

2026 Accomplished 40 & Under Award Recipients



Kaitlin Baker
Architect
SAJ Architecture
Professional Accomplishments:
Kaitlin has worked in the architecture field since 2022 and earned her license just two years into her career. Her experience includes K-12 schools and commercial projects throughout Oregon and Ohio. As an undergraduate, Kaitlin participated in academic research related to cancer treatment, becoming a published study coauthor. Her understanding of scientific research made Kaitlin an obvious fit to coordinate SAJ Architecture's building-performance research, including post-occupancy surveys and analysis. She also has a specialized interest in building envelope detailing and energy compliance. **Civic, Industry & Community Involvement:**
Kaitlin moved from Ohio to Central Oregon in 2022. It was important for her to get involved in her new community. Since being here, she has become a core member and event organizer of Central Oregon Women in Construction (COWIC). COWIC aims to connect women who work in the architecture, engineering, and construction fields in the region. As a volunteer, Kaitlin has organized the group's mentorship program, which offers support for emerging AEC professionals. She also helps setting up events through AIA Oregon's Bend Section. As well as volunteering her time at Habitat for Humanity Builds and Central Oregon Trail Alliance events.

Specific Characteristics that Distinguishes Them from Their Peers:
Kaitlin holds a Bachelor of Science in Biology and Master of Architecture from The Ohio State University, allowing her to balance the art and science of building design. She's driven in both her professional development and her project delivery. She is quick to offer a helping hand and is eager to tackle challenges, especially ones out of her comfort zone. Kaitlin strives to continuously learn and improve in and outside her profession. **Business Leadership Philosophy:**
Kaitlin believes communication is the foundation of successful leadership, and that great leaders are clear, concise, caring, and consistent in the way they share information and motivate teams. From her short time at SAJ Architecture, she has been inspired by the communication and transparency at the firm has provided.

Emily Boyd
Government Affairs Manager
Bend Chamber
Professional Accomplishments:
Emily brings more than a decade of experience spanning public policy, political campaigns, nonprofit and community work, communications, event production and the private sector to her role as government affairs manager at the Bend Chamber. Her career began in legislative affairs, tracking and translating policy developments across all 50 states and Congress, and has included national political advance work, community-based training and advocacy, private-sector roles, and entrepreneurship. At the Bend Chamber, Emily leads public policy and advocacy efforts, serving as a connector between Bend's business community and policymakers at the local, regional and state levels. She helps shape the Chamber's legislative agenda, analyzes policy issues affecting the regional business climate, develops testimony and policy positions, launched and authors the Chamber's Advocacy in Action newsletter, and translates complicated issues into information businesses can understand and act on. She also manages the Chamber's Advocacy Council and leads advocacy programming that creates opportunities for businesses, elected officials and community leaders to engage directly with one another.

Emily's career has also given her a front-row seat to politics at nearly every level. She has worked on congressional campaigns, trained prospective candidates and campaign leaders, and led national political events. She is also the founder of Weld Co., a small business created to help independent authors build sustainable careers through public relations, events and brand management - an experience that has strengthened both her entrepreneurial spirit and her appreciation for what it takes to build and operate something of your own. A proud CU Boulder graduate, Emily completed her undergraduate degree in just three years, an early reflection of the curiosity, ambition and eagerness to stretch beyond her comfort zone that has continued throughout her career. **Civic, Industry & Community Involvement:**
Emily's work is rooted in the belief that strong communities are built through relationships and collaboration. Through the Bend Chamber, she works with businesses, nonprofits, public agencies and elected leaders on issues central to Central Oregon's economic future, including housing, childcare, infrastructure, workforce development and the overall cost and predictability of doing business. Across her experiences, Emily has been most energized by work that connects people who might not otherwise find themselves at the same table and creates space for productive conversation about complicated issues.

