result-driven AI messenger bot software that converts conversations into customers.</td>
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</tr>
<tr>
<td>CBN has made every effort to ensure that all information is accurate and up-to-date. We cannot, however, guarantee it. Please contact us immediately if you know that certain information is not correct or you would like to be added to a list, 541-388-5665 or email <a href="mailto:cbn@cascadebusnews.com">cbn@cascadebusnews.com</a>.</td>
<td></td>
<td></td>
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<tr>
<td>Brothers</td>
<td>Brian Coan 5 1998</td>
<td>Website &amp; app development, hosting, cloud services, support &amp; design, data-driven, full-stack developers, mobile app development, software engineers, web designers, consulting services, Agile developer, certified Google Ads partner, certified Google Analytics partner.</td>
<td></td>
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<tr>
<td>Camp Creative, Inc.</td>
<td>Robb Allen 350 2019</td>
<td>Full-service UX design, customer journey development, web application design &amp; development, interactive touch systems, content development, copywriting, SEO/SEM strategy &amp; search management. Web application development:</td>
<td></td>
<td></td>
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<tr>
<td>Causeway Consulting Group, Inc.</td>
<td>Judy Campbell 5 1996</td>
<td>Build &amp; test custom applications such as enterprise web apps, mobile apps, IoT, AI/ML, &amp; robotic process automation, content strategy &amp; digital marketing, strategic foraging for digital product, service strategies &amp; Amazon Web Services (AWS) Premier Partner.</td>
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<tr>
<td>Camp Creative, Inc.</td>
<td>Jon Foster 2 2003</td>
<td>Server Management, website &amp; application development, consulting &amp; computer security.</td>
<td></td>
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<tr>
<td>LuLish Design</td>
<td>Lynne Bradfield 2 2005</td>
<td>Full-service agency web development + design, SEO/SEM, digital marketing, marketing plan &amp; strategy, content marketing, PR, copywriting, campaigns &amp; more.</td>
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<td>Leafly Design</td>
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<td>LuLish Design</td>
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<td>The Garage, Inc.</td>
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## Media - Cable (Listed Alphabetically)

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<th>CO Year Est.</th>
<th>Audience</th>
<th>Format</th>
<th>Owner / Headquarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>TIBS (Previously BendBroadband)</td>
<td>541-948-5210</td>
<td>N/A</td>
<td><a href="http://www.bendbroadband.com">www.bendbroadband.com</a></td>
<td>Brian Johnson</td>
<td>14</td>
<td>2017</td>
<td>10,000 Monthly</td>
<td>Cable</td>
<td>TDS Telecom, Madison, Wisconsin</td>
</tr>
<tr>
<td>Cascade Media Magazine</td>
<td>541-308-5483</td>
<td>N/A</td>
<td><a href="http://www.cascademagazine.com">www.cascademagazine.com</a></td>
<td>Jeff Martin</td>
<td>16</td>
<td>1995</td>
<td>10,000 to 15,000 weekly, 1X-print annually.</td>
<td>Magazine</td>
<td>Cascade Publications Inc., Bend, OR</td>
</tr>
<tr>
<td>Central Oregon Rancher LLC</td>
<td>541-483-5212</td>
<td>N/A</td>
<td><a href="http://www.centraloregonrancher.com">www.centraloregonrancher.com</a></td>
<td>Scott Johnson, Mark Howard</td>
<td>2</td>
<td>1955</td>
<td>16,000 Monthly</td>
<td>Farm &amp; Ranch Trade News Magazine</td>
<td>Bend, OR</td>
</tr>
<tr>
<td>Red Box Press</td>
<td>541-506-5611</td>
<td>N/A</td>
<td>redboxpress.com</td>
<td>Debi Agnew</td>
<td>5</td>
<td>2002</td>
<td>10,000 per quarter</td>
<td>Coupon publication.</td>
<td>Bend, OR</td>
</tr>
<tr>
<td>Sisters Oregon Guide</td>
<td>541-549-9961</td>
<td>N/A</td>
<td><a href="http://www.sistersoregonguide.com">www.sistersoregonguide.com</a></td>
<td>Vicki Cadet</td>
<td>3</td>
<td>1994</td>
<td>40,000 Printed, 7,000 Electronic</td>
<td>Comprehensive guide to Oregon, Oregon city, and surrounding areas including the North Valley.</td>
<td>The Sisters Oregon Guide, Sisters, OR</td>
</tr>
<tr>
<td>Sisters Magazine</td>
<td>541-388-5610</td>
<td>N/A</td>
<td><a href="http://www.sistersmagazine.com">www.sistersmagazine.com</a></td>
<td>Jeff Martin</td>
<td>10</td>
<td>2010</td>
<td>25,000 Annually</td>
<td>Sisters Magazine</td>
<td>Sisters Magazine Company LLC, Bend, OR</td>
</tr>
</tbody>
</table>

