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— Page 10

Enhancing & Promoting the Economic Vitality of Central Oregon Since 1994

Mountain High Coins & Jewelry Banks on Being Your Broker for Gold & Silver Bullion

by JEFF SPRY — CBN Feature Writer



CAROLYN GRAHAM AND COLLEEN MCGREW | PHOTO BY JEFF SPRY

Delivering exemplary service and advice in the rare coins, currency, jewelry, diamonds and gold and silver bullion market, Bend's Mountain High Coins and Jewelry is a trusted family-owned establishment that's faithfully served the Central Oregon community for over four decades.

Founded in 1984 by vintage coin and precious metals enthusiast Michael Graham, Mountain High Coins and Jewelry was formed with his son-in-law Dave McGrew. Now situated in the bustling midtown section of Bend on Third Street, this fully licensed and certified numismatic enterprise is operated by Graham's wife, Carolyn Graham, and her daughter Colleen McGrew.

"Kids come in and they look at all the coins and that fascinates them," Graham notes. "Coins still fascinate me. I love Indian Head pennies, and sure we've got a lot of them, but they're so fun to see and so fun to work with. A young man came in a couple of weeks ago and said he'd never seen a half-dollar. So I said, 'Really? Well let me be the first one to show you one.'"

Their shop, one of the oldest in the

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Oregon Tourism Industry Raises Concerns After Legislature Passes Lodging Tax Increase

by LEAH ETLING — CBN Feature Writer

Oregon's hospitality industry is raising concerns following the passage of House Bill 4134, legislation that increases the state lodging tax and could have ripple effects across tourism-dependent communities such as Central Oregon.

The bill, approved by the Oregon Legislature last week, raises the statewide lodging tax and is projected to generate up to \$38 million annually. Called the "1.25% for Wildlife" bill by some, the legislation would help implement the state's Wildlife Action Plan to protect over 300 at-risk species via habitat conservation.

Industry groups argue the increase comes at a time when parts of Oregon's hospitality sector are still recovering from pandemic-era declines, with some cities and counties more impacted than others. The legislation now heads to Governor Tina Kotek, who must decide whether to sign the measure into law or veto it, a decision expected in the coming weeks.

Hospitality advocates say the change could affect an

industry that already supports more than 200,000 jobs statewide and contributes roughly \$14 billion annually to Oregon's economy.

Jason Brandt, president and CEO of the Oregon Restaurant & Lodging Association, said the legislation could complicate efforts to rebuild Oregon's tourism economy. "Passage of House Bill 4134 dismantles one of Oregon's last remaining revenue streams dedicated for economic development, completely ignoring Governor Tina Kotek's efforts to boost prosperity throughout the state," Brandt said. "State lawmakers have threatened one of the best economic development tools the state has seen — a \$40 million investment at the state level and hundreds of millions at local levels resulting in a \$14 billion return and 200,000 tourism jobs. But all of that's now at risk if House Bill 4134 is signed into law. The only way to stop this terrible legislation would be a Governor veto."

Industry representatives say the lodging sector is still uneven in its recovery from the pandemic, particularly

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2026 Marketing Guide — Pages 13-26

Connecting Potential with Success

How Central Oregon Bridges Education & Professional Opportunities

by NOAH NELSON — CBN Feature Writer

Central Oregon is bustling with economic development, stemming from a variety of factors, including a rapidly growing population, an ever-popular tourism industry, and the efforts of local organizations to promote success. Organizations like EDCO and the Small Business Development Center at COCC help develop startups and, as the name would imply, small businesses, but another key factor rests in the potential of thousands of high school and college students who are looking to enter the next step of their life, but aren't sure how.

From the local Bend La-Pine School District to colleges and universities like OSU-Cascades and COCC, there are a number of opportunities, events and programs that are dedicated to connecting students and recent graduates with graduate programs, technical training, internships and ultimately, permanent job placement.

Starting in high school, the Bend La-Pine School District is hosting the third annual Life & Career Readiness Night on April 30 from 5-7pm at Caldera



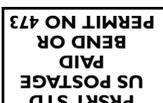
2025 CAREER NIGHT | PHOTO COURTESY OF BEND-LA PINE SCHOOLS

High School. The event is planned by student organizers who have invited businesses, nonprofits, public sector employers and trade schools to participate by sharing information about their respective industries and career paths, and connecting students with further opportunities. "The Life & Career Readiness Night is the first in a series of events, designed to showcase a wide variety of opportunities and industries," said Jack Strycharz, the event's project manager and Junior at Caldera High School.

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Second Annual Bend Brews & Beyond Evolves Bend's Biggest Drinks Fest

Grand Craft Bend is thrilled to announce the second annual Bend Brews & Beyond which will again feature more than 50 Oregon breweries and cideries with every locally-owned Central Oregon hopped, appled, and honeyed beverage producer invited, as well as over a dozen non-alcoholic beverage makers, allowing everyone to celebrate together whether they feel like drinking alcohol moderately or not at all.

The festival takes place in downtown Bend's Drake Park (777 NW Riverside Dr.) on Saturday, May 23 from 12-9pm. The event is still 21+ only and tickets are required for all attendees. Early bird tickets are just \$26 and now on sale through March 16. From March 17 through May 22, tickets are lower — *yes cheaper not more expensive* —

than last year and include admission, souvenir mug and five drink tokens. Online price is \$35 for alcohol and \$25 for non-alcohol passes. Tickets are limited and the event may sell out. If available, tickets will be \$45 alc./\$35 non-alc. at the gates. Early bird tickets are now available at BendBrewsAndBeyond.com.

Bend Brews & Beyond encompasses the tremendous state of Oregon-made beers with over 100 beers available including specialty beers in the Next-Tap biergarten helmed by the Central Oregon Homebrewers Organization (COHO). Of course, there will be plenty of ciders, non-alcoholic beers, hop waters, kombuchas, cold brew and

Continued on Page 30 ▶

State Approves Funding for Village for Formerly Homeless People in Redmond

A village of 75 homes in Redmond received a green light from Oregon Housing & Community Service's Housing Stability Council Friday, March 6.

The council unanimously agreed to fund Mountain View Community Development's (MVCD) request for just over \$23 million to develop homes for formerly unhoused people with a disability, along with community spaces and on-site services. The project is planned on 9.5 acres near the Redmond Airport, which Deschutes County has leased to the nonprofit for 65 years. The project now moves into the eligibility process, where final funding will be established. "We are thrilled about this decision



CREWS RECENTLY COMPLETED 21ST STREET OFF OF HIGHWAY 126 IN REDMOND. THE ROAD PROVIDES ACCESS TO THE MOUNTAIN VIEW VILLAGE SITE | PHOTO COURTESY OF MOUNTAIN VIEW COMMUNITY DEVELOPMENT

and grateful to the Housing Stability Council," Mountain View Community Development executive director Rick

Continued on Page 30 ▶

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Oregon State Legislature Approves Funding for OSU-Cascades Student Health & Recreation Center

by CHRISTINE COFFIN — Oregon State University – Cascades

The Oregon State Legislature has approved \$42 million in state-backed bonds to support construction of a student health and recreation center at Oregon State University – Cascades, marking a milestone in the campus's development.

The planned 40,000-square-foot facility will be the first comprehensive on-campus center dedicated to student health, wellness and recreation. Currently, students have access only to a small fitness room located within the residential hall. The new building will substantially expand opportunities for physical activity, preventive care



FUTURE STUDENT HEALTH AND RECREATION CENTER | RENDERING COURTESY OF OSU-CASCADES

and mental health services, resources proven to enhance student wellbeing and academic success.

Continued on Page 30 ▶



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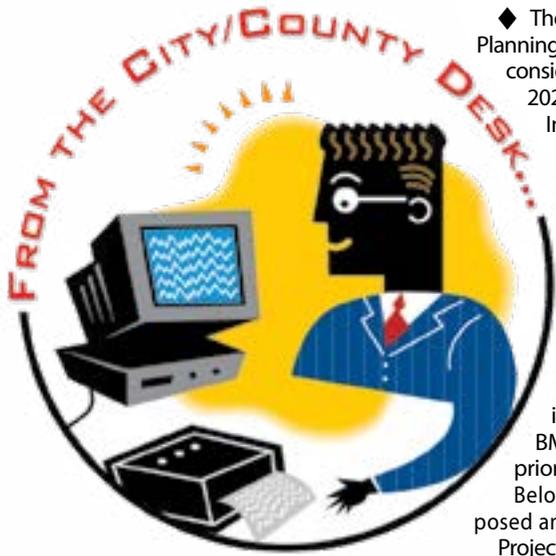
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BEND

◆ The 2026 Oregon legislative session, which ran from February 2 to March 6, concluded with several major outcomes that directly support the City of Bend's priorities related to housing, transportation, wildfire resilience, public safety and long-term community planning. Multiple bills passed this session will strengthen the City's ability to meet community needs.

As outlined in the City's legislative agenda, Bend entered the session with three top priorities: increasing local flexibility in the use of lodging tax revenue, safeguarding Oregon Housing and Community Services (OHCS) allocations for City-supported shelters and supporting tools that protect the City's ability to plan and build complete communities that include neighborhood commercial uses. Thanks to the hard work of Representative Levy, Representative Kropf and Senator Broadman, as well as aligned legislative leaders in Salem, all three priorities were achieved during the session.

The passage of HB 4148 increases the share of transient lodging tax (TLT) revenue, enacted post 2003, that local governments may use for City services, from 30 to 50%. This modernization allows Bend more flexibility to decide how to fund the infrastructure and services used by visitors.

Additionally, the Legislature preserved ongoing shelter funding through Oregon Housing and Community Services (OHCS), ensuring continuity for City-supported shelter operations.

The City also supported an omnibus housing bill, HB 4037, which included technical fixes the City sought related to urban reserves and important protections for neighborhood commercial land. Notably the bill requires that if an affordable-housing project proposed under SB 8 is located within a planned mixed-use development larger than ten acres, and the project would reduce the amount of commercial land in that development to less than 80% of what the adopted plan originally designated, they must seek a Master Plan amendment to add new commercial land equal to the area proposed for housing.

Several other City supported priorities that staff and Councilors testified on moved forward this session:

The Legislature passed SB 1544, which formally recognizes Central Oregon Intergovernmental Council (COIC) as a Qualified Entity. This designation enables COIC, which operates Cascade East Transit (CET), to directly receive and administer regional Statewide Transportation Improvement Fund (STIF) dollars, improving efficiency in transit planning and service delivery.

To support wildfire resilience, the Legislature approved SB 1551, ensuring homeowners' associations cannot prohibit residents from replacing or installing fire-hardened building materials through their CC&Rs. This measure removes a longstanding barrier for previously constrained homeowners seeking to reduce wildfire risk.

Lawmakers also enacted measures to:

- **SB 1516:** Establish stronger guardrails for Automated License Plate Reader (ALPR) technology
- **SB 1517:** Restore broad enforceability for recreational liability waivers
- **Funding:** \$42 million provided to OSU-Cascades for a new student health and recreation center

The City appreciates its state delegation members, Representative Levy, Representative Kropf and Senator Broadman for their dedication and achievements during the session.

A recap of the legislative session will be shared at the City Council work session on March 18.

◆ The Bend Metropolitan Transportation Planning Organization (BMPO) Policy Board will consider approval of one amendment to the 2024-2027 Metropolitan Transportation Improvement Program (MTIP) at their next scheduled meeting on March 31, at 12pm.

A 21-day public comment period for the amendment is open through March 30, 2026. Public comments can be submitted via email to kkennedy@bendoregon.gov or during Public Comment at the hybrid (in person and online) BMPO Policy Board meeting. Meeting information will be posted on the BMPO Policy Board webpage one week prior to the meeting date.

Below is a summary of the proposed amendment.

Project Name: *5310 STBG Formula Gap Funding - COIC*

- **Project Number:** 24454
- **Project Description:** Public transit funding for funding the gap to transition federal awards to a federal fiscal year. Projects are an extension of the formula funding awarded in the 2025-27 call for projects.
- **Current Project Total:** \$0
- **New Project Total:** \$32,233

Description of Changes: Add new project, moving funds from project keys 22013 and 22009.

◆ Over the past six years, the City of Bend sent out an average of 9,955 leak alerts to customers each year. During that same time frame, minor water leaks in Bend have accounted for an average of 45 million gallons of water wasted each year in residential homes. By joining us for the Fix a Leak Week Challenge March 16-22, 2026, you can help cut back on this amount of waste.

This year's Fix a Leak Week Challenge is also part of Bend's 100 Years of Water celebration — a communitywide look at how our shared water resources have shaped Bend for the past century and how we can protect our water for the next 100 years. Participating in the Challenge is an easy, hands-on way to honor that legacy.

Please consider joining us for the Challenge, an annual event in partnership with the Environmental Protection Agency's WaterSense program. Find, fix and snap a photo of leaks in your home and enter to win water-saving bathroom fixtures — it's that easy!

How to Participate:

1. Snap a picture of yourself completing each leak check challenge.
2. Email all your photos to conservation@bendoregon.gov at the end of the week. Include your full name, phone number, address and water account number in the email. (Only one email entry per water account.)
3. Make sure to submit your entries by 5pm March 24.

All entries will be entered into a drawing to select one winner. The winner will be notified by Water Conservation staff.

Find more water-saving tips at WaterWiseTips.org.

◆ Thank you to everyone that participated in the fall open house for the Reed Market Bridge project. We have posted a summary of comments and responses from the open house on the project website under Frequently Asked Questions.

Since the open house, the team submitted and is approaching closeout of

the environmental review by the Federal Railroad Administration.

We anticipate beginning the final design phase in mid-2026 through 2027. Construction is estimated to begin in mid-2027 and is anticipated to continue through 2029. Detour plans will be announced as the design progresses and will allow plenty of time for planning ahead.

Public outreach efforts, including additional open houses and small-group meetings will resume once the design & construction contract is in place, approximately summer 2026.

If you have any questions about this project, feel free to reach out by phone: 541-323-0840 or email: reedmarketbridge@bendoregon.gov.

To learn more about the project, visit bendoregon.gov/reedmarketbridge.

◆ During its February 25, 2026, work session, the Bend City Council discussed whether to adopt Section R327 of the Oregon Residential Specialty Code, which establishes home-hardening requirements to help make new, detached residential structures more wildfire resilient. R327 is a state-adopted section of the residential building code that local jurisdictions can opt into. After reviewing options and timelines, Council directed staff to move forward with local adoption of R327.

The proposed ordinance is scheduled to come back to the City Council for consideration and public comment at its April 1, 2026, business meeting. If adopted, the R327 home-hardening standards would apply to new residential building permit applications submitted on or after the effective date. The code could take effect in spring 2026; Council will discuss and determine implementation timeline during the April 1 meeting.

R327 establishes wildfire-resilient construction practices for newly constructed dwellings and newly constructed accessory structures. It does not apply to apartment buildings, commercial construction or additions or renovations of existing buildings. Under R327, new homes would be required to meet certain requirements, like using non-combustible or ignition-resistant materials for roofing, gutters, windows and other exterior components to help reduce the risk of structure ignition during wildfire events. While R327 does not apply to buildings regulated under the Oregon Structural Specialty Code, such as apartments, mixed-use and commercial buildings, those structures are often already required to be built to a strong baseline of fire resilience.

Council also discussed defensible space, which refers to a buffer zone around a structure that helps slow or prevent fire spread. Because defensible space represents a broader body of work involving multiple City departments and more local discretion, potential updates to local defensible space requirements will be considered separately and brought forward for Council discussion at a future meeting following additional public input. The proposed R327 adoption focuses on home-hardening measures, not defensible space.

If adopted, Bend's standards for residential building codes would align with other nearby communities. R327 will take effect on April 1 in the City of Sisters and unincorporated areas of Deschutes County. A consistent regional approach supports overall community wildfire resilience.

More information about the proposed adoption of the R327 code, meeting details, and opportunities for public input will be available at bendoregon.gov/citycouncil.

DESCHUTES COUNTY

◆ Public health officials in Deschutes, Klamath and Jefferson counties, in coordination with the U.S. Forest Service, are encouraging residents to get ready for smoke before prescribed burn season begins.

Starting mid-March, Forest Service crews will conduct prescribed burns on public lands across Central Oregon. Prescribed burns are important because they help reduce the risk of severe wildfires, but the smoke they generate can make air unhealthy to breathe.

Important steps to take during smoke season:

- **Know your AQI.** Learn the basics of the Air Quality Index (AQI) now, before smoke arrives.
- **Check air quality often.** Limit time outside when smoke is present, especially if you are in a higher-risk group.
- **Stay indoors when air quality is poor.** AQI above 100 is unhealthy for sensitive groups.
- AQI 150 or higher is unhealthy for everyone.
- **Keep smoke out of your home.** Close windows and doors, especially overnight and early mornings when smoke can be worse.
- **Make a DIY air filter.** Use a box fan and a furnace filter to clean indoor air. Learn how by watching the video at vimeo.com/454191902.
- **Wear the right mask.** If you must be outside in heavy smoke, wear a NIOSH-approved N95.
- **Take it easy outdoors.** Avoid strenuous exercise when AQI is 150 or higher.
- **Keep smoke out of your car.** Close windows and vents and use the recirculate setting on your A/C.

To learn more about Forest Service prescribed fires, including locations and planned burn dates, visit: centraloregonfire.org

For more about protecting your health during prescribed burn and wildfire season, visit: deschutes.org/health/page/health-tips-wildfire-smoke, klamathcounty.org/1243/AQI-Air-Conditions, centraloregonfire.org/protect-your-health and fire.airnow.gov/#6/41/-98.

◆ Deschutes County invites residents in the Redmond/Terrebonne community to apply for a position on the County's Planning Commission. Applications will be accepted until Friday, April 3, at 4pm.

The Planning Commission reviews land use policies and zoning regulations, making recommendations to the Deschutes County Board of Commissioners. Members form the official citizen involvement committee on land use planning for unincorporated areas of the County, providing a platform for community input.

Position Details

- **Vacancy:** One at-large member from the Redmond/Terrebonne area
- **Term:** July 1, 2026, to June 30, 2030

The Commission meets at the Deschutes Services Building, 1300 NW Wall Street, Bend, every second and fourth Thursday at 5:30pm. Additional meetings may occur elsewhere in the County.

Interested residents should submit an application with a letter of interest and resume, describing their interest in rural land use planning and ability to serve collaboratively on a committee.

Find the application at governmentjobs.com/careers/deschutes/jobs/5225887/planning-commission-volunteer?pagetype=transferJobs.



FROM THE LEGISLATIVE DESK



SALEM

◆ The Oregon Legislature passed Senate Bill 1525 with broad bipartisan support, establishing a Blue Economy Task Force. The group will study and develop a strategic plan for growing Oregon's ocean-based industries while protecting Oregon's beauty and environment. The bill was championed as a committee bill by Sen. Janeen Sollman (D - Hillsboro), chair of the Senate Energy and Environment Committee.

The task force will include at least 13 members representing the Oregon Senate, Oregon House, coastal caucus, research institutions, fisheries, tourism, environmental organizations, recreation, coastal labor, Oregon State University's Sea Grant College, and Oregon's coastal Tribal nations. The group will review existing programs, identify gaps,

evaluate best practices from other states, and produce a roadmap for future work.

◆ Selling your used car puts cash in your pocket and gives buyers a chance at a bargain, but it's a headache to start getting parking tickets or traffic violations in the mail, tied to the vehicle you don't own anymore. That can happen if the buyer isn't quick about registering your old car in their name. Legislation passed in the Oregon Senate today makes it easier to resolve the citations.

