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Kara Campuzano



Sonya Weimer

We're excited to welcome **Kara Campuzano** and **Sonya Weimer** to the **Riverhouse Lodge** sales team as senior sales managers, both of whom joined us on February 9, 2026.

Campuzano will oversee the Corporate Group and Government Group markets. She brings nearly 20 years of hospitality experience spanning operations, catering, sales and marketing, along with a strong understanding of both the guest experience and hotel performance. This role is a full-circle moment for

Campuzano, as she previously worked on property earlier in her career. Based remotely in Salem, Campuzano is an Oregon native with a deep connection to Central Oregon and a passion for community, relationship-building and creating welcoming, meaningful experiences.

Weimer will manage the Ski and Non-Legacy Association Group markets. With more than 20 years of experience in hotel sales and operations, Weimer is known for building strong relationships, driving results and leading successful sales efforts across multiple properties and brands. Based remotely in Colville, Washington, Weimer frequently spends time in Bend and brings a strong appreciation for destination-driven meetings and outdoor-focused group experiences.

Together, Campuzano and Weimer add depth, momentum and proven leadership to the Riverhouse Lodge's already dynamic sales team.

**The Boys and Girls Clubs of Bend** (BGCB) has announced **Jennifer Graham** as their new chief operating officer. Graham will lead Club operations and programming, supporting staff and systems that help deliver safe, high-quality experiences for the youth and families BGCB serves.

Graham is a longtime Central Oregon resident and youth-focused nonprofit leader dedicated to creating environments where young people feel connected, challenged and able to grow. "I'm honored to join Boys & Girls Clubs of Bend and support the incredible work already happening here and I'm excited to work alongside this team and community to reach more youth and strengthen programs," Graham said.

A former elementary school teacher, she brings both classroom and systems-level experience to her work with youth and families. Graham most recently served as youth programs manager at East Cascades Works, where she led regional initiatives connecting youth across rural, urban and tribal communities to opportunity and support. She has been recognized locally for her leadership and contributions to youth initiatives across the region.

"I am so excited to work with Jennifer," CEO Michael Baker said. "She brings a wealth of experience to her role and is going to be instrumental in helping our organization serve more members, more often with deeper impact. Jennifer is going to be critical to our successful expansion to other communities in Deschutes County that desperately need our services."

Graham joins BGCB at an exciting time as the Club seeks to expand programs and services and serve more Central Oregon youth.



Jennifer Graham

**Kernutt Stokes**, an Oregon-based accounting firm with four offices in the state, announces the addition of three new associates.

Montana State University graduate **Bailey Vargas** and Brigham Young University-Idaho graduate **John Workman** are joining the firm's Eugene

office. Oregon State University graduate **Jonathan Roth** will work in the Corvallis office.



Hailey Groh

**NAI Cascade** announces **Hailey Groh** as the newest member of its property management team. A licensed Oregon real estate broker, Hailey brings both a strong industry foundation and a natural ability to connect with clients and colleagues, making her an immediate cultural fit.

"Hailey's drive and genuine care for people and the position stood out from day one," said Katy Haines, Managing Principal Broker and Director of Operations. "She's the kind of professional who elevates everyone around her. Her energy and dedication bode well not only for her own success but for the growth and strength of our entire property management department."

Hailey's background spans real estate sales and healthcare operations, including leadership roles overseeing multi-site clinic operations and revenue cycle management. Her experience in team supervision, workflow optimization, and client relationship management translates seamlessly to commercial property management, where responsiveness and attention to detail are critical.

"From the moment Hailey joined our team, her warmth and genuine enthusiasm stood out. She brings positive energy to everything she does and approaches her work with both care and professionalism. Hailey builds trust quickly and consistently, which makes her an incredible asset to our clients and our team. I am confident she understands the importance of the full-circle service that NAI Cascade Property Management has built its reputation on and will continue to carry that standard into the future."

Bend-based composer and pianist **Paula Dreyer** has been awarded third place in The American Prize, a prestigious national competition recognizing excellence among composers across the United States.