Specific Characteristics that Distinguish Them from Their Peers:
Emily has the unique ability to be both politically astute and deeply human. She is curious and warm, listens before advocating, and looks for common ground without avoiding hard conversations. She pairs thoughtful analysis with authentic relationships, bringing humility, strong instincts, and a genuine willingness to learn and grow professionally. **Business Leadership Philosophy:**
Emily believes good advocacy starts with listening. She approaches policy and partnerships with curiosity, preparation, respect, and a solution-oriented mindset. Her goal isn't simply to make the strongest argument in the room, but to understand what is driving different perspectives, identify areas of common ground, and help move conversations toward practical solutions. Ultimately, Emily sees advocacy as a form of relationship-building. Whether she is working with a small-business owner, community partner, policymaker or colleague, she wants people to feel heard and respected, even when they disagree. Her goal is to build trust across differing viewpoints and connect public policy decisions to the real experiences of businesses, workers, and communities.

Odessa Cleavenger
Project Architect
BBT Architects
Professional Accomplishments:
Odessa became a licensed architect in 2026, earning licensure in under six years, well ahead of the 12-year national average. Over the past three years, she has shown strong technical growth and leadership, supporting interior design for BSHS Phase 1 and leading exterior design and structural coordination for Phases 2 and 3. **Civic, Industry & Community Involvement:**
Born and raised in Bend, Odessa gives back through Habitat for Humanity and BBT's MLK Day of Service, embracing a "full circle" connection to the place she calls home.

Specific Characteristics that Distinguishes Them from Their Peers:
Odessa stands out for her quiet determination and humility. An accomplished runner who continually seeks new challenges, even qualifying for the Boston Marathon this year while supporting a friend training. This steady drive mirrors her professional work ethic, revealing a teammate who pushes herself while lifting others through consistency and care. **Business Leadership Philosophy:**
She leads with a human centered design approach, translating diverse stakeholder and community input into clear spatial ideas and actionable solutions. A thoughtful decision-maker, she weighs options and downstream impacts carefully. As a visual storyteller, she uses drawings, diagrams, and renderings to communicate design and guide confident decision-making.

Katie Darquea
Marketing & Creative Director
Broken Top Brands
Professional Accomplishments:
As Marketing & Creative Director for Broken Top Brands, Katie Darquea leads a team of three while managing agency partners across Amazon, photography, and digital marketing. She has driven the creative vision behind major licensing partnerships with Roxy and Billabong while preserving Broken Top's identity through successful national retail expansions, including Whole Foods. **Civic, Industry & Community Involvement:**
Katie actively serves on the marketing committee for Opportunity Knocks, supporting community engagement while collaborating with fellow business leaders to strengthen local nonprofit initiatives.

Specific Characteristics that Distinguishes Them from Their Peers:
Katie blends strategic thinking with exceptional creative execution. She effortlessly shifts between leading teams, developing products, managing agencies, and building nationally recognized brands. Her ability to balance innovation with operational excellence makes her an invaluable leader whose impact extends far beyond traditional marketing. **Business Leadership Philosophy:**
Katie believes great brands are built through authenticity, collaboration, and consistency. She leads with humility, empowers those around her to succeed, and understands that thoughtful creativity paired with disciplined execution creates meaningful customer experiences and long-term business growth.

Jordan Dawley
Partner & Shareholder
Jones & Roth CPAs & Business Advisors
Professional Accomplishments:
As a lifelong Central Oregon resident, Jordan is grateful to build both his career and family in the community that helped shape him. After earning degrees in Accounting and Economics from the University of Oregon and beginning his career as an auditor with the Oregon Department of Revenue, he became a CPA in 2018 and joined Jones & Roth CPAs & Business Advisors in 2019. In 2025, he was admitted as a Shareholder of the firm and now leads its dental practice niche, advising practice owners throughout the Pacific Northwest and beyond on tax strategy, business growth, profitability, and long-term planning.