House Bill 4137 allows Oregonians who have already transferred ownership of a vehicle, but who receive citations on the vehicle incurred after that transaction, to notify the court within 30 days using a certificate of innocence or other process spelled out by the court. Without this

legislation, the former owner of the vehicle could instead be required to appear in person before a court.

To qualify for the written option, the citations must be for another person's parking, abandoning, or operation of the vehicle, and the car's seller must have already submitted a notice of transfer to the Oregon Department of Transportation. A notice of transfer or sale is required to be submitted within 10 days of selling a vehicle.

House Bill 4137 originated in the Oregon House of Representatives, where it was championed by Representative Jami Cate (R - Lebanon) and passed last month.

The legislation cleared the Oregon Senate today in a unanimous vote. The measure now goes to Governor Tina Kotek for her signature.

Jesse Banks and Peter Fleming from CLS Fabrication & Baldhead Cabinets with Summit Bank Vice President and Business Client Advisor Roger Lee (center).

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Continued from page 1

While the Life & Career Readiness Night is designed to provide students a general overview of their options post-graduation, the following events are designed to be more specific to certain life paths, including a FAFSA/college readiness night, and a direct-to-employment night.

This helps make sure that no matter a student's path, they'll be equipped with the skills to ensure confidence and success. These later events are also more based around connecting students with opportunities, not just in providing information. Students have the chance to walk out with real connections and applications, guiding them into the next chapter of their lives.

Strycharz emphasized that these events partner with Career and Technical Education (CTE) programs to provide paths in business, engineering, technology, health sciences and many other industries. Many of these industries can be explored in the classroom as well, creating a simple and easy to follow path for students; take classes to gauge interest, attend the first event to learn more about the industry, and attend a more tailored later event to make real connections and take that next step.

In following years, the Life & Career Readiness Night will rotate between high schools; Summit is next in line for 2027, Mountain View is after that, and Bend High will host the year after. Regardless of location, all district students and families are welcome at every event.

For college students in Central Oregon, there are further opportunities to connect with the professional world, or to continue with higher education.

COCC offers their CAP program, which stands for Careers, Academic Advising, and Placement. CAP is available to all COCC students to provide experienced and



2025 CAREER NIGHT | PHOTOS COURTESY OF BEND-LA PINE SCHOOLS

professional advice to help each student make informed decisions about their future. "CAP Services at COCC is such a key resource at the college," says Diane Pritchard, director of the program. "We have a nine-person team that works closely with students to help map out their future goals, covering the steps that they'll need to take. We meet with students individually to discuss career changes or what's involved in starting an internship. We offer things like resume-writing guidance to build skills. And we also hold job fairs every year and an annual 'Transfer Days' event with university partners to provide networking exposure, along with the resources to be informed and inspired."

OSU-Cascades offers similar services, including job/internship connections, interview prep, resume assistance, labor-market insights and tailored, one-on-one guidance for any career related question, all within their Career Development Center.

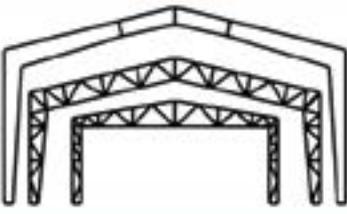
In addition, OSU-Cascades is hosting a number of career related events like career fairs and industry nights, here in Bend, at their Corvallis campus and online, with updates posted on their website.

Another development in connecting students with professional opportunities is presented by a nonprofit called Heart of Oregon Corps (HOC). HOC is dedicated to empowering youth and young adults through employment, job training, education and service to Central Oregon communities. With the goal of career readiness, HOC hires and trains 225 youth ages 16-24 annually in the fields of conservation, construction, childcare and warehousing logistics.

HOC is nearing their funding goal for Central Oregon's first youth workforce development campus, which will be in Redmond. The new campus, when completed, will provide a central location to receive workforce training, mentorship and a sense of belonging, as students embark on careers prevalent to challenges we face in the region, including construction, childcare, wildfire mitigation and wildlife conservation.

All together, the Central Oregon community is showing a strong commitment to connecting students with professional opportunities, helping create success from potential.





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Twin Projects to Elevate Bend's Growing West Side Scene

Galveston Supply & Base Camp Boost Dining & Entertainment Options

by **SIMON MATHER** — CBN Feature Writer

Two major projects are taking shape on Bend's west side, promising to enhance the evolving dining and entertainment scene along the increasingly vibrant primary commercial corridors of Galveston Avenue and Century Drive.

Firstly, a new 12,000-square-foot, two-story commercial building named Galveston Supply, to feature three new restaurant spaces and second-story office, is being developed by local group RSM Investments, at 1009 NW Galveston Ave. in Bend — site of the former Boss Rambler taproom. RSM is also expanding the adjoining property, historically known as the Bakery Building, which they also own at 1005 Galveston, to provide additional dining capacity and offices.

Meanwhile long-time owners of the Powder House Ski & Patio shop on Century and Simpson, Todd and Shanda McGee, are currently constructing a new 8,000-square-foot, two-story venue called Base Camp to feature outdoor seating with fire pits, 36 taps, handcrafted cocktails and live music, on the rear lot of the current business.



EXPANSION PLAN INCLUDING ADDITIONAL RESTAURANT AND PATIO SPACE FOR RSM INVESTMENTS' PROJECT ON COLUMBIA STREET IN BEND, TO THE REAR OF BAKERY BUILDING

The mixed-use Galveston Supply project, in a style blending a traditional and modern aesthetic, will feature a second-story terrace and outdoor plaza, complementing the adjacent renovated building, which long-time Bendites will remember as once housing breakfast and lunch hot spot Westside Bakery.

Family-owned RSM had hoped Boss Rambler would consider being a tenant in the new building, but the business decided to exit the industry, and plans were drawn up to replace the beer and coffee bar with a new two-story commercial building. The structure is being designed by architects Ten Over Studio, through its Bend office, and will be built by Bend-based Wolf Construction and Development.

Developers are currently awaiting permits for the building, which will also accommodate office space over a ground floor selection of eating and drinking establishments as part of a shifting atmosphere for the bustling business corridor just west of the Deschutes River.

The project also aligns with a major planned City of Bend renovation of Galveston Avenue, which will add bike lanes, sidewalks and improved lighting.

Vice President of RSM Investments, McKenna Mikesell said the existing restaurant building at 1005 Galveston is undergoing a complete modernization and addition while honoring its historic footprint, with design by Bend-based LB Engineering.



EXISTING BAKERY BUILDING (LEFT) RECEIVING IMPROVEMENTS AS PART OF RSM INVESTMENTS' DEVELOPMENT OF ITS GALVESTON AVENUE PROPERTY, TOGETHER WITH RENDERING (RIGHT) OF PLANNED GALVESTON SUPPLY BUILDING | RENDERINGS COURTESY OF 10 OVER STUDIO ARCHITECTS

Fronting directly onto Galveston Ave., the space formerly occupied by Sunriver Brewing now combines the charm of the original structure with 1,105 square feet of newly added interior area, creating a larger, more flexible footprint for kitchen, bar and seating design. A 518-square-foot conditioned patio will support year-round service and indoor/outdoor dining flow.

Other highlights of the 3,500-square-foot prime visibility restaurant include roll-up garage doors and new in-suite restrooms.

Tucked just behind the main building, which also houses popular Italian eatery BOSA, new ground floor restaurant space, on a site which previously had two duplexes, offers an efficient footprint with frontage off Columbia Ave.

Mikesell said the space is ideally suited for an upscale bar, intimate dining concept or neighborhood coffee spot, with features including an approximate 1,521 rentable square-foot interior, 598-square-foot conditioned patio, roll-up doors and a modern façade with exposure from both Columbia and Galveston.

The newer phase at 1009 Galveston will see three potential new-build restaurant spaces — designed to expand the culinary experience on Bend's westside — ranging from 1,100-3,500 sq. ft. with architecture complementing the redevelopment while offering each operator a distinct identity.

Key features of the suites will include conditioned year-round patios for each space; modern, cohesive architecture that ties both sites together; and a shared pedestrian pathway linking all five restaurants. "Each suite is intentionally crafted to support a variety of operator types — from boutique neighborhood eateries to destination-worthy culinary brands," Mikesell added. "Our aim with the overall concept is to transform one of Bend's most iconic corridors, through this comprehensive, multi-

Continued on Page 30 ▶

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Oregon Tourism Industry

Continued from page 1

in urban markets. "Oregon's hospitality industry is still in recovery mode and this is simply the wrong time to increase lodging taxes. Hotels, restaurants, and tourism businesses across the state are operating in an environment of high labor costs, inflationary pressures, and uneven demand," said George Schweitzer, vice president, development for West Coast Hospitality LLC.

In Portland, for example, hotel occupancy has remained below pre-2020 levels. While average occupancy exceeded 70% before the pandemic, recent data indicates 2025 averages have not surpassed 62%, placing Portland among the slowest-recovering hotel markets in the United States. "[This bill] ultimately makes Oregon and Portland less competitive as a destination," Schweitzer observed. "When room prices rise due to taxes, travelers have choices and increasingly they choose destinations where their travel dollar goes further. That directly impacts occupancy, hours for employees, and ultimately jobs."

Brandt said the state's broader hospitality workforce trends also illustrate ongoing challenges. "According to the American Hotel and Lodging Association's latest report, U.S. hotel employment increased nationally by roughly 10,000 employees in 2025, yet Oregon was one of the states that experienced a decline of 64 hotel jobs. If signed into law, this bill, with the new tax rate taking effect in January 2027, will only exacerbate the ongoing challenges our industry faces."

While statewide trends vary, Central Oregon's tourism economy plays an outsized role in the region's business ecosystem. Tourism generates hundreds of millions in spending locally each year and supports thousands of jobs in lodging, restaurants, recreation and retail. "Tourism is one of Bend's largest economic drivers, generating \$386.3 million in visitor spending, \$25.9 million

in taxes and 3,500 direct travel-related jobs in a city of just 100,000 residents," Brandt said.

Group travel could be particularly sensitive to higher lodging costs. Central Oregon resorts such as Sunriver, Black Butte Ranch, Eagle Crest Resort, Brasada Ranch and Tetherow frequently host conferences, weddings and corporate retreats that bring visitors into local communities.

Scott Larsen, president and CEO of Visit Central Oregon, noted: "During the shoulder and winter seasons, many Central Oregon properties, particularly our resorts, rely on group business. Increasing taxes makes our destination less competitive to groups, which will likely cause a decline in business over time. This decline will occur during a time of year when local workforce and economies across Central Oregon need that support."

Historically, a portion of Oregon's statewide lodging tax has supported tourism promotion through Travel Oregon, which industry groups credit with helping double visitor spending and significantly expand tourism employment since the early 2000s.

Jeff Knapp, president/CEO of Visit Bend, noted that his organization has used those dollars not only for marketing efforts, but to strategically respond to issues that have impacted Bend's visitor traffic, such as overwhelming wildfire smoke in the summer of 2024. "Tourism is an engine for our local economy, and like any engine it requires balance. If you keep taking fuel out of it by layering more and more taxes onto the visitor economy, eventually that engine can't run the way it was designed to," Knapp said. He noted that transient room tax collections in Bend are up approximately 7.5% year-to-date, suggesting continued demand for Central Oregon's desirable climate and outdoor attractions.

"Higher lodging costs mean shorter stays and less money available to spend at restaurants, retail stores, activities, and attractions," Larsen noted. "This bill will likely have a negative effect on our local economies in the long run."

Mountain High Coins & Jewelry

Continued from page 1

entire region, transacts business out of a quaint historic home built in 1925 on a small lot that's now a prominent Bend artery. With gold and silver prices now at all-time prices, Graham and McGrew preside over a nexus of buying and selling activity.

"We've been in this location since 1990, family owned and operated," McGrew tells Cascade Business News. "It started that way and it continues to go that way. My father passed away almost eleven years and my husband went on to new adventures. It's just my mom and I now and we've carried on the tradition. We're registered numismatic experts specializing in U.S. coins. We also do foreign and we have a gentlemen upstairs right now going through lots of foreign coins. We do currency and also specialize in all types of gold, silver, platinum and palladium bullion, which is for investment purposes."

In addition to dealing in collectible U.S. coins and providing appraisals, their basket of professional services includes working with estates, attorneys and probates in the area.

"We're also licensed to purchase items over the counter and we also sell over the counter," she adds. "We are not a pawn shop, we do not pawn. Basically our expertise is numismatic coins, gold and silver bullion, and vintage jewelry. Oh, and scrap because gold and silver is so high. Scrap from jewelry, flatware, anything of that kind, there's good melt money in that. My dad used to say, 'The junk in your drawers is cash in your pocket.' What's called junk silver, 1964 and before in your quarters, dimes and halves, that's 90% silver back when money had value."

McGrew reveals that part of the most rewarding aspects of the business are the people, dealing with the public and hearing all the interesting stories they bring in on regular basis.

"My children were born and raised here. I went to high school here, so a lot of times we're dealing with people that we've known in our community for a really long time. And the markets are always vacillating and changing. I love the history of the jewelry and there's stories to be told, and coins are history too. Like in twenty-dollar gold pieces. There's some history in them. There's history in your Morgan CC dollars. Those are more rare. Or the Seated Liberties or the Seated Dime and Half-Dimes. Things like that that you've never seen before."

Currently, bullion is extremely lucrative with spot prices at astronomical levels never before seen, and one of McGrew and Graham's main objectives for Mountain High Coins and Jewelry is to become the go-to primary resource for anyone's bullion needs on any transaction.

"People used to go to Portland or go to Eugene," McGrew says. "I want to be the person for them right here. We were fortunate that we were able to stay open during COVID because we were considered an essential entity and with that, no one was driving to Portland or Eugene anymore. I want to be in the community for everyone. I've noticed so many people purchase gold and silver online, but then when they want to sell it they don't want to ship it back to where they bought it from. Hopefully I can be that broker for people all over. That is my goal."

Mountain High Coins and Jewelry is centrally located at 185 SE Third St. in Bend.

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The 35-Day Sprint

Why Central Oregon Industry Advocacy is the New Economic Imperative

by CHRIS PIPER, Area Manager — BBSI Central Oregon

The gavels have officially fallen on Oregon’s 2026 short legislative session. While the 35-day sprint in Salem is over, the real work for Central Oregon’s business community is just beginning. Short sessions are notorious for their breakneck speed, often resulting in complex policy shifts that are “baked” before the public — or the impacted industries — truly understand the ingredients.

As we navigate the fallout of these 35 days, my vantage point serving on the boards of Economic Development for Central Oregon (EDCO) and the Central Oregon Intergovernmental Council (COIC), alongside my role as an advisor to the Regional Business Alliance, has made one thing abundantly clear: Central Oregon is a top-performing economic engine for the state, but our continued vitality is not guaranteed. In a legislative environment that moves this fast, passive observation is no longer a viable business strategy; it is a risk to our regional stability.

The “Accuracy Gap” in Condensed Policy

One of the greatest risks of a short legislative session is what I call the “accuracy gap.” When lawmakers move at high velocity to plug budget holes or respond to shifting federal tax landscapes, the nuances of specific industries are often lost in translation.

Take, for example, the recent moves regarding Senate Bill 1507 and the decoupling of certain federal tax provisions. To a policymaker in a vacuum, this might look like a simple line-item adjustment to stabilize state revenue. However, to a manufacturing firm in Redmond or a tech startup in Bend, that same adjustment can be a direct hit to cash flow, R&D credit eligibility and the ability to scale operations.

Without industry experts in the room to “stress test” these concepts, we risk enacting laws that inadvertently stifle the very growth they aim to support. The role of the advocate is to ensure that the language written on a Friday afternoon in a committee room actually reflects the operational reality of a shop floor on Monday morning.

Advocacy as Essential Education

Advocacy is frequently misconstrued as mere lobbying for special favors. In reality, effective advocacy is education. Many legislators in Salem represent districts with vastly different economic drivers than our own. They may not inherently understand the fragile ecosystem of Central Oregon’s outdoor recreation industry or the specific infrastructure needs of our rapidly expanding “traded-sector” businesses.

Through our work at the Regional Business Alliance, we see firsthand that the highest-quality policy comes from high-quality collaboration. It is our responsibility as business leaders to provide the data, the “boots-on-the-ground” stories and the technical expertise that lawmakers lack. Whether it’s explaining the necessity of



expedited permitting for industrial sites — as addressed in the Prosperity Roadmap Package (HB 4084) — or the nuances of the Oregon Recreation Commerce and Affordability Act, businesses must serve as the subject matter experts. If we don’t provide the context, someone else — often with a conflicting agenda — will.

Protecting the Vitality of the Tri-County Region

Central Oregon faces a unique set of regional challenges that do not always align with the priorities of the I-5 corridor. From wildfire resilience and water availability to a critical shortage of workforce housing, our issues require tailored policy solutions, not one-size-fits-all mandates.

The close of this session brought some notable victories, such as the \$40 million investment in the Industrial Site Loan Fund to help prepare shovel-ready land. This was a direct result of unified regional voices explaining that we cannot grow our economy if we have nowhere for businesses to land. However, we also saw “imperfect solutions” regarding liability for our recreation providers — a reminder that the work of educating policymakers is never truly “done.”

Our regional voice must remain loud, unified and strictly focused on economic outcomes rather than partisan division. This collaborative, non-partisan approach is what has allowed the Tri-County area to outpace much of the state in job growth and innovation.

The Post-Session Roadmap: A Call to Action

The end of a legislative session should not signal a return to “business as usual.” For the Central Oregon business owner, the “interim” period between now and the next session is actually the most critical window for influence. I urge my colleagues across the region to take three specific steps:

1. **Audit the Impact:** Don’t wait for your tax preparer to tell you how new legislation affects you next year. Review the bills passed this session now and determine exactly how they impact your bottom line, your regulatory burden and your employees.

2. **Build the Relationship:** Invite your local representatives to your facility this summer. Let them see the people and the processes behind the numbers. Policy is personal; when a legislator understands your workflow, they are far more likely to call you for input before a bill is even drafted.

3. **Engage with Regional Entities:** Lean into the work being done by EDCO, COIC and your local Chambers. We are stronger when we speak as a collective economic bloc. Ensure our perspectives are reflected in the Governor’s ongoing Prosperity Council efforts before the June 30 recommendation deadline.

The economic vitality of Central Oregon depends on a functional partnership between those who write the laws and those who live under them. By taking an active, educational role in advocacy, we don’t just protect our own interests — we secure the future of the place we call home.

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AI Skills to Add to Your Resume Right Now

by CHRIS PETTY, Owner — Express Employment Professionals & Specialized Recruiting Group

AI is no longer just a futuristic concept; it has become an essential skill set that can define your career. According to PwC's 2025 Global AI Jobs Barometer, professionals with AI expertise are experiencing an average wage premium of 56%, which is double the rate from just one year earlier. Amazon Web Services (AWS) reports nearly 92% of organizations plan to implement AI-powered solutions by 2028. Proficiency in AI is becoming one of the most valuable assets you can showcase on your resume.



So, which AI skills should you emphasize to maximize your career opportunities? Let's break it down.

Generative AI Tools

Generative AI systems that create text, images, video or code are quickly becoming a staple in the workplace. What started in IT is spreading fast, with employers expecting adoption across sales, marketing, HR and finance in the coming years.

For job seekers, this shift is an opportunity. Showing you can work with tools like ChatGPT, Claude or MidJourney highlights your ability to automate repetitive tasks, spark creative ideas and speed up workflows. In a market where efficiency and innovation matter, those skills set you apart.