## Media - Magazine (Listed Alphabetically)

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Circulation</th>
<th>Format</th>
<th>Owner / Headquarters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bend Magazine</td>
<td>541-549-9530</td>
<td>N/A</td>
<td><a href="http://www.bendmagazine.com">www.bendmagazine.com</a></td>
<td>Karen Miller</td>
<td>4</td>
<td>2004</td>
<td>6,000 to 10,000 Printed twice monthly.</td>
<td>Tabloid</td>
<td>Oregon Media LLC, Portland, OR</td>
</tr>
<tr>
<td>Cascade Business News</td>
<td>541-308-5483</td>
<td>N/A</td>
<td><a href="http://www.cascadebusnews.com">www.cascadebusnews.com</a></td>
<td>Jeff Martin</td>
<td>16</td>
<td>1994</td>
<td>4,000 to 8,000 Printed twice monthly.</td>
<td>Tabloid</td>
<td>Cascade Publications Inc., Bend, OR</td>
</tr>
<tr>
<td>Central Oregon Rancher</td>
<td>541-483-5212</td>
<td>N/A</td>
<td><a href="http://www.centraloregonrancher.com">www.centraloregonrancher.com</a></td>
<td>Steve Johnson</td>
<td>1004</td>
<td>2017</td>
<td>14,000 Printed, 1,000 Electronic</td>
<td>Tabloid</td>
<td>Cascade Publications Inc., Bend, OR</td>
</tr>
<tr>
<td>Bend Oregonian</td>
<td>541-548-2104</td>
<td>541-548-5213</td>
<td><a href="http://www.bendoregonian.com">www.bendoregonian.com</a></td>
<td>Steve Heuser, Kelly Hafner</td>
<td>5</td>
<td>1910</td>
<td>5,200 Weekly</td>
<td>Newspaper</td>
<td>Western Communications, Bend, OR</td>
</tr>
<tr>
<td>Sunriver Scene</td>
<td>541-583-2957</td>
<td>N/A</td>
<td><a href="http://www.sunriverscene.org">www.sunriverscene.org</a></td>
<td>Susan Berger</td>
<td>2</td>
<td>1974</td>
<td>6,500 to 10,000 (8X)</td>
<td>Tabloid</td>
<td>Sunriver Magazine Group, Portland, OR</td>
</tr>
<tr>
<td>The Bulyet</td>
<td>541-617-7839</td>
<td>N/A</td>
<td><a href="http://www.bulyet.com">www.bulyet.com</a></td>
<td>Holly Bosca</td>
<td>7</td>
<td>1910</td>
<td>N/A</td>
<td>Newspaper</td>
<td>The Bulyet Group, Bend, OR</td>
</tr>
<tr>
<td>The Source Weekly</td>
<td>541-303-0840</td>
<td>541-303-0840</td>
<td><a href="http://www.thesourceweekly.com">www.thesourceweekly.com</a></td>
<td>Aaron Suits</td>
<td>15</td>
<td>1997</td>
<td>15,000 Weekly</td>
<td>Tabloid</td>
<td>Aaron Suits, Bend, OR</td>
</tr>
</tbody>
</table>

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### Graphic Designers

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact Name</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blanford Studios</td>
<td>541-797-0160</td>
<td>N/A</td>
<td>blanfordstudios.com</td>
<td>Nara Koppile</td>
<td>5</td>
<td>2022</td>
<td>Expertise in brand coaching, tailoring creative strategies, turning big business models into brand identities; creating websites for clients requiring engaging digital &amp; print products &amp; experiences.</td>
</tr>
<tr>
<td>Bogle Light Graphics</td>
<td>503-931-0020</td>
<td>N/A</td>
<td>boglelightgraphics.com</td>
<td>Livie Maas</td>
<td>1</td>
<td>2011</td>
<td>Book design, graphic design, self-publishing, brand identity design.</td>
</tr>
<tr>
<td>Campbell Consulting Group, Inc.</td>
<td>541-410-7073</td>
<td>N/A</td>
<td>campbellconsultinggroup.com</td>
<td>Chad Campbell</td>
<td>5</td>
<td>1996</td>
<td>Serving retailers, craft hires, cannabis &amp; software companies with strategic media solutions, public relations, media training, social media, brand identity development.</td>
</tr>
<tr>
<td>Cagle Solutions</td>
<td>563-686-4647</td>
<td>N/A</td>
<td>caglesolutions.com</td>
<td>Ben Montgomery</td>
<td>10</td>
<td>2019</td>
<td>Digital marketing, search design, social media management, branding, Facebook profile management, reputation management, landing management, SEO, digital ad targeting, email marketing, &amp; graphic design.</td>
</tr>
<tr>
<td>Chately Creative</td>
<td>541-820-8605</td>
<td>N/A</td>
<td>chatelycreative.com</td>
<td>Tim Rouse-Morgan</td>
<td>5</td>
<td>2002</td>
<td>Design &amp; development, copy writing, graphic design, content planning, social media management, social media marketing, Digital marketing.</td>
</tr>
<tr>
<td>Empirical Media</td>
<td>541-280-3442</td>
<td>N/A</td>
<td>empiricalmedia.com</td>
<td>Melissa McGinn</td>
<td>1</td>
<td>2012</td>
<td>Logos &amp; brand design, print design, web design, business cards, brochures, flyers, banners, book publishing, magazine ads, &amp;/or marketing programs, package design &amp; so much more!</td>
</tr>
<tr>
<td>Knox Miller Design</td>
<td>541-593-5825</td>
<td>N/A</td>
<td>knoxmillerdesign.com</td>
<td>Kate Miller</td>
<td>1</td>
<td>2010</td>
<td>Logos &amp; brand identity design + website design (current WordPress development).</td>
</tr>
<tr>
<td>Smiley Design</td>
<td>541-330-1803</td>
<td>541-382-6927</td>
<td><a href="mailto:smileyhowe@bendbroadband.com">smileyhowe@bendbroadband.com</a></td>
<td>Barbara Smiley</td>
<td>1</td>
<td>1980</td>
<td>Graphic design, logo, brand identity, design, web design, SEO, social media marketing, search engine optimization, e-commerce, branding, trade show booths, direct mail, &amp; print design.</td>
</tr>
<tr>
<td>Smiley Design</td>
<td>541-330-1803</td>
<td>541-382-6927</td>
<td><a href="mailto:smileyhowe@bendbroadband.com">smileyhowe@bendbroadband.com</a></td>
<td>Barbara Smiley</td>
<td>1</td>
<td>1980</td>
<td>Graphic design, logo, brand identity, design, web design, SEO, social media marketing, search engine optimization, e-commerce, branding, trade show booths, direct mail, &amp; print design.</td>
</tr>
<tr>
<td>Smiley Design</td>
<td>541-330-1803</td>
<td>541-382-6927</td>
<td><a href="mailto:smileyhowe@bendbroadband.com">smileyhowe@bendbroadband.com</a></td>
<td>Barbara Smiley</td>
<td>1</td>
<td>1980</td>
<td>Graphic design, logo, brand identity, design, web design, SEO, social media marketing, search engine optimization, e-commerce, branding, trade show booths, direct mail, &amp; print design.</td>
</tr>
<tr>
<td>Snyders, Unlimited</td>
<td>541-728-0580</td>
<td>N/A</td>
<td>snydersunlimited.com</td>
<td>Bill Turner</td>
<td>25</td>
<td>2014</td>
<td>Build-Driven AI messenger bot that converts conversations into customers.</td>
</tr>
<tr>
<td>Toner &amp; Friends</td>
<td>541-280-3337</td>
<td>N/A</td>
<td><a href="mailto:rmoeggy@gmail.com">rmoeggy@gmail.com</a></td>
<td>Carlos Perez</td>
<td>2</td>
<td>2001</td>
<td>Creative brand development &amp; design for small and medium business.</td>
</tr>
<tr>
<td>Toner &amp; Friends</td>
<td>541-280-3337</td>
<td>N/A</td>
<td><a href="mailto:rmoeggy@gmail.com">rmoeggy@gmail.com</a></td>
<td>Carlos Perez</td>
<td>2</td>
<td>2001</td>
<td>Creative brand development &amp; design for small and medium business.</td>
</tr>
<tr>
<td>Toner &amp; Friends</td>
<td>541-280-3337</td>
<td>N/A</td>
<td><a href="mailto:rmoeggy@gmail.com">rmoeggy@gmail.com</a></td>
<td>Carlos Perez</td>
<td>2</td>
<td>2001</td>
<td>Creative brand development &amp; design for small and medium business.</td>
</tr>
<tr>
<td>Toner &amp; Friends</td>
<td>541-280-3337</td>
<td>N/A</td>
<td><a href="mailto:rmoeggy@gmail.com">rmoeggy@gmail.com</a></td>
<td>Carlos Perez</td>
<td>2</td>
<td>2001</td>
<td>Creative brand development &amp; design for small and medium business.</td>
</tr>
</tbody>
</table>

