

CASCADE A&E

2025 ART & CULTURE IN CENTRAL OREGON

PRINT ADVERTISING RATES

Ad Size	Number of Insertions		
	1-3	4-11	12
Gloss Cover	\$2,000	\$1,760	\$1,400
Full Page	1,749	1,539	1,224
3/4 Page	1,313	1,155	919
Junior Full	1,100	800	800
1/2 Page	875	750	650
Junior Half	650	550	500
1/4 Page	400	375	350
1/8 Page	300	250	225
1/16 Page	200	150	125

Cascade A&E is devoted entirely to recognizing and promoting the vibrant cultural life found in Central Oregon. Circulation includes 7,000 printed copies monthly with an average of 1,000 mailed directly to subscribers and 6,000 distributed in high-traffic areas. The magazine can also be found on CascadeAE.com and AE Weekly in a complete downloadable pdf format. A&E captures the high-end, influential consumer with purchasing power. The unique magazine-style layout maximizes the impact and visibility of display ads.

PRINT AD SIZES

1/16 Page 2.14" w x 2.36" h	3/16 - Junior Quarter Page 6.8" w x 2.36" h or 2.14" w x 7.54" h
3/8 - Junior Half 4.47" w x 7.54" h or 6.8" w x 4.95" h	1/8 Page 4.47" w x 2.36" h or 2.14" w x 4.95" h
9/16 - Junior Full 6.8" w x 7.54" h	1/4 Page 4.47" w x 4.95" h or 2.14" w x 10.125" h or 9.125" w x 2.36" h

Digital Specifications for Print

File format most preferred is pdf.
Embed all fonts.
All colors CMYK Process.
Photo resolution 300 dpi.

Covers: FULL BLEED ADS: 10.75" w by 11.51" h
(NOTE: To avoid unwanted trim problems, please keep all text, logos, etc. within area of 9.375" w by 10.15" h. Trimmable colored backgrounds, photos, etc. may extend to full bleed size)
Non-Bleed ADS: 9.5" w by 10.5" h

Full Page (actual page size 10.25" x 11")

Bleed: 10.5" w by 11.5" h
Please see note above about trim.

Non-bleed: 9.5" w by 10.5" h
Please see note above about trim.

1/2 Page

9.125" w x 4.95" h
or 4.48" w x 10.125" h

3/4 Page

9.125" w x 7.54" h
or 6.8" w x 10.125" h

****Ask about full bleeds on 1/2 & 3/4 ads**

WORKSHOPS & 1ST FRIDAY / EXHIBIT IMAGE

Per Month		
First Friday Image	\$50 ea	FREE <i>with paid advertisement</i>
Exhibit Listing Image	\$50 ea	FREE <i>with paid advertisement</i>
Workshops	\$20	FREE <i>with paid advertisement</i>

First Friday & Exhibit Photo Submissions

Photo Requirements: High Res/300dpi
Email to ae@cascadeae.com



"Cascade Arts & Entertainment is the leading source of arts information. And I know due to the recurring comment 'I read about/saw you in the A&E!'"
Billye Turner, art consultant

2025 CALENDAR

	DEADLINE
JANUARY.....	Dec 18 2024
FEBRUARY.....	Jan 22
MARCH.....	Feb 19
APRIL.....	Mar 19
MAY.....	Apr 16
JUNE.....	May 21
JULY.....	June 18
AUGUST.....	July 16
SEPTEMBER.....	Aug 20
OCTOBER.....	Sept 17
NOVEMBER.....	Oct 22
DECEMBER.....	Nov 19
JANUARY 2026.....	Dec 17 2025

Cascade Publications Inc.

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