Civic, Industry & Community Involvement:
Jordan believes success carries a responsibility to give back. He is actively involved in supporting organizations that strengthen the Central Oregon community, including Sparrow Clubs, Ronald McDonald House, Oregon Adaptive Sports, and outreach initiatives through Westside Church. He is passionate about investing his time and resources in causes that create meaningful opportunities and support for local families.

Specific Characteristics that Distinguishes Them from Their Peers:
A Bend native and graduate of Mountain View High School, Jordan is known for his infectious positivity, genuine enthusiasm, and ability to build meaningful relationships. He approaches every interaction with a people-first mindset, believing trust, connection, and collaboration are at the heart of both personal and professional success. Clients and colleagues value his approachable, coaching-oriented style and his commitment to helping others achieve their goals. **Business Leadership Philosophy:**
Jordan's leadership philosophy is rooted in servant leadership and a people-first approach. He believes the best business outcomes are achieved when individuals feel valued, supported, and empowered to succeed. Whether advising clients through important business decisions or mentoring the next generation of professionals, he strives to lead with humility, optimism, and authenticity. His goal is to create a lasting positive impact by helping others reach their full potential while fostering strong relationships built on trust and mutual respect.

Savanna DeLuca
Owner
Wild Heart Therapy + Consulting
Professional Accomplishments:
Savanna DeLuca, LPC is the owner of Wild Heart Therapy + Consulting, where she provides somatic and experiential therapy and works with leaders, professionals, and organizations. Her consulting work brings mental health expertise beyond the traditional therapy room through team building, facilitation, workshops, and retreats designed to strengthen communication, connection, resilience, and the emotional health of organizations. Savanna is also an adjunct instructor in Prescott College's graduate counseling program, where she teaches somatic, nature-based, and adventure-based approaches to counseling. She holds certifications in Brainspotting and Clinical Adventure Therapy and has built a career at the intersection of mental health, education, leadership, and experiential learning. **Civic, Industry & Community Involvement:**
Savanna is a Leadership Bend Class of 2023 graduate and serves on the Bend Chamber Emerging Talent Ambassador and Advisory Council (AAC). She is a member of City Club of Central Oregon and a member of the High Desert Museum's Supporting Stewardship. Since 2023, she has volunteered with Cascades Volunteers, supporting stewardship of Central Oregon's public lands, and has also volunteered with Healing Reins. Through Wild Heart Therapy + Consulting, Savanna offers free outdoor and nature-based trainings for therapists and helping professionals and created and hosted the Balanced Bend Mental Health Festival, bringing together community members and local professionals around mental health, connection, and well-being.

Specific Characteristics that Distinguish Her from Her Peers:
Savanna's work is grounded in the understanding that emotional health extends beyond the individual — it shapes our relationships, our leadership, our workplaces, and our communities. She combines clinical expertise in neuroscience and somatic psychology with experiential and nature-based approaches to help people better understand themselves, connect with others, and create meaningful change. What distinguishes her work is the breadth of where she applies this perspective. Whether working with a therapy client, supporting a leader, facilitating a team, teaching future therapists, or creating community experiences, Savanna focuses on helping people develop greater self-awareness, navigate challenges more effectively, and build stronger relationships.

Business Leadership Philosophy:
Savanna believes healthy organizations are built by healthy humans. Her approach to leadership begins with self-awareness: understanding how we respond under pressure, how we affect the people around us, and how those patterns influence communication, decision-making, and relationships. She believes effective leadership requires both compassion and accountability. Creating emotionally healthy workplaces does not mean avoiding discomfort, conflict, or high expectations; it means building the capacity to navigate them with greater awareness, curiosity, honesty, and connection. Savanna strives to bring those principles to her own leadership and to the individuals, teams, and organizations she supports.