- **Impressive Careers?**
- **Successful Entrepreneur?**
- **Social & Philanthropic Commitment to your Community?**
- **Under 40?**

**Nominate your Accomplished Leader**

@cascadebusinessnews.com

**Nomination Deadline**

August 30, 2024

Join us at a celebration to toast the winners in October at the **Oxford Hotel**

Chase 7020

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<table>
<thead>
<tr>
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<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Clients</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>Blazeoff Studio</td>
<td>541-797-6466</td>
<td>N/A</td>
<td>blazeoffstudio.com</td>
<td>Thomas Smith</td>
<td>4</td>
<td>2009</td>
<td>Marketing &amp; Design for print &amp; web</td>
<td>Graphic design, branding, logo design, marketing strategies, brand consultant, marketing strategy, public relations, reputation &amp; crisis management, media relations, social media &amp; more.</td>
</tr>
<tr>
<td>Campbell Consulting Group, Inc.</td>
<td>541-413-3131</td>
<td>N/A</td>
<td>campbellconsultinggroup.com</td>
<td>Jed Campbell</td>
<td>10</td>
<td>2006</td>
<td>Public Relations &amp; Marketing</td>
<td>National &amp; local accounts of all sizes. Clients include national brands, nonprofits, start-ups, established corporate identities, creating innovative &amp; user-friendly websites &amp; producing interactive &amp; engaging digital &amp; print products &amp; experiences.</td>
</tr>
<tr>
<td>Deschutes Gift Basket, LLC</td>
<td>541-977-3856</td>
<td>N/A</td>
<td>deschutesgiftbasket.com</td>
<td>Shanrae Hawkins</td>
<td>3</td>
<td>2014</td>
<td>Gift Basket Services</td>
<td>Custom gift baskets &amp; gift boxes for all occasions, specializing in corporate gifting.</td>
</tr>
<tr>
<td>T-Mobile Marketing</td>
<td>541-318-0991</td>
<td>N/A</td>
<td>tmobilemarketingagency.com</td>
<td>Liza Guzy, Brian Casey</td>
<td>2</td>
<td>2001</td>
<td>Media Planning &amp; Buying</td>
<td>Creative engagement, strategic communications, email communications, public relations, public affairs, creative multimedia services.</td>
</tr>
<tr>
<td>TMD Cycle</td>
<td>541-426-8609</td>
<td>N/A</td>
<td>tmdcyclebend.com</td>
<td>T.J. Murphy</td>
<td>2</td>
<td>2017</td>
<td>Home &amp; professional service-based businesses, companies, associations, community organizations</td>
<td>Web design, brand development, logo design, print design, social media management, social media advertising, google advertising, AI advertising, strategic communications, public relations, reputation management, logo &amp; brand development, team management, press releases (national and/or local), reputation management, logo &amp; brand development, press release, social media, content strategy, public relations, reputation &amp; crisis management.</td>
</tr>
<tr>
<td>Home Office In Redmond, OR</td>
<td>541-640-3270</td>
<td>N/A</td>
<td>homeofficeinredmond.com</td>
<td>Melissa McGlasson</td>
<td>1</td>
<td>2012</td>
<td>Web Design &amp; Digital Marketing</td>
<td>Digital advertising, SEO, SEM &amp; more.</td>
</tr>
<tr>
<td>Central Oregon, Redmond CVB</td>
<td>541-306-9979</td>
<td>N/A</td>
<td>project4marketing.com</td>
<td>Stephanie Shaw</td>
<td>7</td>
<td>2020</td>
<td>Public Relations &amp; Marketing</td>
<td>Marketing, brand consulting, marketing team management, press releases (national and/or local), reputation management, logo &amp; brand development, press release, social media, content strategy, public relations, reputation &amp; crisis management.</td>
</tr>
<tr>
<td>SMARTC</td>
<td>541-389-4598</td>
<td>N/A</td>
<td>smartcrmarketing.com</td>
<td>Mark Knowles</td>
<td>22</td>
<td>1987</td>
<td>N/A</td>
<td>Full-service agency: web development + design, SEO/SEM, digital marketing, marketing plan &amp; strategy, creative services, PR, copywriting, campaigns &amp; more.</td>
</tr>
<tr>
<td>Central Oregon Public Relations</td>
<td>541-659-5002</td>
<td>N/A</td>
<td>centraloregonpublicrelations.com</td>
<td>Andrea Tedesco</td>
<td>2</td>
<td>2004</td>
<td>Digital + Social Media</td>
<td>Digital advertising, SEO, SEM &amp; more.</td>
</tr>
<tr>
<td>Sweetheart Communications, Inc.</td>
<td>541-399-6411</td>
<td>N/A</td>
<td>sweetheartcommunications.com</td>
<td>Sherrill Harrison</td>
<td>1</td>
<td>2014</td>
<td>Marketing, public relations, marketing strategy, social media &amp; more.</td>
<td></td>
</tr>
<tr>
<td>Inspired Melissa</td>
<td>541-260-3442</td>
<td>N/A</td>
<td>inspiredmelissa.com</td>
<td>Melissa McGlasson</td>
<td>1</td>
<td>2012</td>
<td>Central Oregon, Redmond CVB</td>
<td>Marketing, public relations, marketing strategy, media relations, social media, speech writing, press releases, event planning, wellness, market research, copywriting &amp; more.</td>
</tr>
<tr>
<td>Inspired Melissa</td>
<td>541-306-9979</td>
<td>N/A</td>
<td>project4marketing.com</td>
<td>Stephanie Shaw</td>
<td>7</td>
<td>2020</td>
<td>Marketing, public relations, marketing strategy, media relations, social media, speech writing, press releases, event planning, wellness, market research, copywriting &amp; more.</td>
<td></td>
</tr>
<tr>
<td>Central Oregon Public Relations</td>
<td>541-389-4598</td>
<td>N/A</td>
<td>centraloregonpublicrelations.com</td>
<td>Mark Knowles</td>
<td>22</td>
<td>1987</td>
<td>N/A</td>
<td>Full-service agency: web development + design, SEO/SEM, digital marketing, marketing plan &amp; strategy, creative services, PR, copywriting, campaigns &amp; more.</td>
</tr>
<tr>
<td>SMARTC</td>
<td>541-389-4598</td>
<td>N/A</td>
<td>smartcrmarketing.com</td>
<td>Mark Knowles</td>
<td>22</td>
<td>1987</td>
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<td>Full-service agency: web development + design, SEO/SEM, digital marketing, marketing plan &amp; strategy, creative services, PR, copywriting, campaigns &amp; more.</td>
</tr>
<tr>
<td>Central Oregon Public Relations</td>
<td>541-659-5002</td>
<td>N/A</td>
<td>centraloregonpublicrelations.com</td>
<td>Andrea Tedesco</td>
<td>2</td>
<td>2004</td>
<td>Digital + Social Media</td>
<td>Digital advertising, SEO, SEM &amp; more.</td>
</tr>
<tr>
<td>Sweetheart Communications, Inc.</td>
<td>541-399-6411</td>
<td>N/A</td>
<td>sweetheartcommunications.com</td>
<td>Sherrill Harrison</td>
<td>1</td>
<td>2014</td>
<td>Marketing, public relations, marketing strategy, social media &amp; more.</td>
<td></td>
</tr>
<tr>
<td>Central Oregon Public Relations</td>
<td>541-659-5002</td>
<td>N/A</td>
<td>centraloregonpublicrelations.com</td>
<td>Andrea Tedesco</td>
<td>2</td>
<td>2004</td>
<td>Digital + Social Media</td>
<td>Digital advertising, SEO, SEM &amp; more.</td>
</tr>
<tr>
<td>Inspired Melissa</td>
<td>541-260-3442</td>
<td>N/A</td>
<td>inspiredmelissa.com</td>
<td>Melissa McGlasson</td>
<td>1</td>
<td>2012</td>
<td>Central Oregon, Redmond CVB</td>
<td>Marketing, public relations, marketing strategy, media relations, social media, speech writing, press releases, event planning, wellness, market research, copywriting &amp; more.</td>
</tr>
<tr>
<td>Central Oregon Public Relations</td>
<td>541-659-5002</td>
<td>N/A</td>
<td>centraloregonpublicrelations.com</td>
<td>Andrea Tedesco</td>
<td>2</td>
<td>2004</td>
<td>Digital + Social Media</td>
<td>Digital advertising, SEO, SEM &amp; more.</td>
</tr>
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### Multi-Media Production Services (Listed Alphabetically)