AI Data Analysis and Machine Learning

AI runs on data, and that's exactly why it's such a game-changer in the workplace. More employers want people who can take machine learning models, dig into complex datasets — and turn all that information into smarter decisions.

Think of it this way: if you can spot patterns others might miss, you're not just crunching numbers — you're helping shape strategy. That's powerful.

Showcasing skills with tools like Python, TensorFlow or AWS SageMaker shows employers you're ready to take raw data and transform it into insights they can act on.

AI-Enhanced Business Operations

AI isn't just for tech teams anymore. Employers are looking for talent that can bring AI skills into sales, marketing, finance, operations and HR.

That means showcasing experience with AI-powered CRM tools, predictive analytics platforms or HR automation systems can go a long way. These skills show you how to streamline processes and boost efficiency across different parts of the business — a value employers are eager to find.

Critical and Creative Thinking with AI

AI skills alone aren't enough to stand out. Employers are looking for people who can pair technical know-how with critical and creative thinking.

That means showing how you use AI to support human judgment, not replace it. On your resume, highlight projects where you tapped AI to brainstorm fresh campaign ideas, guide smarter decisions or elevate customer experiences. These examples demonstrate that you can blend technology with insight — a combination that's in high demand across industries.

AI Upskilling and Continuous Learning

The AI landscape is evolving fast, and employers value candidates who show a commitment to learning. Highlighting certifications from platforms like AWS or Coursera signals adaptability and readiness for the future.

Why These Skills Matter

- **Higher Paychecks:** Workers with AI skills are earning premiums across industries, not just tech.
- **Job Growth:** Despite fears of automation, AI-related roles continue to expand across highly automated fields.
- **Productivity Gains:** AI drives efficiency, helping employers boost output and streamline operations.

In short, AI isn't eliminating jobs, it's reshaping them. Job seekers who embrace AI are becoming more valuable, not less.

How to Position AI Skills on Your Resume

- **Be Specific:** Instead of "AI experience," list tools such as AWS SageMaker, ChatGPT or Tableau AI.
- **Show Impact:** Highlight outcomes, like using AI analytics to improve campaign performance.
- **Demonstrate Adaptability:** Include certifications or ongoing training to show you're keeping pace with evolving AI trends.

AI is transforming the workplace faster than any technology before it. Employers are struggling to find talent with the right skills and they are willing to pay a premium when they do. By strategically listing AI skills on your resume, you position yourself not just as a candidate but as a future-proof professional ready to thrive in the age of intelligent work.

The Bend Express office is located at 296 SW Columbia St., Ste. B, and serves light industrial, skilled trades, office services and professional placements. Local businesses and applicants are encouraged to stop by, visit ExpressPros.com/BendOR or call 541-389-1505.

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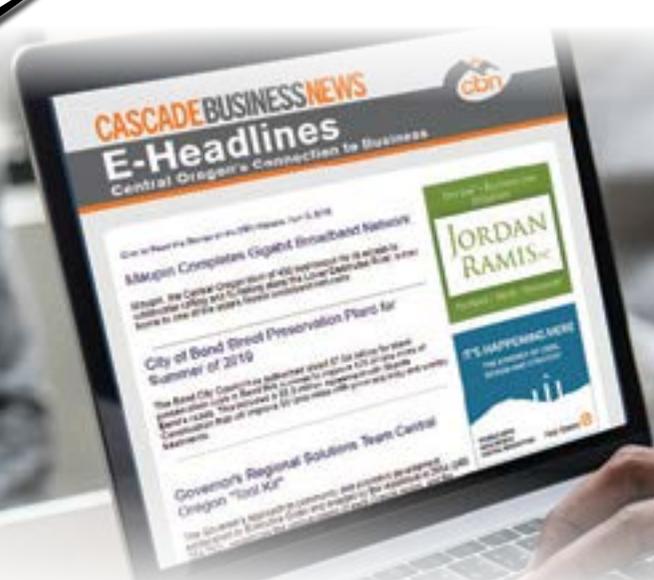
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The Subtle Indexing

What Women in Business Are Still Living With

by MOE CARRICK

She manages a large Oregon business. Her income is primary — the household runs on it. She has led organizations, written white papers, stood on stages, and spent decades doing work that serious people pay serious money for.

And at the dinner party last weekend, someone asked her husband about his work.

She got, “You’re so busy, aren’t you?” Said with a soft smile and something that looks like concern but lands like dismissal.

This is not an isolated story. It is a pattern. And it has a name.

Call it the subtle indexing — the quiet, persistent recalibration of whose work counts as real, whose income counts as significant, and whose ambition counts as admirable rather than excessive.

It works like this: a man’s ambition is a character strength. It signals drive, vision, commitment. People lean in at dinner parties, ask follow-up questions, and make eye contact that says *you matter here*. His income is the number everyone organizes around — spoken plainly, received with respect.

A woman’s ambition is received differently. It raises questions. It is *a lot*. Her income (even when it is primary, even when everything runs on it) gets treated as supplemental. Helpful. A little awkward to discuss directly. Her hours are a burden she brought on herself. Her drive is reframed as busyness, as if she simply lost control of her calendar rather than built something that requires her full presence in the world.

And underneath all of it, the oldest accusation in the book: a woman who earns seriously must be loving her family casually. Her ambition is evidence of misplaced priorities.

Women in business across Oregon and beyond are living with this indexing



every day. Not in dramatic, documentable moments, but in the soft dismissals. The subject changes. The way a room rearranges itself around whose work gets treated as the real economic story.

Here is what is true: women-owned businesses are not a footnote in this region’s economy. They are a primary driver of it. And the women running them are not choosing between building seriously and loving their families well. They are doing both, fully, simultaneously — and have been for decades.

The story that says you have to choose — that a woman who earns and strives and builds must be sacrificing something more important — is not just false. It is costly. It costs women the ease of owning their success plainly. It costs organizations the full force of female leadership. It costs communities an accurate picture of who is doing the economic work.

This International Women’s Day, the ask isn’t for celebration. It’s for accuracy.

See the business she built. Ask about her revenue with the same curiosity you bring to his. Receive her ambition as the character strength it is. Let her say what she earns without the room going slightly, imperceptibly awkward.

The indexing is subtle precisely because it doesn’t require bad intent to function. It runs on habit, on old assumptions, on a story about whose work is the real work that most of us absorbed before we were old enough to question it.

But we are old enough now.

Time to tell the real story.

Moe Carrick is the founder and CEO of Moementum Inc., an organizational development and leadership consulting firm based in Bend. She is the author of three books, including FIT Matters, Bravespace Workplace and When Work Is Good.

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Oregon's New Law on Overpaying Employees

What You Need to Know

by IESHA ULRICH, Attorney — Barran Liebman LLP

Although accidental wage overpayments are a common employer payroll issue, Oregon law imposes strict limitations on how and when employers may recoup money from an employee.



More broadly, Oregon law has traditionally limited the circumstances where an employer is permitted to make deductions from an employee's paycheck: (1) deductions which are required by law (such as taxes or garnishments); (2) a deduction made for the employee's private benefit which is authorized in writing and properly recorded (such as health insurance premiums); (3) deductions specifically authorized by a collective bargaining agreement; (4) deductions made from a final paycheck for a cash loan made under narrowly defined circumstances; or (5) deductions which are authorized by the employee in writing where the employer is not the ultimate recipient of the money (such as charitable contributions).

Recently, the Oregon legislature added another circumstance under which a deduction may be lawful for public employers only where an accidental wage overpayment has been made. This new legislation establishes a defined recovery process for public employers, including specific notice requirements and limits on the amount of a payroll deduction. However, similar guidance was not extended to private employers. Despite legislative efforts, private employers remain subject to long-standing restrictions that limit their ability to recover overpaid wages through payroll deductions.

Public Employers: A Clear Statutory Process

For public employers, the law expressly authorizes employers to recover wage overpayments that occurred within the previous 364 days, provided specific notice requirements are met. Before making any deduction, public employers must give written notice itemizing the overpayment and explaining each deduction. Deductions are capped at five percent of the employee's gross wages per pay period unless the employee consents to a higher amount. Employees must also be notified that any remaining balance may be deducted from a final paycheck upon separation.

Private Employers: Limited Recovery Options

Under Oregon Revised Statute 652.610, private employers are generally restricted in their ability to recoup wage overpayments through payroll

deductions. Such deductions are permitted only in narrow circumstances, including when expressly authorized by a collective bargaining agreement or when the employee voluntarily provides written authorization, the deduction is properly recorded, and the funds do not ultimately benefit the employer.

Since overpayment recovery almost always involves returning money directly to the employer, these conditions are rarely met. As a result, private employers who deduct overpaid wages from an employee's paycheck, even when the overpayment is undisputed, risk violating Oregon wage and hour laws. Accordingly, private employers should avoid correcting payroll errors through wage deductions.

Since recovery options are limited, private employers should focus on preventative measures and risk mitigation. Employers should review offer letters, employment agreements, and written policies to determine whether they address payroll errors, overpayments, or employee obligations to report known mistakes. In some cases, existing policies may support voluntary repayment even when deductions are not allowed. For example, employers may consider implementing clear policies requiring employees to promptly report overpayments for which they are aware. While policy on employee self-reporting does not recover the funds, it can deter misuse and reinforce good-faith payroll practices where an employee knowingly retains wages they should have recognized as an error.

Most importantly, private employers should exercise extreme caution before making any payroll deduction to recover an overpayment. Even corrections made with the best intentions may constitute statutory violations. Therefore, consulting legal counsel before taking action is strongly recommended, particularly when the amount is significant or repayment is disputed.

Key Takeaways

Oregon law places private employers in a difficult position when payroll overpayments occur. Unlike public employers, private employers lack a clear statutory path to recover overpaid wages and rely on voluntary repayment, policy enforcement, and preventative practices.

Employers should proactively review payroll procedures and internal policies to reduce errors and clarify employee responsibilities. When overpayments occur, employers should seek legal guidance before taking corrective action to ensure compliance with Oregon's complex wage and hour requirements. Given the ongoing changes and limited guidance in this area, a cautious approach is essential to avoid costly penalties and legal fees.

Iesha Ulrich is an attorney Barran Liebman LLP. She advises and represents employers on a wide range of workplace issues. For questions, contact Iesha at 503-276-2117 or iulrich@barran.com.

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Physical Media Makes a Heroic Return

Is Digital Fatigue Helping Physical Media Make a Heroic Comeback?

by JEFF SPRY — CBN Feature Writer

It's an epidemic of global proportions! Everywhere you look people are staring blankly at their cell phones, posting complaints on social media while sipping a latte, liking beef stew recipes in the gym, texting while knee-steering on the road, and sharing "twerking cats with hats" videos as life passes them by and the sands of time drift down grain by grain... second by second.

But it's all become quite exhausting. Digital fatigue is a very real thing and we're beginning to see backlash as humankind reaches out in desperation, back to analog devices and mediums once thought to be left for dead. Even Hollywood is taking notice with its own anti-AI stance in films like *Good Luck, Have Fun, Don't Die* that depict our downside into mindlessness with the root cause being humanity's incessant addiction to their soulless and shallow online lives. And it's not just adults, as today's youth has become veritable techno-zombies as parodied in Pixar's upcoming *Toy Story 5* where Woody and Buzz must save Bonnie from Lilypad, an evil AI tablet.

But despite the sad state of affairs seen waiting in line for a bagel or muffin at your local bakery, where for some reason we're all afraid to be alone with our thoughts, something wonderful and refreshing is underway. A healthy resurgence of old-fashioned analog devices and honest print media is slowly resurrecting everything from targeted newspapers, specialty magazines, record albums and cassette tapes to 35mm cameras, 4K Blu-ray/DVDs and bulky hi-fi stereo sets.

Digital Entertainment Group (DEG) recently reported that 2025 4K Blu-ray sales alone in the U.S. were lifted by an average of 12% when compared to 2024. With streaming prices skyrocketing beyond what individuals and families can afford, picking up second-hand or new physical home video releases has now become a lively enterprise and rewarding pastime.

This trending effect can be examined in the recent revival of bespoke magazines, niche periodicals, small town gazettes boosting small business awareness, and high-quality regional art and entertainment offerings relying on true printed products as their anchor, with a digital side dish to amplify existence to readers. To hold something physical, an elemental entity written



SMITH ROCK RECORDS OWNER PATRICK SMITH | PHOTO BY JEFF SPRY

by and curated by actual living beings, suddenly has a nostalgic novelty attached to it.

Much of the movement is being spearheaded by Gen Z and thoughtful Millennial consumers rejecting marathon online consumption and turning to physical means of absorbing music, news, movies and books as a method

Continued on Page 16 ►

Advertising Agencies

(Listed Alphabetically, providers of full-service advertising, graphic design, marketing, public relations & web services.)

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Media Director | Creative Director | Production Director | Clients |
|---|--------------|--------------|--|--|-------|--------------|------------------|------------------------------------|---------------------|---|
| BN Branding 61178 Forest Meadow Pl. Bend, OR 97702 | 541-815-0075 | N/A | www.bnbranding.com JohnF@BNBranding.com | John Furgurson | 3 | 2005 | N/A | John Furgurson | N/A | Ambassador Foods, Shinsegac, Superior Foods, K3 Construction, DigiCred Software, Birdie Ops, Max Groover, GNL Golf, Echoic Golf, Golf Puck, Sense Golf Grips |
| Every Idea Marketing PO Box 473 Redmond, OR 97756 | 541-383-2669 | 541-383-2072 | www.every-idea.com ideas@every-idea.com | Kasey Every, Wendie Every, Penny Eddington | 4 | 1991 | N/A | N/A | N/A | Eastlake Framing, AG Steel, All Aspects Fencing, AccTech Solutions, Bend Park & Recreation District, Heliladder, Charlie Every Trucking Company Inc., CO Pee Wee Rodeo, Columbia River ProRodeo Circuit, Crooked River Roundup, Deschutes County RFPD #2, Glass Accents, Harney County Fair & Rodeo, The Arena Boss, Jefferson County Livestock Association, John Barry Rose Memorial, Klamath Basin Junior Rodeo, KTX, I.L.C., Northwest Sign Recycling, Redmond Dental Group, Redmond Economic Development Inc., Redmond Executive Assoc., Sealmaster, Steele Reality LLC |
| Faceout Studio 414 W Washington Ave., Ste. B Sisters, OR 97759 | 541-323-3220 | N/A | www.faceoutstudio.com torrey@faceoutstudio.com | Torrey Sharp | 11 | 1996 | N/A | N/A | N/A | Penguin/ Random House, Simon & Schuster, Harper Collins, Rodale, MacMillan, Hachette, Disney, Amazon, Patagonia, Hallmark, Time Inc. Home Entertainment, Hearst, Cato Institute, Princeton, Yale, Harvard, Columbia, Cambridge, Oxford, Notre Dame, Georgetown, American Management Association, Ubisoft, Netflix |
| Hetman House Media 70 SW Century Dr., Ste. 100 Pmb 1207 Bend, OR 97702 | 541-497-3400 | N/A | www.hetmanhouse.com info@hetmanhouse.com | Pete Sahaidachny | 2 | 2023 | Pete Sahaidachny | Jess Kaihoi | Pete Sahaidachny | National & local clients covering a variety of verticals & industries. |
| Hite Digital Bend 60908 SE Sweet Pea Dr. Bend, OR 97702 | 541-840-5375 | N/A | hitedigital.com/bend-or tmurphy@hitedigital.com | TJ Murphy | 2 | 2017 | N/A | N/A | N/A | Home & professional service-based businesses, e-commerce, adventure tour companies & nonprofit organizations. |
| Mandala 320 SW Century Dr., Ste. 405, Pmb #375 Bend, OR 97702 | 541-419-0000 | N/A | www.mandala.agency laury@mandala.agency | Laury Benson, Matthew Bowler | 5 | 1980 | Laura Bryant | Paul Grignon | N/A | Emergent, Emergency Technical Decon, Hughes Fire Equipment, Hughes Heavy Equipment, AT&T FirstNet / PSBTA, Sky Lakes Medical Center, Stratos Aircraft, SunGreen Solutions, The Peaks 360, Thornburgh, WaFd Bank, Critical Linx, Erin Air, High Plateau Capital Asset Management, Thornburgh Resort, Stafford's Reserve Bourbon, Firefighter's Reserve |
| Mazama 18 NW Oregon Ave., Ste. 200 Bend, OR 97703 | 541-728-0558 | N/A | www.mazama.ai info@mazama.ai | Sarah Turner, Bud Torcom | 13 | 2013 | N/A | N/A | N/A | 30 |
| Project 4 Home office in La Pine, OR 97739 | 541-306-9979 | N/A | www.project4marketing.com stephanie@project4marketing.com | Stephanie Shaver | 7 | 2020 | N/A | N/A | Stephanie Shaver | National & local accounts of all sizes. Clients include national brands, nonprofits, start-ups, established corporate accounts, government agencies. |
| Relativity Agency (formerly GB2 Agency) 1950 NW Jack Lake Ct. Bend, OR 97703 | 541-410-6965 | N/A | www.relativityagency.com georell.bracelin@gmail.com | Georell Bracelin | 4 | 2009 | Georell Bracelin | Georell Bracelin, Tenley Sutton | Tenley Sutton | ASI Wealth Management, Bend Park & Recreation District (please remove these two) Brooks Resources, Bend Outdoor Worx, Cascades East Transit, Central Oregon FUSE, Connect Central Oregon, Deschutes Public Libraries, Discovery West, The Drake, Washington + Mountain Burger restaurants, Drop Thesis Psilocybin Center, East Cascades Women's Group, The Environmental Center, Family Access Network (FAN), High Desert Porsche Club (please remove this one), InFocus Eye Care, MyMD, Neal Huston & Associates Architects, Newport Ave Market (+ Oliver Lemon's Markets) please add this line, ReThink Waste, Tokyo Starfish & more. |
| Savy Agency 550 SW Industrial Way Bend, OR 97702 | 541-283-6566 | 541-359-3068 | www.savyagency.com rob@savyagency.com | Rob Brown | 12 | 2007 | Christina Brown | Christina Brown | Lauren Kirchoff | Local, national, international, varied clients. |
| Six-Three Marketing Bend, OR 97702 | 541-390-8058 | N/A | www.sixthreemarketing.com kelly63@bendcable.com | Kelly Hardgrave | 1 | 2003 | Kelly Hardgrave | Kelly Hardgrave | Kelly Hardgrave | Les Schwab, Raymond James, Osprey Physical Therapy, Dwyer Williams Cherkoss, The Village at Sunriver, Lynch Murphy McLane LLP, Hickman Williams & Assoc., JD Steel Co., Iron Inc. |
| Sublime Creative Agency 70 SW Century Dr., Ste. 100 Pmb 1552 Bend, OR 97702 | 541-390-2009 | N/A | www.sublimecreativeagency.com molly@sublimecreativeagency.com | Molly Renner | 1 | 1996 | Molly Renner | Molly Renner | N/A | Pine Tavern, Nail Magic, Bend Garbage Companies, Oregon Body & Bath, The Center Foundation, Touchmark, HR Search Experts, Seven Peaks Ventures, COCC Cascade Culinary Institute, Zolo Media, Touchmark, Central Oregon Dermatology, Guardian Group, Golf Board, Bend Hoops, Mama Ts Pet Products, Cycle Pub, Destination Designworks, Awbrey Glen, Juniper Pediatrics, Shared Future Coalition, MC Smith Signs, Saving Grace, Cascade Financial Strategies, Photo-Lounge, Streamline Solar. |
| The Garage, Inc. PO Box 8531 Bend, OR 97708 | 541-977-2827 | N/A | www.thegarageinc.com art@thegarageinc.com | Marie Wirtz, Art Wirtz | 3 | 1996 | Art Wirtz | Marie Wirtz | Art Wirtz | Millsite Landscape, Art in Public Places, Healing Waters Lodge, Entre Prises USA, Summit Supply, The Shelter Studio, Oregon Music Educators Assoc, Bend Furniture & Design, Omnivore Ventures, Pro Outfitters, Linehan Outfitters |
| Wordplay Creative 20405 Big Bear Ct. Bend, OR 97702 | 541-408-1998 | N/A | www.camdavis.com cam@camdavis.com | Cam Davis | 1 | 2002 | N/A | Cam Davis | Cam Davis | AdvenChair, Century Insurance, Desert Current, Kinetic Branding, KPOV, Maragas Winery, Norman Building & Design, Oregon Media, RDD Enterprises |
| zō agency 220 NW Oregon Ave., Ste. 204 Bend, OR 97703 | 541-350-2778 | N/A | www.zo.agency connect@zo.agency | Sonja Anderson, Todd Anderson, Ella Lindau | 32 | 2013 | Sonja Anderson | Curt Schultz | N/A | Local, regional, national. |

This is a sampling of Central Oregon Advertising Agencies. If you would like to be added to this list, please email cbn@cascadebusnews.com.

