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Matt Kelly

TEN OVER STUDIO announced the promotion of **Matt Kelly** to principal. Based in Bend, Kelly joined TEN OVER five years ago as a project architect and has since grown into a key leader within the firm, advancing through project manager and senior project manager before stepping into his new role.

A Registered Architect in Oregon and Illinois with over two decades of experience, Kelly leads TEN OVER's commercial, custom residential, and interior design studios. His work in Central Oregon has earned recognition across the region, including a 2024 AIA Bend Section People's Choice Award for the Skyliner Club in Bend, a 2026 COBA Tour of Homes award for RootedHomes at Antler, and a Cascade Business News Top Project honor for RootedHomes at Simpson. As principal, he will continue expanding TEN OVER's presence along the West Coast.

Brooks Resources Corporation announced the addition of **Hannah Willard** as marketing events and communications coordinator, expanding the company's marketing team and supporting its growing portfolio of community events, communications and marketing initiatives.

In her new role, Willard will help plan, promote and execute events across Brooks Resources and its affiliated projects, while supporting digital marketing, social media, email communications, website content, marketing collateral, photography and video production, and other marketing initiatives.

Willard brings a particularly strong foundation in event planning, client relations and marketing communications. She recently earned a degree in Advertising with a minor in Sports Business from the University of Oregon. While at the university, she served as an Account Manager with Allen Hall Advertising, where she managed the Oregon Innovation Challenge account and worked closely with creative and strategy teams to coordinate campaigns and client communications.

Her event experience includes serving as an Athlete Services Intern with TrackTown USA, where she helped execute major events including the Prefontaine Classic and USA Track & Field Championships. She also worked with the Hillsboro Tuesday Night Market, coordinating vendors, logistics and community partnerships, and completed an event management internship in Barcelona, Spain, supporting professional events associated with Mobile World Congress and other organizations.



Hannah Willard

High Desert Food & Farm Alliance (HDDFA) announced that three Central Oregon producers have been awarded scholarships to attend the nationally recognized Ranching for Profit program this October. Made possible through the generosity of private donors, these scholarships are an investment in the long-term success of the region's ranching community.

Ranching for Profit is an internationally respected business management program that helps farmers and ranchers improve profitability, strengthen decision-making, and build sustainable operations long term.

HDDFA's Agricultural Support Team works to create opportunities for producers to learn from one another and apply new ideas that strengthen local agriculture. The organization hopes participants will bring back new tools, strategies, and insights to share with fellow producers, multiplying the impact of these scholarships across Central Oregon.

Scholarship Recipients are:

Courtney Riding, 3R Livestock and Land (Redmond) operates 3R Livestock and Land alongside her husband and two teenage sons, raising pigs, goats, and chickens for both live sale and meat production. Courtney has completed HDDFA's Thriving Entrepreneurs program, participated in the Growing Together Cohort, and received an On-Farm Efficiency Grant.



Courtney Riding



Kate Grace



Zoey Oquist

Kate Grace, Lost Grace Farm (Bend), owns Lost Grace Farm in Bend, where she raises quail for eggs, grows mixed vegetables for wholesale markets, and offers educational programming that connects the community with local agriculture. With ambitious plans to integrate sheep and bison into her operation over the next several years, Grace has developed a clear vision for the long-term success of her business.

Zoey Oquist, The Crow's Croft (Redmond), co-owns The Crow's Croft, a rapidly growing ranch recognized for its pastured pork and handcrafted lard-based products. Oquist and her partner currently balance full-time off-farm careers while building their agricultural business and see Ranching for Profit as a critical step toward making the ranch a full-time livelihood.

As the **Bend Chamber of Commerce** celebrates 100 years of advocating for Bend's business community, the organization is also investing in the people who will help guide its next chapter. The Chamber is pleased to welcome two new staff members and announce seven recent promotions across the Chamber and BendNEXT Foundation.

Mara McCloskey-Becker joined the Chamber in May 2026 as marketing and social media specialist. McCloskey-Becker brings experience in audio and video production, strategic communications, brand storytelling and content creation. Her career has included broadcast media, agency and in-house marketing roles, and entrepreneurship, giving her a broad perspective on helping organizations connect with their audiences through authentic storytelling and meaningful engagement. In her role, she helps share the stories of Chamber members, programs and community partnerships across digital and social media channels.