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Web/Website/Email</th>
<th>Contact</th>
<th>Staff</th>
<th>CO Year Est.</th>
<th>Services</th>
</tr>
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<tbody>
<tr>
<td>Audio Tango</td>
<td>541-788-8765</td>
<td>N/A</td>
<td><a href="http://www.audiotango.com">www.audiotango.com</a> <a href="mailto:welcome@audiotango.com">welcome@audiotango.com</a></td>
<td>Tim Underwood</td>
<td>2</td>
<td>1993</td>
<td>Award-winning voice talent &amp; audio production services for radio/TV commercials, multimedia, on hold/IVR, e-Learning &amp; Internet applications. Source-Connect Pro, Zoom &amp; phone patch equipped facility.</td>
</tr>
<tr>
<td>Blastoff Studio</td>
<td>541-786-0166</td>
<td>N/A</td>
<td>blastoffstudio.com <a href="mailto:helo@blastoffstudio.com">helo@blastoffstudio.com</a></td>
<td>Nate Kaplan</td>
<td>2</td>
<td>2022</td>
<td>Expertise is in brand coaching, crafting effective strategies, forming long-lasting scalable brand identities, creating innovative &amp; user-friendly websites, &amp; producing interactive &amp; engaging digital &amp; print products &amp; experiences.</td>
</tr>
<tr>
<td>Camp Creative, Inc.</td>
<td>541-305-5450</td>
<td>N/A</td>
<td><a href="http://www.campcreative.net">www.campcreative.net</a> <a href="mailto:ream@campcreative.net">ream@campcreative.net</a></td>
<td>Steve Besh, Richard Camp</td>
<td>10</td>
<td>2015</td>
<td>Interactive content, interactive touch screens, video production, branding, graphic design, copywriting, Web application development.</td>
</tr>
<tr>
<td>Hand in Hand Productions</td>
<td>541-633-7476</td>
<td>N/A</td>
<td>handinhandproductions.com <a href="mailto:info@handinhandproductions.com">info@handinhandproductions.com</a></td>
<td>Matt Hand</td>
<td>2</td>
<td>2004</td>
<td>Audio visual story tellers. From our state of the art virtual production studio to our team that becomes apart of your team we are successful when you are successful. We have the tools. We have the team. Let's tell your story.</td>
</tr>
<tr>
<td>SoundSmith Studios</td>
<td>541-389-0584</td>
<td>N/A</td>
<td><a href="http://www.recordingstudiosbendoregon.com">www.recordingstudiosbendoregon.com</a> <a href="mailto:soundsmithstudiosclay@gmail.com">soundsmithstudiosclay@gmail.com</a></td>
<td>Clay Smith</td>
<td>1</td>
<td>1990</td>
<td>BY APPOINTMENT ONLY - recording &amp; audio production, jingles, demos, album projects, teleconferences, music scores, audio mastering &amp; video production &amp; editing.</td>
</tr>
<tr>
<td>Studio 7</td>
<td>541-360-4097</td>
<td>Call first</td>
<td><a href="http://www.studiomusicsmooth.com">www.studiomusicsmooth.com</a> <a href="mailto:dave@studiomusicsmooth.com">dave@studiomusicsmooth.com</a></td>
<td>Noah Tumbali, Dave Tumbali</td>
<td>2</td>
<td>2003</td>
<td>Multi-track digital recording, jingle production, mobile DJ, live sound &amp; lighting.</td>
</tr>
<tr>
<td>Wahoo Films LLC LLC</td>
<td>541-585-3456</td>
<td>N/A</td>
<td>wahoofilms.com <a href="mailto:contact@wahoofilms.com">contact@wahoofilms.com</a></td>
<td>Henry Kim, Michelle Alvarado</td>
<td>4</td>
<td>2005</td>
<td>Wahoo Films drives meaningful change for your company &amp; your community through thoughtful storytelling &amp; visual arts. Our SHORT FILMS have BIG IMPACT!</td>
</tr>
</tbody>
</table>

