

# E-Headlines

- E-Mailed to Business Professionals
- Timely Central Oregon News & Events
- Comprehensive Business Calendar
- Every Tues & Thurs to 8,500+ Emails
- Ads Rotate for Optimum Visibility
- Smartphone, Tablet & Computer Friendly

**\$1,000 A MONTH**  
DISCOUNTED RATES WITH PRINT PACKAGES

**E-HEADLINES  
AD SIZE**

**Digital Specifications for Web:**  
The file format must be jpg.  
All colors RGB.  
Resolution 72 dpi.

**200w x 200h pixels**

**\$500 PAID ADVERTISEMENT HEADLINES AVAILABLE**  
LINKS TO ARTICLE, PHOTOS & WEBSITE

**INTERACTIVE FEATURES CAN TAKE  
YOUR AUDIENCE DIRECTLY TO YOUR  
WEBSITE OR EMAIL.**

“Cascade Business News has been a steadfast supporter of EDCO and the broader Central Oregon economic ecosystem for many years. Their commitment to sharing local business success stories and highlighting regional economic growth has made them an invaluable partner. Our collaboration has helped us reach a wider audience and elevate awareness of the work being done across the region. We deeply appreciate their continued partnership and dedication to strengthening the business community throughout Central Oregon.”

**Ellen Wayte, Director of Marketing & Communications**  
Economic Development of Central Oregon | EDCO

The screenshot shows the email interface for Cascade Business News. At the top, it says "CASCADEBUSINESSNEWS E-Headlines Central Oregon's Connection to Business". Below this is a list of headlines with short descriptions and links. On the right side, there are several promotional banners: "DOWNLOAD THE OCTOBER 2 EDITION CASCADE BUSINESS NEWS For FREE Click HERE", "STEELE ARCHITECTURE INTERIORS PLANNING", "COMPASS POINTS Q3 2024 REPORT COMING OCT. 23! Your BEND Commercial Real Estate Market Update", "PRIDESTAFF leading the way", and "Allimaki 971.275.7213 Concerned about Smoke? Allergies? Airborne illness? Allimaki Air Purification and Monitoring Solutions." At the bottom, there is a section for "UPCOMING BUSINESS EVENTS" with a list of dates and times for various community events.