Jason Golob
Owner
Constant Studios
Professional Accomplishments:
Brought \$800,000+ in millwork sales and created three local jobs in Bend to date in 2026. **Civic, Industry & Community Involvement:**
Jason supports local suppliers and invests in staff. This year he's creating fly boxes that were auctioned for the Clark-Skamania Flyfishers annual auction to support the club, which promotes conservation, education, and angling mainly in Southwest Washington and beyond (they usually have a couple of events in Central Oregon each year). He has a 2.5-year-old and a 3-month-old, so he is heavily involved in Bend's early childhood community. Alex is a natural leader, he built furniture for charitable auctions and participated in a work-based learning program for high schoolers, both in Brooklyn.

Specific Characteristics that Distinguishes Them from Their Peers:
Educated and worked in Brooklyn since 18. Brings NYC drive, industry knowledge, and network to Bend. **Business Leadership Philosophy:**
Give a damn. Work as hard as you can. Treat people like you would want to be treated. Enjoy the ride.

Spencer Gravelle
President
Scott's Roofing
Professional Accomplishments:
At 34, Spencer purchased Scott's Roofing and grew it from 17 to 28 employees and one Bend office to locations in Bend and Redmond. Scott's Roofing has grown revenue 3x since 2023. Under his leadership, the company earned Best Roofing Company in Central Oregon and Redmond in 2026. **Civic, Industry & Community Involvement:**
Spencer gives back through school & holiday drives, youth & school sponsorships, NatureConnect, Petersen Rock Garden, Deschutes County Fair 4-H, local golf tournaments, Sara's Project, and Stroke Awareness of Oregon.

Specific Characteristics that Distinguishes Them from Their Peers:
Spencer's commitment to continuous learning distinguishes him from his peers. He's knowledgeable about growing as a leader and as a person, constantly seeking new intelligence, perspectives, and ways to improve. His willingness to seek the truth, adapt, and challenge himself allows him to lead with greater purpose, humility, and effectiveness. **Business Leadership Philosophy:**
Spencer believes great leadership is about investing in those around you. His goal is to make Scott's the best place to work by elevating employees, supporting their growth, and creating a culture where people feel valued, motivated, and excited to come to work.

Hunter Hall
Developer
Limitless Solutions USA LLC
Professional Accomplishments:
Hunter Hall is co-founder of Limitless Solutions USA, advancing solar, battery storage and resilience projects across Oregon. He signed his first 320-acre Lake County project and is negotiating contracts on 1,120 additional acres, with a goal of 2,000 acres in development by year-end, while pursuing community-focused entrepreneurial ventures. **Civic, Industry & Community Involvement:**
Board Member of Stroke Awareness Oregon and leader of Bend Guys for Good, supporting philanthropy, community fundraising, local partnerships and civic engagement across Central Oregon.

Specific Characteristics that Distinguishes Them from Their Peers:
Hunter stands out for combining hands-on door-to-door sales experience with large-scale renewable energy development. He is equally comfortable speaking with homeowners at the doorstep, landowners, utilities, public agencies and community partners. That ground-level perspective, paired with entrepreneurship and persistence, helps him turn ambitious ideas into real, executable projects. **Business Leadership Philosophy:**
Hunter leads by building alignment around shared value. He believes strong businesses should solve real problems, create durable community benefits and give partners a reason to listen together. His approach is persistent, collaborative and opportunity-driven: listen first, find the practical path forward, and keep moving until an idea becomes executable.

Alex Harrison
Senior Project Engineer
Skanska USA Building
Professional Accomplishments:
Alex Harrison, a University of Illinois civil engineering graduate, joined Skanska's Central Oregon team two years ago as a senior project engineer. He has played a key role in delivering significant community projects, including the Jackstraw Apartment Building, St. Charles Health System's Redmond Cancer Center, and is currently working on the Redmond Municipal Airport Terminal Expansion, where he consistently elevates team performance through mentorship and collaboration.