CBN has made every effort to ensure that all information is accurate and up-to-date. We cannot, however, guarantee it. Please contact us immediately if you know that certain information is not correct or you would like to be added to a list, 541-388-5665 or email cbn@cascadebusnews.com.
# 2024 Marketing Guide

## Sign Companies (Listed Alphabetically)

<table>
<thead>
<tr>
<th>Company / Address</th>
<th>Phone</th>
<th>Fax</th>
<th>WebSite/Email</th>
<th>Contact</th>
<th>CO Year Est.</th>
<th>Types of Signs</th>
</tr>
</thead>
<tbody>
<tr>
<td>3BK Sign Company LLC</td>
<td>541-382-7446</td>
<td>N/A</td>
<td><a href="http://www.3bksign.com">www.3bksign.com</a></td>
<td>Brandon Konner, Ashlie Kemmer</td>
<td>1992</td>
<td>Full-service sign company providing everything from simple print projects such as banners &amp; vinyl graphics to ADA &amp; large commercial signage.</td>
</tr>
<tr>
<td>Cafton Sign Co.</td>
<td>541-382-2182</td>
<td>541-382-2196</td>
<td><a href="http://www.caftonsign.com">www.caftonsign.com</a></td>
<td>Peter Carlson</td>
<td>1948</td>
<td>All types of signs, awnings &amp; billboards.</td>
</tr>
<tr>
<td>Comcasten LLC Landscape Maintenance</td>
<td>541-280-5535</td>
<td>N/A</td>
<td><a href="mailto:Comconlansign@gmail.com">Comconlansign@gmail.com</a></td>
<td>Drew Logan</td>
<td>2004</td>
<td>Installation of residential colonial snowflakes; commercial signs for land/avenue, offices; commercial street signs; CCB#225576.</td>
</tr>
<tr>
<td>Dealin’ in Signs, Inc.</td>
<td>541-312-3001</td>
<td>N/A</td>
<td><a href="http://www.dealinsigns.com">www.dealinsigns.com</a></td>
<td>Chad &amp; Stephanie Zinkle</td>
<td>2011</td>
<td>Vehicle wraps, signs, banners &amp; large format printing.</td>
</tr>
<tr>
<td>M.C. Smith Signs</td>
<td>541-389-2471</td>
<td>N/A</td>
<td><a href="http://www.mcsmithsigns.com">www.mcsmithsigns.com</a></td>
<td>Chris &amp; Elizabeth Linderman</td>
<td>1974</td>
<td>UL Listed lighted signs, Custom signs &amp; graphic design service. Interior &amp; exterior signs, wall &amp; free-standing monument signs, real estate &amp; resort signs, vehicle &amp; maker graphics, decals, banners, message boards, yard signs, address &amp; builder signs.</td>
</tr>
<tr>
<td>Northwest Sign Recycling LLC</td>
<td>541-279-0386</td>
<td>541-383-2072</td>
<td><a href="http://www.nwsignrecycling.com">www.nwsignrecycling.com</a></td>
<td>Tory Alman, Penny Eddington, Wendle Every</td>
<td>2004</td>
<td>Using 36,000 pounds per square inch of water, we remove old sign laminates without chemicals &amp; without harming the integrity of the aluminum. We recycle existing aluminum signs into clean, reusable, sign blanks ready for new sign faces. We also offer refurbishing services &amp; new aluminum signs.</td>
</tr>
<tr>
<td>One Day Signs</td>
<td>541-385-6535</td>
<td>N/A</td>
<td><a href="http://www.1daysigns.com">www.1daysigns.com</a></td>
<td>Jeffrey Mertins</td>
<td>1990</td>
<td>All types of signs. Real estate, banners, vehicle decals, magnetic, ADA, digital printing &amp; design work.</td>
</tr>
</tbody>
</table>

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computer science and software engineering. He offers Family Kitchen 30 years of technology experience, including CRM, customer service, file sharing systems, web, databases and more. Currently, he advises numerous start-ups on data architecture. His volunteer experience prior to joining the board has been as a regular on the Lasagna Dinner service team with his wife, Tali and sometimes their children as well. They can be found on the second Thursday of the month in the very busy “to-go” corner of the dining room at the Bend location.

The Deschutes National Forest announced the selection of Kevin Stock as the permanent Bend-Rock District Ranger.

Stock is no stranger to Central Oregon; he’s spent 24 years working on the Bend-Rock Rock Ranger District throughout his career. Stock was inspired to begin his career in wildland fire following the A Debrey Hall Fire in Bend which burned 22 homes in 1990. Stock worked as a seasonal firefighter on the Lolo National Forest in Montana, and later the Mt. Hood National Forest, before settling into Central Oregon in 1995 where he worked his way up the ranks from handcrew captain to the fire and aviation staff officer in 2021. Stock has also served as one of the incident commanders on Northwest Incident Management Team 8 since 2018.