The American Prize honors outstanding works for orchestra, chorus, concert band, chamber ensemble, theater, opera, dance and film. Dreyer's award recognizes compositions from her album *Central Star* and her collaboration with choreographer Kevin Jenkins. Jenkins' dance work *Still Waters* brought Dreyer's music into a powerful interdisciplinary setting, expanding the reach of the compositions through movement.

Dreyer's compositional process is rooted in improvisation and intuition. She composes directly at the piano, shaping musical ideas organically until their emotional arc, sonorities and proportions fully emerge. "Composing is one of my favorite activities in life," Dreyer says. "When I compose and perform, I experience a deep sense of focus and connection. In those moments, the distractions of daily life fall away, and I'm fully present in the music."

In addition to her nationally recognized compositional work, Dreyer is the creator of the Piano Flow Live concert series, an immersive performance experience that brings original piano music into distinctive natural and cultural settings throughout the region. Her performances have taken place on candlelit ski trails, inside lava caves, at the Tower Theatre, beside mountain lakes and among blooming lavender fields. Each concert is conceived as a collaborative artistic event and features a visual artist painting live, creating a one-of-a-kind experience shaped by place, season and creative dialogue.

This recognition also highlights Central Oregon's growing presence on the national composition scene. Fellow Bend resident Chris Thomas received an American Prize award last year, underscoring the region's vibrant and evolving creative community.



Paula Dreyer

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# Five Central Oregon Craft Beverage Brands Partner to Create the 'Oregon Beverage Collective'

by ZACK HALL

In a move that underscores the power of collaboration and the enduring spirit of Central Oregon's craft beverage community, five iconic brands — Crux Fermentation Project, Silver Moon Brewing, Cascade Lakes Brewing Co., GoodLife Brewing and Tumalo Cider Co. — are joining forces under a newly formed coalition named Oregon Beverage Collective (OBC). This strategic partnership is more than a business decision; it's a shared commitment to preserving local legacy brands, investing in community and building a sustainable future for regional beverages.

Crux Fermentation Project leads the way in this alliance. Crux has been a local Central Oregon brand since 2012, and over the years, it has built its name across the Pacific Northwest. Crux is constantly pushing boundaries with inventive beverages, such as NØMØ non-alcoholic brews, and a commitment to traditional techniques, such as barrel aging and brewing with whole-cone hops. Crux's blend of innovation, craftsmanship and community presence has made it a standout force in the vibrant craft beer scene for over 14 years.

"We're incredibly proud to have the Crux legacy join those who call Central Oregon home, but who also share our passion for pushing forward," said Larry Sidor, Crux co-founder and former brewmaster. "This alliance will ensure Crux will grow in the collaborative hands of folks who truly get what makes it special."

"Crux has always been anchored in community and collaboration from the beginning — in many ways, it's always belonged to the people who gathered on the lawn and filled the tasting room," added Paul Evers, who also co-founded Crux. "This Collective is a natural extension of that ethos — a community of breweries marching together into the next era of craft beverages. We've known the team behind the other brands in this Collective for years, and they're a natural fit to join forces in this next chapter."

At the heart of this alliance is Steve Augustyn of Silver Moon Brewing, known for creating the pub's vibrant culture while maintaining its bold beers and deep community roots. Silver Moon has a history that spans facility ownership, contract brewing and serving as a contract partner, which brings a 360-degree perspective to the coalition. Silver Moon's collaborative partnership with Tumalo Cider, which began in early 2025, reinforces the commitment to keeping the community strong. "Silver Moon has always thrived on energy, creativity and connection," said Augustyn. "After 25 years, it seems as if we've lived every role in the brewing world, and that gives us a unique lens on what works — and what doesn't. This coalition is a chance to share those lessons, amplify our strengths and keep pushing the boundaries of what Oregon beer can be."

Cascade Lakes Brewing, Oregon's first and only not-for-profit brewery, has a strong production backbone, operational stability and a clear-eyed view of

the challenges ahead. "With our production facility in Redmond, we've felt the pressure of rising costs firsthand," said Andy Rhine, owner of Cascade Lakes. "This partnership allows us to continue operations while staying true to our mission. Beer and alternative beverages are key to growth and sustainability, and we're excited to explore new possibilities together."