AI is Powerful, But Creativity is Human

by ELLA LINDAU — zö agency

Although artificial intelligence has existed for generations (Siri, anyone?) generative AI has suddenly become the technology everyone in business is talking about.

You can see it everywhere.

Tap your LinkedIn app, wait for the feed to load and you'll see AI this, AI that. Every company is reinventing itself overnight. Every post promises the future.

The hype is impressive and unquestionably earned. But productivity and originality are two very different things.

As we've all learned first-hand, artificial intelligence is extraordinarily good at processing information. It can analyze and synthesize huge datasets, summarize complex topics, draft content, generate imagery and surface patterns faster than any of us ever could.

For businesses, that capability is powerful. For creative teams, it's useful. Creativity, however, asks more of us than simply being capable.

AI works by identifying patterns in existing information. It predicts what words, images or structures are statistically likely to follow what came before. In other words, it's synthesizing known information: ideas and angles that already exist.

Human creativity works differently.

Creativity connects ideas that don't normally belong together. It interprets culture. It challenges assumptions. It compiles perspective, judgment, lived experience, belief and folds them into the process of making something new.

It doesn't just repeat patterns. It intentionally disrupts them.

That's why for all the polish of AI-generated content, it feels strangely familiar. The grammar is flawless. The structure is recognizable. The output is professional.

It feels familiar because it's trained on what we already know — ideas already expressed, positions already taken, patterns already established. AI draws from what has been said before. It predicts what is most likely to come next based on what already exists.

This is where many organizations are beginning to misunderstand the role of AI in creative work. The temptation is to treat it as a shortcut: faster content,

faster campaigns, faster ideas.

But speed and originality are two very different things.

AI can absolutely accelerate the early stages of the creative process. It can help teams gather information faster, summarize research, organize thinking and explore initial directions.

Used that way, it's a killer tool to hang on the utility belt.

Think of it as the world's most efficient research assistant — one that never sleeps and can process staggering amounts of information in seconds.

But assistants don't set the strategy. They don't define the voice of a brand. They don't understand cultural nuance. They don't decide which ideas are bold enough to pursue and which ones are better left alone.

Those decisions require judgment. And judgment is what we, as people, are known for.

The real opportunity with AI isn't replacing creative thinking — it's freeing up time to do more of it. When teams spend less time gathering information and more time interpreting it, the work gets better. The ideas get sharper. The creative direction becomes more intentional.

AI can help remove friction from the process. But the spark still comes from people. Because brands don't live inside algorithms or datasets. They live in human culture. They succeed when people see themselves reflected in the stories a brand tells — when something feels authentic, meaningful and real.

That kind of connection cannot be automated.

Artificial intelligence will continue to reshape how work gets done. The tools will become faster, smarter and more capable every year.

That's progress.

But creativity itself remains fundamentally human. AI can help us gather the ingredients faster.

Turning those ingredients into something memorable — something original — still belongs to us. Because AI is powerful.

But creativity is human.

To put human creativity to work for you, zö.agency is the door you'll want to open next.



PHOTOS | COURTESY OF zö agency



BOLD THINKING, NO APOLOGIES.

At zö, your brand's story takes the spotlight. So your audience deeply connects.

zö's full-service agency team is tenured, talented and diverse. Senior strategists in brand, messaging, identity and culture pave the way for award winning traditional and digital execution. Our toolkit is full with PR, web, social, collateral, swag, events, videography and more, ensuring a comprehensive approach.

While we are proud of our diverse awards, our focus is on crafting client experiences that resonate. We want your work with us to feel like a warm Sunday morning.

We build the changemakers of the world. By amplifying your voice and reach, we contribute to making the world a better place.



connect@zo.agency

zo.agency | zoplatinum.com

541.633.4725









Physical Media

Continued from page 13

by which to literally and figuratively unplug from "The Matrix." While metropolitan newspapers continue to shrink, regional and rural publications are still holding fast by providing a more rewarding way to directly connect to their communities.

They want something easily transportable, instantly available, requiring no downloading or uploading, something devoid of the need for batteries or charging or a strong wi-fi signal. There's a certain practicality and purity in low-tech and younger generations are instinctively flocking to these quaint diversions of yesteryear that are suddenly back in fashion once again.

But with print newspaper circulation plummeting by 70% from 2005-2025, and over 40% of all local newspapers shutting their doors, a new and unexpected demand that sees these independent institutions as vital once again will perhaps serve to replenish that void. We as Central Oregonians are fortunate to have several print outlets at our disposal, but don't take them for granted. It's been a rocky road as they struggle to survive in a bustling digital world.

"Over the last few years, people have definitely been more interested in something they can actually touch, feel, look at and read the lyrics as they listen to the song," Smith Rock Records owner Patrick Smith tells CBN. "Cassette tapes this last year have been coming back much more than expected. We've

been ordering more and more cassettes as more artists are offering their new releases on cassettes, which is kind of cool."

Though far from their stellar numbers in the glory days, physical album sales increased by 6.5% from 2024 through 2025, while digital album sales kept spinning downhill to the tune of 15.9% less than the previous year. Taken separately, U.S. vinyl album sales leaped upwards by 8.6% to 47.9 million. The allure of album art, liner notes and the authenticity of physical recordings have folks descending upon vintage music stores, yard sales and even raiding grandma's attic!

"Over the Christmas holidays we sold several little portable cassette players. We've got a section back there in the store that gets picked through pretty good, with the better cassettes up front. I think people are trying to introduce their children to it as well, trying to pass their records and cassettes along and keep them in the family. Physical media is just going to sound better."

Operating on the universal laws of expansion and contraction, there's a loud yearning for things that have tactile quality and provide a sense of ownership in a cold and vaporous pixelated realm cluttered with deep fakes and the unrelenting cacophony of negative social media noise.

Hope springs eternal as we navigate the treacherous waters of AI and the dizzying whirlpool of internet insanity. Never underestimate the simple pleasures of relaxing on a Sunday morning with a newspaper, magazine or listening to your favorite album on a turntable. What's old is new again. We all have a need for connection, so let this retro revolution continue untethered!

Multi-Media Production Services *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Services |
|---|--------------|------------|--|---------------------------------|-------|--------------|---|
| Audio Tango 2120 SW 41St St. Redmond, OR 97756 | 877-284-7876 | N/A | www.audiotango.com welcome@audiotango.com | Tim Underwood | 2 | 1993 | Award-winning voice talent & audio production services for radio/TV commercials, multimedia, on hold/IVR, e-Learning & Internet applications. Source-Connect Pro, Zoom & phone patch equipped facility. |
| Blastoff! Studio Bend, OR 97701 | N/A | N/A | blastoffstudio.com hello@blastoffstudio.com | Nate Kupish | 5 | 2022 | Project-based. |
| Hand in Hand Productions 2525 NE Twin Knolls Dr., Unit #8 Bend, OR 97702 | 541-633-7476 | N/A | handinhandproductions.com info@handinhandproductions.com | Matt Hand | 5 | 2004 | Livestream, virtual & hybrid; podcast production, content production, dynamic broadcast studio & more. |
| SoundSmith Studios 63556 Bridle Ln. Bend, OR 97703 | 541-389-0584 | N/A | www.recordingstudiobendoregon.com soundsmithstudiosclay@gmail.com | Clay Smith | 1 | 1990 | BY APPOINTMENT ONLY - recording & audio production, jingles, demos, album projects, teleconferences, music scores, audio mastering & video production & editing. |
| Studio 7 20125 Marsh Rd. Bend, OR 97701 | 541-350-4097 | Call first | www.studiosevenmusic.com dave@studiosevenmusic.com | Dave Turnbull, Noah Turnbull | 2 | 2003 | Multi-track digital recording, jingle production, mobile DJ, live sound & lighting. |
| Visual Thinking Northwest 3883 SW Pumice Pl. Redmond, OR 97756 | 541-317-0619 | N/A | www.visual-thinking.com kr@visual-thinking.com | Kevin Raichl | 3 | 1997 | Video & audio production: 4K, HD & web video. Excellent equipment including 4K aerials. Veteran shooters & editors, known for crisp, clean images, edited sweetly. Terrific customer service. |
| Wahoo Films LLC 2900 NW Clearwater Dr., Ste. 200 Pbm 70 Bend, OR 97703 | 541-693-4567 | N/A | www.wahoofilms.com contact@wahoofilms.com | Henry Kim, Michelle Alvarado | 4 | 2005 | Wahoo Films drives meaningful change for your company & your community through thoughtful storytelling & visual artistry. Our SHORT FILMS have BIG IMPACT! |

This is a sampling of Central Oregon Multi-Media Production Services. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Not listed?

Call 541-388-5665

or email cbn@cascadebusnews.com

& get your company on a list!

Artisan Stationery Boutique Opens in Sisters

Fold & Gather Celebrates the Art & Craft of Paper, Books & Writing

by **JEFF SPRY** — CBN Feature Writer

Satisfying a growing need for artisan writing and printing requirements, Fold & Gather is a new specialty stationery store in downtown Sisters that offers a colorful selection of high-end decorative paper, leather-bound journals, writing instruments and luxury notebooks with an emphasis on European-styled products one might not find anywhere else in Central Oregon.

Honoring the art of paper and writing, owners Diana Phillips and Gabriela Vidrio have cultivated a unique retail space that also includes hand-bound books, deluxe patterned papers sourced from Europe and East Asia, fountain pens, small batch inks, letterpress cards and much more.

“We started a year ago in May and I’ve always eyed this little space, it’s a sweet little spot and lends itself really well to this type of business,” Phillips tells CBN. “Because with making books by hand, sometimes it needs to be part studio space. I had a paper store in Boulder, Colorado, and in Santa Fe that’s still there called Two Hands Papery for 20 years and sold it to an employee of mine and her husband. When you love paper and books you always love paper and books. The written word, the book itself, the structure of the book, has never really left me.”

After relocating to Sisters, Phillips hoped to find the ideal location where she could create a mini version of the store that she had before, except filled with the most favorite things she loves.

“We try to highlight local artists as well, that’s very important to me,” she adds. “Mostly the focus of the store is the art of the book, the art of paper and the art of writing, and how that’s expressed through the materials that we carry.”

Regarding some of the more popular items customers frequently purchase at Fold & Gather, Phillips points to their wide array of rare fountain pen inks.

“We try to seek out inks that aren’t just domestic, but also from abroad, as well as writing instruments by small makers that are changing the way the industry is seen. Like Tom’s Studio Pens from the UK. He’s working with creating materials sustainably out of ocean plastic debris and things like that. So our unusual inks are a big draw, unusual colors and types. And then our notebooks. My interest as a bookbinder is how everything functions. I’m very much into aesthetics and materials and patterns. Most people who want a good notebook want it to lie flat and have it be sewn so they can watercolor in



CO-OWNER DIANA PHILLIPS | PHOTO BY JEFF SPRY

it or sketch or write nicely with a fountain pen.”

The business name chosen, Fold & Gather, refers to a bookbinding term when creating folios and making sections, but it also serves as a reminder that this is a community gathering spot.

“We do have workshops coming up,” she notes. “They are classes centered around book arts, bookbinding in particular, and I’ll be teaching those at Studio 6000 in Sisters. I’ve found from living here that there are lots of different people who are either interested in fine art, drawing or painting. The love of the written word runs deep with a literary community. So there’s a great attraction to books and writing, and an appreciation for the history behind the craft that exists in these three main genres that we focus on: papermaking, bookbinding and writing.”

Fold & Gather is located at 351 W Hood Ave. in Sisters.

fold.gather@gmail.com

Graphic Designers

(Listed Alphabetically, please see full-service Advertising Agencies for more companies.)

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Services |
|---|--------------|--------------|--|-------------------------------|-------|--------------|--|
| Blastoff! Studio Bend, OR 97701 | N/A | N/A | blastoffstudio.com hello@blastoffstudio.com | Nate Kupish | 5 | 2022 | Project-based. |
| Bright Light Graphics 1712 NE 12th St. Bend, OR 97701 | 503-501-6031 | N/A | www.brightlightgraphics.com lieve@brightlightgraphics.com | Lieve Maas | 1 | 2011 | Book design, graphic design, self-publishing, brand identity design. |
| FM Civic Central Oregon | 541-420-8603 | N/A | www.fmcivic.com hello@fmcivic.com | Erin Foote Morgan | 5 | 2021 | Web design & development, copy writing, graphic design, content planning, social media management, social media marketing, digital marketing |
| Inspired Melissa 60951 McMullin Dr. Bend, OR 97702 | 541-280-3642 | N/A | www.inspiredmelissa.com info@inspiredmelissa.com | Melissa McGlenn | 1 | 2012 | Logo & brand design, print design, web design, business cards, brochures, flyers, banners, book publishing, magazine ads, memorial programs, postcards, package design & so much more! |
| Kate Miller Design 200 SW James Dr. Bend, OR 97702 | 541-390-5853 | N/A | KateMiller.Design kate@katemillerdesign.com | Kate Miller | 1 | 2000 | Logo/brand identity design + website design/custom WordPress development. |
| Kinetic Branding Bend, OR 97703 | 541-550-7272 | N/A | www.kineticbranding.com paul@kineticbranding.com | Paul Ruettgers | 2 | 2000 | Brand strategy, graphic design, web design, SEO, CMS, E-Commerce, advertising, packaging design, print design. |
| Mazama 18 NW Oregon Ave., Ste. 200 Bend, OR 97703 | 541-728-0558 | N/A | www.mazama.ai info@mazama.ai | Sarah Turner, Bud Torcom | 13 | 2014 | Result-driven AI messenger bot software that converts conversations into customers. |
| MoeGang Productions Home office in Bend, OR 97701 | 541-280-8676 | N/A | marcee2007@gmail.com | Marcee Hillman Moeggenberg | 2 | 2017 | Full-service publishing, copy editing, design & layout of print media & more. |
| Perez Design 61 NW Oregon Ave., Ste. 103 #586 Bend, OR 97709 | 541-322-9768 | N/A | www.perezdesign.com carlos@perezdesign.com | Carlos Perez | 2 | 2001 | Creative brand development & design firm for forward-thinking businesses & organizations. |
| Project 4 Home office in La Pine, OR 97739 | 541-306-9979 | N/A | www.project4marketing.com stephanie@project4marketing.com | Stephanie Shaver | 7 | 2020 | Marketing materials both digital & print. From logo design + development to company banners, digital ad campaigns, branded graphics & anything else you need. |
| Snyder & Sons Unlimited 521 NE Seward Ave. Bend, OR 97701 | 541-330-1803 | 541-382-6927 | www.snyderandsons.com info@snyderandsons.com | Lori Pintok-Snyder | 1 | 1996 | Graphic design & printing. |
| Studio Absolute 65400 Hwy. 20 Bend, OR 97703 | 541-280-6836 | N/A | www.studioabsolute.com russ@studioabsolute.com | Russ McIntosh | 3 | 2009 | Graphic design, branding, website design, photography services for architecture, lifestyle, food & beverage & product. |

This is a sampling of Central Oregon Graphic Designers. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Public Relations & Marketing Professionals

(Listed Alphabetically, please see full-service Advertising Agencies for more companies.)

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Clients | Services |
|---|--------------|--------------|--|------------------------------|-------|--------------|--|---|
| Campbell Consulting Group, Inc. Bend, OR 97701 | 541-410-9113 | N/A | www.campbellconsulting.com judy@campbellconsulting.com | Judy Campbell | 5 | 1996 | Brooks Resources Corp., Discovery West, Taylor Brooks. | Serving tourism, craft beer, cannabis & software companies with strategic media relations, public relations, media training, social media, branding & website development. |
| Eclipse Marketing 1900 NE Third St., Ste. 106-290 Bend, OR 97701 | 541-318-0900 | 541-318-0901 | www.eclipsemarketing.agency lisa@eclipsemarketing.agency | Lisa Canady, Brian Canady | 2 | 2001 | N/A | Media planning/buying, broadcast production, copy writing, print & web design, account management. |
| FM Civic Central Oregon | 541-420-8603 | N/A | www.fmcivic.com hello@fmcivic.com | Erin Foote Morgan | 5 | 2021 | Government, attorneys, business, nonprofit. | Civic engagement, strategic communications, crisis communications, public relations, public affairs, creative multi-media services. |
| Hite Digital Bend 60908 SE Sweet Pea Dr. Bend, OR 97702 | 541-840-5375 | N/A | hitedigital.com/bend-or tmurphy@hitedigital.com | TJ Murphy | 2 | 2017 | Home & professional service-based businesses, e-commerce, adventure tour companies & nonprofit organizations. | Web design, brand development, logo design, graphic design, seo, social media management, social media advertising, google advertising, AI advertising, TV/radio advertising, print advertising & more. |
| LuLish Design 3720 NW 25th St. Redmond, OR 97756 | 541-350-0594 | N/A | www.LuLish.com lynnette@lulish.com | Lynnette Brailard | 2 | 2005 | Washington, California & Oregon destination marketing & management organizations. | Full-service agency: web development + design, SEO/SEM, digital marketing, marketing plans & strategy, content marketing, PR, copywriting, campaigns & more. |
| Project 4 Home office in La Pine, OR 97739 | 541-306-9979 | N/A | www.project4marketing.com stephanie@project4marketing.com | Stephanie Shaver | 7 | 2020 | National & local accounts of all sizes. Clients include national brands, nonprofits, start-ups, established corporate accounts, government agencies. | Marketing strategies, brand consultant, marketing team management, press releases (national and/or local), reputation management, logo & brand development, website design, development & maintenance. Digital advertising, SEO, SEM & PPC campaigns, graphic design, social media marketing, traditional advertising including TV, radio, print. |
| SocialSuite Public Relations 70 SW Century, Ste. 100-475 Bend, OR 97702 | 541-639-5002 | N/A | www.socialsuitepr.com andrea@socialsuitepr.com | Andrea Wasilew | 2 | 2004 | (Select past/present - PR services) Synergy Health & Wellness, Corban University, Cascade Lakes Relays, Zensmith Technology Consulting, Nashelle Jewelry, Tetherow Resort, Dave's Killer Bread, BendBroadband Vault, Coresite, IDW Publishing, One Earth Recycling, Hopscotch Kids, along with many other consumer, lifestyle, travel, professional services, telecom & high-tech companies. | Public + media relations, digital + social media marketing, campaign launches. |
| StingRay Communications Bend, OR | 541-390-6411 | N/A | www.hellostingray.com shanrae@hellostingray.com | ShanRae Hawkins | 1 | 2014 | Northeast Oregon Water Association, Mazama Energy, City of Bend, City of Prineville, Deschutes Basin Board of Control, Central Oregon Irrigation District, Anderson Perry & City of Redmond, DOWL, Farmers Conservation Alliance, | Communications, public involvement, marketing strategy, public relations, reputation & crisis management, brand management, strategic planning, leadership development & training |
| SWPR Group, LLC Bend, OR 97702 | 503-349-3548 | N/A | www.swpr-group.com sarah@swpr-group.com | Sarah Williamson | 4 | 2012 | Institute for Education Innovation, Washington State School Directors' Association, Edmentum, Elevate K-12, Modern Classrooms Project & school districts across the country. | PR & communications for education, workforce readiness & economic development. |

This is a sampling of Central Oregon's Public Relations & Marketing Professionals. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Web Designers & Social Media Services

(Listed Alphabetically, please see full-service Advertising Agencies for more companies.)