Stock earned an associates of applied science degree in forest resources from Mt. Hood Community College. He also received a professional certificate in biological science from University of Nevada at Las Vegas. In his spare time, he enjoys spending time with his wife and two children recreating on the public lands he protects and loves.

Bend Chamber announces that Daniel Elder of Campfire Hotel and Stephanie Senner of Senner Technologies have joined the Bend Chamber Board of Directors, filling two vacant positions. Each will serve on the board until December 2025.

Elder is an Oregon native, looking for any excuse to be outdoors while enjoying a local craft beer. When not working as the general manager at Campfire Hotel, he is spending time with his family or out kayaking on a beautiful Central Oregon lake or river. Elder has lived in Bend for four years and absolutely adores this place.

Senner is the senior director of marketing for Suterra. She joined the company in 2018 with 20 years of experience in business-to-business marketing. After starting her career in Washington, DC, Senner spent 11 years at EarthLink Business in Vancouver. She moved her family to Bend in 2013 to join BendBroadband as the director of B2B Marketing. Senior is a graduate of Leadership Bend and was named 2014 Emerging Leader of the Year by the Bend Chamber. She served seven years on the City of Bend’s Economic Development Advisory Board.

The Family Kitchen Board of Directors welcomes additional board members to assist in supporting existing operations and in securing a new space. The latest new members are Allison Slater and Lior Kogot.

Slater brings over 15 years of experience in human resources across nonprofit, education, and technology industries. A life-long advocate for equity and social justice, she co-founded Camp Phoenix, a summer camp program for low-income kids in 2012 and served on its Board of Directors for 11 years. Kogot began his career in technology while with the Israeli Navy where he studied

Businesses Serving Community

BIG BROTHERS BIG SISTERS

The 2024 Bend WinterFest made a memorable return to Bend’s Old Mill District this year. This year’s event not only marked its comeback to a beloved location but also set a new milestone in its philanthropic efforts by raising an impressive $12,500 for Big Brothers Big Sisters (BBBS/CO) of Central Oregon. This significant contribution underscores the event’s ongoing commitment to supporting local nonprofits in Central Oregon, with total donations to BBBS/CO by Lay It Out Events (LIOE) through the sponsored event now exceeding $50,000 over the past five years.

BBBS/CO’s mission to create meaningful mentorship relationships between adults and at-risk youth has shown remarkable outcomes, including improved confidence, academic success, and avoidance of negative behaviors. The program’s reach has expanded significantly, now offering support to over 200 young individuals across Central Oregon. The funds raised this year will further enhance BBBS/CO’s mentorship training and fund outdoor activities that contribute to the mentees’ development, such as ice skating, snowshoeing, and skiing.

The 2024 event’s return to the Old Mill District was a celebration of Central Oregon’s rich arts, culture, and outdoor recreation. Attracting over 20,000 attendees, the area was transformed into a magical winter wonderland, featuring enchanting ice sculptures, festive decorations, and a variety of entertainment that captivated visitors of all ages. Highlights included performances by renowned hip-hop artist Chingy and the AC/DC cover band, Hell’s Belles, and engaging activities for families, such as the OMSI traveling science festival and the K9 Kings Flying Dog Show.

The success of this year’s event in the Old Mill District not only highlights the community’s vibrant spirit but also reinforces the importance of supporting initiatives like BBBS/CO that make a lasting difference in the lives of young people.
Local real estate brokers, staff and owners with Windermere Central Oregon Real Estate supported various organizations through the Windermere Foundation in the central Oregon area during 2023. The group donated $7,000 to support the NeighborImpact and the CASA of Central Oregon.

“While the real estate industry can change rapidly, we are happy to say that one thing is constant — our dedication to giving back to the communities where we live and work,” said Christine Wood, Executive Director, Windermere Foundation. “Through financial contributions and volunteer efforts, our brokers consistently uplift their neighbors in need, keeping the spirit of Windermere’s commitment to community service alive and well.”

Windermere Central Oregon Real Estate is proud to be a part of the larger Windermere Foundation, serving the Western U.S. since 1989. Along with launching their own fundraising activities and providing personal donations, brokers donate a portion of every commission to the Windermere Foundation for every home bought or sold through Windermere. To date, Windermere has gifted more than $53 million in donations to support programs and organizations that provide services to those in need.

About Windermere Real Estate:
Windermere Real Estate is the largest regional real estate company in the Western U.S. with over 300 offices and 6,500 agents in nine states. Last year, Windermere closed over 47,000 home sales for more than $33 billion in volume. The Windermere family has a proud heritage of serving our neighbors via the Windermere Foundation, which funds services for low-income and homeless families. Since 1989, the Windermere Foundation has contributed more than $53 million toward improving lives in the communities where we live and work.

windermere.com

Join us on Sunday, April 28, from 2-6pm for this popular annual pub-crawl-meets-progressive-dinner event. At this celebration of local food and drink, guests sample small plates and beverage pairings from a select group of chefs and restaurants in downtown Bend, all for a good cause.

From 2-4pm, guests set their own pace, exploring each stop on the tour at their leisure. Top off the fun with the after-party at McMenamins from 4-6pm. Enjoy a complementary drink, a selection of culinary desserts prepared by local chefs, mingling, music by DJ Dave Clemens—and a chance to win door prizes and amazing raffle items.

This mobile feast, unlike any other event in Central Oregon, recognizes the important role NeighborImpact plays in our community. Proceeds from The Foodie Crawl will help fund NeighborImpact and its Food Program, which stores and distributes more than four million pounds of food annually to Central Oregonians struggling with food insecurity.