GoodLife Brewing is another beloved brand in this community and is eager to join forces. "GoodLife was built on community, creativity and innovation," said Garrett Oliphant, co-owner and visionary of GoodLife Brewing. "With rising costs from real estate and suppliers, collaboration just makes sense. It allows us to protect what matters most: keeping beer accessible for our customers, and ensuring GoodLife thrives long into the future."

"By sharing resources, we gain purchasing power, efficiency and scalability that make growth possible," Billy Muzio, co-owner and business strategist, added. Together, Oliphant and Muzio see this partnership as a natural evolution of Bend's brewing culture.

OBC is led by a team with deep industry experience and a passion for regional pride. Together, these brands are proving that in Central Oregon, collaboration isn't just a strategy — it's a way of life.

"This coalition is about more than beer — it's about legacy, leadership and lasting local impact."

~ Steve Augustyn, CEO  
Oregon Beverage Collective

"This coalition is about more than beer — it's about legacy, leadership and lasting local impact," said Augustyn, who will serve as CEO of OBC. "We're coming together to ensure beloved brands not only survive, but thrive. Our strategic partners reflect the spirit of Central Oregon: from Crux Fermentation's innovation and creativity, to Cascade Lakes' not-for-profit driven model, to Silver Moon's community-forward events like F Cancer, to GoodLife's investment in family-friendly spaces, to Tumalo's strong branding and community presence.

"This isn't just business — it's a shared commitment to the people and places that make this region special," Augustyn continued. "And with new products on the horizon, we're just getting started."

## About Oregon Beverage Collective:

Oregon Beverage Collective (OBC) is a collaborative production partnership uniting some of Central Oregon's most recognized craft beverage brands, including Crux Fermentation Project, Silver Moon Brewing, Cascade Lakes Brewing Company, GoodLife Brewing and Tumalo Cider Co. Formed to strengthen operational sustainability while preserving the individuality and legacy of each brand, the Collective focuses on shared resources, innovation and community investment to create world-class craft beverages that make Central Oregon proud.

[oregonbeveragecollective.com](http://oregonbeveragecollective.com)

## OLCC Celebrates Online Licensing Completion

provided by OLCC

The Oregon Liquor and Cannabis Commission (OLCC) is celebrating the implementation of a modernized, all-digital licensing platform. The Cannabis Alcohol Management Program (CAMP) provides the 230,000+ Oregonians who work in the alcohol and cannabis industries with a one-stop shop for all their licensing and permitting needs.

"Completing CAMP is a major accomplishment for the OLCC, and I'm very happy to celebrate it," said Chair Dennis Doherty. "With this modern, all-digital system, we've left the world of paper behind. Now the 19,000+ businesses and their 214,000 workers in both the cannabis and alcohol industries can apply, renew, or update a license or a permit in real time and with a few clicks."

With CAMP in place, OLCC staff can quickly review license applications and issue permits/licenses. This departure from paper-based transactions means businesses can pay for a license or permit using their preferred method, whether it's a credit card, debit card, or an electronic funds transfer. Businesses and their employees can access information including their license/permit, update their contact information and review compliance history.

"The CAMP system has enabled the OLCC to serve Oregon businesses faster and in a more streamlined fashion. Businesses and their employees can access

and update their records directly. And OLCC staff throughout Public Safety can collaborate on records in real time, improving our responsiveness and customer service," said Executive Director Tara Wasiak. "I am grateful for the hard work of our dedicated OLCC staff and our collaboration with our industry partners. Both were central to making this project a success."

OLCC staff worked with industry to produce a system focused on meeting the needs of Oregon businesses and its employees. To that end, it's important to note that while the OLCC has implemented CAMP it will continue to work to maintain the system and update it to meet the ever-changing needs of the alcohol and cannabis marketplace.

On top of that, the OLCC is using this momentum to continue modernizing its distilled spirit operations to build upon the continued success of Oregon's Way. Specifically, the agency is firing on all cylinders to update its distilled spirits program and building a new warehouse in Canby, Oregon. These investments in Oregon's Way will enhance the OLCC's ability to provide funding for communities statewide.

[oregon.gov/olcc](http://oregon.gov/olcc)