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Services |
|---|--------------|-----|--|------------------------------|-------|--------------|--|
| alpine.io Sisters, OR 97759 | 541-312-4704 | N/A | alpine.io | Brian Cash | 1 | 1999 | Website & app development, hosting, cloud services, support & devops, data-driven results, WordPress development, email & social marketing, webmaster services, webdatabases, consulting services, Apple developer, certified Google Apps partner, certified Google AdWords partner. |
| Bend Web Design 63109 Turret Ct. Bend, OR 97701 | 541-678-3668 | N/A | www.bendwebdesign.com info@bendwebdesign.com | Jason Morgan | 1 | 2014 | Web design, search engine optimization, social media marketing, graphic design, IT & more. |
| Camp Creative, Inc. 2900 NW Clearwater Dr., Ste. 200 Bend, OR 97703 | 415-309-5450 | N/A | www.campcreative.net rcamp@campcreative.net | Richard Camp, Steve Bredt | 10 | 2015 | Full service UX design, customer journey development, web application design & development, interactive touch screens, content development, copywriting, SEO, social media strategy & management. Web application development. |
| fare.well Central Oregon | 541-280-4647 | N/A | www.heyfarewell.com info@heyfarewell.com | Kevin Watkins | 5 | 2016 | Web design, webflow CMS, web development, SEO, copywriting, website maintenance, website hosting. |
| FM Civic Central Oregon | 541-420-8603 | N/A | www.fmcivic.com hello@fmcivic.com | Erin Foote Morgan | 5 | 2021 | Web design & development, copy writing, graphic design, content planning, social media management, social media marketing, digital marketing |
| Inspired Melissa 60951 McMullin Dr. Bend, OR 97702 | 541-280-3642 | N/A | www.inspiredmelissa.com info@inspiredmelissa.com | Melissa McGlenn | 1 | 2012 | Beautiful, affordable websites tailored to your business, whether you're starting fresh or ready for a redesign. Unique one-page, multi-page, e-commerce & service-based sites using WordPress, Shopify & Squarespace. Ongoing support includes updates, hosting, maintenance, email management & SEO. |
| JF Possibilities, Inc. PO Box 1214 La Pine, OR 97739 | 541-410-2760 | N/A | www.jfpossibilities.com info@jfpossibilities.com | Jon Foster | 2 | 2003 | Server management, website & application development, consulting & computer security. |
| LuLish Design 3720 NW 25th St. Redmond, OR 97756 | 541-350-0594 | N/A | www.LuLish.com lynnette@lulish.com | Lynnette Brailard | 2 | 2005 | Full-service agency: web development + design, SEO/SEM, digital marketing, marketing plans & strategy, content marketing, PR, copywriting, campaigns & more. |
| Project 4 Home office in La Pine, OR 97739 | 541-306-9979 | N/A | www.project4marketing.com stephanie@project4marketing.com | Stephanie Shaver | 7 | 2020 | Website design, development & maintenance. SEO. Social media management. |
| SMARTZ 917 NW Harriman St., Ste. 101 Bend, OR 97701 | 541-388-4398 | N/A | www.smartz.com sales@smartz.com | Mark Knowles | 22 | 1987 | Smartz can help your business with paid marketing, creative web design, development & disciplined web marketing principles to deliver bright, meaningful results & ROI. Certified Google Premier Partner. |
| Studio Absolute 65400 Hwy. 20 Bend, OR 97703 | 541-280-6836 | N/A | www.studioabsolute.com russ@studioabsolute.com | Russ McIntosh | 3 | 2009 | Graphic design, branding, website design, photography services for architecture, lifestyle, food & beverage & product. |
| The Garage, Inc. PO Box 8531 Bend, OR 97708 | 541-977-2827 | N/A | www.thegarageinc.com art@thegarageinc.com | Marie Wirtz, Art Wirtz | 3 | 1996 | Website design, web marketing, Wordpress CMS, custom CMS development, SEO/user experience. |
| Web Mentors 160 S Oak St., Ste. 414, Sisters, OR 97759 | 541-408-1693 | N/A | www.webmentors.com michael@webmentors.com | Michael Curry | 3 | 2002 | eBusiness solutions for strategic direction, new websites, updated branding, logo & search engine optimization. |
| WebBlox Bend, OR 97703 | 541-848-7749 | N/A | www.webblox.com paul@webblox.com | Paul Ruetters | 3 | 2012 | Custom Web Design, Web Development, Content Management System, Search Engine Optimization, Social Media, E-Commerce. |

This is a sampling of Central Oregon's Web Designers & Social Media Services. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Proactive Crisis Communications Plan Could Impact Organization’s Survival

by **ANDREA HINE** — CBN Feature Writer

An organization’s reputation, whether built over a hundred years or newly existing in a start-up, can be tested in a matter of hours. And how leadership responds in a crisis situation can determine whether public perception is strengthened or damaged, perhaps irreparably,” according to ShanRae Hawkins, founder and CEO of StingRay Communications.

“At some point, a crisis will occur,” she said, providing notorious examples such as the Exxon Valdez oil spill in 1989, which was a major environmental disaster, and JetBlue’s 2007 operational collapse following a severe winter storm that led to massive flight cancellations. Closer to home, Hawkins cites the six Oregon wildfires in 2020 that were blamed on Pacific Power’s lines, and the deaths of skiers on Mount Bachelor.

“There are different types of crises that can occur — from natural disasters to organizational misdeeds, financial losses, or technological failures — as I’ve learned in my 25+ years of experience,” Hawkins said. “Yet the proper policies and protocols to effectively mitigate them cross all industry lines.”

Early in her career, Hawkins was given “a once-in-a-lifetime, ground-up opportunity” when hired by Bill Smith, developer of the Old Mill District/Les Schwab Amphitheater, to direct marketing efforts. “Bill fit the mold of strong leaders who produce the most effective results — clear, calm, strategic, and down-to-earth — someone who believes in the essential qualities of open communication and transparency.”

Hawkins elaborated: “Our goal — transforming a century-old timber hub into a 270-acre mixed-use district — was something entirely new, and involved significant change, which is hard for people to accept, and often results in misconceptions. We had many uphill climbs and faced a lot of skepticism.”

The Old Mill team “needed to show how a mixed-use development would support all of Central Oregon, including downtown businesses — or how ‘a rising tide floats all boats.’” And as Hawkins advocates for all her clients, “we didn’t try and sway people, or convince them one way or the other. We presented the facts clearly and succinctly and let people come to their own decisions — knowing there will still be those who disagree.”

In a more urgent scenario, a local irrigation district relied on Hawkins’ strategic communications expertise when a hidden lava tube beneath an irrigation canal collapsed, creating a large sinkhole that drained the canal, threatened nearby homes and properties with flooding, and halted water deliveries to irrigators.

Hawkins helped the district communicate with impacted property owners, provide direct updates to irrigators, and coordinate media inquiries and interviews.

“Although the situation could have been terrible, instead our response garnered thanks for the proactive way it was handled,” Hawkins said.

She faced another crisis management situation when a medical organization experienced an internal breach of protected health care information. “As our primary consideration was protecting patients, we immediately secured their data, and then determined how to best notify affected individuals,” she said. “We sent an initial email, followed up with a letter and set up a dedicated phone line for questions, having first created a FAQ to brief those answering the phone. We also had to decide what information needed to be shared publicly. Helping the internal team is often overlooked,” Hawkins warned, “yet they are as important as any external audience.”

She further asserted that both these examples underscore the importance of providing accurate information as soon as possible to affect public perception and maintain trust. “It’s critical to communicate quickly and clearly before other information fills that gap.”

“The biggest mistake in a crisis situation is waiting too long to respond,” Hawkins added. “The designated spokesperson, often the chief executive officer, has to acknowledge the issue as soon as possible — without admitting right or wrong. ‘We’re still sorting it out, and don’t have all the facts yet, but promise to share more information as soon as we have it,’ represents appropriate comments.

“I would strongly encourage every company to have a thoughtful, transparent crisis communication plan in place,” Hawkins continued. “Being proactive versus reactive in difficult circumstances could make the difference in its survival. At some point, a crisis will occur, and an ounce of prevention will save a lot of time and heartbreak.”

hellostingray.com



CEO SHANRAE HAWKINS CREATES STRATEGIES THAT TRANSLATE INTO CLIENT SUCCESS | PHOTO COURTESY OF STINGRAY COMMUNICATIONS

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\$1,600 / full page color ad

DEADLINE TO SUBMIT YOUR LANDSCAPING, ENVIRONMENTAL OR RECYCLING SERVICES STORY IS MARCH 25

Printers *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Services |
|--|--------------|--------------|--|------------------------------|-------|--------------|--|
| Abracadabra Printing & Design 1441 SW Chandler Ave., Ste. 102 Bend, OR 97702 | 541-388-4760 | N/A | www.abracadabrabend.com print@abracadabrabend.com | Mark & Jeanette Fairlee | 4 | 1988 | Offset & digital printing, copy services, design & typesetting. Lamination & bindery. |
| BRANDLAB 512 SW Sixth St. Redmond, OR 97756 | 541-516-0469 | N/A | www.thebrandlaboratory.com info@thebrandlaboratory.com | Customer Service | 8 | 2026 | T-shirt bar, bulk orders, online webstore building/hosting/ fulfillment center. |
| Cascade Graphics 475 SE Bridgeford Blvd. Bend, OR 97702 | 541-389-7622 | 541-382-8187 | www.cascadegraphics.com mike@cascadegraphics.com | Mike Whittle | 13 | 1979 | Large format digital printing, commercial screen printing w/UV inks, die-cutting, decals, laminating, merchandisers, displays, bumper stickers, signs, banners, fleet graphics, custom product imprinting, instrument panels, specialty inks & materials & fulfillment. |
| Cascadia Business Center 16388 Third St. PO Box 3239 La Pine, OR 97739 | 541-536-5580 | 541-536-5673 | www.BooksBoxesandBS.com thebsstore@gmail.com | Cindy Hovey | 3 | 1994 | UPS, FedEx, packaging services, personal mailboxes, mail services, Notary, custom printing, signs & banners, vinyl printing, scanning, email, shredding, custom design, books & greeting cards. |
| Central Oregonian 558 N Main St. Prineville, OR 97754 | 541-447-6205 | 541-447-1754 | www.centraloregonian.com news@centraloregonian.com | N/A | 16 | 1882 | Layout, design, prepress & quality webpress printing on a variety of sizes, colors & stocks. |
| Coriant Workflow Solutions 745 NW Mt. Washington Dr., Ste. 108 Bend, OR 97703 | 541-306-4842 | N/A | www.e-coriant.com gale@e-coriant.com | Gale Slaughter | 1 | 2007 | Print & marketing solutions; commercial, envelopes, forms, direct mail, digital, labels, newsprint, magazines, publications, thermal, variable imaging, barcodes. Marketing materials, campaigns, packaging, promotional products & apparel. Graphic & advertising design, print & supply chain management, fulfillment & reporting. |
| DeLeone Corp. 1258 SW Lake Rd. Redmond, OR 97756 | 541-504-8311 | 541-504-8411 | www.cascadelabels.com customerservice@deleone.com | Theresa De Leone McGrath | 18 | 1972 | Pressure sensitive label printing. |
| FedEx Office 61 NW Oregon Ave., Ste. 102 Bend, OR 97701 | 541-317-5915 | 541-317-5937 | www.fedex.com/us/office/on-line-printing.html usa0540@fedex.com | Customer Service | 5 | 1998 | Digital printing, b/w & color copying, oversize color, computer rental & blueprint copies. Sony digital photo printer, binding & lamination, banners, posters & shipping. |
| High Cascade Printing 1375 SE Wilson Ave., Ste. 130 Bend, OR 97702 | 541-389-0213 | N/A | www.highcascadeprinting.com info@highcascadeprinting.com | Tim & Patti Rausch | 2 | 1982 | Digital full color, general commercial printer, business/color printing & bindery, computerized typesetting & copy preparation. |
| Mail Copies & More/Office Express 380 SW Fifth St. Madras, OR 97741 | 541-475-5656 | 541-475-5662 | www.madrasofficeexpress.com officeexpress@gmail.com | Rick Allen, Loren Dunten | 4 | 1997 | Graphic design, layout, flyers, brochures, business cards, copies 36 inch wide, color copies, b/w copies, vehicle lettering, shipping services, office supplies & full-service sign shop. |
| Minuteman Press 235 SE Wilson Ave., Ste. 100 Bend, OR 97702 | 541-749-2900 | N/A | minuteman.com/us/locations/or/bend mmpbend.or211@minuteman.com | Renee Mansour | 6 | 2003 | Commercial printing, graphic design, branded apparel, full-service mailings with discounted postage, brochures, EDDM, flyers, business cards, business forms, letterheads, envelopes, invitations, newsletters, promotional products, labels, large format printing & dye sublimated products & apparel, blueprinting/large format & more. |
| MR Print Co. 1210 SW Highland Ave. Redmond, OR 97756 | 541-504-9334 | 541-504-9335 | mrprintco.com erica@mrprintco.com | Erica Campbell, Matthew Rock | 3 | 1997 | Full service printing, copying, blueprints & design. UPS shipping. Wide format printing & laminating. |
| Premier Printing Solutions 63052 Layton Ave., Ste. 170 Bend, OR 97701 | 541-617-9899 | N/A | www.ppsbend.com pps@ppsbend.com | Brett Davis | 6 | 1999 | Printing services for traditional business marketing products as well as packaging, roll & sheet labels, trade show graphics, art reproduction, large format graphics & more. |
| Press Pros @ The Printing Post 810 SW 11th St. Redmond, OR 97756 | 541-548-7101 | N/A | www.presspros.com debra@presspros.com | Debra & Larry Peterson | 12 | 1982 | Full-service digital printer, mailing service, blueprints, large format posters, Graphic design & bindery services. |
| Ryder Graphics 370 SW Columbia St. Bend, OR 97702 | 541-382-5934 | 541-382-5908 | www.rydergraphics.net scott@rydergraphics.net | Scott Ryder | 15 | 1990 | Full commercial printing, specializing in four-color process & election printing. |
| Snyder & Sons Unlimited 521 NE Seward Ave. Bend, OR 97701 | 541-330-1803 | 541-382-6927 | www.snyderandsons.com info@snyderandsons.com | Lori Pintok-Snyder | 1 | 1996 | Graphic design & printing services including single to four color process & other promotional media. Consulting. |
| The Bulletin - CMGEO Oregon 320 SW Upper Terrace Dr., Ste. 200 PO Box 6020 Bend, OR 97702 | 541-617-7839 | N/A | holly.rouska@bendbulletin.com | Holly Rouska | 172 | 1903 | High quality, high volume print & distribution. Daily newspaper & commercial printing. Advertising, marketing, digital, design, printing, distribution. |
| Visuality 21050 Young Ave., Ste.1 Bend, OR 97703 | 541-280-1488 | N/A | www.visulaity.biz michaele@visuality.biz | Michaele Grabenhorst | 1 | 2000 | Coordinator of print & design projects throughout the Northwest. |
| XPress Printing Inc. 664 W Hood Ave. PO Box 904 Sisters, OR 97759 | 541-549-9321 | 541-549-4142 | www.xpressprinting.biz jeff@xpressprinting.biz | Jeff Swales | 19 | 1989 | Commercial & quick print, digital color, digital b/w, business printing, design, direct mail & marketing services, variable data, electronic file transfer & proofing. |

This is a sampling of Central Oregon Printers. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Not listed?
Call 541-388-5665
or email cbn@cascadebusnews.com
& get your company on a list!

Print Is Evolving

What 2026 Looks Like for Central Oregon Businesses

by **BRETT DAVIS** — Premier Printing Solutions

We've been printing in Bend since 1999, and honestly, the last few years have brought more change to this industry than the decade before. The way businesses think about print has shifted. What people need, how fast they need it and how much they want to order has all changed. Two things we keep seeing more and more of are short-run label printing and large format work like banners, posters, yard signs and temporary signage. Both say something interesting about where things are headed in 2026.



Large format printing has been a steady and growing part of our business, and it makes sense when you think about who's asking for it. Real estate agents, contractors, nonprofits putting on events, restaurants with weekend specials, retailers running sales. The common thread is that these are people who need to reach customers in the real world, not just online.

Coroplast signs have become one of the more popular things we print. The material holds up well outdoors, it's affordable enough to order several at a time, and it's genuinely useful for temporary signage that needs to look professional. A-frames for coffee shops and boutiques, yard signs for events and campaigns, job site signs for contractors. Bend's weather can be unpredictable, and coroplast handles it well.

Banners are similar. We produce a lot of them for trade shows, storefronts, festivals and markets throughout the year. One thing we hear often is that customers appreciate being able to call us when something comes up last minute. We can't always pull off miracles, but we try, and being local means we at least have that conversation.

Still Here, Still Local

Twenty-six years in Bend has taught us a lot about what local businesses actually need from a print shop. It's not just about price or turnaround time, though those matter. It's about working with someone who picks up the phone, who can look at your project and offer an honest opinion, and who will still be here if something needs to be fixed.

We've watched a lot of customers try national online printers and come back. Not because online printing is bad, but because there are things a local shop can do that a website simply can't.

If you're thinking about labels, banners, signage or anything else print-related in 2026, we'd love to talk. Stop by, give us a call or shoot us an email. We're good at figuring out what makes sense for what you're trying to do.

Premier Printing Solutions is located at 63052 Layton Ave., Ste. 170 in Bend.

ppsbend.com • pps@ppsbend.com • 541-617-9899

Short-Run Labels: Print What You Need, When You Need It

For a long time, getting labels printed meant placing a big order, waiting a few weeks and storing boxes of inventory you hoped would still be accurate by the time you used them. That worked fine when products and packaging stayed the same for years at a stretch. But that's not really how most businesses operate anymore.

We're seeing a lot of Central Oregon businesses come in needing smaller quantities and needing them quickly. A local food producer who just got into a new retail account and needs labels this week. A small brewery rolling out a seasonal release. A wellness brand testing a new product before committing to a larger run. These aren't huge orders, but they're real needs, and short-run label printing is exactly the right tool for them.

Because we print labels in-house here in Bend, we can turn these around fast and actually talk through the details with you along the way. If something looks off before it goes to press, we catch it. That kind of back-and-forth is hard to get when you're uploading files to a website and waiting for a box to show up.

Less waste, lower upfront cost and the freedom to update your look whenever it makes sense. For a lot of our customers, that flexibility alone makes a real difference.

Large Format: Getting Noticed Out in the World

There's a funny thing that happens when everything moves online. Physical signage starts to stand out more, not less. A banner in front of your shop, a yard sign at a busy intersection, an A-frame on the sidewalk outside your door. People actually see those. They're not scrolling past them.