For a full list of participating restaurants and to purchase tickets, please visit neighborimpact.org/foodiecrawl

neighborimpact.org

City Club Forum
March 21 at 11:30am

COCC and OSU-Cascades: Hub, Heart and Drivers of Central Oregon

with Dr. Laurie Chesley, President of Central Oregon Community College and Sherman “Sherm” Bloomer, Chancellor and Dean of OSU-Cascades

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Healthy Communities

Windermere Real Estate in Central Oregon Donated $7,000 to Local Nonprofits in 2023

by CAILYN TEGEL, Senior Account Executive — Veracity Marketing

NeighborImpact Announces U.S. Bank’s Foodie Crawl

by RACHEL HAAKENSON — NeighborImpact

NeighborImpact
U.S. Bank’s Foodie Crawl

by RACHEL HAAKENSON — NeighborImpact

NeighborImpact
U.S. Bank’s Foodie Crawl
Partners In Care announces its 45th Anniversary of serving Central Oregon

by MAUREEN DOOLEY, Communications Director — Partners In Care

Partners In Care announces its 45th anniversary of serving Central Oregon as the region’s leading and oldest nonprofit hospice, home health, and palliative care provider.

In 1979, a group of volunteers created their own model of care for people who were terminally ill, based on the hospice philosophy of care that had been adopted in the United States just years earlier. The organization, first known as Friends of Hospice, evolved into what we now know as Partners In Care, and has been serving communities across Deschutes, Crook, Jefferson, Upper Klamath, and Lake Counties for over 45 years.

“We have a team of hospice and palliative care physicians, nurse practitioners, registered nurses, social workers, chaplains, nursing assistants, therapists, grief counselors, administrative and support staff, Partners In Care is now the largest and leading provider of hospice, home health, and palliative care across the region,” said Greg Hagfors, Partners In Care CEO. “I am extremely proud of our mobile workforce of over 200 employees and nearly 200 volunteers who serve patients and their families across a 10,000-square mile area, from Madras to Prineville, Sisters to Redmond, Bend and La Pine and Christmas Valley.”

Partners In Care has evolved and grown over the years but still operates as a community-based organization, with service and stewardship at its roots. As the name Partners In Care suggests, the multi-disciplinary team not only serves patients and families but is also a valuable partner with other community resources and organizations, coordinating care, providing educational offerings, and meeting a broad spectrum of needs for many population segments.

The organization is unique among hospice, home health, and palliative care organizations in the region, having always operated as an independent 501(c)(3) nonprofit managed by executives and medical professionals who live in Central Oregon. The nonprofit is guided by a board of directors with strong connections in the community, and decisions are made locally by leadership who employees interact with daily.

Partners In Care, rooted in the local community, celebrates its long history of providing compassionate, professional care with the myriad of services that have evolved over the years. Transitions, which has been available through Partners In Care for 20 years, is a no-cost, non-clinical case management program for medically fragile individuals with a life-limiting illness, including those who may not qualify for home health or hospice care. Transitions is designed to help families cope with the added stress and support that comes with a serious illness, injury, or recovery from surgery. Palliative care offers specialized medical care for people with a serious illness, helping them enjoy a better quality of life. The palliative care team has been practicing within Partners In Care for 10 years, and providers focus on relieving symptoms related to a patient’s illness or side effects from treatments and help people make decisions about their healthcare options. Additionally, grief support programs offer bereavement counseling, classes, and group gatherings for families during hospice care and after the death of a loved one. The organization also offers unique support for veterans, even if they are not fully funded by Medicare or insurance.

The centerpiece of the services Partners In Care provides is hospice care. Hospice is a philosophy of care that treats the person rather than the disease and focuses on affirming life. This care is delivered wherever the patient calls home and at Hospice House. The new Hospice House, which opened in 2022, doubled the capacity for patients needing skilled care from six to 12 beds, offering both respite and inpatient hospice care. It is the only facility of its kind east of the Cascade mountains, and one of only three in the state of Oregon.

Partners In Care’s six lines of service are covered by Medicare, Medicaid, private insurance, or community donations. Over the past 45 years, support from the local community has allowed the organization to expand and provide increased support for the growing population in the region.

“We often think about hope as something out in the future. Hope, when on hospice, is many times looking at the here and now. ‘We as a hospice team help families look at what that means and how it changes; it’s really hoping you can find closure, have the best possible treatment to get symptoms under control, knowing that you’ll get the support you need, hope to have family around you, and making a difficult time a little easier,’ said Dr. Lisa Lewis, Partners In Care medical director.

Suzanne Lafky, Partners In Care Board of Directors chair, also added “We start working with families as early as possible to support them during this important time, to help them reduce stress, find peace, and have quality time together. That’s what hope is for me... hope that more families find us earlier, hope that families find peace in the process of the human story.”

Partners In Care is seeking stories of impact and testimonials from community members to be featured during the year-long anniversary. To share a story of hope or impact and learn about upcoming events for the 45th anniversary, visit partnersbend.org.

Healthy Communities

March 20, 2024 • Cascade Business News • 29

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for the past five years. “Hayden Home is deeply humbled to receive this honor from our friends at the Idaho Home Builders Association,” said Tim Mokwa, regional director of Hayden Homes. “As a company we are committed to our Give As You Go philosophy of building a strong community so we can all live fulfilled lives. We hope this recognition will inspire all of us to help improve the communities where we work and live.”

Hayden-Homes.com

Pacific Power Foundation

experiences through field trips for rural students and students from families experiencing low incomes.

Samara Learning Center for its program to help kids expand their imaginations and strengthen math, English and critical thinking skills through a fantasy tabletop role-playing game. Funds will be used for scholarships and outreach to families in marginalized communities.

Scalehouse for an educational initiative aimed at providing Native students the opportunity to create and exhibit visual and video-based artwork and share their different life experiences with neighboring populations.