Civic, Industry & Community Involvement:
2026 Graduate. Partnering with local higher education programs to help develop and strengthen construction management pathways. Active supporter of Central Oregon's construction community, mentorship, and engagement. **Specific Characteristics that Distinguishes Them from Their Peers:**
Alex is a natural mentor who invests in the success of others. He combines technical expertise with humility, tackling complex challenges head-on while creating opportunities for teammates to learn and grow. His willingness to step in, solve problems and support colleagues makes him an invaluable leader and trusted team member. **Business Leadership Philosophy:**
Alex believes leadership means taking ownership beyond the boundaries of your role. When challenges arise, he focuses on solutions rather than responsibility. His willingness to step into unfamiliar territory and help, regardless of title or scope, defines his leadership philosophy and approach to teamwork.



Emma James
Partner & Wealth Advisor
Exemplar Wealth Advisors
Professional Accomplishments:
• Wealth Advisor and Partner at Exemplar Wealth Advisors.
• Certified Exit Planning Advisor (CEPA)
• Graduate of the 2023 Leadership Bend Class
• Series 7 and 66 securities registrations, and state Life and Health Insurance licenses
• Double bachelor's degree from the University of Oregon – Spanish and International Studies. **Civic, Industry & Community Involvement:**
Emma is deeply invested in strengthening the Central Oregon community through civic engagement, business leadership, and volunteer service. She is an active member of Economic Development for Central Oregon (EDCO) and the Bend Chamber of Commerce, a proud graduate of the 2023 Leadership Bend class, and currently serves on the advisory board for the Small Business Development Center at COCC. For more than a decade, Emma has also enriched the local arts community as the longtime leader, teacher, and organizer of Tango in Bend. She further supports the community through volunteer work with Out Central Oregon and the Humane Society of Central Oregon.

Specific Characteristics that Distinguish Them from Their Peers:
Emma brings genuine curiosity, passion, and enthusiasm to every relationship, taking a sincere interest in the experiences and stories of others. Her diverse personal and professional background allows her to approach challenges with fresh perspective and creativity. Her business partner, David, describes her as a confident and highly professional leader who remains remarkably humble. Her business coach, Christy, recognizes Emma for her deep community engagement, dynamic leadership, and unwavering commitment to stewardship and client care. **Business Leadership Philosophy:**
Emma believes that curiosity is the foundation of compassionate and effective leadership. By asking thoughtful questions, listening deeply, and fostering meaningful dialogue, she helps create outcomes that are both purposeful and lasting. By connecting people to the right resources and education, Emma empowers people to live with greater confidence, joy, purpose, and vitality.

Maarty Leunen
VP, Business Client Advisor
Summit Bank
Professional Accomplishments:
After graduating from the University of Oregon with a degree in economics, Maarty Leunen was drafted by the Houston Rockets and went on to play professional basketball for 13 years in Turkey, Germany, and Italy. Since joining Summit Bank five years ago, Maarty has brought the same work ethic, competitiveness, and team-first approach to banking. He is known by clients and colleagues as someone who is steady, dependable, and genuinely focused on helping others succeed. **Civic, Industry & Community Involvement:**
Maarty has stayed closely connected to the Central Oregon community where he grew up. In 2015, he created the Maarty Leunen Basketball Camp, which he continues to lead and manage. Since it began, the camp has served more than 1,500 students throughout Central Oregon, giving young athletes access to high-level coaching, encouragement, and mentorship. Now in its eighth year, the Annual Maarty Leunen Desert Rose Golf Fundraiser, organized in partnership with the Rotary Club of Redmond, has raised more than \$150,000 for local charities. The event has become a valuable way to bring people together in support of organizations serving the region.

As head varsity basketball coach at Ridgeway High School, Maarty has continued to make a difference in the lives of young athletes. His success as a professional basketball player is impressive, but the time he gives to students is what stands out most. He spends countless hours coaching, mentoring, and supporting players both on and off the court. Maarty has also served on the Board of Directors for the Redmond Chamber of Commerce. In that role, he has supported local businesses, community organizations, and civic efforts that help strengthen Redmond and the surrounding area.

