## who's who who's who who's who who's who who's who who's who who's who



**Tower Theatre Foundation** welcomes **Stacy Koff** as its new programming director. Koff, an experienced promoter and founder of 4 Peaks Presents, will report to executive director Ray Solley to steer the theatre's artistic direction and curate its lineup of 50-70 Foundation-presented performances each year.

Koff brings a wealth of experience to the Tower, having presented the annual 4 Peaks Music Festival in Bend since 2007, where she showcased an impressive range of national and local artists, including Billy Strings and Trampled by Turtles. With an exceptional instinct for emerging talent and a commitment to mission-driven performances, Koff is poised to strengthen the Foundation's vision of furthering Central Oregon as a dynamic hub of culture.

As programming director, Koff will oversee planning the Foundation's season, selecting and booking the lineup of performances, from theater, dance, live music, movies and comedy. She will work closely with the theatre's team to ensure programming remains accessible and resonates with a wide range of audiences. Koff is currently scheduling events for spring 2025 and beyond.

Sunriver Resort and Caldera Springs recently announced two key leadership appointments as part of its ongoing commitment to excellence and growth. Krista Miller has been named vice president of Real Estate and Development, and Megan Roe has been appointed general manager of Caldera Springs. Both promotions follow the retirement of longtime Sunriver Resort real estate executive and Caldera Springs Expansion Project Director John Fettig, whose career with Sunriver Resort has spanned over three decades.

Fettig joined Sunriver Resort in 1988 as a real estate broker for Sunriver Realty, later becoming the managing principal broker in 1995 and director of real estate in 2004. Over the years, Fettig has profoundly impacted the resort's growth, leading real estate operations, including Crosswater, Lodge Village condominium parcels, and multiple land acquisitions. As project director of Caldera Springs since 2021, Fettig has overseen an expansion that has driven over \$85 million in sales and includes a \$100 million enhancement of amenities such as Forestbrook homes, strategic homesite releases, and new attractions like Forest House, Forest Park, and the reimagined Lake House. His leadership has positioned Caldera Springs as

one of the best-selling residential resort communities in the Pacific Northwest.

Stepping into the newly created Vice President of Real Estate and Development role, Miller brings extensive experience and a deep-rooted history with Sunriver Resort. Miller began her career at Sunriver Resort in 1993 as a recreation intern and, after earning her bachelor's degree in business from Oregon State University, returned to the resort in various leadership roles, including guest services manager, director of convention services, and catering, and director of operations. Since 2013, Miller has served as General Manager of Caldera Springs, where she was responsible for all resort and community operations and played a pivotal role on the development team, significantly contributing to the success of the Caldera Springs expansion. In her new role, Miller will oversee the Caldera Springs Real Estate, and Sunriver Resort development projects, Caldera Springs Real Estate, and Sunriver Realty, ensuring that Sunriver Resort and Caldera Springs continue to thrive.





Jonn Fettig Roe, a seasoned hospitality professional who started her career at Sunriver Resort in 2004, will succeed Miller as general manager of Caldera Springs. Roe's tenure at the resort has included roles in guest relations, the rooms division, and, most recently, as director of Rooms, where she managed operations across the front office, Cove, Housekeeping, vacation rental operations, and spa & wellness. As general manager of Caldera Springs, Roe will oversee all operations, including Forest House, Lake House, Shore Shack, Caldera Links, and The Outpost.

As **Cultivate Bend** approaches its second anniversary in February, the nonprofit mutual benefit trade organization is thrilled to announce the election of five new board members, elected by over 130 members.

These new board members are all proven business leaders bringing a breadth and depth of experience and expertise, ensuring that Cultivate Bend continues its mission to support entrepreneurs at all stages of business development while reinforcing a sustainable future for the organization.

**Barb Myers**, founder of Fixa Foods, is the driving force behind Fixa Foods, a small business known for creating healthy and accessible food options. She spearheads the monthly Women in CPG meeting.

**Katie Horgan**, founder and CEO of Bravo CPG, is an experienced CPG operations leader dedicated to bringing resources, training, and community support to Cultivate Bend. Her extensive industry network and operational insights allow her to support and advise CPG brands at any stage.

**Andy Vaughn**, founder of Pure Polish Products, has founded and helped grow several Oregon companies and is the visionary behind Pure Polish Products, an ecofriendly shoe and leather care startup. Vaughn also provides consulting for global product brands, professional services, and nonprofits across digital marketing, SEO, and operations.