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Sign Companies *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Types of Signs |
|--|--------------|--------------|--|---|-------|--------------|--|
| 3BK Sign Company LLC 512 SE Glenwood Dr. Bend, OR 97702 | 541-382-7446 | N/A | www.3bksign.com hello@3bksign.com | Brandon Kentner, Ashlee Kentner | 6 | 1992 | Full-service sign company providing everything from simple print projects such as banners & vinyl graphics to ADA & large commercial signage. |
| Absolute Signs & Apparel 2618 SW Fourth St. Redmond, OR 97756 | 541-527-1667 | N/A | www.absolutesigns.org josh@absolutesigns.org | Josh Edick | 6 | 2021 | Monument, low voltage LED, storefront, blade, directional, traffic, Wayfinding, informational kiosk, window graphics, vehicle & fleet graphics, full wrap vehicle, labeling (sequential available) apparel imprint & embroidery services. |
| Carlson Sign Co. 1605 NE Forbes Rd. Bend, OR 97701 | 541-382-2182 | 541-382-2196 | www.carlsonsign.com pcarlson@carlsonsign.com | Peter Carlson | 24 | 1948 | All types of signs, awnings & billboards. |
| Cascade Graphics 475 SE Bridgeford Blvd. Bend, OR 97702 | 541-389-7622 | 541-382-8187 | www.cascadegraphics.com mike@cascadegraphics.com | Mike Whittle | 13 | 1979 | Large format digital printing, commercial screen printing w/UV inks, die-cutting, decals, laminating, merchandisers, displays, bumper stickers, signs, banners, fleet graphics, custom product imprinting, instrument panels, specialty inks & materials & fulfillment. |
| Cornerstone LLC 20842 Nova Loop, #1 Bend, OR 97701 | 541-280-3523 | N/A | cornerstonelogan@gmail.com | Drew Logan | 1 | 2004 | Sign installation, commercial & residential. CCB#225679. |
| Dana Signs 615 SW Umatilla Ave. Redmond, OR 97756 | 541-548-7226 | N/A | www.danasigns.com sales@danasigns.com | Chris & Elizabeth Linderman | 5 | 1992 | UL Listed lighted signs, custom signs & graphic design service. Interior & exterior signs, wall & free-standing monument signs, real estate & resort signs, vehicle & trailer graphics, decals, banners, message boards, yard signs, address & builder signs. |
| Dealin' in Signs, Inc. 63018 Plateau Dr., Ste. 1 Bend, OR 97701 | 541-312-3001 | N/A | www.dealinsigns.com dealinsigns@gmail.com | Chad & Stephanie Zirkle | 6 | 2011 | Vehicle wraps, signs, banners & large format printing. |
| Driving Force Graphics 62980 Boyd Acres Rd., Ste. E1 Bend, OR 97701 | 541-385-5049 | 541-617-1265 | www.drivingforcegraphics.com sales@drivingforcegraphics.com | Darren Coffell | 6 | 1995 | All types. |
| M.C. Smith Signs 1515 NE Second St. Bend, OR 97701 | 541-389-2471 | N/A | www.mcsmithsigns.com sales@mcsmithsigns.com | Chris & Elizabeth Linderman | 6 | 1974 | UL Listed lighted signs, Custom signs & graphic design service. Interior & exterior signs, wall & free-standing monument signs, real estate & resort signs, vehicle & trailer graphics, decals, banners, message boards, yard signs, address & builder signs. |
| Northwest Sign Recycling LLC 1415 NW Murphy Ct., Prineville, OR 97754 PO Box 7254, Redmond, OR 97756 | 541-279-0386 | N/A | www.nwsignrecycling.com info@nwsignrecycling.com | Tory Allman, Penny Eddington, Greg Surgener | 5 | 2004 | Using 45,000 pounds per square inch of water, we remove old sign laminates without chemicals & without harming the integrity of the aluminum. We recycle existing aluminum signs into clean, reusable, sign blanks ready for new sign faces. We also offer refacing services & new aluminum signs. |
| One Day Signs 2330 NE Division St., Ste. 2 Bend, OR 97703 | 541-385-6535 | N/A | www.1daysigns.com 1DS@1daysigns.com | Jeffrey Mertins | 1 | 1990 | All types of signs. Real estate, banners, vehicle decals, magnetic, ADA, digital printing & design work. |

This is a sampling of Central Oregon Sign Companies. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Thank You Central Oregon!

As we approach this April, we are incredibly pleased to announce that Absolute Signs is celebrating its 5th year in business. This milestone is a significant achievement for us, and we are honored to have reached it with your support.

We are so grateful having the pleasure of meeting and serving all of our customers. The relationships we forge with our customers are reciprocal. Our success relies on us showcasing your business whether it is through a sign, graphics on your vehicle or a shirt or hat.

When you look good, we look good!

find us on:  

Advertising Specialties *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Services |
|---|--------------|--------------|---|-----------------------------------|-------|--------------|--|
| Bend Awards & Engraving 642 NE First St. Bend, OR 97701 | 541-389-9300 | 541-389-1758 | www.bendawards.com | Patrick Brooks | 6 | 1976 | Complete engraving, awards & advertising, graphics & promotional specialties. |
| Bend Promotional Products PO Box 5396 Bend, OR 97708 | 541-389-9806 | 541-388-6744 | www.bendad.com bendad@bendpromotionalproducts.com | Robert Sandberg, Genesis Ilada | 2 | 1982 | Company swag: hats, pens, calendars, mugs, shirts, decals, lip balm w/ your logo. Just ask, we have it. 40 yrs. |
| BRANDLAB 512 SW Sixth St. Redmond, OR 97756 | 541-516-0469 | N/A | www.thebrandlaboratory.com info@thebrandlaboratory.com | Customer Service | 8 | 2026 | T-shirt bar, bulk orders, online webstore building/hosting/ fulfillment center. |
| Brilliance In Branding, LLC 1320 SE Armour Rd., Ste. B-3 Bend, OR 97702 | 541-382-5406 | 888-839-7103 | www.brillianceinbranding.com dina@barkergroupnw.com | Dina Barker | 8 | 2016 | Logoed products, apparel & headwear - featuring Richardson Caps. In-house fulfillment services for events, ongoing programs & special occasions. Onsite embroidery facility for apparel & caps. Leather patches, screen printing, awards, banners & signage, tradeshow displays, pet products, safety gear, golf products, health & wellness, the latest tech, drinkware & more. |
| Bullseye LAPP LLC 3180 NW Gumpert Rd. Prineville, OR 97754 | 541-416-0434 | N/A | www.bullseyelapp.com bullseye@bendnet.com | Mark McCutchen | 2 | 2001 | Screen printed & embroidered apparel, promotional products, signs & banners. |
| Buzztag 48 SE Bridgeford Blvd., Ste. 110 Bend, OR 97702 | 541-318-7081 | N/A | www.buzztag.co hello@buzztag.co | Brenda Speirs | 10 | 2007 | Branded merchandise, promotional products, corporate gifts, e-commerce company stores, company store product management, warehousing & fulfillment, imprinted apparel & caps, in-house embroidery & heat press, screen printing, global shipping. |
| Coriant Workflow Solutions 745 NW Mt. Washington Dr., Ste. 108 Bend, OR 97703 | 541-306-4842 | N/A | www.e-coriant.com gale@e-coriant.com | Gale Slaughter | 1 | 2007 | Print & marketing solutions; commercial, envelopes, forms, direct mail, digital, labels, newsprint, magazines, publications, thermal, variable imaging, barcodes. Marketing materials, campaigns, packaging & more |
| Dana Signs 615 SW Umatilla Ave. Redmond, OR 97756 | 541-548-7226 | N/A | www.danasigns.com sales@danasigns.com | Chris & Elizabeth Linderman | 5 | 2001 | UL Listed lighted signs, custom signs & graphic design service. Interior & exterior signs, wall & free-standing monument signs, real estate & resort signs, vehicle & trailer graphics, decals, banners, message boards, yard signs, address & builder signs. |
| Flash Ink 910 SE Wilson Ave., Ste. A-3 Bend, OR 97702 | 541-323-5274 | N/A | www.flashink.com info@flashink.com | Dan Wellisch | 7 | 2008 | Custom screen printing, embroidery & promotional products. |
| Hite Digital Bend 60908 SE Sweet Pea Dr. Bend, OR 97702 | 541-840-5375 | N/A | hitedigital.com/bend-or tmurphy@hitedigital.com | TJ Murphy | 2 | 2017 | Web design, brand development, logo design, graphic design, seo, social media management, social media advertising, google advertising, AI advertising, TV/radio advertising, print advertising & more. |
| Identity Zone 43 NW Cherry Ln., Ste. 105 Madras, OR 97741 | 541-475-8700 | 541-475-8703 | www.promoplace.com/idzone art@theidzone.com | Kelly Simmelink | 7 | 2005 | Embroidery, screen-printing & promotional products. |
| Momentum Promo Inc. 267 W Sisters Park Dr. Sisters, OR 97759 | 541-549-0807 | N/A | www.momentumpromo.com | Eric Aliddell | 7 | 1996 | Screen printing, embroidery. |
| N the Zone Ink 62958 Layton Ave., Ste. 4 Bend, OR 97701 | 541-728-9663 | N/A | www.ntzink.com info@ntzink.com | Customer Service | 11 | 2009 | Custom decorated apparel & headwear. Screen printing, embroidery, heat press vinyl, branded promotional products, stickers, banners, graphic design & large showroom of product samples & catalogs for business, personal, sports & clubs. |
| T-Shirts -R Us 619 NE Greenwood Ave. Bend, OR 97701 | 541-382-3180 | 541-330-0257 | www.facebook.com/pages/T-SHIRTS-R-US t_shirtsrus@msn.com | Paul Reichert, Robert Reichert | 4 | 1980 | Retail, business logos, outerwear, embroidery & silk-screening, photo shirts & mugs. Player names & numbers. |

This is a sampling of Central Oregon's Advertising Specialties. If you would like to be added to this list, please email cbn@cascadebusnews.com.

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2026 Marketing Guide

Media - Magazine *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Circulation | Format | Owner / Headquarters |
|---|---------------|--------------|---|----------------------------------|-------|--------------|--|---|---|
| Bend Home & Design 974 NW Riverside Blvd. Bend, OR 97701 | 541-389-4383 | 541-550-3167 | www.bendmagazine.com heather@oregonmedia.com | Ross Johnson, Heather Johnson | 20 | 2019 | 15,000 Quarterly | Home Magazine | Oregon Media, LLC |
| Bend Magazine 974 NW Riverside Blvd. Bend, Or 97701 | 541-389-34383 | 541-550-3167 | www.bendmagazine.com heather@oregonmedia.com | Heather Johnson, Ross Johnson | 20 | 2015 | 15,000 Bi- Monthly | Lifestyle Magazine | Oregon Media, LLC |
| Cascade A&E Magazine Bend, OR 97703 | 541-388-5665 | N/A | www.CascadeAE.com jeff@cascadebusnews.com | Jeff Martin | 5 | 1995 | 7,000 Monthly, Weekly e-broadcast AE Weekly every Wednesday to 8,500+ emails | Art & Culture Magazine | Cascade Publications Inc., Bend, OR |
| Central Oregon Rancher, LLC PO Box 1 Powell Butte, OR 97753 | 541 420-5212 | N/A | www.centraloregonrancher.com rancher@reagan.com | Scott Johnson, Mark Howard | 2 | 1953 | 16,000 Monthly | Farm & Ranch Trade News Magazine | Scott Johnson & Mark Howard, Publisher, Powell Butte, OR. |
| High Desert Weddings 974 NW Riverside Blvd. Bend, OR 97701 | 541-389-4383 | 541-550-3167 | www.bendmagazine.com heather@oregonmedia.com | Heather Johnson, Ross Johnson | 20 | 2022 | 15,000 Annually | Wedding Magazine | Oregon Media, LLC |
| Red Bee Press PO Box 1981 Bend, OR 97709 | 541-306-9611 | N/A | redbeepress.com debbie@redbeepress.com | Debbie Agnew | 1 | 2012 | Over 110,000 per quarter | Coupon Publication | Debbie Agnew, Bend, OR |
| Savor Magazine 974 NW Riverside Blvd. Bend, OR 97701 | 541-389-4383 | 541-550-3167 | www.bendmagazine.com heather@oregonmedia.com | Ross Johnson, Heather Johnson | 20 | 2022 | 20,000 Bi-Annually | Dining Magazine | Oregon Media, LLC |
| Sisters Oregon Guide 442 E Main Ave. PO Box 698 Sisters, OR 97759 | 541-549-9941 | N/A | www.sistersoregonguide.com vicki@nuggetnews.com | Vicki Curlett | 5 | 1994 | 35,000 Printed, 7,000 Electronic | Comprehensive guide to Sisters, Oregon & surrounding areas including Camp Sherman & Black Butte Ranch. Official Sisters Oregon Guide published & distributed by The Nugget Newspaper, Sisters | The Nugget Newspaper, LLC, 442 E Main Ave., Sisters, OR. |
| Small Farmers Journal 215 N Cedar Ste. 2 PO Box 1627 Sisters, OR 97759 | 800-876-2893 | N/A | www.smallfarmersjournal.com agrarian@smallfarmersjournal.com | Lynn R. Miller | 6 | 1976 | 4,000 Quarterly | Farmers Journal Quarterly Magazine | Small Farmers Journal, Sisters, OR. |
| Sunriver Magazine Bend, OR 97703 | 541-388-5665 | N/A | www.CascadeBusNews.com jeff@cascadebusnews.com | Jeff Martin | 5 | 2010 | 25,000 Annually | Sunriver Lifestyle & Visitors Magazine | Cascade Publications Inc., Bend, OR |

This is a sampling of Central Oregon Magazines. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Media - Newspaper *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Circulation | Format | Owner / Headquarters |
|--|--------------|--------------|---|------------------------------------|-------|--------------|---|---|---|
| Cascade Business News (CBN) Bend, OR 97701 | 541-388-5665 | N/A | www.CascadeBusNews.com jeff@cascadebusnews.com | Jeff Martin | 5 | 1994 | 6,000 to 10,000 printed Twice Monthly; Twice Weekly E-Headlines | Business Journal | Cascade Publications Inc., Bend, OR |
| Central Oregonian 350 NE Belknap St. Prineville, OR 97754 | 541-447-6205 | N/A | www.centraloregonian.com news@centraloregonian.com | John Carr, Angie Bernard-Martin | 3 | 1882 | 2,000 Weekly | Newspaper | Carpenter Media Group, Alabama |
| Madras Pioneer 345 SE Fifth St. Madras, OR 97741 | 541-475-2275 | 541-475-3710 | www.madraspioneer.com hgill@madraspioneer.com | N/A | 8 | 1904 | 3,200 | Newspaper | N/A |
| Nugget Newspaper 442 E Main Ave. PO Box 698 Sisters, OR 97759 | 541-549-9941 | 541-549-9940 | www.nuggetnews.com editor@nuggetnews.com | N/A | 8 | 1978 | 7,400 Weekly | Tabloid | The Nugget Newspaper, Inc. Sisters, OR |
| Redmond Spokesman 226 NW Sixth St. PO Box 788 Redmond, OR 97756 | 541-548-2184 | 541-548-3203 | www.redmondspokesman.com news@redmondspokesman.com | N/A | 5 | 1910 | 5,200 Weekly | Newspaper | CMGEO Oregon |
| Sunriver Scene 57455 Abbot Dr. PO Box 3278 Sunriver, OR 97707 | 541-585-2937 | N/A | www.sunriverowners.org susanb@srowners.org | Susan Berger | 2 | 1974 | 6,500-10,000 Monthly | Newspaper; hardcopy & electronic editions | Sunriver Owners Association 57455 Abbot Drive, Sunriver, OR 97707 |
| The Bulletin - CMGEO Oregon 320 SW Upper Terrace Dr., Ste. 200 PO Box 6020 Bend, OR 97702 | 541-617-7839 | N/A | holly.rouska@bendbulletin.com | Holly Rouska | 160 | 1903 | N/A | Newspaper | CMGEO Oregon |
| The Source Weekly 704 NW Georgia Ave. Bend, OR 97703 | 541-383-0800 | 541-383-0088 | www.bendsource.com info@bendsource.com | Aaron Switzer | 13 | 1997 | 15,000 Weekly | Tabloid | Aaron Switzer, Bend, Oregon. |

This is a sampling of Central Oregon Newspapers. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Media - Television *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Audience | Format | Owner / Headquarters |
|--|--------------|--------------|--|---------|-------|--------------|---|---|---------------------------------------|
| Central Oregon Daily News- KOHD-KBNZ-COTV 63090 Sherman Rd. Bend, OR 97703 | 541-749-5151 | 541-749-4633 | www.centraloregondaily.com mmcdonald@zolo.com | N/A | 53 | 1955 | 120,000 Bend DMA (Bend, Sisters, Black Butte Ranch, Terrebonne & Redmond) residential/commercial. | KOHD-TV ABC - KBNZ-TV CBS, 30 national cable networks on Bend-Broadband & Crestview Cable, Local Community Channel COTV11 & CO4 Visitors Network. | TDS Broadcasting, LLC Madison, WI |
| NewsChannel 21 KTVZ-NBC, KFXO-FOX, NTVZ-CW, KQRE-Telemundo 62990 OB Riley Rd. Bend, OR 97703 | 541-383-2121 | 541-382-1616 | www.ktvz.com ktvz@ktvz.com | N/A | 50 | 1997 | Central Oregon news leader for over 40 years! Market includes Bend, Redmond, La Pine & Sunriver among others. | NBC / FOX / CW / Telemundo Affiliations - Local news, network, entertainment & sports programming. | News & Press Gazzette, St. Joseph, MO |

This is a sampling of Central Oregon Television. If you would like to be added to this list, please email cbn@cascadebusnews.com.