About the Pacific Power Foundation:

The Pacific Power Foundation is part of the PacifiCorp Foundation, one of the largest utility-endowed foundations in the U.S. The foundation was created by PacifiCorp, an energy company that serves over two million customers across a diverse six-state region in the West as Rocky Mountain Power (Utah, Wyoming and Idaho) and Pacific Power (Oregon, Washington and California). The foundation’s mission, through charitable investments, is to support the growth and vitality of the communities served by Rocky Mountain Power and Pacific Power. Since it started in 1988, the PacifiCorp Foundation has awarded more than $60 million to nonprofit organizations.

apacificpower.net/foundation

Watch for Upcoming Editions of CASCADE BUSINESS NEWS

2024 EDITORIAL CALENDAR

ISSUE DATE SPECIAL SECTIONS INDUSTRY LISTS
April 3 Deadline Mar 27 Environmental Special Landscaping Businesses, Environmental Companies, Recycled Products & Services
April 17 Deadline Apr 10 Real Estate Report Realtors, Title Companies, Mortgage Companies, Property Managers
May 1 Deadline Apr 24 Custom Home Builders Banks, Credit Unions
May 15 Deadline May 8 Business of Pets/Madras/Jefferson Co Profile Custom Homes, Log Homes, Building Designers, Interior Designers, Fine Furniture
June 5 Deadline May 29 PRINEVILLE Profile Grooming, Boarding, Pet Services, Vets
June 19 Deadline Jun 12 SUNRIVER Profile/Summer Recreation Special Employment Resources, Largest Employers, Office Supplies
July 3 Deadline Jun 26

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BUSINESS EVENTS

March 20
5:30pm-8pm ConnectW Monthly Dinner Meeting at Open Space Event Studios, Bend.

March 21
7:50am Enterprise Risk Management Best Practices for Business Owners & Managers Session at Hampton Inn, 730 SW Columbia St., Bend.

March 21
11am Deschutes County Coordinated Houseless Response Office Meeting.

March 21
11:30am-1pm City Club of Central Oregon March Forum, COCC and OSU-Cascades: Hub, Heart and Drivers of Central Oregon, at Unitarian Universalist Fellowship of Central Oregon, Bend.

March 21
4-7pm Bend Chamber Ribbon Cutting & Grand Opening Celebration for Miranda Kelton Photography at 20370 Empire Ave., Ste. C2, Bend.

March 21
4:30-7pm EDCO PubTalk at Open Space Event Studios.

March 26
5:30-7:30pm SCORE Free, Confidential One-on-One Small Business Counseling at Bend Downtown Library.

March 26
5:30pm City of Redmond City Council Meeting.

March 27
9am Deschutes County Board of County Commissioners Meeting.

March 27
5-7pm Bend Chamber Bend YP Social at Seventh Mountain Resort.

March 28
3-4pm Hospice of Redmond March Community Education Event, Reflecting on One's Life: Considerations of the Veteran Population, at Hospice of Redmond's Community Room.

March 28
5:30pm Deschutes County Planning Commission Meeting.

March 29
3:30-5:30pm COCC Community Building Community — Hiring the Best People with Jo Thrussell at COCC Bend Campus.

April 2
5:30-7pm COCC Virtual Classes.

April 2
6pm Deschutes County Joint BOCC and City of Redmond Meeting.

April 3
11:30am-1:30pm Sunriver/La Pine Economic Development Annual Luncheon at Sunriver Resort.

April 4
3:30-5:30pm Bend Chamber Ribbon Cutting at Macneish & Associates LLC- American Family Insurance.

April 6
3-4pm Bend Chamber Ribbon Cutting at Juniper Dermatology’s new Bend location.

April 9
10-11am Bend Chamber Membership 101, Maximizing Your Membership, at Bend Chamber Conference Room.

April 11
5:30-7:30pm SCORE Free, Confidential One-on-One Small Business Counseling at Bend Downtown Library.

April 16
5:30-7pm COCC Community Building Community — Hiring the Best People with Jo Thrussell at COCC Bend Campus.

WORKSHOPS & TRAINING

COMMERCIAL PERMITS WEEK ENDING 3-1-24 & 3-8-24

City of Bend

$360,000.00 - Commercial (Addition) 747 sf. at 1543 NE 3rd St. Bend 97701 OR Owner: Drifter Holdings Limited Partnership Permit # PRAD202306082

$200,000.00 - Commercial (Alteration) 7,145 sf. at 63500 N Hwy 97 Bend 97701 OR Owner: Catherine M Craven Family Trust Permit # PRRE202400327

$41,000.00 - Commercial (Alteration) 2,892 sf. at 61334 S Hwy 97 Ste. 360 Bend 97702 OR Owner: Patterson Family 2000 Trust Permit # PRRE202306053

$16,500.00 - Commercial (Alteration) 989 sf. at 61527 American Lp, Bend 97702 OR Owner: Brian & Linda Opdycke Trust Permit # PRRE202303979

$15,000.00 - Commercial (New) 87 sf. at 1303 NW Galvenston Ave. Bend 97703 OR Owner: Amy Crawford and Ayers Schuyler Trust Permit # PRRE202306048

$10,000.00 - Commercial (Alteration) 87 sf. at 1303 NW Galvenston Ave. Bend 97703 OR Owner: Klett Properties, LLC

City of Redmond

$825,000.00 - Commercial (Alteration) 12,040 sf. at 1212 NE 5th St. Redmond 97756 OR Owner: High Desert Education Service Dist 145 SE Salmon Ave. Redmond, OR 97756

$720,000.00 - Commercial (Addition) 3,620 sf. at 349 SW 6th St. Redmond 97756 OR Owner: Theodore Eady 68795 Quail Tree Dr. Sisters, OR 97759 Permit # 711-23-001996

$40,000.00 - Commercial (Alteration) 180 sf. at 411 E Hood Ave. Sisters 97759 OR Owner: Columbia Hills TH, LLC PO Box 87908 Vancouver, WA 98687 Permit # 711-24-00023

Deschutes County

$465,441.00 - Commercial (Alteration) at 61240 Skyline Ranch Rd. Bend 97702 OR Owner: Tetherow Golf Course, LLC 61240 Skyline Ranch Rd. Bend, OR 97702 Permit # 247-23-006295

$69,857.00 - Commercial (Addition) 180 sf. at 411 E Hood Ave. Sisters 97759 OR Owner: 411 E Hood, LLC PO Box 1954 Corvallis, OR 97339

Builder: Steve Olson Heating & Cooling, Inc. 541-504-0734 Permit # 247-23-004886
REAL ESTATE REPORT 2024

Don’t miss your opportunity to market directly to Central Oregon’s business community in our April 17 issue of Cascade Business News.

Along with providing a comprehensive list of Real Estate Companies, Title Companies, Mortgage Companies and Property Managers, we will feature informative articles on the industry.

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Advertising materials are due April 10 for this issue.