**Jim Carmack**, REI, brings a wealth of financial expertise to the board, including a 30 + year career on Wall Street in capital markets, capital raising for an equity hedge fund, and helping to take MedMen public. Carmack works part-time at REI and has loved learning about the outdoor industry firsthand.

**Amanda Bedell**, founder of BCC Business Consulting and recognized business strategist known as the "Business Chaos Sorter," brings over two decades of experience in helping small businesses scale, including growing a bakery to multi-seven figures, focusing on optimizing profitability, and guiding companies through complex growth stages.

Founding Board Members still serving on the board include **Dominic DeMaria**, DeMaria Consulting; **Paul Evers**, NAI Cascade; and **Natalie (Gibbens) Moller**, Voyage Foods, along with **Kyle Krull**, Kettle & Fire; **Shawn Theriot**, SYSTM

### More Who's Who Next Page 🕨

who's who who's who who's who who's who who's who who's who who's who

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# Who's Who!

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who's who who's who who's who who's who who's who who's who who's who

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# Partners In Care Achieves Five Star CMS Ratings for Patient Care

### by MAUREEN DOOLEY, Marketing & Communications Manager — Partners In Care

or the third year in a row, Partners In Care has been recognized with a prestigious five-star rating on the Consumer Assessment of Healthcare Providers and Systems (CAHPS) Hospice Survey. The Home Health team at Partners In Care also achieved a five-star rating from the Home Health Consumer Assessment of Healthcare Providers and Systems (HHCAHPS) Home Health Survey from the Centers for Medicare & Medicaid Services (CMS).

Long renowned for an unwavering commitment to delivering high-quality, compassionate, patient-centered hospice and home health care to individuals and their families in Central Oregon, this dual recognition reflects the nonprofit's dedication to excellence and service.

A nationally recognized tool, the CAHPS Hospice Survey measures family satisfaction with hospice care teams across many aspects of the care experience including emotional and spiritual support, communication, respect, and overall satisfaction. Achieving a five-star rating signifies an exceptional level of service that ranks Partners In Care in the top 13% statewide and 15% nationally. Notably, Partners In Care is one of five hospices in all of Oregon with this five-star quality rating, and the only one in Central Oregon. Of those families surveyed by Medicare, 95 percent would recommend Partners In Care hospice services to others seeking care, 11% higher than the national average.

Receiving a five-star rating on the HHCAHPS demonstrates a high level of home health patient satisfaction, well above average when compared with other agencies nationwide. Of patients surveyed by CMS following home health services, 88 percent would recommend Partners In Care home health services to others, 10 percent higher than the national average.

These ratings serve as a valuable resource for patients and families, empowering them to make informed decisions about their healthcare options. Star ratings are posted at Medicare's Care Compare website, which provides a single user-friendly interface that offers helpful information including cost, quality of care, volume of services, and caregiver feedback, such as the willingness to recommend an organization for care.

"We are very proud of our team and the exemplary care that our clinicians provide every day to our patients, their family members, and caregivers," said Kristi Williams, RN, quality program manager at Partners In Care. "This dual recognition for hospice and home health is a testament to the strong and patient-focused team we have here at Partners In Care. We take care of patients and families as if they were our own family members and strive for excellence, compassion, and dignity across all service lines." The success of the hospice and home health services at Partners In Care can be attributed to the exceptional team of healthcare professionals who demonstrate unparalleled expertise and empathy in their work. From doctors and nurses to home care aides, social workers, therapists, chaplains, volunteers, and administrative support, the Partners In Care team is driven by a genuine passion for serving their patients and their loved ones during some of life's most challenging journeys.

Partner In Care's strong emphasis on building relationships and fostering open lines of communication with patients and their families also sets the organization apart. Hospice and home health clinicians understand the importance of keeping families informed, listening to concerns, and meeting patients' individual needs. Through responsive and compassionate communication, Partners In Care creates a supportive and trusting environment for everyone involved and keeps the focus of care on the patient.

As Central Oregon's population continues to grow and age, the demand for highquality hospice and home health services in the region also increases. Dedicated to our communities in Bend, Redmond, La Pine, Sisters, Sunriver, Prineville, Tumalo, Terrebonne, Madras, Crooked River Ranch, Gilchrist, Chemult, Fort Rock, and Christmas Valley, the Partners In Care hospice and home health teams are committed to serving our patients and their families while continuing to set the standard for exceptional care for those with chronic, serious, or terminal illnesses.