Hannah Reynolds joined the Chamber in August 2026 as events and administrative coordinator. Reynolds brings a background in public administration, community event coordination and relationship-building. Her experience ranges from serving as a recreation center director for the City of San Diego to coordinating large-scale outdoor festivals and private events. She supports event logistics and administrative operations while helping create welcoming, well-organized experiences for Chamber members and guests.

Chris Hart was promoted from leadership programs manager to executive director of the BendNEXT Foundation in March 2026. During the year leading up to the transition, Hart worked closely with **Talena Barker**, the Chamber's outgoing vice president of leadership

development, to ensure continuity and a seamless transfer of leadership. Barker concluded eight years of dedicated service to the Bend Chamber and BendNEXT Foundation, leaving a strong foundation for the organization's next chapter. Hart brings experience in nonprofit executive leadership and a proven ability to convene community partners around complex challenges. In his expanded role, he leads the Foundation's work to strengthen Central Oregon's workforce through leadership and talent development, educational programming and cross-sector partnerships.

Lisa Nielsen was promoted from marketing lead to marketing and communications director in April 2026 after six years with the Chamber. Nielsen leads the strategy, planning and execution of marketing and communications for both the Chamber and BendNEXT Foundation, supporting the organizations' events, programs, advocacy, sponsorships, publications and member engagement. She has more than 30 years of experience in marketing, graphic design, communications and project management.

Julia Keyes was promoted from operations manager to operations director. Keyes brings two decades of experience in business management, strategic operations, human resources and financial leadership. Her experience building teams, managing budgets and improving organizational systems supports the Chamber's ability to operate effectively and remain responsive to its members and partners.

Kathleen Quinney was promoted from events and programs coordinator to leadership programs lead. Quinney brings experience in public-facing roles across sports marketing, retail management and resort services, along with a passion for connecting people with resources that help individuals, families and businesses thrive. In her expanded role, she supports the continued delivery and growth of BendNEXT leadership programming.

Shelley Junker was promoted from membership lead to membership manager. During her 16 years with the Bend Chamber, Junker has built strong relationships throughout the local business community and developed a deep understanding of the opportunities and challenges facing Chamber members. With more than 25 years of experience in marketing and sales, she brings extensive knowledge and a member-focused approach to her expanded leadership role overseeing member engagement, support and relationship-building.

Colleen Prinster was promoted from events lead to events and community impact manager. Prinster's background includes community-focused roles in healthcare, real estate, education and small-business management, as well as extensive involvement in civic and environmental stewardship. Her new role reflects an expanded focus on creating events and initiatives that connect Bend's business community with the people, organizations and issues shaping the region.

Robin Cooper Engle was promoted from sponsor relations lead to sponsorship and development manager. Cooper Engle brings extensive experience in relationship-building and resource development, including 14 years with Bend-Redmond Habitat for Humanity, where she served as vice president of Resource Development. In her expanded role, she leads sponsorship engagement and development partnerships that support the Chamber's programs, events and community impact.

Hayden Homes has joined the Builder Giving Challenge, a nationwide initiative uniting 17 homebuilders in a commitment to raise \$10 million over the next two years for nonprofit organizations focused on strengthening communities, expanding housing access, and improving lives across the country.

Together, participating builders produce more than 5,000 homes annually across the United States and share a commitment to investing in the communities where they build and live.

As part of the initiative, Hayden Homes will support nonprofit programs in Oregon, Washington, Idaho, and Montana, reporting twice each year on funds raised, volunteer hours contributed, and local housing initiatives supported.

In the second quarter of 2026, Hayden Homes committed \$65,000 in donations and sponsorships to organizations across the Northwest in regions where it serves. Contributions to Central Oregon include \$2,000 and 12 birthday bags to **MountainStar Family Relief Nursery**, which strengthens families and helps prevent child abuse through therapeutic early childhood education, parenting support, and resources for families facing significant challenges. The birthday bags included supplies for a birthday party, along with stuffed animals, books, toys, and other items. Hayden Homes also contributed \$2,500 to **Clear Mourning** to support Camp Courage, a three-day summer camp that helps children and teens cope with the death of a loved one, and provided a \$35,000 sponsorship to the **Tower Theatre**, which enriches Central Oregon through performing arts, educational programs, and community events.



Mara McCloskey-Becker



Hannah Reynolds



Chris Hart



Lisa Nielsen



Julia Keyes



Kathleen Quinney



Shelley Junker



Colleen Prinster



Robin Cooper Engle