



# Impact Case Study



**IMPACT: \$5,300 RECURRING DONATION TO BETHLEHEM INN**

Sensiba is a purpose-driven accounting and advisory firm with five offices, including Bend, Oregon. Sensiba engaged PIE to explore how common operating expenses like Microsoft could support important nonprofits in the communities it serves.

Bethlehem Inn provides housing, food, and resources to individuals and families facing homelessness in Bend and Redmond. With programs that foster stability, employment, and independence, Bethlehem Inn helps residents achieve lasting change.

## APPROACH

The Sensiba IT team had an upcoming annual renewal of their Microsoft 365 licenses. After learning about PIE's Purpose-Powered Microsoft practice, they contacted PIE to explore the possibilities.

After sharing their licensing details and having two 30-minute meetings, PIE showed Sensiba how their current spend could be optimized to generate over \$17,000 in annual donations without any increase in cost.

## RESULTS

PIE went live with Purpose-Powered Microsoft in June of 2024. There was zero downtime or disruption.

Sensiba's Microsoft expense generated \$5,300 in available donations in the first four months.

Sensiba's Bend office deployed its 2024 PIE recurring donation to Bethlehem Inn so that its development team can rely on consistent annual support to maximize its community impact.



*"Until now, my department has never had the opportunity to directly generate impact metrics. PIE and their Microsoft team were knowledgeable, professional, diligent, and a pleasure to work with. Our IT team is delighted to have found a simple yet powerful way to optimize our budget and actively participate in the company's mission to use our businesses as a force for good. A very rewarding engagement!"*

Igor Zaika, CTO



*"The value of corporate partnerships like the one between PIE, Sensiba, and Bethlehem Inn is immense. It goes beyond mere financial contributions; it's about creating lasting change by harnessing the resources already present in our business community. By unlocking these resources, we can initiate transformative efforts that benefit everyone involved. This partnership marks the beginning of something truly game-changing for our team and our community."*

Gwenn Wysling, Director of Bethlehem Inn