Media - Radio *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Format | Owner / Headquarters |
|---|--------------|--------------|---|--|-------|--------------|---|--|
| Country's Greatest Hits 95.7 The Ranch 854 NE Fourth St. Bend, OR 97701 | 541-383-3825 | N/A | www.957TheRanch.com goobata@horizonbroadcastinggroup.com | Greg Obata | 13 | 1999 | Classic Country | Horizon Broadcasting Group, LLC Central Oregon |
| Cowan Broadcasting LLC, KNLR 97.5 & KNLX 104.9 30 SE Bridgeford Bend, OR 97702 | 541-389-8873 | N/A | www.knlr.com info@knlr.com | Terry Cowan | 5 | 1985 | Adult Contemporary Christian. KNLR 97.5 HD-2 & 106.1 FM are programming Spanish Christian called La Luz Radio. | Terry Cowan |
| KBND 100.1FM/1110AM 63088 NE 18th St., Ste. 200 Bend, OR 97701 | 541-382-5263 | N/A | www.KBND.com Jeremy@combinedcommunications.com | Jeremy Groh | 15 | 1986 | News/Talk | Combined Communications, Bend, OR |
| KBNW-AM (1340 AM & 104.5 FM) 854 NE Fourth St. Bend, OR 97701 | 541-383-3825 | 541-383-3403 | www.kbnwnews.com gsommers@zolo.com | Greg Obata | 11 | 2008 | News/Talk | Summit Broadcasting Group, LLC (operated by Horizon Broadcasting Group, LLC) |
| KLRR 101.7 The Adult Alternative 63088 NE 18th St., Ste. 200 Bend, OR 97701 | 541-382-5263 | N/A | www.1017.fm Jeremy@combinedcommunications.com | Jeremy Groh | 15 | 1986 | AAA | Combined Communications Bend, OR |
| KMGX FM 100.7 345 Cyber Dr., Ste. 101 Bend, OR 97702 | 541-388-3300 | 541-388-3303 | backyardbend.com/thex1007 ahilmes@bendradiogroup.com | Andy Hilmes | 15 | 1983 | Classic Rock | GCC Bend, LLC (Bend Radio Group) |
| KMTK 99.7 The Bull 63088 NE 18th St., Ste. 200, PO Box 5037 Bend, OR 97701 | 541-382-5263 | N/A | www.997thebull.com Jeremy@combinedcommunications.com | Jeremy Groh | 15 | 1986 | Country | Combined Communications Bend, OR |
| KPOV, High Desert Community Radio, 88.9 FM 501 NW Bond St. Bend, OR 97703 | 541-322-0863 | N/A | www.kpov.org linda@kpov.org | Linda Orcelletto, Gillian Hodgen, Lindsey Halliday, Warren Good | 4 | 2005 | Radio by the people & for the people of Central Oregon. Strengthens community, arts, culture & democracy through independent, non-commercial community radio. | N/A |
| KQAK FM 105.7 854 NE Fourth St. Bend, OR 97701 | 541-383-3825 | N/A | www.kqak.com gobata@horizonbroadcastinggroup.com | Greg Obata | 13 | 1986 | Classic Hits | Horizon Broadcasting Group, LLC |
| KRCO AM (Sports Radio 92.5 The Ticket) 854 NE Fourth St. Bend, OR 97701 | 541-383-3825 | N/A | www.925theticket.com gobata@horizonbroadcastinggroup.com | Greg Obata | 13 | 1950 | Sports (Sports Radio 92.5 The Ticket, 690 AM & 92.5 FM) | Horizon Broadcasting Group, LLC Central Oregon |
| KRDM AM 1240 PO Box 817 Redmond, OR 97756 | 541-548-7621 | N/A | www.radiolabronca.com sales@radiolabronca.com | Juan Zendejas | 5 | 2006 | Spanish | Red Mountain Broadcasting, LLC |
| KRXF 92.9 FM 345 SW Cyber Dr., Ste. 101 Bend, OR 97702 | 541-388-3300 | 541-388-3303 | backyardbend.com/929online ahilmes@bendradiogroup.com | Andy Hilmes | 15 | 1978 | Modern Rock | GCC Bend, LLC (Bend Radio Group) |
| KSJJ FM 102.9 345 SW Cyber Dr., Ste. 101 Bend, OR 97702 | 541-388-3300 | 541-388-3303 | backyardbend.com/ksjj1029 ahilmes@bendradiogroup.com | Andy Hilmes | 15 | 1980 | Today's Country | GCC Bend, LLC (Bend Radio Group) |
| KTWS 98.3 The Twins 63088 NE 18th St., Ste. 200 Bend, OR 97701 | 541-382-5263 | N/A | www.thetwins.com Jeremy@combinedcommunications.com | Jeremy Groh | 15 | 1986 | Rock | Combined Communications Bend, OR |
| KWPK FM 104.1 (Central Oregon's Best Music The Peak 104.1) 854 NE Fourth St. Bend, OR 97701 | 541-383-3825 | N/A | www.thepeak1041.com gobata@horizonbroadcastinggroup.com | Greg Obata | 13 | 2001 | THE PEAK Hot Adult Contemporary (KWPK-FM) | Horizon Broadcasting Group, LLC Central Oregon |
| KWXS 107.7 Gold (Timeless Radio) 63088 NE 18th St. Ste. 200 Bend, OR 97701 | 541-382-5263 | N/A | www.Gold1077.com Jeremy@combinedcommunications.com | Jeremy Groh | 15 | 1986 | Super Hits | Combined Communications Bend, OR |
| KXIX FM 94.1 345 Cyber Dr., Ste. 101 Bend, OR 97702 | 541-388-3300 | 541-388-3303 | backyardbend.com/power94 ahilmes@bendradiogroup.com | Andy Hilmes | 15 | 1994 | Top 40 | GCC Bend, LLC (Bend Radio Group) |

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88.9FM

KPOV

kpov.org | 541-322-0863

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107.7 GOLD TIMELESS RADIO

rock 98.3 THE TWINS

101.7 BEND, OR

FM 100.1 KBND AM 1110 DEPEND ON US

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RADIO | DIGITAL MARKETING

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Publishers *(Listed Alphabetically)*

| Company / Address | Phone | Fax | WebSite/Email | Contact | Staff | CO Year Est. | Parent Company | Publishing Offered |
|--|---------------------|-----|---|----------------------|-------|--------------|------------------------------------|---|
| Bend Magazine 974 NW Riverside Blvd. Bend, OR 97701 | 541-948-5200 | N/A | www.bendmagazine.com ross@oregon-media.com | Ross Johnson | 14 | 2015 | Oregon Media LLC | Lifestyle magazine. |
| Cascade Publications Inc. Bend, OR 97703 | 541-388-5665 | N/A | www.cascadebusnews.com jeff@cascadebusnews.com | Jeff Martin | 5 | 1994 | Cascade Publications Inc. Bend, OR | Full service publishing from editorial to design & layout of newspapers, magazines, resource guides, annual reports & online e-newsletters & e-blasts. Publishes Cascade Business News, Cascade A&E, Book of Lists & Sunriver Magazine. |
| Maverick Publications 63324 Nels Anderson Rd. PO Box 5007 Bend, OR 97701 | 541-382-6978 | N/A | www.maverickbooks.com moreinfo@maverickbooks.com | Gary Asher | 6 | 1968 | Maverick Publications Bend, OR | Full service self-publishing. |
| MoeGang Productions Home office in Bend, OR 97701 | 541-280-8676 | N/A | marcee2007@gmail.com | Ryan Moeggenberg | 2 | 2017 | MoeGang Productions, Bend, OR | Full-service publishing, copy editing, design & layout of all types of publications, print media & more. |
| One Stop Writing Shop Bend, OR 97701 | 866-839-BOOK (2665) | N/A | www.OneStopWritingShop.com linden@OneStopWritingShop.com | Linden Gross | 1 | 2006 | One Stop Writing Shop LLC, Bend OR | Writing, writing coach, editorial & self-publishing services. |
| The Bulletin - CMGEO Oregon 320 SW Upper Terrace Dr., Ste. 200 PO Box 6020 Bend, OR 97702 | 541-617-7839 | N/A | holly.rouska@bendbulletin.com | Holly Rouska | 172 | 1903 | CMGEO Oregon | Daily newspaper & commercial printing. |
| Visuality 21050 Young Ave., Ste. 1 Bend, OR 97703 | 541-280-1488 | N/A | www.visuality.biz michaele@visuality.biz | Michaele Grabenhorst | 1 | 2000 | Grabenhorst Ltd, | Produces street maps & Bend & Redmond. Wildflowers of Central Oregon poster. Book publisher & coordinator of print projects throughout the NW. |

This is a sampling of Central Oregon Publishers. If you would like to be added to this list, please email cbn@cascadebusnews.com.

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who's who who's who who's who who's who who's who who's who



Heidi Hagemeyer

Business Oregon announced the hiring of **Heidi Hagemeyer** as the communications coordinator for the Oregon Arts Commission and Cultural Trust programming.

Hagemeyer brings over two decades of experience in journalism and communications to the role, along with a career-long dedication to storytelling that connects and inspires. Her professional background is rooted in mission-driven work that benefits local communities.

Most recently, she served for nearly eight years as the director of communications and visitor experience at the High Desert Museum in Bend. During her tenure, she oversaw the doubling of the organization's digital following, guided brand development and played a key role in successful fundraising efforts.

Raised in Montana, Hagemeyer developed an early appreciation for the vital role arts and cultural access plays in community health. She earned degrees in journalism and political science from the University of Wisconsin-Madison before moving to Oregon in 2001. Since then, she has explored every corner of the state, gaining a deep understanding of its diverse landscapes and people.

In her new role, Hagemeyer will support the Oregon Arts Commission and Cultural Trust in their efforts to sustain and elevate the state's cultural landscape. She maintains a firm belief that arts and culture are essential for building economically vibrant communities and elevating shared humanity.

Les Schwab Tire Centers (Les Schwab) announced the appointment of **Tom Nolan** as chief executive officer and chairman of the board, effective April 7, 2026. Nolan, an experienced executive and current member of the Les Schwab Board of Directors, will succeed Mike Broberg, who is stepping down after nine years with the company, including the last three as CEO. Broberg will remain in his role through early April to support a smooth transition. Nolan has been a member of the Les Schwab Board of Directors since September 2025.

Nolan brings more than two decades of consumer and retail leadership experience across brand-driven, customer-centric businesses. Most recently, he served as chief executive officer of Kendra Scott, a leading jewelry and lifestyle brand. While there, Nolan led the expansion of the company's retail business to more than 165 stores, drove significant e-commerce and wholesale growth, and repositioned the brand around experiential retail, community engagement and philanthropy. Earlier in his career, he held senior leadership roles at Ralph Lauren and Condé Nast, building deep experience at the intersection of brand, operations and consumer engagement.



Tom Nolan

Amaterra Winery announced the promotion of **Morgan White** to head winemaker. White, who previously served as assistant winemaker and production manager, will now lead winemaking operations at Amaterra's state-of-the-art, gravity-flow facility.

White's journey into the wine industry began with a transformative experience in Mendoza, Argentina, that sparked a lifelong passion for wine culture. She holds a degree in Physiology and Kinesiology from the University of Florida and pursued winemaking studies at Chemeketa Community College. Her professional path has taken her from a harvest in New Zealand to the Oregon wine industry, where she served as cellar master for Apolloni Vineyards before joining the Amaterra team.



Morgan White

In her new role, White will oversee all winemaking at Amaterra's innovative gravity-flow facility, which uses a patent-pending bridge crane system and ballasted punch-down device to preserve the delicate characteristics of each wine. She'll continue to develop Amaterra's acclaimed portfolio of Willamette Valley Pinot Noir and Chardonnay, along with bold reds, crisp whites and bright rosés that showcase the breadth of the winery's program.

White's promotion comes as Amaterra continues to grow, with the 2025 opening of Amaterra Kitchen + Social Club at 909 NW Bond Street in downtown Bend, where guests can experience the winery's signature wine program and culinary offerings in Central Oregon.

The **Oregon Arts Commission** announces the election of **Jason Holland** as the new commission chair and **Jenny Stadler** as vice chair. The leadership transition, finalized during the Commission's December 2025 meeting, officially takes effect this month.

As the Commission enters this new chapter, it extends its deepest gratitude to outgoing chair Subashini Ganesan-Forbes and vice chair David Harrelson. Their outstanding leadership over the past two years has been instrumental in advancing the Commission's mission to support and elevate the arts across the state. Ganesan-Forbes will soon roll off the board while Harrelson will continue to serve as a commissioner.

Holland brings two decades of arts nonprofit experience to his role as chair. He currently serves as the executive director of the Oregon Coast Council for the Arts, where he oversees the Newport Performing Arts and Visual Arts Centers. With a background in instrumental music, vocal performance and theater direction, Holland's leadership is informed by both administrative expertise and artistic practice. He also serves on several boards, including the Economic Development Alliance of Lincoln County. His term on the Commission expires March 4, 2028.

Stadler, vice chair, transitioned from a career in academia and psychology to the arts sector in 2013, driven by a lifelong passion for choral music and theater. Most recently,



Jason Holland

Jenny Stadler

she served as the executive director of PHAME Academy (2017-2024), where she championed equitable arts access for individuals with intellectual and developmental disabilities. A consultant and active member of the Choral Arts Ensemble of Portland, Stadler brings a unique perspective on inclusivity and long-range planning to the vice chair position. Her term expires June 30, 2028.

The **Boys & Girls Clubs of Bend** (BGCB) named Board Chair **Danielle Rosenfield** as the 2025 Board Member of the Year at their inaugural Annual Meeting on February 24. Rosenfield has been a volunteer and on the BGCB board since 2021. In 2025 she stepped into her role as Board Chair and is working to support the strategic growth and future of the Club. Rosenfield brings years of operations experience to BGCB and is embedded in the Central Oregon community and culture. She successfully steered the organization through the hiring of an interim CEO Bri Slusser, and permanent CEO, Michael Baker, in 2025.

Rosenfield has proved invaluable to BGCB by providing steady leadership and a foundation for growth.

Bend-La Pine Schools has a name for its newest high school, opening next fall. The new choice option school will be known as **Deschutes River High School**. The district's School Board voted unanimously for the name at its meeting Tuesday night.

Deschutes River High will offer a new model where students will explore interdisciplinary, project-based work, college-level Advanced Placement classes and Career and Technical Education. As a choice option high school, it is open to students in grades 9 through 12 who reside within the district.

The opportunity to create the school stems from the District's decision to end its lease of property that has housed Realms High School and Realms Middle School. Both Realms High and the District's other choice option high school, Bend Tech Academy (BTA), are coming together to form the Deschutes River High School. It will be located at 1291 NE Fifth Street, the current location of BTA. The District will relocate Realms Middle to the Buckingham Elementary School campus for the 2026-27 school year.

In January, Bend-La Pine Schools began the process of naming the new school by surveying students, families and staff to gather ideas and recruit volunteers for a naming committee. Students, families, staff and school leaders reviewed suggested names and used a series of surveys, meetings and activities to narrow the list. Using feedback from the Realms and BTA school communities, the committee presented the top three recommendations to the board in February.

Deschutes River High School is built around three core pillars: Character, Community and Service; Excellence Through Purposeful Work; and Industry and Higher Education Readiness. The school will offer four Career and Technical Education academies – medical, business, construction and STEM/engineering — along with advanced coursework including AP and college credit.

The new school has a full enrollment, following the District's choice option lottery process in January, and has a waitlist for 2026-27.



PHOTO | COURTESY OF BOYS & GIRLS CLUBS OF BEND

The **Boys & Girls Clubs of Bend** (BGCB) honored long-time Bend resident **Jim Crowell** for his decades of service and support with the inaugural Service to Youth Award at their annual meeting on February 24. Future recipients will be awarded the Jim Crowell Service to Youth Award.

Crowell, a resident of Bend for more than 80 years, was integral to the Boys & Girls Clubs moving into the space they have occupied since 1998. He saw a need and advocated on behalf of the Clubs to secure the historic building on Wall Street for their after and out of school programming services. Since, Crowell has acted as a board member and now lifetime honorary trustee.

Crowell has made an incredible mark on the Bend community and certainly the Boys & Girls Clubs of Bend.



PHOTO | COURTESY OF BOYS & GIRLS CLUBS OF BEND

Holm Made Toffee Co. walked away with top honors at the 22nd annual Oregon Chocolate Festival over the weekend in Ashland, Oregon. Featuring a wide selection of over 50 exhibitors, artisan chocolatiers and confectioners from across the West Coast, Holm Made Toffee was awarded Best in Show by Festival Judges.

This award follows last year's People's Choice win, totaling 17 awards for the Holm's in a 15-year span of attending the festival. This is their third win for the coveted top prize of Best in Show over the years.

CASA Announces Spring Volunteer Training Beginning April 1

by LENA FELT, Development & Marketing Specialist — CASA of Central Oregon

CASA of Central Oregon is now accepting applications for its upcoming spring volunteer training course, beginning April 1. The eight-week, 40-hour program will run through May 20 and will be held in Bend on Wednesdays from 1:30-5pm. The training prepares community members to serve as Court Appointed Special Advocates (CASAs) for children in foster care across Crook, Deschutes and Jefferson Counties.

CASA volunteers advocate for the best interests of children who have experienced abuse or neglect and are navigating the foster care system. Volunteers spend time getting to know the child they serve, connect with caregivers and professionals involved in the case, and provide informed recommendations to the court to help ensure the child's needs are understood.

The organization is also celebrating its newest group of advocates. At the end of March, Judge Whiting will swear in 21 newly trained CASA volunteers who recently completed the winter training course. These volunteers will soon be matched with children currently waiting for an advocate.

Despite this progress, the need remains urgent. CASA of Central Oregon currently has 102 children on the waitlist for a volunteer advocate, a number significantly higher than typically seen this time of year. The upcoming spring training provides an opportunity for more community members to step forward and help ensure children in foster care have a consistent voice both in court and in the community.

After completing training and being sworn in, CASA volunteers commit an average of about ten hours each month to their case. The role offers flexibility and allows volunteers to make a meaningful difference while balancing work, family and other commitments.



PHOTO | COURTESY OF CASA OF CENTRAL OREGON

Community members interested in becoming a CASA volunteer are encouraged to learn more and apply at casaofcentraloregon.org/volunteer.

Partners In Care Community Education

Living Well to Age Well — A Doctor's Guide to Healthy Aging

by TYLER CARSKADON, Marketing Manager — Partners In Care

Local nonprofit Partners In Care invites community members in Central Oregon to its engaging, in-person education series. For the past 18 years, Partners In Care has been providing no-cost community education on a myriad of topics such as preparing for end of life, facing a serious illness and caregiver tips and resources.

The next community education class of 2026 at Partners In Care is on the topic of "Living Well to Age Well — A Doctor's Guide to Healthy Aging." This class is presented at no cost on Wednesday, April 1st, from 12:00pm to 1:00pm in the Wyatt Room at Partners In Care in Bend located at 2611 NE Courtney Dr. Lunch will

graciously be provided at no cost by Whispering Winds Retirement at 11:45am.

Partners In Care welcomes Dr. Lance Adams, MD, a board-certified family medicine physician who has cared for patients in Bend since 2019. He completed his residency training at Idaho State University in Pocatello and went on to serve as a hospitalist in rural communities across the country, gaining broad experience in the complex medical needs of older adults. During this class, Dr. Adams will share practical habits that support healthy aging for people at different stages of later life. He will offer straightforward guidance for maintaining well-being and managing the common challenges many older adults experience.

"We value the expertise Dr. Adams brings to our community, especially his focus on the needs of older adults," said Simeon Rose, Business Development and Community Education Manager at Partners In Care. "He offers a clear and informed perspective on what supports healthier aging."

Space is limited, and RSVPs are requested. Call 541-706-1335 or email communityevents@partnersbend.org to RSVP. Parking available at 2611 NE Courtney Drive, Bend. Future classes will be shared on the Partners In Care website at partnersbend.org/community-education/.

About Partners In Care:

Partners In Care is a local, independent, 501(c)(3) nonprofit organization serving a 10,000 square mile region of Central Oregon. It is now the leading provider of hospice, home health and palliative care in the region, with over 200 staff members and nearly 200 volunteers. In addition to community Hospice care in homes, facilities and Hospice House, Partners In Care also provides: Home Health in the patient's home or care facility; Palliative Care symptom management and support; a non-medical case management program called Transitions; and Grief Support for adults and children experiencing a loss.

Partners In Care has achieved a five-star hospice and home health rating from patient and family surveys through CMS in 2024. The nonprofit is also a five-star We Honor Veterans national hospice partner (one of only three in the whole state of Oregon), selected by the National Hospice and Palliative Care Organization as a leader in caring for veterans' unique needs at end of life.

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Central Oregon Farmers Say the Problem Isn't Passion, It's Sales

by AMANDA BEDELL-COMSTOCK, Interim Director of Operations — Central Oregon Locavore

Ask a Central Oregon farmer what they need most, and you might expect to hear about water rights, labor costs or weather. But when Central Oregon Locavore surveyed farmers across the region in 2025, the response was far simpler and more urgent. "We don't need more passion," farmers told them. We need more sales.