Specific Characteristics that Distinguishes Them from Their Peers:
What separates Maarty from many of his peers is the way he treats people. Despite his success as an athlete, coach, banker, and community leader, he remains humble, kind, and approachable. He does not seek attention or recognition. Instead, he shows up, does the work, and puts others first. Whether he is working with a client, coaching a student-athlete, talking with a parent, or supporting a colleague, Maarty leads with respect. He listens carefully, encourages others, and sets an example through his actions. People trust him because he is consistent, sincere, and focused on doing the right thing. **Business Leadership Philosophy:**
Maarty's approach to leadership is centered on service, integrity, and relationships. He believes leadership is not just about personal success, but about helping others grow and succeed. Colleagues, clients, and community members describe Maarty as approachable, honest, and easy to trust. He is competitive and driven, but never at the expense of others. He understands that the best leaders bring people with them, support those around them, and make their teams stronger.

Maarty should be named to the 40 and Under list because his impact reaches well beyond his professional accomplishments. He has built a career marked by discipline, humility, and service, while continuing to give back to the community that helped shape him. Through his work at Summit Bank, his leadership with local organizations, his basketball club, his fundraising efforts, and his role as a coach and mentor, Maarty has consistently used his platform to support others. He represents the kind of leader Central Oregon needs: grounded, generous, hardworking, and committed to making his community stronger.

Lindsey Maguire
Architect
SAJ Architecture
Professional Accomplishments:
Lindsey's career has spanned a wide range of project types and scales since she joined the profession in 2012. A licensed architect in Oregon and North Carolina, Lindsey has worked on a variety of projects from coast to coast. Examples include the Trone Center, a K-12 STEM facility for the Bullis School in Maryland; the Student Health Center at Duke University in Durham, North Carolina; and Montara, a 68-unit affordable housing project in San Mateo, California. In Oregon, she has increasingly focused on long-range planning and public-sector projects, including leading facility master planning efforts for the cities of Ashland and Medford (ORW Architect of Record) and long-range facility planning for Oregon school districts with SAJ Architecture. She recently became an Oregon Department of Education Technical Assistance Program Certified Assessor, furthering her ability to help communities thoughtfully plan for their facilities and future needs. **Civic, Industry & Community Involvement:**
Since moving to Bend from the Bay Area in 2021, Lindsey has become actively involved in organizations that reflect both her professional skills and personal interests. She served on the board of Central Oregon Locavore, where she contributed to marketing efforts and helped support a small renovation of the organization's Third Street location. For the past four years, she has served on the board of the Central Oregon Chapter of the Oregon Dressage Society. An equestrian herself, Lindsey has organized local dressage competitions, creating opportunities for riders and strengthening the Central Oregon dressage community.

Specific Characteristics that Distinguish Them from Their Peers:
As a dual-trained architect and urban designer, Lindsey is comfortable moving between scales — from the details of an individual building to the long-term needs of a school district or community. She is particularly drawn to projects that require listening, collaboration, and consensus building. Her strength lies in translating complex needs and different perspectives into thoughtful, actionable solutions. She approaches stakeholder engagement as an integral part of design, creating conversations that help clients and communities understand their priorities and see a path forward.

Business Leadership Philosophy:
Lindsey leads with curiosity, kindness, and humor. She believes good leadership begins with listening well, asking thoughtful questions, and creating an environment where people feel comfortable contributing their ideas. Her approach is collaborative while remaining focused on moving a team toward a shared goal. She values mentorship and supporting young architects as they develop their skills and professional confidence. Lindsey believes the strongest solutions rarely come from one person alone, but from bringing different perspectives together and giving participants a meaningful role in the outcome.

Randi Osbon
AVP, Senior Community Branch Manager
First Interstate
Professional Accomplishments:
Since joining First Interstate as a Teller in 2016, Randi has risen through the roles of Banker, Madras Branch Manager, and Redmond Branch Manager. Her reliable leadership and skill in balancing operational excellence with genuine community engagement also earned her a recent promotion to Senior Community Manager. **Civic, Industry & Community Involvement:**
Randi completed Leadership Redmond, leads K-12 financial literacy programs, hosts Safe Banking for Seniors fraud workshops, and drives community volunteer initiatives across Central Oregon.