#### **About Partners In Care:**

Partners In Care is a local, independent, 501(c)(3) nonprofit organization serving a 10,000 square mile region of Central Oregon. It is now the leading provider of hospice, home health, and palliative care in the region, with over 200 staff members and nearly 200 volunteers. In addition to community Hospice care in homes, facilities, and Hospice House, Partners In Care also provides: Home Health in the patient's home or care facility; Palliative Care symptom management and support; a non-medical case management program called Transitions; and Grief Support for adults and children experiencing a loss.

Partners In Care has achieved a five-star hospice and home health rating from patient and family surveys through CMS in 2024. The nonprofit is also a five-star We Honor Veterans national hospice partner, selected by the National Hospice and Palliative Care Organization as a leader in caring for veterans' unique needs at end of life. Partners In Care was also chosen by the Central Oregon community as the *Bend Bulletin's* 'Best of Bend' hospice for 2024.

partnersbend.org • 541-382-5882

### ▲ ho's Who

V Continued from previous page

Foods; **Katie Thomson**, Square Baby; and **Kelly La Plante**, See Level Design, who were appointed in 2023.



BRAD TISDEL AT THE 2018 SISTERS FOLK FESTIVAL | PHOTO BY TIM LABARGE

staff and key community partners. The Sisters Folk Festival has garnered national and international recognition in large part due to the musical lineup that is carefully curated by Tisdel for artistic excellence.

Tisdel was the co-founder of the 20-year music and arts fundraiser My Own Two Hands, and helped launch its replacement event in 2023, the Big Ponderoo Music + Art Festival. Through his new company, Tisdel will continue to serve as a contracted talent buyer for the Sisters Folk Festival, Americana Song Academy, and Big Ponderoo.

This transition marks a new chapter for SFF Presents. The organization remains committed to its mission of strengthening community and transforming lives through music and art, and the board and staff look forward to continuing their important work with the help of Tisdel in his new role.



The **SFF Presents** organization announces that **Brad Tisdel**, a long-time employee and foundational contributor to the nonprofit, will be leaving his current role as full time creative director at the end of the year. Tisdel has formed a company that will be hired to coordinate talent booking for both of the group's annual music festivals, the Sisters Folk Festival and Big Ponderoo.

Tisdel has been instrumental in the success of SFF Presents (formerly Sisters Folk Festival Inc.) since he joined the organization in its early stages in 2000. His dedication and visionary leadership were critical in co-founding and establishing the innovative Americana Project at Sisters High School, creating and running the Americana Song Academy, co-writing and implementing the five-year Studio to School OCF grant in partnership with Sisters public schools, and growing the Sisters Folk Festival to a year-round cultural arts organization.

He was a key member of the Connected by Creativity capital campaign committee that concluded in 2019 and helped SFF Presents to raise the funds needed to purchase the Sisters Artworks Building and adjacent land, which serves as their headquarters, community space, and a music and event venue.

Tisdel has been the artistic/creative director of the organization since 2003, while also serving as the executive director from 2008-2014. During his tenure, the Sisters Folk Festival grew to include 11 venues throughout Sisters with the moniker "All the Town's a Stage," a model he helped create with the SFF board,

SUPERINTENDENT STEVEN COOK, RIGHT, WITH EXCELLENCE IN EDUCATION AWARD RECIPIENT TIFFANY SCHREIBER, CENTER, WITH HER HUSBAND ADAM AND THEIR CHILDREN BRADY AND SYDNEY. AT LEFT ARE JESSICA KIDD AND TIFFANY ZEILER WITH MIDOREGON CREDIT UNION | PHOTO COURTESY OF BENDLA PINE SCHOOLS

**Bend-La Pine Schools** has presented its Excellence in Education Award to **Tiffany Schreiber**, an Inclusion Educational assistant at La Pine Middle School. As a classified employee, Schreiber is the district's Support Staff Member of the Year. Superintendent Steven Cook, Deputy Superintendent Lisa Birk and other District administrators, along with School Board Director Shirley Olson and members of Miller's family, celebrated her during a surprise school visit Tuesday afternoon. Representatives of MidOregon Credit Union presented the school with a \$500 check in honor of the recognition.

In her eighth year at La Pine Middle School, Schreiber's influence extends far beyond the classroom. She is a natural leader who leads by example and cultivates a sense of connection among the team. From sharing resources to organizing weekly team lunches, she builds camaraderie and contributes to a positive school culture.