That message, drawn from a comprehensive 2025 audit of Locavore's producer network, is shaping the Bend-based nonprofit strategy for the decade ahead and driving the organization to take significant action in 2026.

"We asked our farmers a simple question: what would make this ecosystem stronger?" said Nicolle Timm-Branch, founder and executive director of Central Oregon Locavore. "And they told us clearly. They're not looking for more appreciation or more awareness. They need reliable places to sell their food consistently, year-round, close to where people live."

Both Sides of the Market Are Ready. Infrastructure Is the Gap.

Locavore's 2025 audit surveyed both producers and shoppers across the region. The responses, in Timm-Branch's words, "remarkably consistent." Farmers asked for more sales channels and more year-round stability. Families, particularly in Bend's rapidly growing westside neighborhoods, said they wanted more local food, but access needed to be easier and more convenient.

The conclusion was clear: Central Oregon has a strong demand for locally grown food and an extraordinary community of farmers and producers capable of supplying it. What the region lacks is the infrastructure that allows those two forces to meet consistently.

That gap has real economic consequences. For a small farm, the difference between selling product through a reliable channel and relying on seasonal farmers markets alone can mean the difference between a viable operation and a struggling one. For

families, it can mean the difference between choosing local food and defaulting to a national chain.

A Model Built Around Farmers, Not Margins

Central Oregon Locavore operates under an uncommon commitment: 65 cents of every dollar spent in its marketplace flows directly back to farmers, ranchers and producers. The organization has maintained that farmer-first model for 17 years.

"We could retain a larger margin and fund expansion more quickly," said Timm-Branch. "But that would come at the expense of the very producers our mission is designed to support. Our role is not to extract value from farmers. Our role is to return it."

Because of that commitment, expansion must be funded differently; through community investment in infrastructure rather than increased margins on producers. It's a deliberate choice that continues to shape Locavore's approach to growth.

What Comes Next

Over the past year, Central Oregon Locavore has been working to translate the feedback from farmers and shoppers into a strategic response. Details of the organization's expansion plans, designed to increase farmer income while expanding everyday access to local food, will be made public in the coming weeks.

"We've spent the past year listening and planning carefully," said Timm-Branch. "What comes next reflects what farmers told us, what families told us and what 17 years of running a farmer-first marketplace has taught us. This is mission-aligned growth, not rapid expansion. And we believe Central Oregon is ready for it."

Businesses and community leaders interested in early involvement in Locavore's expansion initiative are encouraged to contact the organization directly.

centraloregonlocavore.org

Sisters Habitat for Humanity Completes Village Meadows Affordable Housing Community

by STEPHANIE MILLER, Development Director — Sisters Habitat for Humanity

Sisters Habitat for Humanity announces the completion of the Village Meadows development, a 21-home affordable housing neighborhood. The final two homes will be dedicated on March 20, marking a milestone for the community and the

households who now have access to safe, stable, and affordable homeownership.

"Village Meadows represents more than just homes — it's stability, opportunity, and hope for local individuals and families," said Peter Hoover, executive director of Sisters Habitat for Humanity.

Construction began in 2015, and over the last decade the project has brought together volunteers, donors, and future homeowners to create a lasting impact in Sisters. With hands-on support from volunteers, individuals helped build and move into their new homes.

With Village Meadows complete, Sisters Habitat is turning its attention to Larch Commons, a new development of 25 homes offering a mix of affordable and workforce housing to meet the growing needs of the community.

sistershabitat.org



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State Funding

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Russell said. “We’ve learned from our Safe Parking & Microshelters participants that there simply isn’t enough housing that they can afford, even though they can pay something in rent. The state’s funding commitment will help us not only build the village and its infrastructure but operate it for 20 years. We’re thankful that the state of Oregon is committed to helping our unhoused neighbors.”

He added that MVCD and other service providers have seen a growing senior population who spend years on housing waiting lists. He expects that most of the residents in the village will be seniors. It is too early for people to be put on the list for the village now. Russell said he expects to break ground on the project in 2026.

The village will include 68 homes for formerly homeless people, where they will pay a portion of their income as rent. The other homes — which will not be paid for with OHCS funds — will be available at market rate for people who want to live in the village as an informal support system and bringing a stabilizing presence.

“This development really does show what a real solution would look like for stable housing paired with supportive services,” stability council member Kristy Willard said prior to the vote. “I really am super impressed with reading up on this project, so kudos to the developer on this. This is what (Permanent Supportive Housing) to me should look like ...”

“Solving the affordability crisis Oregonians are facing demands that we address housing supply,” said OHCS Executive Director Andrea Bell. “In all corners of the state, we need to be united in delivering solutions that ensure every Oregonian has a safe,

decent, and affordable place to live.”

While Mountain View Community Development is glad to be providing affordable housing, the project represents more, Russell said. “It’s the power of community — not just housing units.

“From the beginning, this project has been a collaboration, he said. “It began when Redmond Mayor Ed Fitch asked us to research how this property could best be used to address our

homelessness challenge; Deschutes County provided us a 65-year ground lease, and we are working with local builders on building the houses themselves.”

In addition to dedicated onsite office space for staff, the development also includes a flexible community space for activities such as tenant meetings, community-building events, or group workshops.

Laundry services, green space, community gardens, and dog runs

are centrally located, with additional flex space for social gatherings. Picnic tables and additional seating areas have been placed with meandering walkways throughout the development to encourage small gatherings amongst sub-communities and reduce social isolation. And a nearby bus stop will be available for residents to use.

About Mountain View Community Development:

Mountain View Community Development is a nonprofit organization that empowers people to leave homelessness by providing safe community, personalized case management, and pathways to permanent housing. In the last two and half years, the organization has rehoused more than 100 people. MVCD runs the Central Oregon’s largest Safe Parking Program and attributes its high rates of rehousing to individualized case management.

mvcdoregon.org

OSU-Cascades

Continued from page 3

The building will provide flexible indoor spaces for fitness and recreation, dedicated space for clinical health services and mental health counseling, and two all-purpose outdoor recreation fields.

“The student health and recreation center will deliver essential services that directly support student life, learning and retention, and reap rewards for student success and the local, regional and state economies,” said Sherm Bloomer, chancellor and dean of OSU-Cascades.

Bloomer noted that the project is especially critical to under-represented, first generation, low income and rural students, many who have little access to health and wellness services.

The funding will also support 24 acres of land remediation, which will provide additional buildable land for the center, as well as for future academic buildings and student housing which will be needed as student enrollment continues to grow.

“I’m very grateful to the Oregon Legislature for this investment and recognizing the importance of OSU-Cascades to our region. I’m also deeply appreciative of the student and community leaders who have

advocated tirelessly for a student health and recreation center,” said Bloomer.

OSU-Cascades students played a pivotal role in advancing the project. In 2017 students voted to increase student fees in response to the need for on-campus recreation and health services and committed \$20 million for the project.

“Students have said for years that access to health and wellness resources is essential to our success. This investment shows student voices matter, and we’re proud to have helped make this project a reality,” said Whitney McFarlane, president of the Associated Students of Cascades Campus.

Senator Anthony Broadman submitted the project for consideration by the

legislature and advocated for it throughout the session alongside his colleagues in the Central Oregon delegation.

“I’m especially grateful to students for helping make the Student Success Center possible,” said Broadman. “And I’m proud to support OSU-Cascades as a driver of economic development and will continue to champion its success in Salem.”

Construction is expected to begin in 2028, following land remediation efforts. The building will be located on the remediated site and will leverage the campus’s geo-exchange system for heating and cooling, contributing to net zero energy goals for the campus.

osucascades.edu

Bend Brews & Beyond

Continued from page 3

beyond. New this year is the addition of a dedicated Hemppgarten for all hemp-derived CBD and/or Delta 9 infused beverages. The event is also small enough to be thoroughly enjoyable and not overcrowded. Attendance will be limited to 5,000 people.

Also new for 2026 is the Bend Bands

& Brewers Bash. This festival within a festival — included with admission — features bands collaborating with breweries to create beers “that taste like their music sounds” and those beers will be available at the main stage. What’s more, these beers will be available by the full mug instead of simply as samples so as to thoroughly enjoy the suds throughout the sets.

Because local craft breweries and producers are far from faceless corporations, most of the brewers will

be pouring during the Meet the Makers session from 3-5pm. And attendees are encouraged to don their funkiest pants to strut their stuff at the return of the Bend Drinking Pants Pageant. Winners will be judged both by what they wear and how they wear it. It’s “the most fun you’ll have with your pants on.”

Several of Bend’s most beloved food trucks will be on site. Everyone is encouraged to drink responsibly and make plans to arrive and depart safely with transportation options being

announced soon. In addition to bike parking, there will again be SUP, tube, and kayak parking for those wishing to float to the fest and as a reward for not driving riders, floaters, and paddlers will receive a bonus drink token from the valet.

The festival benefits the Oregon Brewers Guild, a nonprofit organization promoting and protecting Oregon Craft Beer since 1992, making it one of the nation’s oldest craft brewers associations. BendBrewsAndBeyond.com

Galveston Supply & Base Camp

Continued from page 7

phase redevelopment across 1005 and 1009 Galveston, with a thoughtfully designed expansion introducing five new restaurant opportunities through a blend of adaptive reuse, strategic additions and sophisticated new construction.

“Bend is a prime location for us with our portfolio including renovation of historic buildings downtown, but this is our first ground-up project in town and we are excited to see what users we may attract as there has already been strong interest.

“In the context of urban development, the new building and renovations are designed to create a more vibrant street frontage and set a standard for denser development along the popular Galveston corridor.

“Galveston Supply aims to have that mercantile feel in offering a variety of services to members of the community, and I think this building is going to set a good standard for the continuing evolution of Galveston.”

Further west, the McGees, who for nearly 25 years have operated Powder House Ski & Patio — one of Bend’s original ski shops off Century Drive, on the main route out of town to Mt. Bachelor — are moving space with construction of a two-story building on their lot off Century and Simpson.

Passers-by have no doubt been curiously eyeing the expansion, emerging directly behind the existing shop, which is to be the new multi-use venue Base Camp, featuring a two-story taphouse building and a large food truck pod.

Todd McGee said the new venture is designed to create a vibrant community gathering space on the west side of Bend with features including a year-round patio, ten fireplaces, heated benches and an outdoor stage for live music. Other highlights include roll-up doors, multiple flat-screen TVs, an 18-foot projection screen for entertainment, pool tables, shuffleboard and darts, a dog-friendly exterior area and covered outdoor seating.

LB Engineering is the architect for the project and construction is by local general contractor Stilson Builders.

It follows a first phase which encompassed a 4,425-square-foot addition to the existing building, at 311 SW Century Drive, which tripled the size of the service and rental shop and allowed Powder House to further expand its product line into backcountry and cross-country ski gear.

McGee said Base Camp is designed to provide a relaxing, social hub for the west side community and a welcoming atmosphere for customers, as well as further enhancing food options in the area. “As the Base Camp name implies, we see this as an attractive gathering place and hub of social interaction,” he added. “The building is a unique timber structure, complementing existing building while introducing newer features, and will likely also offer attractive amenities for nearby OSU-Cascades college students.

“The second floor has a wraparound deck, and the tap room features 36 handcrafted options as well as cocktail choices. Outside there will be a stage as well as games like corn hole in an inviting outdoor area with ample seating

“This has been a real passion project, a labor of love you might say, and we are excited to offer something unique and different to the local community and visitors,” McGee continued. “Food options are going to be wide ranging, from Italian cuisine to Thai, Pho, smash burger vegetarian options and so forth — it is truly flavors from around the world!”

“The new venture is a real family affair as our son Hayden will also be involved in the Base Camp operations. Customers coming to the Powder House can’t wait for this to happen, and the development is part of our ongoing commitment to providing a distinctive experience.” McGee said the Base Camp opening is scheduled for the end of May this year.

About Powder House:

Established in 1976, Powder House is one of the original ski shops in Bend and has been family-owned for over 30 years. Knowledgeable staff are dedicated to providing excellent customer service with a goal of helping with buying decisions and increase the level of fun on the mountain. Professional, certified technicians provide the highest quality service for boot fitting, tuning and maintaining skis and snowboards. In the summer season, the business transitions to patio furniture, water sport rentals, kayaks, river tubes, SUP (Stand on Paddleboards), life jackets and paddles.

powderhousebend.com • rsminvestmentsinc.com

Central Oregon Business Calendar

Email Your Upcoming Business Events to CBN@CascadeBusNews.com
 Event Details at CascadeBusNews.com/Business-Events

BUSINESS EVENTS



- March 18**
5pm-7pm ConnectW monthly dinner meeting at Keller Williams, Bend.
- March 18**
6pm City of Bend Virtual and In-Person Bend City Council Business Meeting at Bend City Hall Council Chambers.
- March 19**
11:30am-1pm City Club of Central Oregon March Forum, The Deschutes County Commission's Next Chapter and Your Vote in 2026: A Look Into the District Mapping Process and Upcoming Elections, at Unitarian Universalist Fellowship of Central Oregon, Bend.
- March 19**
4:30pm EDCO PubTalk at Open Space Event Studios, Bend.
- March 20**
11am COCC Virtual Advocacy Committee Meeting.
- March 24**
4:30-5:30pm SCORE Free, Confidential One-on-One Small Business Counseling at Bend Downtown Library.
- March 25**
9am-2pm Redmond Chamber Business Summit at Deschutes County Fair & Expo Center.
- March 26**
4-6pm Bend Chamber Ribbon Cutting at Exemplar Wealth Advisors.
- March 31**
5-7pm Bend Chamber Bend Emerging Talent Social at Willamette Valley Vinyards.

- April 8**
10:45am Redmond Economic Development, Inc. (REDI) Annual Luncheon at Deschutes County Fair & Expo Center, Redmond.
- April 8**
3:45-6pm Bend Chamber Bent ET Expert Lab, Leading Change and Building Resilience, at OSU-Cascades, Obsidian Hall, Room 207, Bend.
- April 9**
4-6pm Bend Chamber Ribbon Cutting at Bend Language Institute.
- April 30**
11:30am-1:30pm Sunriver/La Pine Economic Development (SLED) Annual Luncheon at Sunriver Resort.
- May 21-22**
OMEP Sandler Sales Boot Camp, location TBA.
- May 22**
4-6:30pm Ride4Life NW Honors & Donors Pre-Run Event at Kendall Import Campus Audi Showroom, Bend.
- July 8-12**
Oregon High Desert Classic Horse Show at J Bar J Boys Ranch, Bend.
- July 11**
5pm Oregon High Desert Classic Grand Prix at J Bar J Boys Ranch, Bend.

WORKSHOPS & TRAINING



- (Ongoing)**
COCC Small Business Development Center Virtual Classes.

Building Permits

DESCHUTES COUNTY 3.3.26 & 3.10.26

- \$68,500.00 - Commercial (Alteration) 2,152 sf. at 511 W Cascade Ave. Sisters 97759 OR Owner: Stranger, LLC 1215 NW Ogden Ave. Bend, OR 97703 Permit # 247-25-007658
- \$61,613.00 - Commercial (New) 625 sf. at 5801 Northwest Way Redmond 97756 OR Owner: City of Redmond 411 SW 9th St. Redmond, OR 97756 Permit # 247-26-000449

CROOK COUNTY 3.10.26

- \$123,000.00 - Commercial (Alteration) at 17634 Hwy 395 Lakeview 97630 OR Owner: Gregory Larson PO Box 662 Lakeview, OR 97630
Builder: Rob Thornton Builders, Inc. 541-947-2064 Permit # 497-26-000074

CITY OF BEND 3.3.26 & 3.10.26

- \$827,103.00 - Commercial (New) 5,728 sf. at 63278 Lyman Pl. Bend 97701 OR Owner: Spencer Living Trust
Builder: Empire Construction & Development, LLC 541-389-0070 Permit # PRNC202507211
- \$18,585.00 - Commercial (Alteration) 78 sf. at 536 NW Arizona Ave. Bend 97703 OR Owner: Mill Street Square, LLC
Builder: B & C Building, LLC 541-390-7812 Permit # PRRE202507582
- \$800,000.00 - Commercial (New) 517 sf. at 616 NW Colorado Ave. Bend 97703 OR Owner: Colorado Ave., LLC Permit # PRNC202501717
- \$110,000.00 - Commercial (Alteration) 69 sf. at 62975 Boyd Acres Rd. Bldg. A Bend 97701 OR Owner: Bend Park and Recreation District
Builder: 2KG Contractors, Inc. 503-489-2020 Permit # PRRE202504327
- \$34,352.00 - Commercial (Alteration) 2,496 sf. at 328 NE Webster Ave. Bend 97701 OR Owner: AMDBS, LLC
Builder: Censor Commercial Construction, LLC 548-292-4517 Permit # PRRE202506052
- \$10,250.00 - Commercial (New) 161 sf. at 63278 Lyman Pl. Bend 97701 OR Owner: Spencer Living Trust
Builder: Empire and Construction & Development, LLC 541-389-0070 Permit # PRNC202508675

CITY OF REDMOND 3.3.26 & 3.10.26

- \$891,528.00 - Commercial (Tenant Improvement) at 1335 SW Obsidian Ave. Redmond 97756 OR Owner: School District #2J 145 SE Salmon Dr. Redmond, OR 97756
Builder: Kellcon, Inc. 541-312-4034 Permit # 711-26-000026
- \$450,000.00 - Commercial (New) at 720 SW 23rd St. Redmond 97756 OR Owner: School District #2J 145 SE Salmon Dr. Redmond, OR 97756
Builder: Kirby Nagelhout Construction Co. 541-389-7119 Permit # 711-25-002532
- \$372,992.00 - Commercial (Alteration) at 2790 SW Wickiup Ave. Redmond 97756 OR Owner: Redmond School District 2J 145 NE Salmon Redmond, OR 97756
Builder: Kirby Nagelhout Construction Co. 541-389-7119 Permit # 711-26-000112
- \$275,000.00 - Commercial (Tenant Improvement) at 4555 SW Elkhorn Ave. Redmond 97756 OR Owner: Redmond School District 2J 145 NE Salmon Redmond, OR 97756
Builder: Kirby Nagelhout Construction Co. 541-389-7119 Permit # 711-26-000012
- \$10,000.00 - Commercial (Tenant Improvement) at 601 E Antler Ave. Redmond 97756 OR Owner: M Alves Land & Livestock Redmond, LLC 601 E Antler Ave. 101 Redmond, OR 97756
Builder: KG Manufacturing, LLC 541-923-4239 Permit # 711-25-002178
- \$20,000.00 - Commercial (Tenant Improvement) at 375 NE 11th St. Redmond 97756 OR Owner: PCC Structural, Inc. 4600 SE Harney Dr. Portland, OR 97206
Builder: North West Handling Systems, Inc. 425-255-0500 Permit # 711-26-000159
- \$20,000.00 - Commercial (Alteration) at 2551 SW 6th St. Redmond 97756 OR Owner: City of Redmond 411 SW 9th St. Redmond, OR 97756
Builder: M & A Contracting, Inc. 503-931-3895 Permit # 711-25-002101

Town & Country

First Friday Art Walk Bend // Old Mill // Redmond

Photos courtesy of Dry Canyon Arts Association and by Laurie Pittmon



Bill Hunt



Debra Roeder



Alisa Huntley and Ingrid Lustig



Andrea Denouden



Cammisha Manley and David Morris-Diaz



David Kinker



Gabriel van Eikeren



Jared McComas



Jenna Graden



Joanie Krehbiel and Kristen Skavdahl



Judy Hoiness and Kendra West



Lee Traylor Joel Traylor



Tina Delarossa