Specific Characteristics that Distinguishes Them from Their Peers:
Randi distinguishes herself through an authentic, relationship-first leadership style. She translates civic awareness into action by protecting vulnerable seniors from fraud, mentoring youth in essential money skills, and actively developing her colleagues. For Randi, true success is measured by the positive, lasting difference she makes in others' lives. **Business Leadership Philosophy:**
Randi champions leadership rooted in service and connection. She guides by personal example, dedicating time to mentor colleagues and uplift her community. By pairing sound banking operations with civic duty, she ensures everyone around her gains the tools and confidence to thrive.

Mark Reinhardt
Of Counsel
Best Best & Krieger LLP
Professional Accomplishments:
Mark advises clients on transactional matters ranging from startup formations to multibillion-dollar joint ventures and M&A transactions. Mark has also worked for Judges on the U.S. Ninth and Tenth Circuit Courts of Appeals, and Uganda's Deputy Chief Justice. He currently serves on the Oregon State Bar Business Law Section Executive Committee. **Civic, Industry & Community Involvement:**
Mark has extensive local and international service experience, including volunteering for Young Life, Uganda's Constitutional Court, and sustainable business development programs in Rwanda.

Specific Characteristics that Distinguishes Them from Their Peers:
While Mark graduated from Oregon State University's Cascades campus in Bend and has always called Central Oregon "home," his years working for appellate court judges and decade working for a large international law firm have provided him with training and perspective that is unique within the Central Oregon legal community. **Business Leadership Philosophy:**
Good leadership requires humility, integrity, a clear sense of duty. Try to understand others before trying to persuade or push them. Make principled decisions with practical consequences in mind, exercise authority with restraint, and measure success by the trust, growth, and shared purpose you create in others.

Cassie Ringenberg
Escrow Officer
Deschutes Title
Professional Accomplishments:
Top-producing escrow officer with Deschutes Title, known for delivering exceptional service, clear communication, and a high-energy approach. Clients consistently praise her responsiveness, professionalism, and commitment to a seamless closing experience. **Civic, Industry & Community Involvement:**
Beyond her success in the title and escrow industry, she owns and operates the Marathon Gas Station in Redmond, demonstrating her entrepreneurial spirit and commitment to the community. **Specific Characteristics that Distinguishes Them from Their Peers:**
As a mother of three and a devoted supporter of her children's 4-H activities, she embraces life on the farm while remaining deeply involved in her community. Her passion and commitment shine through in every endeavor.

Business Leadership Philosophy:
Lead with integrity, serve with purpose, and build relationships that last. Success comes from hard work, clear communication, and a genuine commitment to helping others achieve their goals.

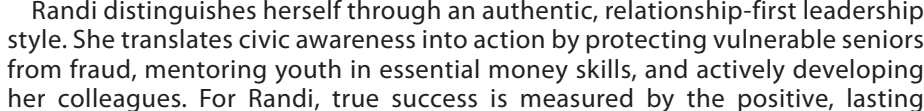
Jordan Shouse
Certified Public Accountant & Partner
Callan Accounting CPAs & Advisors, LLC
Professional Accomplishments:
Jordan began her public accounting career at Callan Accounting CPAs & Advisors in 2015 as a Staff Accountant, earning her CPA license in 2017, and becoming a Partner in 2024. In addition to advising businesses and individuals on tax strategy, entity structure, and financial planning, she plays an active leadership role in the firm's operations, team development, and continued growth. She is focused on building strong teams, improving processes, and creating a culture that allows both employees and clients to succeed. **Civic, Industry & Community Involvement:**
As Controller and a Board Member of Opportunity Knocks, Jordan supports the organization's mission by mentoring entrepreneurs and providing guidance on tax planning, entity structure, financial literacy, and nonprofit stewardship. **Specific Characteristics that Distinguish Them from Their Peers:**
Jordan combines strong technical expertise with an approachable, people-focused leadership style. She has a talent for making complex financial topics understandable and for helping others feel confident in making important decisions. Colleagues and clients value her as a trusted advisor who leads with humility, integrity, and a genuine interest in helping others grow and succeed. **Business Leadership Philosophy:**
Jordan believes effective leadership starts with trust, accountability, and a commitment to continuous improvement and learning. She believes the strongest businesses are built by investing in people, developing strong relationships, and creating an environment where others can do their best work. Her leadership philosophy is centered on providing thoughtful guidance, empowering those around her, and creating lasting value for clients, colleagues, and the broader community.

Awbrey Swanson
Financial Advisor, Certified Financial Planner
Bend Wealth Advisors
Professional Accomplishments:
Awbrey was one of only a handful of registered client associates at Merrill Lynch to hold the Certified Financial Planner certification. In October 2020, she played a key role in launching Bend Wealth Advisors, helping build the firm from the ground up. In less than five years, Awbrey advanced from registered client associate to senior financial planner and junior partner, a trajectory that reflects both her expertise and the trust she has earned from clients and colleagues alike. **Civic, Industry & Community Involvement:**
Awbrey's expertise extends well beyond her own client work. She was tapped by the largest wealth management practice at Raymond James as a subject matter expert in wealth management regulatory compliance and serves as a go-to resource for fellow advisors navigating the financial intricacies of divorce. Outside the office, she contributes to the Queen of Hearts initiative in honor of her late mother, who was cared for by the organization's dedicated professionals last year. **Specific Characteristics that Distinguish Them from Their Peers:**
Awbrey is deeply committed to proactively serving clients with complex wealth management needs. She has earned the Certified Financial Planner certification, Chartered Retirement Planning Counselor designation, and Certified Divorce Financial Analyst certification, and she pairs that expertise with a strong work ethic and a calm, steady presence no matter the situation. She is, in every sense, a true professional. **Business Leadership Philosophy:**
At Bend Wealth Advisors, Awbrey has taken ownership of developing the firm's operational processes and plays a central role in defining the staffing and skills the team needs to serve clients effectively and grow the business. A natural leader, she oversees a team of five and leads by example, rolling up her sleeves to tackle challenges firsthand and then sharing what she learns with the rest of the team.

Victoria Tranca
Project Manager
Pinnacle Architecture
Professional Accomplishments:
Originally from Romania, Victoria moved to Central Oregon and built her career through perseverance, continuous learning, and dedication to others. Rising from project designer to project manager, she now leads complex healthcare and behavioral health projects, including new substance use disorder treatment facilities that expand access to critical care across Oregon. **Civic, Industry & Community Involvement:**
As a Sisters-area small farm owner, Victoria is deeply connected to her local community. Whether through her professional work or personal service, Victoria is dedicated to improving lives in Central Oregon. She has partnered with nonprofits including Habitat for Humanity, Shepherd's House, and Mountain View Community Development to help bring impactful community projects to life. She also volunteers with NeighborImpact, delivering food to individuals and families facing barriers to access. **Specific Characteristics that Distinguishes Them from Their Peers:**
Victoria leads with empathy, self-awareness, and genuine care for the people around her. Clients value her commitment and reliability, while colleagues appreciate her openness, mentorship, and encouragement. She naturally looks for different perspectives, helping teams move beyond challenges and toward solutions. Simply put, she makes the people around her better. **Business Leadership Philosophy:**
Victoria believes great leadership starts with understanding people. Drawing from a lifelong commitment to growth and learning, she leads with authenticity, accountability, and compassion. Her approach focuses on building trust, developing others through hands-on mentorship, and creating collaborative environments where teams and clients can succeed together.

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40 & Under

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cbn@cascadebusnews.com • CascadeBusNews.com